



Europe's Most Active Transportation, Trucking & Railroad Professionals on Social - April 2023

Industry at a glance:

Average Score:
7.99%

Total Companies:
34

Global Industry Average:
5.35%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages? Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI. Not bad, 'ey?

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees currently on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see a minimum of **30-40%** of employees regularly sharing company-approved content, with little effort required.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://www.dsmn8.com)

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	TIP Group	https://www.linkedin.com/company/tip-group/	Netherlands	1,162	214	18.42%	▲ 0
2	Petit Forestier	https://www.linkedin.com/company/petit-forestier/	France	1,677	239	14.25%	▲ 0
3	APRR	https://www.linkedin.com/company/aprr/	France	1,211	164	13.54%	▲ 0
4	Savino Del Bene	https://www.linkedin.com/company/savino-del-bene/	Italy	2,418	326	13.48%	New Entry
5	sennder	https://www.linkedin.com/company/sennder/	Germany	1,003	132	13.16%	▼ -1
6	Autostrade per l'Italia	https://www.linkedin.com/company/autostrade-per-litalia/	Italy	3,860	469	12.15%	▲ 1
7	Heppner	https://www.linkedin.com/company/heppner/	France	1,771	208	11.74%	▼ -2
8	RATP Dev	https://www.linkedin.com/company/ratp-dev/	France	2,170	232	10.69%	▼ -2
9	BLS	https://www.linkedin.com/company/bls/	Switzerland	1,063	107	10.07%	▲ 10
10	Gares & Connexions	https://www.linkedin.com/company/gares-connexions/	France	2,236	214	9.57%	▼ -1
11	Girteka	https://www.linkedin.com/company/girteka/	Lithuania	1,775	154	8.68%	▲ 3
12	Keolis Group	https://www.linkedin.com/company/keolis-group/	France	5,775	500	8.66%	▼ -2
13	Transdev	https://www.linkedin.com/company/transdev/	France	8,104	665	8.21%	▲ 5
14	Hillebrand Gori	https://www.linkedin.com/company/hillebrand-gori/	Germany	1,774	145	8.17%	New Entry
15	Bolloré	https://www.linkedin.com/company/bollor%C3%A9/	France	16,809	1,334	7.94%	▼ -3
16	Eurotunnel	https://www.linkedin.com/company/eurotunnel/	France	1,107	86	7.77%	▲ 5
17	ANAS	https://www.linkedin.com/company/anas/	Italy	3,228	241	7.47%	▼ -1
18	Österreichische Post	https://www.linkedin.com/company/osterreichische-post/	Austria	2,104	157	7.46%	New Entry
19	CAF	https://www.linkedin.com/company/caf/	Spain	3,413	239	7.00%	▼ -8
20	GLS Spain	https://www.linkedin.com/company/gls-spain/	Spain	1,152	78	6.77%	▲ 0
21	GVB	https://www.linkedin.com/company/gvb/	Netherlands	1,986	124	6.24%	▼ -6
22	La Poste Groupe	https://www.linkedin.com/company/la-poste-groupe/	France	40,232	2,500	6.21%	▲ 1
23	Infrabel	https://www.linkedin.com/company/infrabel/	Belgium	4,469	277	6.20%	▲ 1

24	DPDgroup	https://www.link	France	11,200	668	5.96%	▲ 2
25	RATPgroup	https://www.link	France	15,756	886	5.62%	▲ 3
26	INDIGO Group	https://www.link	France	5,942	313	5.27%	▲ 5
27	Chronopost	https://www.link	France	4,615	242	5.24%	▲ 3
28	Arvato Supply Chain Soluti	https://www.link	Germany	7,127	372	5.22%	▼ -3
29	ATM	https://www.link	Italy	2,401	112	4.66%	▲ 3
30	GLS Italy	https://www.link	Italy	1,729	80	4.63%	New Entry
31	Metro de Madrid	https://www.link	Spain	1,325	59	4.45%	▼ -4
32	SEUR	https://www.link	Spain	3,879	166	4.28%	▲ 2
33	ATAC	https://www.link	Italy	1,725	39	2.26%	▲ 3
34	bpost	https://www.link	Belgium	11,961	15	0.13%	▲ 1

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website](https://www.dsmn8.com) our contact us at support@dsmn8.com



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