

DSMN8

The World's Most Active Aviation & Aerospace Professionals on Social - May 2023

Industry at a glance:

Average Score:
5.78%

Total Companies:
81

Average No. Employees:
9,493

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages? Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI. Not bad, 'ey?

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees currently on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see a minimum of **30-40%** of employees regularly sharing company-approved content, with little effort required.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://www.dsmn8.com)

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Virgin Galactic	https://www.linkedin.com/company/virgin-galactic	United States	1,130	198	17.52%	▲ 1
2	ESA	https://www.linkedin.com/company/esa	France	4,603	686	14.90%	▼ -1
3	BAE Systems Air	https://www.linkedin.com/company/bae-systems-air	United Kingdom	1,132	152	13.43%	New Entry
4	Aernnova Aerospace	https://www.linkedin.com/company/aernnova-aerospace	Spain	1,228	140	11.40%	▲ 2
5	Liebherr Aerospace	https://www.linkedin.com/company/liebherr-aerospace	France	1,555	174	11.19%	▲ 6
6	ATR	https://www.linkedin.com/company/atr	France	1,570	164	10.45%	▲ 10
7	Mecachrome	https://www.linkedin.com/company/mecachrome	France	1,400	145	10.36%	▼ -4
8	SpaceX	https://www.linkedin.com/company/spacex	United States	9,944	965	9.70%	▲ 11
9	Pilatus Aircraft	https://www.linkedin.com/company/pilatus-aircraft	Switzerland	1,339	129	9.63%	▼ -5
10	Sabena technics	https://www.linkedin.com/company/sabena-technics	France	1,924	181	9.41%	▼ -3
11	NATS	https://www.linkedin.com/company/nats	United Kingdom	3,124	291	9.31%	▲ 14
12	DAHER	https://www.linkedin.com/company/daher	France	4,661	433	9.29%	▼ -3
13	Thales Alenia Space	https://www.linkedin.com/company/thales-alenia-space	France	7,279	650	8.93%	▲ 2
14	ONERA	https://www.linkedin.com/company/onera	France	1,713	136	7.94%	▼ -1
15	Figeac Aero	https://www.linkedin.com/company/figeac-aero	France	1,413	112	7.93%	▼ -1
16	Flexjet	https://www.linkedin.com/company/flexjet	United States	1,508	118	7.82%	▼ -4
17	SR Technics Group	https://www.linkedin.com/company/sr-technics-group	Switzerland	1,750	136	7.77%	▲ 20
18	ITP Aero	https://www.linkedin.com/company/itp-aero	Spain	2,141	166	7.75%	▼ -10
19	Chromalloy	https://www.linkedin.com/company/chromalloy	United States	1,747	135	7.73%	▲ 10
20	Dassault Aviation	https://www.linkedin.com/company/dassault-aviation	France	5,436	420	7.73%	▲ 6
21	Airbus Helicopters	https://www.linkedin.com/company/airbus-helicopters	France	10,000	770	7.70%	▼ -11
22	CAE	https://www.linkedin.com/company/cae	Canada	11,243	846	7.52%	▲ 2
23	Latecoere	https://www.linkedin.com/company/latecoere	France	2,486	184	7.40%	▼ -6

24	Safran	https://www.link€	France	54,513	4,000	7.34%	▼ -1
25	Lisi Aerospace	https://www.link€	France	2,277	167	7.33%	▼ -3
26	MTU Maintenance	https://www.link€	Germany	1,435	104	7.25%	▲ 2
27	Lufthansa Technik	https://www.link€	Germany	5,658	394	6.96%	▲ 14
28	Avio Aero	https://www.link€	Italy	2,953	205	6.94%	▼ -1
29	Safran Engineering Service	https://www.link€	France	1,877	127	6.77%	▲ 7
30	Marshall Aerospace	https://www.link€	United Kingdom	1,117	75	6.71%	▲ 4
31	Swedavia	https://www.link€	Sweden	1,699	111	6.53%	▲ 2
32	Groupe 3S - Alyzia	https://www.link€	France	1,139	74	6.50%	▼ -11
33	Airbus	https://www.link€	France	70,167	4,500	6.41%	▼ -15
34	MTU Aero Engines	https://www.link€	Germany	3,736	233	6.24%	▼ -2
35	Jet Aviation	https://www.link€	Switzerland	3,418	210	6.14%	▲ 11
36	GE Aerospace	https://www.link€	United States	29,316	1,792	6.11%	▼ -6
37	Textron Aviation	https://www.link€	United States	4,393	265	6.03%	▲ 5
38	StandardAero	https://www.link€	United States	2,904	175	6.03%	▼ -18
39	NetJets	https://www.link€	United States	4,259	252	5.92%	▲ 1
40	Bell Flight	https://www.link€	United States	7,168	421	5.87%	▲ 4
41	Howmet Aerospace	https://www.link€	United States	4,788	273	5.70%	▼ -6
42	GKN Aerospace	https://www.link€	United Kingdom	6,937	363	5.23%	▼ -3
43	Collins Aerospace	https://www.link€	United States	47,250	2,355	4.98%	▲ 4
44	NASA Glenn Research Center	https://www.link€	United States	1,726	81	4.69%	▲ 8
45	Magellan Aerospace	https://www.link€	Canada	1,650	77	4.67%	▼ -2
46	Gulfstream Aerospace	https://www.link€	United States	11,888	551	4.63%	▲ 5
47	STELIA Aerospace	https://www.link€	France	3,191	145	4.54%	▲ 2
48	Pratt & Whitney	https://www.link€	United States	19,711	889	4.51%	▲ 0
49	Duncan Aviation	https://www.link€	United States	1,527	65	4.26%	▲ 18
50	Williams International	https://www.link€	United States	1,211	51	4.21%	▲ 21
51	NASA Ames Research Center	https://www.link€	United States	2,380	98	4.12%	▲ 6
52	Hexcel Corporation	https://www.link€	United States	2,542	104	4.09%	▲ 4
53	Boeing	https://www.link€	United States	110,676	4,500	4.07%	▲ 8
54	Dassault Falcon Jet	https://www.link€	United States	1,834	72	3.93%	▼ -4
55	NAWCAD	https://www.link€	United States	1,464	55	3.76%	▲ 7
56	Panasonic Avionics	https://www.link€	United States	3,377	124	3.67%	▲ 3
57	Bombardier	https://www.link€	Canada	28,968	1,054	3.64%	▲ 6
58	Meggitt	https://www.link€	United Kingdom	4,713	170	3.61%	▼ -4
59	NASA	https://www.link€	United States	36,218	1,279	3.53%	▼ -4
60	Woodward	https://www.link€	United States	4,793	167	3.48%	▼ -55
61	General Atomics Aeronautics	https://www.link€	United States	5,114	174	3.40%	▲ 8
62	Groundforce Spain	https://www.link€	Spain	1,299	41	3.16%	▲ 2
63	Crane Aerospace & Electronics	https://www.link€	United States	1,752	54	3.08%	▼ -10
64	M1 Support Services	https://www.link€	United States	1,651	50	3.03%	▲ 11
65	Spirit AeroSystems	https://www.link€	United States	10,749	314	2.92%	▲ 3
66	TRIUMPH	https://www.link€	United States	3,450	100	2.90%	▲ 7
67	Moog	https://www.link€	United States	8,025	227	2.83%	▼ -7
68	LMI Aerospace	https://www.link€	United States	1,039	28	2.69%	▲ 6
69	Fokker Technologies	https://www.link€	Netherlands	1,454	39	2.68%	▼ -11
70	HAECO Americas	https://www.link€	United States	1,419	38	2.68%	▲ 8
71	Ducommun	https://www.link€	United States	1,446	38	2.63%	▼ -5
72	Parker Aerospace	https://www.link€	United States	2,444	61	2.50%	▼ -7
73	FAA	https://www.link€	United States	30,525	713	2.34%	▲ 7
74	NORDAM	https://www.link€	United States	1,453	33	2.27%	▲ 3
75	PCC Structural	https://www.link€	United States	1,161	26	2.24%	▲ 1
76	ATI	https://www.link€	United States	4,420	94	2.13%	▼ -4
77	Sikorsky	https://www.link€	United States	6,400	129	2.02%	▲ 2
78	Raytheon Technologies	https://www.link€	United States	81,092	922	1.14%	▼ -47
79	STATEN	https://www.link€	France	1,238	14	1.13%	▲ 2
80	Precision Castparts	https://www.link€	United States	5,206	44	0.85%	▼ -10
81	Textron	https://www.link€	United States	22,371	84	0.38%	▼ -36

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website](https://www.dsmn8.com) [our contact us at support@dsmn8.com](mailto:support@dsmn8.com)



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