



## The UK's Most Active Construction Professionals on Social - May 2023

### Industry at a glance:



### Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages? Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, and future employees.

**Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI. Not bad, 'ey?**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees currently on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see a minimum of **30-40%** of employees regularly sharing company-approved content, with little effort required.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://www.dsmn8.com)

### So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Sunbelt Rentals	<a href="https://www.linkedin.com/company/sunbelt-rentals">https://www.linkedin.com/company/sunbelt-rentals</a>	United Kingdom	1,462	422	28.86%	▲ 0
2	Hilti Great Britain	<a href="https://www.linkedin.com/company/hilti-great-britain">https://www.linkedin.com/company/hilti-great-britain</a>	United Kingdom	1,153	228	19.77%	▲ 0
3	Cundall	<a href="https://www.linkedin.com/company/cundall">https://www.linkedin.com/company/cundall</a>	United Kingdom	1,063	179	16.84%	▲ 1
4	Turner & Townsend	<a href="https://www.linkedin.com/company/turner-townsend">https://www.linkedin.com/company/turner-townsend</a>	United Kingdom	9,443	1,500	15.88%	▲ 1
5	Faithful+Gould	<a href="https://www.linkedin.com/company/faithful-gould">https://www.linkedin.com/company/faithful-gould</a>	United Kingdom	3,196	507	15.86%	▲ 1
6	Buro Happold	<a href="https://www.linkedin.com/company/buro-happold">https://www.linkedin.com/company/buro-happold</a>	United Kingdom	2,730	401	14.69%	▲ 1
7	McCarthy Stone	<a href="https://www.linkedin.com/company/mccarthy-stone">https://www.linkedin.com/company/mccarthy-stone</a>	United Kingdom	1,082	143	13.22%	▲ 5
8	Portakabin	<a href="https://www.linkedin.com/company/portakabin">https://www.linkedin.com/company/portakabin</a>	United Kingdom	1,161	153	13.18%	▼ -5
9	Currie & Brown	<a href="https://www.linkedin.com/company/currie-brown">https://www.linkedin.com/company/currie-brown</a>	United Kingdom	1,982	240	12.11%	▼ -1
10	Gardiner & Theobald	<a href="https://www.linkedin.com/company/gardiner-theobald">https://www.linkedin.com/company/gardiner-theobald</a>	United Kingdom	1,146	136	11.87%	▲ 8
11	Robertson Group	<a href="https://www.linkedin.com/company/robertson-group">https://www.linkedin.com/company/robertson-group</a>	United Kingdom	1,103	126	11.42%	▼ -1
12	Aggregate Industries UK	<a href="https://www.linkedin.com/company/aggregate-industries-uk">https://www.linkedin.com/company/aggregate-industries-uk</a>	United Kingdom	1,686	192	11.39%	▼ -3
13	Hoare Lea	<a href="https://www.linkedin.com/company/hoare-lea">https://www.linkedin.com/company/hoare-lea</a>	United Kingdom	1,152	131	11.37%	▼ -2
14	Persimmon Homes	<a href="https://www.linkedin.com/company/persimmon-homes">https://www.linkedin.com/company/persimmon-homes</a>	United Kingdom	2,757	305	11.06%	▲ 5
15	Barratt Developments	<a href="https://www.linkedin.com/company/barratt-developments">https://www.linkedin.com/company/barratt-developments</a>	United Kingdom	2,459	272	11.06%	▼ -2
16	Speedy Services	<a href="https://www.linkedin.com/company/speedy-services">https://www.linkedin.com/company/speedy-services</a>	United Kingdom	1,847	200	10.83%	▲ 0
17	Wates Group	<a href="https://www.linkedin.com/company/wates-group">https://www.linkedin.com/company/wates-group</a>	United Kingdom	2,900	303	10.45%	▲ 0
18	ISG	<a href="https://www.linkedin.com/company/isg">https://www.linkedin.com/company/isg</a>	United Kingdom	4,007	411	10.26%	▼ -3
19	Mace	<a href="https://www.linkedin.com/company/mace">https://www.linkedin.com/company/mace</a>	United Kingdom	7,719	765	9.91%	▼ -5
20	Galliford Try	<a href="https://www.linkedin.com/company/galliford-try">https://www.linkedin.com/company/galliford-try</a>	United Kingdom	2,916	284	9.74%	▲ 7
21	BOUYGUES UK	<a href="https://www.linkedin.com/company/bouygues-uk">https://www.linkedin.com/company/bouygues-uk</a>	United Kingdom	1,172	112	9.56%	▲ 1
22	Willmott Dixon	<a href="https://www.linkedin.com/company/willmott-dixon">https://www.linkedin.com/company/willmott-dixon</a>	United Kingdom	2,455	228	9.29%	▲ 4
23	Keltbray	<a href="https://www.linkedin.com/company/keltbray">https://www.linkedin.com/company/keltbray</a>	United Kingdom	1,355	125	9.23%	▲ 0

24	GRAHAM Group	<a href="https://www.link">https://www.link</a> United Kingdom	1,579	142	8.99%	▲ 4
25	Redrow	<a href="https://www.link">https://www.link</a> United Kingdom	1,705	150	8.80%	▼ -5
26	NG Bailey	<a href="https://www.link">https://www.link</a> United Kingdom	2,201	191	8.68%	▼ -2
27	Morgan Sindall Constructio	<a href="https://www.link">https://www.link</a> United Kingdom	3,229	250	7.74%	▼ -6
28	Kier Group	<a href="https://www.link">https://www.link</a> United Kingdom	8,829	649	7.35%	▲ 1
29	Bellway Homes	<a href="https://www.link">https://www.link</a> United Kingdom	2,038	144	7.07%	▼ -4
30	BAM UK & Ireland	<a href="https://www.link">https://www.link</a> United Kingdom	5,104	347	6.80%	<b>New Entry</b>
31	KELLER	<a href="https://www.link">https://www.link</a> United Kingdom	4,145	266	6.42%	▲ 3
32	Tarmac	<a href="https://www.link">https://www.link</a> United Kingdom	7,082	406	5.73%	▲ 3
33	Balfour Beatty	<a href="https://www.link">https://www.link</a> United Kingdom	10,726	608	5.67%	▼ -2
34	Sir Robert McAlpine	<a href="https://www.link">https://www.link</a> United Kingdom	1,949	102	5.23%	▼ -2
35	Anglian Home Improvemer	<a href="https://www.link">https://www.link</a> United Kingdom	1,173	35	2.98%	▼ -2
36	From Home	<a href="https://www.link">https://www.link</a> United Kingdom	1,156	32	2.77%	▲ 0
37	LNT Group	<a href="https://www.link">https://www.link</a> United Kingdom	1,336	13	0.97%	▲ 0
38	Interserve	<a href="https://www.link">https://www.link</a> United Kingdom	4,991	35	0.70%	▲ 0
39	SEP Engineers	<a href="https://www.link">https://www.link</a> United Kingdom	1,616	4	0.25%	▲ 0

## Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website](#) [our contact us](#) at [support@dsmn8.com](mailto:support@dsmn8.com)



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