

# DSMN8

The World's Most Active Food & Beverages Professionals on Social - May 2023

## Industry at a glance:

Average Score:	Total Companies:	Average No. Employees:
<b>4.65%</b>	<b>145</b>	<b>7,381</b>

## Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages? Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, and future employees.

**Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI. Not bad, 'ey?**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees currently on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see a minimum of **30-40%** of employees regularly sharing company-approved content, with little effort required.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://www.dsmn8.com)

## So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Compass France	<a href="https://www.linkedin.com/company/compass-france">https://www.linkedin.com/company/compass-france</a>	France	1,248	159	12.74%	▲ 1
2	Mahou San Miguel	<a href="https://www.linkedin.com/company/mahou-san-miguel">https://www.linkedin.com/company/mahou-san-miguel</a>	Spain	1,862	228	12.24%	▲ 4
3	BrewDog	<a href="https://www.linkedin.com/company/brewdog">https://www.linkedin.com/company/brewdog</a>	United Kingdom	1,081	131	12.12%	▲ 11
4	Nestlé Professional	<a href="https://www.linkedin.com/company/nestle-professional">https://www.linkedin.com/company/nestle-professional</a>	Switzerland	3,076	362	11.77%	▲ 0
5	Paulig Group	<a href="https://www.linkedin.com/company/paulig-group">https://www.linkedin.com/company/paulig-group</a>	Finland	1,095	126	11.51%	▼ -2
6	GPN	<a href="https://www.linkedin.com/company/gpn">https://www.linkedin.com/company/gpn</a>	United States	1,105	123	11.13%	▼ -5
7	Coca-Cola Southwest Bev	<a href="https://www.linkedin.com/company/coca-cola-southwest-bev">https://www.linkedin.com/company/coca-cola-southwest-bev</a>	United States	1,731	188	10.86%	▲ 9
8	Restalliance	<a href="https://www.linkedin.com/company/restalliance">https://www.linkedin.com/company/restalliance</a>	France	1,071	115	10.74%	New Entry
9	Nestlé Nespresso	<a href="https://www.linkedin.com/company/nestle-nespresso">https://www.linkedin.com/company/nestle-nespresso</a>	Switzerland	10,997	1,164	10.58%	▲ 1
10	Royal Swinkels Family Bre	<a href="https://www.linkedin.com/company/royal-swinkels-family-bre">https://www.linkedin.com/company/royal-swinkels-family-bre</a>	Netherlands	1,741	168	9.65%	▲ 5
11	GBfoods	<a href="https://www.linkedin.com/company/gbfoods">https://www.linkedin.com/company/gbfoods</a>	Spain	2,104	192	9.13%	▲ 54
12	Ingredion	<a href="https://www.linkedin.com/company/ingredion">https://www.linkedin.com/company/ingredion</a>	United States	7,102	634	8.93%	▼ -4
13	SUMOL+COMPAL	<a href="https://www.linkedin.com/company/sumol-compal">https://www.linkedin.com/company/sumol-compal</a>	Portugal	1,000	85	8.50%	New Entry
14	The Chefs' Warehouse	<a href="https://www.linkedin.com/company/the-chefs-warehouse">https://www.linkedin.com/company/the-chefs-warehouse</a>	United States	1,100	93	8.45%	▲ 15
15	Monster Energy	<a href="https://www.linkedin.com/company/monster-energy">https://www.linkedin.com/company/monster-energy</a>	United States	4,813	398	8.27%	▲ 9
16	Red Bull	<a href="https://www.linkedin.com/company/red-bull">https://www.linkedin.com/company/red-bull</a>	Austria	19,828	1,610	8.12%	▼ -4
17	The HEINEKEN Company	<a href="https://www.linkedin.com/company/the-heineken-company">https://www.linkedin.com/company/the-heineken-company</a>	Netherlands	30,844	2,500	8.11%	▼ -10
18	Ocean Spray Cranberries	<a href="https://www.linkedin.com/company/ocean-spray-cranberries">https://www.linkedin.com/company/ocean-spray-cranberries</a>	United States	1,698	135	7.95%	▲ 42
19	Refresco	<a href="https://www.linkedin.com/company/refresco">https://www.linkedin.com/company/refresco</a>	Netherlands	4,463	349	7.82%	▼ -1
20	Compass Group Canada	<a href="https://www.linkedin.com/company/compass-group-canada">https://www.linkedin.com/company/compass-group-canada</a>	Canada	1,442	112	7.77%	▼ -3
21	API RESTAURATION	<a href="https://www.linkedin.com/company/api-restauration">https://www.linkedin.com/company/api-restauration</a>	France	2,722	211	7.75%	▲ 2
22	Pascual	<a href="https://www.linkedin.com/company/pascual">https://www.linkedin.com/company/pascual</a>	Spain	1,306	99	7.58%	▼ -13
23	foodora	<a href="https://www.linkedin.com/company/foodora">https://www.linkedin.com/company/foodora</a>	Germany	2,413	180	7.46%	▲ 28

24	Chobani	<a href="https://www.link">https://www.link</a>	United States	1,517		111	7.32%	▼ -3
25	Niagara Bottling	<a href="https://www.link">https://www.link</a>	United States	4,003		290	7.24%	▲ 6
26	Damm	<a href="https://www.link">https://www.link</a>	Spain	1,332		96	7.21%	▼ -13
27	Albron	<a href="https://www.link">https://www.link</a>	Netherlands	1,131		81	7.16%	▲ 12
28	Kerry	<a href="https://www.link">https://www.link</a>	Ireland	13,579		971	7.15%	▼ -2
29	Selecta	<a href="https://www.link">https://www.link</a>	Switzerland	2,678		188	7.02%	▼ -4
30	Newrest	<a href="https://www.link">https://www.link</a>	France	6,597		457	6.93%	▲ 15
31	Lavazza Group	<a href="https://www.link">https://www.link</a>	Italy	4,913		340	6.92%	▼ -20
32	Princes Limited	<a href="https://www.link">https://www.link</a>	United Kingdom	1,481		101	6.82%	▼ -12
33	Coca-Cola Beverages Flor	<a href="https://www.link">https://www.link</a>	United States	1,953		131	6.71%	▲ 38
34	The Kraft Heinz Company	<a href="https://www.link">https://www.link</a>	United States	22,068	1,449		6.57%	▼ -7
35	Constellation Brands	<a href="https://www.link">https://www.link</a>	United States	5,397		351	6.50%	▲ 5
36	Tate & Lyle	<a href="https://www.link">https://www.link</a>	United Kingdom	3,280		205	6.25%	▼ -8
37	Bidfood UK	<a href="https://www.link">https://www.link</a>	United Kingdom	2,114		130	6.15%	▼ -7
38	PepsiCo	<a href="https://www.link">https://www.link</a>	United States	115,722		7,000	6.05%	▼ -5
39	The Boston Beer Company	<a href="https://www.link">https://www.link</a>	United States	1,892		113	5.97%	▼ -2
40	Morrison Healthcare	<a href="https://www.link">https://www.link</a>	United States	4,440		264	5.95%	▲ 10
41	BILLA	<a href="https://www.link">https://www.link</a>	Austria	1,011		60	5.93%	New Entry
42	JDE	<a href="https://www.link">https://www.link</a>	Netherlands	8,359		486	5.81%	▼ -20
43	Perfetti Van Melle	<a href="https://www.link">https://www.link</a>	Netherlands	8,625		494	5.73%	▲ 4
44	Brakes UK	<a href="https://www.link">https://www.link</a>	United Kingdom	3,167		181	5.72%	▼ -3
45	sweetgreen	<a href="https://www.link">https://www.link</a>	United States	1,771		100	5.65%	▲ 25
46	Deliveroo	<a href="https://www.link">https://www.link</a>	United Kingdom	9,045		509	5.63%	▲ 6
47	Fresh Del Monte	<a href="https://www.link">https://www.link</a>	United States	3,024		169	5.59%	▼ -12
48	B&G Foods	<a href="https://www.link">https://www.link</a>	United States	1,221		68	5.57%	▲ 44
49	Cooper's Hawk Winery and	<a href="https://www.link">https://www.link</a>	United States	2,186		119	5.44%	▲ 17
50	Reyes Coca-Cola Bottling	<a href="https://www.link">https://www.link</a>	United States	2,576		140	5.43%	▼ -8
51	Unidine	<a href="https://www.link">https://www.link</a>	United States	1,355		73	5.39%	▼ -13
52	RBI	<a href="https://www.link">https://www.link</a>	Canada	4,442		239	5.38%	▲ 5
53	Flik Hospitality Group	<a href="https://www.link">https://www.link</a>	United States	1,419		76	5.36%	▼ -4
54	Elior France	<a href="https://www.link">https://www.link</a>	France	6,458		340	5.26%	▲ 2
55	Anheuser-Busch	<a href="https://www.link">https://www.link</a>	United States	6,444		339	5.26%	▼ -23
56	Canteen North America	<a href="https://www.link">https://www.link</a>	United States	1,356		70	5.16%	▼ -2
57	Samworth Brothers	<a href="https://www.link">https://www.link</a>	United Kingdom	2,114		108	5.11%	▼ -23
58	BaxterStorey	<a href="https://www.link">https://www.link</a>	United Kingdom	2,448		124	5.07%	▼ -14
59	SOGERES	<a href="https://www.link">https://www.link</a>	France	1,488		75	5.04%	▼ -16
60	Del Monte Foods	<a href="https://www.link">https://www.link</a>	United States	1,770		88	4.97%	▲ 1
61	SSP Group	<a href="https://www.link">https://www.link</a>	United Kingdom	2,724		135	4.96%	▼ -6
62	PizzaExpress	<a href="https://www.link">https://www.link</a>	United Kingdom	2,464		121	4.91%	▲ 26
63	Nestlé	<a href="https://www.link">https://www.link</a>	Switzerland	173,786	8,500		4.89%	▼ -27
64	First Watch Restaurants	<a href="https://www.link">https://www.link</a>	United States	3,024		145	4.79%	▲ 10
65	Compass UK & Ireland	<a href="https://www.link">https://www.link</a>	United Kingdom	3,800		180	4.74%	▼ -60
66	ELPOZO ALIMENTACIÓN	<a href="https://www.link">https://www.link</a>	Spain	1,162		55	4.73%	▼ -7
67	Nestlé Waters	<a href="https://www.link">https://www.link</a>	France	6,849		322	4.70%	▼ -4
68	Eataly	<a href="https://www.link">https://www.link</a>	United States	3,179		144	4.53%	▲ 1
69	Crumb! Cookies	<a href="https://www.link">https://www.link</a>	United States	3,833		173	4.51%	▲ 3
70	Greene King	<a href="https://www.link">https://www.link</a>	United Kingdom	9,367		412	4.40%	▼ -12
71	Performance Foodservice	<a href="https://www.link">https://www.link</a>	United States	4,119		179	4.35%	▲ 6
72	Keurig Dr Pepper	<a href="https://www.link">https://www.link</a>	United States	11,207		482	4.30%	▲ 3
73	Conagra Brands	<a href="https://www.link">https://www.link</a>	United States	7,018		300	4.27%	▲ 0
74	ISS Guckenheimer	<a href="https://www.link">https://www.link</a>	United States	1,104		46	4.17%	▼ -10
75	SSP America	<a href="https://www.link">https://www.link</a>	United States	1,835		76	4.14%	▲ 7
76	The Coca-Cola Company	<a href="https://www.link">https://www.link</a>	United States	60,656	2,500		4.12%	▲ 0
77	Finlays	<a href="https://www.link">https://www.link</a>	United Kingdom	1,214		50	4.12%	▼ -10
78	Carlsberg Group	<a href="https://www.link">https://www.link</a>	Denmark	12,878		520	4.04%	▼ -25
79	Swire Coca-Cola, USA	<a href="https://www.link">https://www.link</a>	United States	2,043		82	4.01%	▼ -11
80	Chartwells Higher Educatio	<a href="https://www.link">https://www.link</a>	United States	4,615		185	4.01%	▼ -1
81	JOE & THE JUICE	<a href="https://www.link">https://www.link</a>	Denmark	1,277		50	3.92%	▲ 8
82	Rita's Italian Ice	<a href="https://www.link">https://www.link</a>	United States	1,419		54	3.81%	▲ 16
83	Corporación Alimentaria G	<a href="https://www.link">https://www.link</a>	Spain	1,413		53	3.75%	▲ 4
84	Compass Group USA	<a href="https://www.link">https://www.link</a>	United States	50,568	1,888		3.73%	▼ -1
85	BIGGBY COFFEE	<a href="https://www.link">https://www.link</a>	United States	1,428		53	3.71%	▲ 17
86	wagamama	<a href="https://www.link">https://www.link</a>	United Kingdom	3,269		121	3.70%	▲ 4
87	Chartwells School Dining S	<a href="https://www.link">https://www.link</a>	United States	1,524		56	3.67%	▼ -9
88	Campbell Soup Company	<a href="https://www.link">https://www.link</a>	United States	9,698		348	3.59%	▲ 3
89	CORE Foodservice	<a href="https://www.link">https://www.link</a>	United States	1,193		42	3.52%	▼ -27
90	US Foods	<a href="https://www.link">https://www.link</a>	United States	19,880		666	3.35%	▲ 5
91	FreshDirect	<a href="https://www.link">https://www.link</a>	United States	1,395		46	3.30%	▼ -7
92	Godiva Chocolatier	<a href="https://www.link">https://www.link</a>	United States	1,889		62	3.28%	▲ 13
93	Gordon Food Service	<a href="https://www.link">https://www.link</a>	United States	9,669		316	3.27%	▼ -7
94	Cactus Club Cafe	<a href="https://www.link">https://www.link</a>	Canada	2,096		68	3.24%	▲ 7
95	Dutch Bros Coffee	<a href="https://www.link">https://www.link</a>	United States	4,779		155	3.24%	▼ -2

96	The Keg Steakhouse + Bar	<a href="https://www.link€">https://www.link€</a>	Canada	3,254	105	3.23%	▲ 11
97	Kompania Piwowarska	<a href="https://www.link€">https://www.link€</a>	Poland	1,098	35	3.19%	▲ 2
98	bofrost*	<a href="https://www.link€">https://www.link€</a>	Germany	1,364	43	3.15%	▼ -13
99	Sysco	<a href="https://www.link€">https://www.link€</a>	United States	26,065	793	3.04%	▼ -18
100	Cheney Brothers	<a href="https://www.link€">https://www.link€</a>	United States	1,205	36	2.99%	▲ 4
101	Bolthouse Farms	<a href="https://www.link€">https://www.link€</a>	United States	1,022	30	2.94%	New Entry
102	ORGANO	<a href="https://www.link€">https://www.link€</a>	Canada	1,487	43	2.89%	▼ -5
103	Dot Foods	<a href="https://www.link€">https://www.link€</a>	United States	1,879	52	2.77%	New Entry
104	Casey's	<a href="https://www.link€">https://www.link€</a>	United States	11,827	316	2.67%	▲ 8
105	AVI Foodsystems	<a href="https://www.link€">https://www.link€</a>	United States	2,359	61	2.59%	▼ -5
106	Espresso House Group	<a href="https://www.link€">https://www.link€</a>	Sweden	2,020	52	2.57%	▼ -12
107	Blue Apron	<a href="https://www.link€">https://www.link€</a>	United States	1,627	41	2.52%	▼ -4
108	Caribou Coffee	<a href="https://www.link€">https://www.link€</a>	United States	3,413	84	2.46%	▼ -2
109	Home Chef	<a href="https://www.link€">https://www.link€</a>	United States	1,673	41	2.45%	▼ -13
110	Nothing Bundt Cakes	<a href="https://www.link€">https://www.link€</a>	United States	3,026	74	2.45%	▲ 0
111	Compass Group	<a href="https://www.link€">https://www.link€</a>	United Kingdom	53,237	1,296	2.43%	▼ -31
112	Shamrock Foods Company	<a href="https://www.link€">https://www.link€</a>	United States	2,727	64	2.35%	▼ -4
113	Pizza Pizza	<a href="https://www.link€">https://www.link€</a>	Canada	1,664	39	2.34%	▲ 0
114	HMSHost	<a href="https://www.link€">https://www.link€</a>	United States	8,377	196	2.34%	▲ 2
115	Frito-Lay	<a href="https://www.link€">https://www.link€</a>	United States	9,568	221	2.31%	▲ 0
116	New Seasons Market	<a href="https://www.link€">https://www.link€</a>	United States	1,257	28	2.23%	▲ 2
117	Harry & David	<a href="https://www.link€">https://www.link€</a>	United States	1,669	35	2.10%	▲ 8
118	Krispy Kreme	<a href="https://www.link€">https://www.link€</a>	United States	6,734	128	1.90%	▼ -1
119	Farmer Brothers	<a href="https://www.link€">https://www.link€</a>	United States	3,069	58	1.89%	▲ 7
120	Columbia Distributing	<a href="https://www.link€">https://www.link€</a>	United States	1,233	23	1.87%	▼ -6
121	Aramark Refreshments	<a href="https://www.link€">https://www.link€</a>	United States	5,912	106	1.79%	▲ 0
122	Glanbia	<a href="https://www.link€">https://www.link€</a>	Ireland	3,796	68	1.79%	▼ -103
123	UNFI	<a href="https://www.link€">https://www.link€</a>	United States	15,284	272	1.78%	▼ -12
124	Coca-Cola Consolidated	<a href="https://www.link€">https://www.link€</a>	United States	13,391	207	1.55%	▼ -1
125	Cinnabon	<a href="https://www.link€">https://www.link€</a>	United States	1,525	23	1.51%	▼ -5
126	HiperDino Supermercados	<a href="https://www.link€">https://www.link€</a>	Spain	1,144	17	1.49%	▼ -4
127	Tom Thumb Supermarket	<a href="https://www.link€">https://www.link€</a>	United States	1,162	17	1.46%	▼ -3
128	Mariano's	<a href="https://www.link€">https://www.link€</a>	United States	2,851	37	1.30%	▼ -1
129	HCL	<a href="https://www.link€">https://www.link€</a>	United Kingdom	1,114	14	1.26%	New Entry
130	Hu	<a href="https://www.link€">https://www.link€</a>	United States	1,045	13	1.24%	▼ -21
131	DS Services	<a href="https://www.link€">https://www.link€</a>	United States	1,322	16	1.21%	▲ 4
132	Pepsi Bottling Ventures	<a href="https://www.link€">https://www.link€</a>	United States	3,586	43	1.20%	▼ -3
133	Newk's Eatery	<a href="https://www.link€">https://www.link€</a>	United States	1,236	14	1.13%	▼ -14
134	Ben E. Keith Foods	<a href="https://www.link€">https://www.link€</a>	United States	1,445	15	1.04%	▼ -6
135	Dairy Queen	<a href="https://www.link€">https://www.link€</a>	United States	22,758	207	0.91%	▼ -2
136	Jets Pizza	<a href="https://www.link€">https://www.link€</a>	United States	1,897	15	0.79%	▼ -2
137	Jamba	<a href="https://www.link€">https://www.link€</a>	United States	3,677	28	0.76%	▲ 1
138	Hungry Howie's Pizza	<a href="https://www.link€">https://www.link€</a>	United States	2,029	15	0.74%	▼ -2
139	Braum's	<a href="https://www.link€">https://www.link€</a>	United States	2,556	17	0.67%	▼ -2
140	Reyes Holdings	<a href="https://www.link€">https://www.link€</a>	United States	8,082	52	0.64%	▼ -94
141	Nation's Restaurant News	<a href="https://www.link€">https://www.link€</a>	United States	1,405	9	0.64%	▼ -10
142	Auntie Anne's	<a href="https://www.link€">https://www.link€</a>	United States	2,383	14	0.59%	▼ -10
143	Taco Cabana	<a href="https://www.link€">https://www.link€</a>	United States	1,533	8	0.52%	▼ -13
144	Supermarket News	<a href="https://www.link€">https://www.link€</a>	United States	1,080	5	0.46%	New Entry
145	Elior Group	<a href="https://www.link€">https://www.link€</a>	France	16,580	49	0.30%	▼ -97

## Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

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