



The USA's Most Active Construction Professionals on Social - May 2023

Industry at a glance:

Average Score: 5.74% Total Companies: 124 Global Industry Average: 7.12%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages? Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI. Not bad, 'ey?

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees currently on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see a minimum of 30-40% of employees regularly sharing company-approved content, with little effort required.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at DSMN8.com

So, where does your company rank?

Table with 8 columns: Position, Company Name, LinkedIn URL, Location, Employees on LinkedIn, No. Employees Shared (Last 30 Days), % Shared (Last 30 Days), Rank Change. Lists 23 companies and their social media performance metrics.

24	Primoris Services Corporat	https://www.link	United States	2,902	246	8.48%	▲ 11
25	Barton Malow	https://www.link	United States	1,627	134	8.24%	▼ -5
26	McCarthy Building Compar	https://www.link	United States	4,072	335	8.23%	▲ 1
27	Sundt Construction	https://www.link	United States	1,648	135	8.19%	▲ 4
28	D.R. Horton	https://www.link	United States	9,610	785	8.17%	▼ -5
29	Layton Construction	https://www.link	United States	1,194	97	8.12%	▼ -4
30	Black & Veatch	https://www.link	United States	10,245	832	8.12%	▲ 9
31	Herc Rentals	https://www.link	United States	3,914	316	8.07%	▼ -9
32	Webber	https://www.link	United States	1,162	92	7.92%	New Entry
33	WillScot	https://www.link	United States	3,209	253	7.88%	▼ -1
34	Mortenson	https://www.link	United States	3,744	294	7.85%	▲ 6
35	The Haskell Company	https://www.link	United States	1,980	155	7.83%	▼ -14
36	Flatiron Construction	https://www.link	United States	1,860	145	7.80%	▲ 13
37	United Site Services	https://www.link	United States	1,442	112	7.77%	▼ -18
38	United Rentals	https://www.link	United States	13,064	981	7.51%	▼ -14
39	Wanzek Construction	https://www.link	United States	1,091	81	7.42%	▼ -2
40	Richmond American Home	https://www.link	United States	1,511	110	7.28%	▲ 16
41	H&E Equipment Services	https://www.link	United States	2,033	144	7.08%	▼ -3
42	Brasfield & Gorrie	https://www.link	United States	2,414	168	6.96%	▲ 9
43	Quanta Services	https://www.link	United States	1,605	108	6.73%	▼ -10
44	Hill International	https://www.link	United States	5,322	358	6.73%	▼ -39
45	Holder Construction	https://www.link	United States	1,386	93	6.71%	▲ 12
46	Empire Cat	https://www.link	United States	1,100	72	6.55%	New Entry
47	Contech Engineered Soluti	https://www.link	United States	1,121	69	6.16%	▲ 34
48	TDIndustries	https://www.link	United States	1,778	107	6.02%	▼ -5
49	PulteGroup	https://www.link	United States	6,066	363	5.98%	▼ -4
50	Maxim Crane Works	https://www.link	United States	1,039	62	5.97%	▼ -9
51	HOLT CAT	https://www.link	United States	1,580	93	5.89%	▲ 12
52	Hensel Phelps	https://www.link	United States	3,029	173	5.71%	▲ 6
53	Helix Electric	https://www.link	United States	1,292	73	5.65%	▼ -7
54	Mears Group	https://www.link	United States	1,214	67	5.52%	▲ 8
55	David Weekley Homes	https://www.link	United States	1,758	97	5.52%	▲ 11
56	The Walsh Group	https://www.link	United States	3,439	189	5.50%	▼ -6
57	BELFOR Property Restora	https://www.link	United States	2,668	145	5.43%	▼ -3
58	The Lane	https://www.link	United States	1,566	84	5.36%	▼ -3
59	Ames Construction	https://www.link	United States	1,126	60	5.33%	▲ 12
60	Messer Construction	https://www.link	United States	1,073	56	5.22%	▼ -31
61	Turner Construction Comp	https://www.link	United States	14,640	743	5.08%	▲ 3
62	MiTek	https://www.link	United States	1,707	86	5.04%	▼ -1
63	Structure Tone	https://www.link	United States	1,202	60	4.99%	▲ 9
64	Paul Davis USA	https://www.link	United States	1,491	73	4.90%	▲ 15
65	Allan Myers	https://www.link	United States	1,023	50	4.89%	▼ -23
66	MISTRAS Group	https://www.link	United States	2,943	143	4.86%	New Entry
67	Kiewit	https://www.link	United States	19,605	952	4.86%	▼ -19
68	Bechtel Corporation	https://www.link	United States	22,167	1,075	4.85%	▼ -21
69	Commercial Metals Compa	https://www.link	United States	4,501	216	4.80%	▲ 4
70	BrandSafway	https://www.link	United States	2,973	141	4.74%	▼ -3
71	Balfour Beatty US	https://www.link	United States	3,059	139	4.54%	▲ 4
72	Brown & Root Industrial Se	https://www.link	United States	1,520	67	4.41%	▼ -4
73	Blatner Energy	https://www.link	United States	1,502	66	4.39%	▼ -8
74	Granite Construction	https://www.link	United States	3,960	171	4.32%	▲ 3
75	Cajun Industries	https://www.link	United States	1,073	46	4.29%	▲ 17
76	BL Harbert International	https://www.link	United States	2,627	109	4.15%	▼ -16
77	LIUNA	https://www.link	United States	1,251	51	4.08%	▲ 14
78	Kinetics	https://www.link	United States	1,031	42	4.07%	▲ 7
79	Zachry Group	https://www.link	United States	6,208	250	4.03%	▲ 16
80	Day & Zimmermann	https://www.link	United States	3,484	140	4.02%	▼ -11
81	Team Fishel	https://www.link	United States	1,124	45	4.00%	▲ 7
82	Michels Corporation	https://www.link	United States	2,555	102	3.99%	▼ -23
83	The Brandt Companies	https://www.link	United States	1,032	41	3.97%	▼ -13
84	Yates Construction	https://www.link	United States	1,373	51	3.71%	▼ -10
85	AECOM Tishman	https://www.link	United States	1,287	47	3.65%	▼ -2
86	Bergelectric	https://www.link	United States	1,261	46	3.65%	▼ -10
87	Performance Contracting	https://www.link	United States	2,739	97	3.54%	▲ 11
88	Faith Technologies	https://www.link	United States	1,610	56	3.48%	▲ 14
89	Comfort Systems USA	https://www.link	United States	1,284	44	3.43%	▲ 1
90	Cupertino Electric	https://www.link	United States	1,426	47	3.30%	▼ -12
91	Ryan Homes	https://www.link	United States	1,933	61	3.16%	▼ -4
92	Saulsbury	https://www.link	United States	1,025	32	3.12%	▲ 1
93	Whiting-Turner	https://www.link	United States	4,134	128	3.10%	▲ 6
94	Rosendin	https://www.link	United States	3,517	107	3.04%	▼ -10
95	Austin Industrial	https://www.link	United States	1,537	46	2.99%	▼ -1

96	Fluor Corporation	https://www.link	United States	33,372	937	2.81%	▲ 5
97	CCC Group	https://www.link	United States	1,182	33	2.79%	▲ 10
98	Renewal by Andersen	https://www.link	United States	8,175	217	2.65%	▼ -45
99	EMCOR Group	https://www.link	United States	3,252	83	2.55%	▼ -13
100	AMECO	https://www.link	United States	1,498	38	2.54%	▼ -20
101	ACCO	https://www.link	United States	1,908	47	2.46%	▼ -4
102	RK	https://www.link	United States	1,835	44	2.40%	▲ 1
103	Pike Corporation	https://www.link	United States	1,969	46	2.34%	▲ 13
104	ISC Constructors	https://www.link	United States	1,243	27	2.17%	▲ 5
105	MMR Group	https://www.link	United States	2,394	51	2.13%	▲ 5
106	Performance Contractors	https://www.link	United States	2,256	48	2.13%	▲ 9
107	MasTec	https://www.link	United States	2,728	58	2.13%	▼ -3
108	GCC	https://www.link	United States	2,714	57	2.10%	▲ 0
109	Southland Industries	https://www.link	United States	2,618	54	2.06%	▼ -27
110	NVR	https://www.link	United States	4,569	92	2.01%	▲ 3
111	Henkels & McCoy	https://www.link	United States	1,942	39	2.01%	▼ -5
112	ECC	https://www.link	United States	2,753	44	1.60%	▲ 0
113	Turner Industries	https://www.link	United States	7,316	113	1.54%	▲ 1
114	KATERRA	https://www.link	United States	1,574	24	1.52%	▼ -9
115	TIC	https://www.link	United States	2,084	31	1.49%	▼ -4
116	Knife River Corporation	https://www.link	United States	1,391	19	1.37%	▲ 6
117	NPL Construction	https://www.link	United States	1,221	16	1.31%	▲ 0
118	Window World	https://www.link	United States	1,014	12	1.18%	New Entry
119	MCM	https://www.link	United States	1,124	12	1.07%	▲ 2
120	STS	https://www.link	United States	1,074	10	0.93%	▼ -1
121	UMC	https://www.link	United States	1,208	10	0.83%	▼ -1
122	TruTeam	https://www.link	United States	1,429	11	0.77%	▼ -4
123	MEB	https://www.link	United States	4,025	28	0.70%	▲ 0
124	Builder's Pro	https://www.link	United States	1,598	1	0.06%	▲ 0

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