

# DSMN8

The USA's Most Active Telecommunications Professionals on Social - April 2023

## Industry at a glance:

Average Score: **5.01%** Total Companies: **105** Global Industry Average: **5.85%**

## Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages? Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, and future employees.

**Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI. Not bad, 'ey?**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees currently on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see a minimum of **30-40%** of employees regularly sharing company-approved content, with little effort required.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://www.dsmn8.com)

## So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Dialpad	<a href="https://www.linkedin.com/company/dialpad">https://www.linkedin.com/company/dialpad</a>	United States	1,061	212	19.98%	▲ 0
2	Alltel Wireless	<a href="https://www.linkedin.com/company/alltel-wireless">https://www.linkedin.com/company/alltel-wireless</a>	United States	1,614	254	15.74%	New Entry
3	Hotwire Communications	<a href="https://www.linkedin.com/company/hotwire-communications">https://www.linkedin.com/company/hotwire-communications</a>	United States	1,037	157	15.14%	New Entry
4	Granite Telecommunications	<a href="https://www.linkedin.com/company/granite-telecommunications">https://www.linkedin.com/company/granite-telecommunications</a>	United States	2,247	272	12.11%	▲ 2
5	Cogent Communications	<a href="https://www.linkedin.com/company/cogent-communications">https://www.linkedin.com/company/cogent-communications</a>	United States	1,848	213	11.53%	▲ 7
6	Comcast Business	<a href="https://www.linkedin.com/company/comcast-business">https://www.linkedin.com/company/comcast-business</a>	United States	7,883	880	11.16%	▼ -2
7	Harmonic	<a href="https://www.linkedin.com/company/harmonic">https://www.linkedin.com/company/harmonic</a>	United States	1,603	176	10.98%	▲ 9
8	Cox Business	<a href="https://www.linkedin.com/company/cox-business">https://www.linkedin.com/company/cox-business</a>	United States	1,261	138	10.94%	▲ 0
9	Metronet	<a href="https://www.linkedin.com/company/metronet">https://www.linkedin.com/company/metronet</a>	United States	1,355	146	10.77%	▼ -7
10	GTT	<a href="https://www.linkedin.com/company/gtt">https://www.linkedin.com/company/gtt</a>	United States	2,901	303	10.44%	▼ -1
11	Spectrum Enterprise	<a href="https://www.linkedin.com/company/spectrum-enterprise">https://www.linkedin.com/company/spectrum-enterprise</a>	United States	5,405	550	10.18%	▼ -6
12	Sprint Communications	<a href="https://www.linkedin.com/company/sprint-communications">https://www.linkedin.com/company/sprint-communications</a>	United States	2,057	194	9.43%	▼ -2
13	Intelsat	<a href="https://www.linkedin.com/company/intelsat">https://www.linkedin.com/company/intelsat</a>	United States	2,097	197	9.39%	▼ -10
14	Nokia Bell Labs	<a href="https://www.linkedin.com/company/nokia-bell-labs">https://www.linkedin.com/company/nokia-bell-labs</a>	United States	1,636	148	9.05%	▲ 4
15	Ciena	<a href="https://www.linkedin.com/company/ciena">https://www.linkedin.com/company/ciena</a>	United States	8,931	789	8.83%	▲ 0
16	SBA Communications	<a href="https://www.linkedin.com/company/sba-communications">https://www.linkedin.com/company/sba-communications</a>	United States	1,827	155	8.48%	▲ 13
17	Cable & Wireless Communications	<a href="https://www.linkedin.com/company/cable-wireless-communications">https://www.linkedin.com/company/cable-wireless-communications</a>	United States	1,737	142	8.18%	▲ 9
18	Infinera	<a href="https://www.linkedin.com/company/infinera">https://www.linkedin.com/company/infinera</a>	United States	3,345	273	8.16%	▼ -4
19	Motorola Solutions	<a href="https://www.linkedin.com/company/motorola-solutions">https://www.linkedin.com/company/motorola-solutions</a>	United States	1,972	157	7.96%	▲ 1
20	Motorola Solutions	<a href="https://www.linkedin.com/company/motorola-solutions">https://www.linkedin.com/company/motorola-solutions</a>	United States	19,871	1,576	7.93%	▲ 22
21	Victra	<a href="https://www.linkedin.com/company/victra">https://www.linkedin.com/company/victra</a>	United States	2,682	209	7.79%	▼ -8
22	American Tower	<a href="https://www.linkedin.com/company/american-tower">https://www.linkedin.com/company/american-tower</a>	United States	4,958	377	7.60%	▲ 8
23	Radisys Corporation	<a href="https://www.linkedin.com/company/radisys-corporation">https://www.linkedin.com/company/radisys-corporation</a>	United States	1,834	139	7.58%	▼ -2

24	Viasat	<a href="https://www.link">https://www.link</a>	United States	6,013		455	7.57%	▲ 0
25	Spectrum Business	<a href="https://www.link">https://www.link</a>	United States	1,365		102	7.47%	▼ -8
26	Consumer Cellular	<a href="https://www.link">https://www.link</a>	United States	1,325		96	7.25%	▲ 25
27	IPC Systems	<a href="https://www.link">https://www.link</a>	United States	1,209		85	7.03%	▲ 9
28	Zayo Group	<a href="https://www.link">https://www.link</a>	United States	3,342		231	6.91%	▼ -17
29	Adtran	<a href="https://www.link">https://www.link</a>	United States	1,698		116	6.83%	▼ -10
30	Crown Castle	<a href="https://www.link">https://www.link</a>	United States	5,410		356	6.58%	▼ -3
31	C Spire	<a href="https://www.link">https://www.link</a>	United States	1,569		102	6.50%	▲ 12
32	Flō Networks	<a href="https://www.link">https://www.link</a>	United States	1,077		66	6.13%	▲ 15
33	TNS	<a href="https://www.link">https://www.link</a>	United States	1,492		90	6.03%	▲ 15
34	CommScope	<a href="https://www.link">https://www.link</a>	United States	12,241		716	5.85%	▼ -12
35	IDT Corporation	<a href="https://www.link">https://www.link</a>	United States	1,170		68	5.81%	▼ -1
36	VIAMI	<a href="https://www.link">https://www.link</a>	United States	4,444		256	5.76%	▼ -3
37	IES Communications	<a href="https://www.link">https://www.link</a>	United States	1,134		62	5.47%	▲ 0
38	Sorenson Communications	<a href="https://www.link">https://www.link</a>	United States	2,929		159	5.43%	▼ -3
39	Comcast	<a href="https://www.link">https://www.link</a>	United States	55,452		3,000	5.41%	▲ 0
40	Ceragon Networks	<a href="https://www.link">https://www.link</a>	United States	1,711		91	5.32%	▼ -15
41	Ribbon Communications	<a href="https://www.link">https://www.link</a>	United States	3,969		211	5.32%	▼ -10
42	Wireless Vision	<a href="https://www.link">https://www.link</a>	United States	1,209		63	5.21%	▲ 8
43	Congruex	<a href="https://www.link">https://www.link</a>	United States	1,785		91	5.10%	▼ -36
44	AFL	<a href="https://www.link">https://www.link</a>	United States	2,492		127	5.10%	▼ -44
45	Hughes	<a href="https://www.link">https://www.link</a>	United States	2,681		134	5.00%	▲ 15
46	Windstream	<a href="https://www.link">https://www.link</a>	United States	10,457		518	4.95%	▼ -5
47	UScellular	<a href="https://www.link">https://www.link</a>	United States	6,959		344	4.94%	▲ 8
48	Poly	<a href="https://www.link">https://www.link</a>	United States	3,024		149	4.93%	▼ -20
49	Cox Communications	<a href="https://www.link">https://www.link</a>	United States	15,674		744	4.75%	▲ 13
50	MasTec Communications C	<a href="https://www.link">https://www.link</a>	United States	2,261		105	4.64%	▲ 6
51	Netcracker Technology	<a href="https://www.link">https://www.link</a>	United States	8,792		406	4.62%	▼ -13
52	T-Mobile	<a href="https://www.link">https://www.link</a>	United States	81,819		3,500	4.28%	▲ 1
53	GCI Communication	<a href="https://www.link">https://www.link</a>	United States	1,504		63	4.19%	▼ -4
54	SubCom	<a href="https://www.link">https://www.link</a>	United States	1,059		44	4.15%	▲ 4
55	Lumentum	<a href="https://www.link">https://www.link</a>	United States	3,398		137	4.03%	▲ 9
56	Synchronoss Technologies	<a href="https://www.link">https://www.link</a>	United States	1,760		70	3.98%	▼ -4
57	ADVA	<a href="https://www.link">https://www.link</a>	United States	2,178		85	3.90%	▲ 15
58	DISH Network	<a href="https://www.link">https://www.link</a>	United States	22,064		860	3.90%	▼ -13
59	Qualcomm	<a href="https://www.link">https://www.link</a>	United States	42,455		1,621	3.82%	▲ 7
60	Charter Communications	<a href="https://www.link">https://www.link</a>	United States	29,027		1,084	3.73%	▲ 8
61	Lumen Technologies	<a href="https://www.link">https://www.link</a>	United States	51,209		1,910	3.73%	New Entry
62	Webex	<a href="https://www.link">https://www.link</a>	United States	1,190		43	3.61%	▼ -18
63	Fujitsu Network Communic	<a href="https://www.link">https://www.link</a>	United States	1,620		58	3.58%	▼ -4
64	TracFone Wireless	<a href="https://www.link">https://www.link</a>	United States	1,015		36	3.55%	▲ 5
65	OFS	<a href="https://www.link">https://www.link</a>	United States	1,183		39	3.30%	▼ -4
66	Russell Cellular	<a href="https://www.link">https://www.link</a>	United States	1,266		41	3.24%	▼ -1
67	Shentel	<a href="https://www.link">https://www.link</a>	United States	1,098		34	3.10%	▲ 0
68	Prime Communications	<a href="https://www.link">https://www.link</a>	United States	4,087		123	3.01%	▼ -22
69	USAC	<a href="https://www.link">https://www.link</a>	United States	1,822		53	2.91%	▲ 18
70	Mediacom Communication	<a href="https://www.link">https://www.link</a>	United States	2,205		64	2.90%	▲ 13
71	CTDI	<a href="https://www.link">https://www.link</a>	United States	5,651		163	2.88%	▼ -1
72	Altice USA	<a href="https://www.link">https://www.link</a>	United States	8,790		253	2.88%	▼ -49
73	TDS Telecommunications	<a href="https://www.link">https://www.link</a>	United States	2,699		74	2.74%	▲ 4
74	Cellular Sales	<a href="https://www.link">https://www.link</a>	United States	4,918		131	2.66%	▼ -1
75	Frontier Communications	<a href="https://www.link">https://www.link</a>	United States	11,876		296	2.49%	▲ 4
76	ACN	<a href="https://www.link">https://www.link</a>	United States	10,146		245	2.41%	▲ 4
77	WOW! Internet, Cable & P	<a href="https://www.link">https://www.link</a>	United States	2,118		51	2.41%	▼ -3
78	Hargray Communications	<a href="https://www.link">https://www.link</a>	United States	1,049		24	2.29%	▼ -3
79	AT&T	<a href="https://www.link">https://www.link</a>	United States	224,316		5,000	2.23%	▲ 6
80	Consolidated Communicati	<a href="https://www.link">https://www.link</a>	United States	2,698		60	2.22%	▼ -2
81	Plantronics	<a href="https://www.link">https://www.link</a>	United States	1,177		25	2.12%	▲ 13
82	Hawaiian Telcom	<a href="https://www.link">https://www.link</a>	United States	1,182		25	2.12%	▼ -1
83	Liberty Latin America	<a href="https://www.link">https://www.link</a>	United States	10,704		226	2.11%	▼ -51
84	Senture	<a href="https://www.link">https://www.link</a>	United States	1,127		22	1.95%	▲ 5
85	Cincinnati Bell	<a href="https://www.link">https://www.link</a>	United States	1,820		34	1.87%	▲ 14
86	CenturyLink Business	<a href="https://www.link">https://www.link</a>	United States	1,208		22	1.82%	▲ 6
87	Cricket Wireless	<a href="https://www.link">https://www.link</a>	United States	7,125		125	1.75%	▲ 3
88	Boost Mobile	<a href="https://www.link">https://www.link</a>	United States	4,362		74	1.70%	▲ 3
89	CaptionCall	<a href="https://www.link">https://www.link</a>	United States	1,644		26	1.58%	▲ 4
90	GTL	<a href="https://www.link">https://www.link</a>	United States	1,027		16	1.56%	New Entry
91	Spectrum	<a href="https://www.link">https://www.link</a>	United States	80,752		1,091	1.35%	▼ -28
92	Metro by T-Mobile	<a href="https://www.link">https://www.link</a>	United States	3,963		50	1.26%	▼ -10
93	RCN	<a href="https://www.link">https://www.link</a>	United States	1,547		19	1.23%	▼ -9
94	Level 3 Communications	<a href="https://www.link">https://www.link</a>	United States	7,326		85	1.16%	▲ 3
95	ARRIS	<a href="https://www.link">https://www.link</a>	United States	2,866		31	1.08%	▲ 1

96	CCI	<a href="https://www.linkedin.com/company/cci">https://www.linkedin.com/company/cci</a>	United States	2,520	26	1.03%	▲ 4
97	Brightstar Corp.	<a href="https://www.linkedin.com/company/brightstar-corp">https://www.linkedin.com/company/brightstar-corp</a>	United States	2,529	26	1.03%	▼ -2
98	MasTec Advanced Technol	<a href="https://www.linkedin.com/company/mastec">https://www.linkedin.com/company/mastec</a>	United States	1,155	9	0.78%	▲ 0
99	West Unified Communicati	<a href="https://www.linkedin.com/company/west-unified-communications">https://www.linkedin.com/company/west-unified-communications</a>	United States	1,235	9	0.73%	▲ 4
100	Cox Enterprises	<a href="https://www.linkedin.com/company/cox-enterprises">https://www.linkedin.com/company/cox-enterprises</a>	United States	37,323	197	0.53%	▼ -43
101	MetroPCS	<a href="https://www.linkedin.com/company/metropcs">https://www.linkedin.com/company/metropcs</a>	United States	3,471	17	0.49%	▲ 7
102	EchoStar Corporation	<a href="https://www.linkedin.com/company/echo-star">https://www.linkedin.com/company/echo-star</a>	United States	3,941	17	0.43%	▼ -31
103	TCS	<a href="https://www.linkedin.com/company/tcs">https://www.linkedin.com/company/tcs</a>	United States	1,860	8	0.43%	▲ 3
104	tw telecom	<a href="https://www.linkedin.com/company/tw-telecom">https://www.linkedin.com/company/tw-telecom</a>	United States	1,254	5	0.40%	▲ 5
105	UTStarcom	<a href="https://www.linkedin.com/company/utstarcom">https://www.linkedin.com/company/utstarcom</a>	United States	1,034	0	0.00%	▲ 5

## Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website](https://www.dsmn8.com) [contact us at support@dsmn8.com](mailto:support@dsmn8.com)



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