



The UK's Most Active Mechanical & Industrial Engineering Professionals on Social - April 2023

Industry at a glance:



Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages? Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI. Not bad, 'ey?

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees currently on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see a minimum of **30-40%** of employees regularly sharing company-approved content, with little effort required.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://www.dsmn8.com)

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	HBK	https://www.linkedin.com/company/hbk	United Kingdom	1,100	164	14.91%	▲ 2
2	Rubix	https://www.linkedin.com/company/rubix	United Kingdom	1,292	187	14.47%	▼ -1
3	Altrad	https://www.linkedin.com/company/altrad	United Kingdom	1,186	168	14.17%	▲ 1
4	Trillium Flow Technologies	https://www.linkedin.com/company/trillium-flow-technologies	United Kingdom	1,103	136	12.33%	▲ 1
5	Spirax Sarco	https://www.linkedin.com/company/spirax-sarco	United Kingdom	2,042	223	10.92%	▲ 1
6	Howden	https://www.linkedin.com/company/howden	United Kingdom	3,844	396	10.30%	▲ 4
7	Element Materials Technok	https://www.linkedin.com/company/element-materials-technok	United Kingdom	4,441	419	9.43%	▲ 1
8	Cavendish Nuclear	https://www.linkedin.com/company/cavendish-nuclear	United Kingdom	1,052	98	9.32%	▲ 1
9	Rotork	https://www.linkedin.com/company/rotork	United Kingdom	1,762	145	8.23%	▼ -2
10	Primetals Technologies	https://www.linkedin.com/company/primetals-technologies	United Kingdom	3,097	199	6.43%	▲ 2
11	Pentair	https://www.linkedin.com/company/pentair	United Kingdom	6,965	425	6.10%	▲ 4
12	IMI	https://www.linkedin.com/company/imiprecision	United Kingdom	5,465	329	6.02%	▼ -1
13	LIBERTY Steel Group	https://www.linkedin.com/company/liberty-steel-group	United Kingdom	1,750	88	5.03%	▲ 1
14	Rolls-Royce	https://www.linkedin.com/company/rolls-royce	United Kingdom	26,102	1,308	5.01%	▲ 2
15	Perkins Engines	https://www.linkedin.com/company/perkins-engines	United Kingdom	1,152	49	4.25%	▲ 2
16	IMI Precision Engineering	https://www.linkedin.com/company/imiprecision	United Kingdom	2,354	96	4.08%	▲ 3
17	BOC UK & Ireland	https://www.linkedin.com/company/boc-uk-ireland	United Kingdom	1,473	57	3.87%	▲ 1
18	Rencol Components	https://www.linkedin.com/company/rencol-components	United Kingdom	11,019	21	0.19%	▲ 2

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website](#) [our contact us at support@dsmn8.com](#)



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