

DSMN8

The UK's Most Active Food & Beverages Professionals on Social - May 2023

Industry at a glance:

Average Score:	Total Companies:	Global Industry Average:
5.21%	16	4.65%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages? Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI. Not bad, 'ey?

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees currently on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see a minimum of **30-40%** of employees regularly sharing company-approved content, with little effort required.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://www.dsmn8.com)

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	BrewDog	https://www.linkedin.com/company/brewdog	United Kingdom	1,081	131	12.12%	▲ 1
2	Princes Limited	https://www.linkedin.com/company/princes-limited	United Kingdom	1,481	101	6.82%	▲ 1
3	Tate & Lyle	https://www.linkedin.com/company/tate-lyle	United Kingdom	3,280	205	6.25%	▲ 1
4	Bidfood UK	https://www.linkedin.com/company/bidfood-uk	United Kingdom	2,114	130	6.15%	▲ 1
5	Brakes UK	https://www.linkedin.com/company/brakes-uk	United Kingdom	3,167	181	5.72%	▲ 2
6	Deliveroo	https://www.linkedin.com/company/deliveroo	United Kingdom	9,045	509	5.63%	▲ 3
7	Samworth Brothers	https://www.linkedin.com/company/samworth-brothers	United Kingdom	2,114	108	5.11%	▼ -1
8	BaxterStorey	https://www.linkedin.com/company/baxterstorey	United Kingdom	2,448	124	5.07%	▲ 0
9	SSP Group	https://www.linkedin.com/company/ssp-group	United Kingdom	2,724	135	4.96%	▲ 1
10	PizzaExpress	https://www.linkedin.com/company/pizzaexpress	United Kingdom	2,464	121	4.91%	▲ 4
11	Compass UK & Ireland	https://www.linkedin.com/company/compass-uk-ireland	United Kingdom	3,800	180	4.74%	▼ -10
12	Greene King	https://www.linkedin.com/company/greene-king	United Kingdom	9,367	412	4.40%	▼ -1
13	Finlays	https://www.linkedin.com/company/finlays	United Kingdom	1,214	50	4.12%	▼ -1
14	wagamama	https://www.linkedin.com/company/wagamama	United Kingdom	3,269	121	3.70%	▲ 1
15	Compass Group	https://www.linkedin.com/company/compass-group	United Kingdom	53,237	1,296	2.43%	▼ -2
16	HCL	https://www.linkedin.com/company/hcl	United Kingdom	1,114	14	1.26%	New Entry

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

Visit our website our contact us at support@dsmn8.com

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