



Europe's Most Active International Trade & Development Professionals on Social - May 2023

Industry at a glance:



Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages? Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI. Not bad, 'ey?

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees currently on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see a minimum of **30-40%** of employees regularly sharing company-approved content, with little effort required.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://www.dsmn8.com)

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	ISO	https://www.linkedin.com/company/iso	Switzerland	1,755	586	33.39%	▲ 0
2	Expertise France	https://www.linkedin.com/company/expertise-france	France	1,558	413	26.51%	▲ 0
3	Enterprise Ireland	https://www.linkedin.com/company/enterprise-ireland	Ireland	1,309	333	25.44%	▲ 0
4	International Trade Centre	https://www.linkedin.com/company/international-trade-centre	Switzerland	1,102	279	25.32%	▲ 0
5	Innovation Norway	https://www.linkedin.com/company/innovation-norway	Norway	1,037	173	16.68%	▲ 3
6	Enabel	https://www.linkedin.com/company/enabel	Belgium	1,537	256	16.66%	▲ 0
7	International Chamber of Commerce	https://www.linkedin.com/company/international-chamber-of-commerce	France	1,494	238	15.93%	▲ 0
8	IFAD	https://www.linkedin.com/company/ifad	Italy	2,074	302	14.56%	▲ 2
9	UNIDO	https://www.linkedin.com/company/unido	Austria	2,260	326	14.42%	▲ 2
10	GFA Consulting	https://www.linkedin.com/company/gfa-consulting	Germany	1,288	171	13.28%	▼ -1
11	WTO	https://www.linkedin.com/company/wto	Switzerland	1,073	132	12.30%	▲ 5
12	Control Union	https://www.linkedin.com/company/control-union	Netherlands	1,574	177	11.25%	▲ 1
13	GIZ	https://www.linkedin.com/company/giz	Germany	22,993	2,500	10.87%	▲ 1
14	ECOM	https://www.linkedin.com/company/ecom	Switzerland	1,082	117	10.81%	▼ -2
15	TÜV SÜD	https://www.linkedin.com/company/tuv-sud	Germany	13,310	1,277	9.59%	▲ 0
16	Cotecna	https://www.linkedin.com/company/cotecna	Switzerland	2,049	134	6.54%	▲ 1
17	CFAO	https://www.linkedin.com/company/cfao	France	2,477	154	6.22%	▲ 2
18	SGS	https://www.linkedin.com/company/sgs	Switzerland	54,259	3,000	5.53%	▲ 2
19	GiFi	https://www.linkedin.com/company/gifi	France	3,142	86	2.74%	▲ 3

Ready to win at social?

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website](#) or [contact us at support@dsmn8.com](mailto:support@dsmn8.com)



@DSMN8

DSMN8

[linkedin.com/company/DSMN8](https://www.linkedin.com/company/DSMN8)

