

DSMN8

Europe's Most Active Food & Beverages Professionals on Social - May 2023

Industry at a glance:

Average Score:	Total Companies:	Global Industry Average:
6.64%	38	4.65%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages? Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI. Not bad, 'ey?

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees currently on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see a minimum of **30-40%** of employees regularly sharing company-approved content, with little effort required.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://www.dsmn8.com)

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Compass France	https://www.linkedin.com/company/compass-france	France	1,248	159	12.74%	▲ 0
2	Mahou San Miguel	https://www.linkedin.com/company/mahou-san-miguel	Spain	1,862	228	12.24%	▲ 2
3	Nestlé Professional	https://www.linkedin.com/company/nestle-professional	Switzerland	3,076	362	11.77%	▲ 0
4	Paulig Group	https://www.linkedin.com/company/paulig-group	Finland	1,095	126	11.51%	▼ -2
5	Restalliance	https://www.linkedin.com/company/restalliance	France	1,071	115	10.74%	New Entry
6	Nestlé Nespresso	https://www.linkedin.com/company/nestle-nespresso	Switzerland	10,997	1,164	10.58%	▲ 1
7	Royal Swinkels Family Bre	https://www.linkedin.com/company/royal-swinkels-family-bre	Netherlands	1,741	168	9.65%	▲ 4
8	GBfoods	https://www.linkedin.com/company/gbfoods	Spain	2,104	192	9.13%	▲ 21
9	SUMOL+COMPAL	https://www.linkedin.com/company/sumol-compal	Portugal	1,000	85	8.50%	New Entry
10	Red Bull	https://www.linkedin.com/company/red-bull	Austria	19,828	1,610	8.12%	▼ -1
11	The HEINEKEN Company	https://www.linkedin.com/company/the-heineken-company	Netherlands	30,844	2,500	8.11%	▼ -6
12	Refresco	https://www.linkedin.com/company/refresco	Netherlands	4,463	349	7.82%	▲ 0
13	API RESTAURATION	https://www.linkedin.com/company/api-restauration	France	2,722	211	7.75%	▲ 2
14	Pascual	https://www.linkedin.com/company/pascual	Spain	1,306	99	7.58%	▼ -8
15	foodora	https://www.linkedin.com/company/foodora	Germany	2,413	180	7.46%	▲ 9
16	Damm	https://www.linkedin.com/company/damm	Spain	1,332	96	7.21%	▼ -6
17	Albron	https://www.linkedin.com/company/albron	Netherlands	1,131	81	7.16%	▲ 2
18	Kerry	https://www.linkedin.com/company/kerry	Ireland	13,579	971	7.15%	▼ -1
19	Selecta	https://www.linkedin.com/company/selecta	Switzerland	2,678	188	7.02%	▼ -3
20	Newrest	https://www.linkedin.com/company/newrest	France	6,597	457	6.93%	▲ 1
21	Lavazza Group	https://www.linkedin.com/company/lavazza-group	Italy	4,913	340	6.92%	▼ -13
22	BILLA	https://www.linkedin.com/company/billa	Austria	1,011	60	5.93%	New Entry
23	JDE	https://www.linkedin.com/company/jde	Netherlands	8,359	486	5.81%	▼ -9

24	Perfetti Van Melle	https://www.link	Netherlands	8,625	494	5.73%	▼ -2
25	Elior France	https://www.link	France	6,458	340	5.26%	▲ 1
26	SOGERES	https://www.link	France	1,488	75	5.04%	▼ -6
27	Nestlé	https://www.link	Switzerland	173,786	8,500	4.89%	▼ -9
28	ELPOZO ALIMENTACIÓN	https://www.link	Spain	1,162	55	4.73%	▼ -1
29	Nestlé Waters	https://www.link	France	6,849	322	4.70%	▼ -1
30	Carlsberg Group	https://www.link	Denmark	12,878	520	4.04%	▼ -5
31	JOE & THE JUICE	https://www.link	Denmark	1,277	50	3.92%	▲ 1
32	Corporación Alimentaria G	https://www.link	Spain	1,413	53	3.75%	▼ -1
33	Kompania Piwowarska	https://www.link	Poland	1,098	35	3.19%	▲ 1
34	bofrost*	https://www.link	Germany	1,364	43	3.15%	▼ -4
35	Espresso House Group	https://www.link	Sweden	2,020	52	2.57%	▼ -2
36	Glanbia	https://www.link	Ireland	3,796	68	1.79%	▼ -23
37	HiperDino Supermercados	https://www.link	Spain	1,144	17	1.49%	▼ -2
38	Elior Group	https://www.link	France	16,580	49	0.30%	▼ -15

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website](https://www.dsmn8.com) or [contact us at support@dsmn8.com](mailto:support@dsmn8.com)



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