



The World's Most Active Semiconductor Manufacturing Professionals on Social - April 2023

Industry at a glance:

Average Score: 6.82%

Total Companies: 103

Average No. Employees: 7,836

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages? Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI. Not bad, 'ey?

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees currently on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see a minimum of 30-40% of employees regularly sharing company-approved content, with little effort required.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at DSMN8.com

So, where does your company rank?

Table with 8 columns: Position, Company Name, LinkedIn URL, Location, Employees on LinkedIn, No. Employees Shared (Last 30 Days), % Shared (Last 30 Days), Rank Change. Lists 23 companies including Voltalia, Equans UK & Ireland, Enpal, etc.

24	Vestas	https://www.link	Denmark	24,713	2,250	9.10%	New Entry
25	Bosch Thermotechnik	https://www.link	Germany	1,637	145	8.86%	▲ 4
26	VAT GROUP	https://www.link	Switzerland	1,145	101	8.82%	New Entry
27	u-blox	https://www.link	Switzerland	1,662	139	8.36%	▲ 5
28	KK Wind Solutions	https://www.link	Denmark	1,190	99	8.32%	▲ 18
29	Ultra Clean Technology	https://www.link	United States	1,776	147	8.28%	▲ 8
30	Arm	https://www.link	United Kingdom	6,927	570	8.23%	▼ -3
31	MELEXIS	https://www.link	Belgium	1,398	112	8.01%	▼ -1
32	Smith & Associates	https://www.link	United States	1,237	97	7.84%	▼ -19
33	Eneco	https://www.link	Netherlands	2,998	235	7.84%	▼ -16
34	Brookfield Renewable	https://www.link	Canada	1,158	90	7.77%	▲ 7
35	Mouser Electronics	https://www.link	United States	2,036	158	7.76%	▲ 5
36	Nordic Semiconductor	https://www.link	Norway	1,384	107	7.73%	▼ -5
37	Lattice Semiconductor	https://www.link	United States	1,098	84	7.65%	▲ 20
38	ams OSRAM	https://www.link	Austria	4,797	362	7.55%	▲ 10
39	Nexperia	https://www.link	Netherlands	3,671	268	7.30%	▲ 3
40	ENERCON	https://www.link	Germany	4,802	348	7.25%	▼ -5
41	Samsung Austin Semicond	https://www.link	United States	2,752	199	7.23%	▼ -3
42	SOITEC	https://www.link	France	1,454	104	7.15%	▼ -6
43	ASM	https://www.link	Netherlands	2,242	160	7.14%	▲ 7
44	SMART Modular Technolog	https://www.link	United States	1,228	83	6.76%	▼ -5
45	ZEISS	https://www.link	Germany	2,090	141	6.75%	▼ -2
46	Edwards Vacuum	https://www.link	United Kingdom	3,624	244	6.73%	▼ -1
47	X-FAB	https://www.link	Germany	1,190	80	6.72%	▼ -3
48	Allegro MicroSystems	https://www.link	United States	2,060	137	6.65%	▲ 3
49	Imagination Technologies	https://www.link	United Kingdom	1,023	68	6.65%	▼ -24
50	STMicroelectronics	https://www.link	Switzerland	29,184	1,919	6.58%	▼ -3
51	ASML	https://www.link	Netherlands	32,367	2,125	6.57%	▼ -17
52	Power Integrations	https://www.link	United States	1,019	66	6.48%	▲ 6
53	TPI Composites	https://www.link	United States	3,483	225	6.46%	▲ 7
54	ENGIE North America	https://www.link	United States	2,876	182	6.33%	▲ 7
55	Infineon Technologies	https://www.link	Germany	32,988	2,050	6.21%	▼ -2
56	MKS Instruments	https://www.link	United States	2,922	178	6.09%	▼ -7
57	Essent	https://www.link	Netherlands	2,211	132	5.97%	▼ -3
58	NXP Semiconductors	https://www.link	Netherlands	21,232	1,250	5.89%	▲ 17
59	AMD	https://www.link	United States	24,932	1,394	5.59%	▼ -3
60	Coherent Corp.	https://www.link	United States	1,340	72	5.37%	New Entry
61	POET	https://www.link	United States	1,480	78	5.27%	▼ -2
62	Broadcom	https://www.link	United States	24,159	1,195	4.95%	▲ 7
63	ENGIE UK	https://www.link	United Kingdom	1,784	88	4.93%	▲ 9
64	Applied Materials	https://www.link	United States	24,879	1,216	4.89%	▲ 9
65	Brooks Automation	https://www.link	United States	1,531	74	4.83%	▲ 11
66	Abengoa	https://www.link	Spain	5,385	260	4.83%	▼ -1
67	Analog Devices	https://www.link	United States	20,999	1,002	4.77%	▲ 10
68	Intel Corporation	https://www.link	United States	126,477	6,000	4.74%	▼ -2
69	First Solar	https://www.link	United States	4,044	182	4.50%	▲ 9
70	MaxLinear	https://www.link	United States	1,544	69	4.47%	▼ -18
71	Momentum Solar	https://www.link	United States	1,078	48	4.45%	▲ 3
72	onsemi	https://www.link	United States	13,158	583	4.43%	▲ 12
73	SunPower	https://www.link	United States	4,483	197	4.39%	▼ -9
74	Trinity Solar	https://www.link	United States	1,135	49	4.32%	▼ -12
75	Entegris	https://www.link	United States	5,475	230	4.20%	▼ -12
76	Synaptics Incorporated	https://www.link	United States	1,800	75	4.17%	▼ -5
77	Micron Technology	https://www.link	United States	24,857	1,029	4.14%	▲ 3
78	Microchip Technology	https://www.link	United States	15,405	618	4.01%	▲ 4
79	MACOM	https://www.link	United States	1,336	51	3.82%	▼ -11
80	Skyworks Solutions	https://www.link	United States	4,321	164	3.80%	▲ 6
81	Marvell Technology	https://www.link	United States	7,967	301	3.78%	▲ 7
82	Axcelis Technologies	https://www.link	United States	1,188	43	3.62%	▼ -1
83	Diodes	https://www.link	United States	1,034	37	3.58%	▲ 4
84	Cirrus Logic	https://www.link	United States	1,624	58	3.57%	▼ -14
85	Veeco	https://www.link	United States	1,186	40	3.37%	▼ -6
86	ams AG	https://www.link	Austria	1,650	54	3.27%	▲ 12
87	GlobalFoundries	https://www.link	United States	12,593	391	3.10%	▲ 5
88	Texas Instruments	https://www.link	United States	28,065	868	3.09%	▲ 2
89	Lam Research	https://www.link	United States	12,874	389	3.02%	▲ 0
90	FormFactor	https://www.link	United States	1,535	46	3.00%	▼ -7
91	Qorvo	https://www.link	International	5,761	170	2.95%	▼ -6
92	Siltronic	https://www.link	Germany	1,211	34	2.81%	▲ 1
93	Mellanox Technologies	https://www.link	United States	1,003	28	2.79%	▲ 2
94	Xilinx	https://www.link	United States	2,588	66	2.55%	▲ 0
95	Amkor Technology	https://www.link	United States	6,751	165	2.44%	▲ 1

96	KLA	https://www.linkedin.com/company/kla	United States	13,094	318	2.43%	▼ -5
97	Nuon	https://www.linkedin.com/company/nuon	Netherlands	1,313	28	2.13%	▲ 0
98	OMNIVISION	https://www.linkedin.com/company/omnivision	United States	1,184	24	2.03%	▲ 2
99	Cree	https://www.linkedin.com/company/cree	United States	1,977	27	1.37%	▲ 2
100	Microsemi Corporation	https://www.linkedin.com/company/microsemi	United States	1,732	17	0.98%	▼ -1
101	M+W Group	https://www.linkedin.com/company/mwgroup	Germany	2,170	18	0.83%	▲ 3
102	Mall	https://www.linkedin.com/company/mall	Germany	1,594	8	0.50%	▲ 1
103	SolarCity	https://www.linkedin.com/company/solarcity	United States	2,451	10	0.41%	▲ 3

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