

DSMN8

Europe's Most Active Telecommunications Professionals on Social - April 2023

Industry at a glance:

Average Score:
6.35%

Total Companies:
101

Global Industry Average:
5.85%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages? Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI. Not bad, 'ey?

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees currently on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see a minimum of **30-40%** of employees regularly sharing company-approved content, with little effort required.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://www.dsmn8.com)

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	ITU	https://www.linkedin.com/company/itu	Switzerland	1,183	281	23.75%	▲ 1
2	Telefónica Tech	https://www.linkedin.com/company/telefonica-tech	Spain	3,342	728	21.78%	▼ -1
3	Norlys	https://www.linkedin.com/company/norlys	Denmark	1,895	395	20.84%	▲ 0
4	Bouygues Telecom Entrepri	https://www.linkedin.com/company/bouygues-telecom	France	1,320	251	19.02%	▲ 1
5	iliad	https://www.linkedin.com/company/iliad	Italy	1,131	184	16.27%	▲ 2
6	Open Fiber	https://www.linkedin.com/company/open-fiber	Italy	1,631	262	16.06%	▲ 0
7	One Albania	https://www.linkedin.com/company/one-albania	Albania	1,515	196	12.94%	New Entry
8	Alcatel-Lucent Enterprise	https://www.linkedin.com/company/alcatel-lucent-enterprise	France	2,990	359	12.01%	▲ 5
9	Axione	https://www.linkedin.com/company/axione	France	2,607	281	10.78%	▲ 11
10	Magenta Telekom	https://www.linkedin.com/company/magenta-telekom	Austria	1,015	105	10.34%	New Entry
11	VodafoneZiggo	https://www.linkedin.com/company/vodafoneziggo	Netherlands	5,892	608	10.32%	▲ 10
12	Masmovil	https://www.linkedin.com/company/masmovil	Spain	2,276	232	10.19%	▼ -2
13	GlobalConnect	https://www.linkedin.com/company/globalconnect	Sweden	2,012	205	10.19%	▼ -1
14	Sogetrel	https://www.linkedin.com/company/sogetrel	France	2,377	239	10.05%	▲ 11
15	Rohde & Schwarz	https://www.linkedin.com/company/rohde-schwarz	Germany	6,199	623	10.05%	▲ 1
16	T-Mobile Nederland	https://www.linkedin.com/company/t-mobile-nederland	Netherlands	1,843	179	9.71%	▼ -7
17	SFR Business	https://www.linkedin.com/company/sfr-business	France	3,004	291	9.69%	▼ -6
18	VolkerWessels Telecom	https://www.linkedin.com/company/volkerwessels-telecom	Netherlands	1,031	99	9.60%	▼ -1
19	TIM	https://www.linkedin.com/company/tim	Italy	22,986	2,115	9.20%	▲ 56
20	HMD Global	https://www.linkedin.com/company/hmd-global	Finland	1,069	96	8.98%	▲ 17
21	NOS SGPS	https://www.linkedin.com/company/nos-sgps	Portugal	3,620	321	8.87%	▼ -2
22	Orange España	https://www.linkedin.com/company/orange-espana	Spain	3,097	255	8.23%	▲ 12
23	TDF	https://www.linkedin.com/company/tdf	France	1,600	131	8.19%	▲ 15

24	Bouygues Telecom	https://www.link	France	9,837	793	8.06%	▲ 9
25	Telefónica Germany	https://www.link	Germany	3,557	286	8.04%	▲ 23
26	Fastweb	https://www.link	Italy	3,807	306	8.04%	▼ -11
27	Three Ireland	https://www.link	Ireland	1,494	113	7.56%	▼ -4
28	Tiscali	https://www.link	Italy	1,102	83	7.53%	▲ 2
29	SES Satellites	https://www.link	Luxembourg	3,496	261	7.47%	▲ 12
30	Fractalia	https://www.link	Spain	1,286	96	7.47%	▲ 19
31	1&1 Telecommunication	https://www.link	Germany	1,042	77	7.39%	▼ -2
32	A1 Bulgaria	https://www.link	Bulgaria	1,548	114	7.36%	▲ 7
33	SAGEMCOM	https://www.link	France	4,357	315	7.23%	▲ 7
34	Telenet	https://www.link	Belgium	3,956	284	7.18%	▼ -10
35	Tecnotree Corporation	https://www.link	Finland	1,166	82	7.03%	▼ -9
36	wind tre	https://www.link	Italy	4,287	301	7.02%	▲ 0
37	TDC NET	https://www.link	Denmark	1,442	100	6.93%	▲ 6
38	cablex	https://www.link	Switzerland	1,095	75	6.85%	▼ -10
39	Dominion Global	https://www.link	Spain	2,561	172	6.72%	▼ -17
40	Sunrise	https://www.link	Switzerland	3,709	245	6.61%	New Entry
41	DNA	https://www.link	Finland	1,379	90	6.53%	▼ -27
42	Intracom Telecom	https://www.link	Greece	1,030	67	6.50%	▲ 24
43	T-Mobile Czech Republic	https://www.link	Czech Republic	1,757	110	6.26%	▼ -1
44	Ericsson Software	https://www.link	Sweden	1,551	97	6.25%	▲ 9
45	Orange Polska	https://www.link	Poland	4,433	273	6.16%	▲ 5
46	A1 Telekom Austria	https://www.link	Austria	3,764	230	6.11%	▲ 13
47	T-Mobile Polska	https://www.link	Poland	1,768	108	6.11%	▲ 5
48	Italtel	https://www.link	Italy	1,487	89	5.99%	▼ -17
49	Circet	https://www.link	France	3,516	207	5.89%	▼ -2
50	Nokia	https://www.link	Finland	78,828	4,500	5.71%	▲ 29
51	Telia	https://www.link	Sweden	18,058	990	5.48%	▲ 6
52	Cellex Telecom	https://www.link	Spain	2,465	135	5.48%	▼ -44
53	Sirti	https://www.link	Italy	2,488	136	5.47%	New Entry
54	Hrvatski Telekom	https://www.link	Croatia	2,193	117	5.34%	▲ 16
55	ZENER	https://www.link	Spain	1,190	62	5.21%	▼ -23
56	Camusat	https://www.link	France	1,699	88	5.18%	▼ -2
57	HTO	https://www.link	Greece	5,699	295	5.18%	▲ 5
58	Elisa	https://www.link	Finland	4,575	231	5.05%	▲ 7
59	SITE	https://www.link	Italy	1,125	56	4.98%	▲ 4
60	Proximus	https://www.link	Belgium	12,917	625	4.84%	▲ 9
61	A1 Hrvatska	https://www.link	Croatia	1,096	51	4.65%	▼ -3
62	Telekom HU	https://www.link	Hungary	2,736	127	4.64%	▲ 22
63	KPN	https://www.link	Netherlands	17,249	792	4.59%	▼ -2
64	Slovak Telekom	https://www.link	Slovakia	1,374	63	4.59%	▼ -4
65	SFR	https://www.link	France	10,182	462	4.54%	▲ 7
66	Telekom Slovenije	https://www.link	Slovenia	1,080	49	4.54%	▼ -11
67	Tele2	https://www.link	Sweden	5,408	238	4.40%	▲ 1
68	Telenor	https://www.link	Norway	22,506	945	4.20%	▲ 9
69	Netia	https://www.link	Poland	1,235	51	4.13%	▲ 14
70	Nova	https://www.link	Greece	2,562	104	4.06%	▼ -25
71	Sunrise Communications	https://www.link	Switzerland	1,393	56	4.02%	▲ 7
72	Sielte	https://www.link	Italy	2,334	93	3.98%	▼ -8
73	Alice Portugal	https://www.link	Portugal	5,881	234	3.98%	▼ -6
74	Orange	https://www.link	France	127,848	5,000	3.91%	▼ -30
75	Deutsche Telekom	https://www.link	Germany	53,584	2,075	3.87%	▼ -29
76	YouSee	https://www.link	Denmark	1,113	43	3.86%	▼ -20
77	O2 Czech Republic	https://www.link	Czech Republic	2,837	101	3.56%	▼ -4
78	DIGI	https://www.link	Hungary	1,376	48	3.49%	▲ 9
79	eir Ireland	https://www.link	Ireland	2,252	76	3.37%	▼ -5
80	PLAY	https://www.link	Poland	2,270	70	3.08%	▲ 2
81	Telekom Srbija	https://www.link	Serbia	2,966	86	2.90%	▲ 0
82	La Poste Mobile	https://www.link	France	4,233	121	2.86%	▲ 7
83	Millicom	https://www.link	Luxembourg	24,340	680	2.79%	▼ -32
84	Київстар	https://www.link	Ukraine	2,623	71	2.71%	▲ 1
85	lifecell Ukraine	https://www.link	Ukraine	1,412	38	2.69%	▲ 1
86	Polkomtel	https://www.link	Poland	2,539	56	2.21%	▲ 4
87	Telefónica	https://www.link	Spain	123,774	2,500	2.02%	▼ -16
88	Free	https://www.link	France	10,433	200	1.92%	New Entry
89	Euskaltel	https://www.link	Spain	1,071	19	1.77%	▼ -1
90	Pensionär/livsnjutare	https://www.link	Sweden	1,357	22	1.62%	▲ 2
91	Digi Spain Telecom	https://www.link	Spain	1,611	25	1.55%	▼ -87
92	Vivacom	https://www.link	Bulgaria	3,461	52	1.50%	▼ -1
93	Bittium	https://www.link	Finland	1,584	23	1.45%	▲ 1
94	RCS & RDS	https://www.link	Romania	3,214	43	1.34%	▲ 2
95	INEA	https://www.link	Poland	1,609	17	1.06%	▲ 0

96	Telekom Romania Mobile	https://www.link	Romania	3,529	35	0.99%	▲ 1
97	NINGUNO	https://www.link	Spain	1,457	12	0.82%	▲ 1
98	SE	https://www.link	Denmark	1,653	13	0.79%	▼ -5
99	Ukrtelecom	https://www.link	Ukraine	2,846	21	0.74%	New Entry
100	VEON	https://www.link	Netherlands	13,386	85	0.63%	▼ -24
101	Relacom	https://www.link	Sweden	1,251	2	0.16%	▼ -2

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website](#) [our contact us](#) at support@dsmn8.com



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