



The World's Most Active Transportation, Trucking & Railroad Professionals on Social - April 2023

Industry at a glance:

Average Score: 5.35%

Total Companies: 133

Average No. Employees: 5,028

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages? Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI. Not bad, 'ey?

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees currently on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see a minimum of 30-40% of employees regularly sharing company-approved content, with little effort required.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at DSMN8.com

So, where does your company rank?

Table with 8 columns: Position, Company Name, LinkedIn URL, Location, Employees on LinkedIn, No. Employees Shared (Last 30 Days), % Shared (Last 30 Days), Rank Change. Lists 23 companies including TIP Group, Transport for Wales, RXO, etc.

24	Southeastern Railway	<a href="https://www.link">https://www.link</a>	United Kingdom	1,420		107	7.54%	▲ 47
25	ArcBest	<a href="https://www.link">https://www.link</a>	United States	6,451		485	7.52%	▲ 36
26	ANAS	<a href="https://www.link">https://www.link</a>	Italy	3,228		241	7.47%	▼ -3
27	Österreichische Post	<a href="https://www.link">https://www.link</a>	Austria	2,104		157	7.46%	New Entry
28	Total Quality Logistics	<a href="https://www.link">https://www.link</a>	United States	13,215		948	7.17%	▼ -10
29	CAF	<a href="https://www.link">https://www.link</a>	Spain	3,413		239	7.00%	▼ -13
30	GLS Spain	<a href="https://www.link">https://www.link</a>	Spain	1,152		78	6.77%	▼ -2
31	Livingston International	<a href="https://www.link">https://www.link</a>	Canada	2,674		178	6.66%	▲ 18
32	Day & Ross	<a href="https://www.link">https://www.link</a>	Canada	1,959		129	6.58%	▼ -6
33	Kansas City Southern	<a href="https://www.link">https://www.link</a>	United States	1,401		92	6.57%	▲ 29
34	VIA Rail Canada	<a href="https://www.link">https://www.link</a>	Canada	2,015		129	6.40%	▲ 13
35	Mack Trucks	<a href="https://www.link">https://www.link</a>	United States	1,704		108	6.34%	▲ 42
36	Old Dominion Freight Line	<a href="https://www.link">https://www.link</a>	United States	5,916		374	6.32%	▲ 18
37	Rush Enterprises	<a href="https://www.link">https://www.link</a>	United States	2,623		165	6.29%	▲ 3
38	GVB	<a href="https://www.link">https://www.link</a>	Netherlands	1,986		124	6.24%	▼ -16
39	STM	<a href="https://www.link">https://www.link</a>	Canada	3,238		202	6.24%	New Entry
40	La Poste Groupe	<a href="https://www.link">https://www.link</a>	France	40,232	2,500		6.21%	▼ -7
41	Echo Global Logistics	<a href="https://www.link">https://www.link</a>	United States	2,694		167	6.20%	▲ 5
42	Infrabel	<a href="https://www.link">https://www.link</a>	Belgium	4,469		277	6.20%	▼ -5
43	Bendix Commercial Vehicle	<a href="https://www.link">https://www.link</a>	United States	8,461		524	6.19%	▲ 16
44	Network Rail	<a href="https://www.link">https://www.link</a>	United Kingdom	23,682	1,461		6.17%	▼ -1
45	DPDgroup	<a href="https://www.link">https://www.link</a>	France	11,200		668	5.96%	▼ -3
46	USA Truck	<a href="https://www.link">https://www.link</a>	United States	2,109		123	5.83%	▲ 7
47	FirstGroup	<a href="https://www.link">https://www.link</a>	United Kingdom	1,895		110	5.80%	▲ 18
48	Canada Cartage	<a href="https://www.link">https://www.link</a>	Canada	1,275		74	5.80%	▲ 15
49	RATPgroup	<a href="https://www.link">https://www.link</a>	France	15,756		886	5.62%	▲ 2
50	National Express	<a href="https://www.link">https://www.link</a>	United Kingdom	1,478		82	5.55%	▼ -11
51	P&O Ferries	<a href="https://www.link">https://www.link</a>	United Kingdom	1,423		76	5.34%	▼ -21
52	INDIGO Group	<a href="https://www.link">https://www.link</a>	France	5,942		313	5.27%	▲ 6
53	Forward Air	<a href="https://www.link">https://www.link</a>	United States	2,516		132	5.25%	▲ 4
54	Chronopost	<a href="https://www.link">https://www.link</a>	France	4,615		242	5.24%	▲ 1
55	Arvato Supply Chain Soluti	<a href="https://www.link">https://www.link</a>	Germany	7,127		372	5.22%	▼ -14
56	Landstar	<a href="https://www.link">https://www.link</a>	United States	3,141		162	5.16%	▼ -11
57	Hendrickson	<a href="https://www.link">https://www.link</a>	United States	1,756		90	5.13%	▲ 19
58	King County Metro Transit	<a href="https://www.link">https://www.link</a>	United States	1,506		77	5.11%	▲ 28
59	Los Angeles Metro	<a href="https://www.link">https://www.link</a>	United States	2,512		127	5.06%	▲ 28
60	DAT Freight & Analytics	<a href="https://www.link">https://www.link</a>	United States	1,077		53	4.92%	▼ -16
61	Peterbilt	<a href="https://www.link">https://www.link</a>	United States	1,263		62	4.91%	▲ 5
62	BNSF Logistics	<a href="https://www.link">https://www.link</a>	United States	1,019		50	4.91%	▼ -28
63	Kenworth Truck	<a href="https://www.link">https://www.link</a>	United States	2,189		106	4.84%	▼ -15
64	ATM	<a href="https://www.link">https://www.link</a>	Italy	2,401		112	4.66%	▲ 6
65	SpartanNash	<a href="https://www.link">https://www.link</a>	United States	3,230		150	4.64%	▲ 18
66	GLS Italy	<a href="https://www.link">https://www.link</a>	Italy	1,729		80	4.63%	New Entry
67	Wabash	<a href="https://www.link">https://www.link</a>	United States	2,058		95	4.62%	▲ 5
68	MHC Kenworth	<a href="https://www.link">https://www.link</a>	United States	1,829		84	4.59%	▼ -1
69	U.S. Xpress	<a href="https://www.link">https://www.link</a>	United States	3,158		144	4.56%	▲ 0
70	DPD UK	<a href="https://www.link">https://www.link</a>	United Kingdom	4,264		194	4.55%	▲ 3
71	Metro de Madrid	<a href="https://www.link">https://www.link</a>	Spain	1,325		59	4.45%	▼ -21
72	Hub Group	<a href="https://www.link">https://www.link</a>	United States	2,127		93	4.37%	▼ -12
73	Saia	<a href="https://www.link">https://www.link</a>	United States	3,134		137	4.37%	New Entry
74	J.B. Hunt Transport Service	<a href="https://www.link">https://www.link</a>	United States	19,503		850	4.36%	▼ -10
75	Metra Commuter Rail	<a href="https://www.link">https://www.link</a>	United States	1,336		58	4.34%	▲ 39
76	SEUR	<a href="https://www.link">https://www.link</a>	Spain	3,879		166	4.28%	▲ 14
77	U.S. Department of Transp	<a href="https://www.link">https://www.link</a>	United States	4,676		200	4.28%	▼ -21
78	Metropolitan Transit Author	<a href="https://www.link">https://www.link</a>	United States	1,358		57	4.20%	▲ 24
79	Arriva Bus	<a href="https://www.link">https://www.link</a>	United Kingdom	1,216		51	4.19%	▲ 1
80	Syncreon	<a href="https://www.link">https://www.link</a>	United States	4,603		187	4.06%	New Entry
81	Great Dane	<a href="https://www.link">https://www.link</a>	United States	1,951		78	4.00%	▲ 18
82	Trimac Transportation	<a href="https://www.link">https://www.link</a>	Canada	1,194		47	3.94%	▲ 30
83	Thermo King	<a href="https://www.link">https://www.link</a>	United States	2,092		82	3.92%	▲ 9
84	TMC Transportation	<a href="https://www.link">https://www.link</a>	United States	1,637		62	3.79%	▼ -9
85	Greater Anglia	<a href="https://www.link">https://www.link</a>	United Kingdom	1,030		39	3.79%	▲ 3
86	CFI	<a href="https://www.link">https://www.link</a>	United States	1,483		56	3.78%	▲ 19
87	Transdev North America	<a href="https://www.link">https://www.link</a>	United States	2,986		109	3.65%	▲ 31
88	PAM Transport	<a href="https://www.link">https://www.link</a>	United States	1,315		47	3.57%	▲ 12
89	WMATA	<a href="https://www.link">https://www.link</a>	United States	5,394		192	3.56%	▼ -10
90	BART	<a href="https://www.link">https://www.link</a>	United States	2,344		82	3.50%	New Entry
91	GE Transportation	<a href="https://www.link">https://www.link</a>	United States	3,539		120	3.39%	▲ 0
92	Dot Foods	<a href="https://www.link">https://www.link</a>	United States	1,833		62	3.38%	▼ -8
93	TTC	<a href="https://www.link">https://www.link</a>	Canada	6,938		234	3.37%	▼ -4
94	ABF Freight	<a href="https://www.link">https://www.link</a>	United States	3,469		115	3.32%	▲ 29
95	Virginia Department of Trar	<a href="https://www.link">https://www.link</a>	United States	3,937		128	3.25%	▼ -2

96	Brink's	<a href="https://www.link">https://www.link</a>	United States	8,873	286	3.22%	▼ -2
97	Illinois Department of Trans	<a href="https://www.link">https://www.link</a>	United States	1,794	57	3.18%	▲ 24
98	RTD	<a href="https://www.link">https://www.link</a>	United States	1,751	55	3.14%	▼ -2
99	TForce Logistics	<a href="https://www.link">https://www.link</a>	United States	1,403	44	3.14%	▲ 7
100	Georgia Department of Tra	<a href="https://www.link">https://www.link</a>	United States	1,916	59	3.08%	▲ 9
101	Dayton Freight Lines	<a href="https://www.link">https://www.link</a>	United States	1,451	44	3.03%	▲ 25
102	AAA Cooper Transportator	<a href="https://www.link">https://www.link</a>	United States	1,634	49	3.00%	▲ 25
103	SEPTA	<a href="https://www.link">https://www.link</a>	United States	3,350	100	2.99%	▲ 16
104	Arriva Group	<a href="https://www.link">https://www.link</a>	United Kingdom	4,292	128	2.98%	▲ 18
105	The SYGMA Network	<a href="https://www.link">https://www.link</a>	United States	1,195	35	2.93%	▲ 20
106	Estes Express Lines	<a href="https://www.link">https://www.link</a>	United States	4,923	144	2.93%	▼ -3
107	Stagecoach Group	<a href="https://www.link">https://www.link</a>	United Kingdom	1,283	37	2.88%	▼ -25
108	Ruan	<a href="https://www.link">https://www.link</a>	United States	1,880	53	2.82%	▼ -7
109	R+L Carriers	<a href="https://www.link">https://www.link</a>	United States	3,394	95	2.80%	▲ 1
110	Central Transport	<a href="https://www.link">https://www.link</a>	United States	2,167	60	2.77%	▼ -3
111	MoDOT	<a href="https://www.link">https://www.link</a>	United States	1,743	48	2.75%	▲ 0
112	Werner Enterprises	<a href="https://www.link">https://www.link</a>	United States	6,328	163	2.58%	▲ 8
113	Go Ahead London	<a href="https://www.link">https://www.link</a>	United Kingdom	1,250	31	2.48%	▼ -5
114	Metro Transit	<a href="https://www.link">https://www.link</a>	United States	1,347	33	2.45%	▼ -10
115	AC Transit	<a href="https://www.link">https://www.link</a>	United States	1,063	26	2.45%	▲ 14
116	UPS	<a href="https://www.link">https://www.link</a>	United States	144,218	3,500	2.43%	▲ 0
117	PennDOT	<a href="https://www.link">https://www.link</a>	United States	2,599	60	2.31%	▲ 11
118	CSX	<a href="https://www.link">https://www.link</a>	United States	11,408	258	2.26%	▼ -1
119	ATAC	<a href="https://www.link">https://www.link</a>	Italy	1,725	39	2.26%	▲ 12
120	First Student   First Transi	<a href="https://www.link">https://www.link</a>	United States	1,487	33	2.22%	▼ -7
121	BNSF Railway	<a href="https://www.link">https://www.link</a>	United States	16,072	311	1.94%	▲ 11
122	First Transit	<a href="https://www.link">https://www.link</a>	United States	4,036	75	1.86%	▲ 13
123	Knight Transportation	<a href="https://www.link">https://www.link</a>	United States	2,279	40	1.76%	▲ 11
124	Stevens Transport	<a href="https://www.link">https://www.link</a>	United States	1,582	27	1.71%	▲ 14
125	Two Men and a Truck	<a href="https://www.link">https://www.link</a>	United States	3,541	58	1.64%	▲ 8
126	Royal Mail	<a href="https://www.link">https://www.link</a>	United Kingdom	30,055	471	1.57%	▲ 10
127	FedEx Custom Critical	<a href="https://www.link">https://www.link</a>	United States	1,662	26	1.56%	▲ 10
128	Marten Transport	<a href="https://www.link">https://www.link</a>	United States	1,548	23	1.49%	▲ 11
129	Prime	<a href="https://www.link">https://www.link</a>	United States	2,522	21	0.83%	▲ 11
130	FFE Transportation Service	<a href="https://www.link">https://www.link</a>	United States	1,258	10	0.79%	▲ 12
131	All My Sons Moving & Stor	<a href="https://www.link">https://www.link</a>	United States	1,265	9	0.71%	New Entry
132	YRC Freight	<a href="https://www.link">https://www.link</a>	United States	6,304	38	0.60%	▲ 9
133	bpost	<a href="https://www.link">https://www.link</a>	Belgium	11,961	15	0.13%	▼ -35

## Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

Visit our website our contact us at [support@dsmn8.com](mailto:support@dsmn8.com)



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