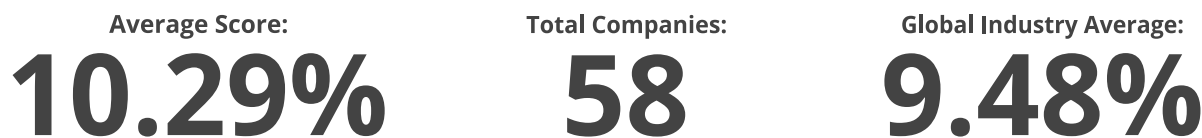




The UK's Most Active IT & Services Professionals on Social - April 2023

Industry at a glance:



Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages? Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, and future employees.

**Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI. Not bad, 'ey?**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees currently on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see a minimum of **30-40%** of employees regularly sharing company-approved content, with little effort required.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at DSMN8.com

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	AND Digital	<a href="https://www.linkedin.com/company/and-digital">https://www.linkedin.com/company/and-digital</a>	United Kingdom	2,030	567	27.93%	▲ 19
2	Softcat	<a href="https://www.linkedin.com/company/softcat">https://www.linkedin.com/company/softcat</a>	United Kingdom	2,249	559	24.86%	▲ 23
3	Jisc	<a href="https://www.linkedin.com/company/jisc">https://www.linkedin.com/company/jisc</a>	United Kingdom	1,052	220	20.91%	▲ 18
4	Infobip	<a href="https://www.linkedin.com/company/infobip">https://www.linkedin.com/company/infobip</a>	United Kingdom	3,337	638	19.12%	▲ 5
5	Hexagon Manufacturing Intelligence	<a href="https://www.linkedin.com/company/hexagon-manufacturing-intelligence">https://www.linkedin.com/company/hexagon-manufacturing-intelligence</a>	United Kingdom	3,532	638	18.06%	▲ 18
6	NCC Group	<a href="https://www.linkedin.com/company/ncc-group">https://www.linkedin.com/company/ncc-group</a>	United Kingdom	2,350	413	17.57%	▲ 32
7	Computer Futures	<a href="https://www.linkedin.com/company/computer-futures">https://www.linkedin.com/company/computer-futures</a>	United Kingdom	2,326	400	17.20%	▲ 5
8	CDW UK	<a href="https://www.linkedin.com/company/cdw-uk">https://www.linkedin.com/company/cdw-uk</a>	United Kingdom	1,246	214	17.17%	▲ 26
9	BJSS	<a href="https://www.linkedin.com/company/bjss">https://www.linkedin.com/company/bjss</a>	United Kingdom	2,357	404	17.14%	▲ 32
10	CloudPay	<a href="https://www.linkedin.com/company/cloudpay">https://www.linkedin.com/company/cloudpay</a>	United Kingdom	1,058	180	17.01%	▲ 5
11	Kainos	<a href="https://www.linkedin.com/company/kainos">https://www.linkedin.com/company/kainos</a>	United Kingdom	2,763	458	16.58%	▲ 15
12	Equal Experts	<a href="https://www.linkedin.com/company/equal-experts">https://www.linkedin.com/company/equal-experts</a>	United Kingdom	1,052	171	16.25%	▲ 25
13	NTT DATA UK&I	<a href="https://www.linkedin.com/company/ntt-data-uk-i">https://www.linkedin.com/company/ntt-data-uk-i</a>	United Kingdom	1,257	203	16.15%	▲ 9
14	GBG	<a href="https://www.linkedin.com/company/gbg">https://www.linkedin.com/company/gbg</a>	United Kingdom	1,167	182	15.60%	▲ 17
15	_VOIS	<a href="https://www.linkedin.com/company/_vois">https://www.linkedin.com/company/_vois</a>	United Kingdom	11,498	1,650	14.35%	▲ 1
16	Ricoh UK	<a href="https://www.linkedin.com/company/ricoh-uk">https://www.linkedin.com/company/ricoh-uk</a>	United Kingdom	1,732	243	14.03%	▲ 13
17	Valtech	<a href="https://www.linkedin.com/company/valtech">https://www.linkedin.com/company/valtech</a>	United Kingdom	5,486	722	13.16%	▲ 23
18	Ricoh Europe	<a href="https://www.linkedin.com/company/ricoh-europe">https://www.linkedin.com/company/ricoh-europe</a>	United Kingdom	1,284	156	12.15%	▲ 25
19	NTT	<a href="https://www.linkedin.com/company/ntt">https://www.linkedin.com/company/ntt</a>	United Kingdom	17,651	2,100	11.90%	▲ 49
20	Canon EMEA	<a href="https://www.linkedin.com/company/canon-emea">https://www.linkedin.com/company/canon-emea</a>	United Kingdom	10,437	1,235	11.83%	▲ 35
21	Wunderman Thompson Communications	<a href="https://www.linkedin.com/company/wunderman-thompson-communications">https://www.linkedin.com/company/wunderman-thompson-communications</a>	United Kingdom	1,093	129	11.80%	▲ 21
22	Travelport	<a href="https://www.linkedin.com/company/travelport">https://www.linkedin.com/company/travelport</a>	United Kingdom	4,080	463	11.35%	▲ 70
23	Accenture UK & Ireland	<a href="https://www.linkedin.com/company/accenture-uk-ireland">https://www.linkedin.com/company/accenture-uk-ireland</a>	United Kingdom	2,576	288	11.18%	▲ 27

24	Endava	<a href="https://www.link€">https://www.link€</a>	United Kingdom	10,636		1,172		11.02%	▲ 27
25	Ordnance Survey	<a href="https://www.link€">https://www.link€</a>	United Kingdom	1,392		150		10.78%	▲ 36
26	NEC Software Solutions	<a href="https://www.link€">https://www.link€</a>	United Kingdom	1,088		111		10.20%	▲ 53
27	Dotsquares	<a href="https://www.link€">https://www.link€</a>	United Kingdom	1,318		133		10.09%	▲ 20
28	Ciklum	<a href="https://www.link€">https://www.link€</a>	United Kingdom	3,333		330		9.90%	▲ 36
29	Kubrick Group	<a href="https://www.link€">https://www.link€</a>	United Kingdom	1,529		148		9.68%	▲ 53
30	invenioLSI	<a href="https://www.link€">https://www.link€</a>	United Kingdom	1,145		107		9.34%	▲ 24
31	Mastek	<a href="https://www.link€">https://www.link€</a>	United Kingdom	6,160		573		9.30%	▲ 22
32	BAE Systems Digital Intelli	<a href="https://www.link€">https://www.link€</a>	United Kingdom	3,338		289		8.66%	▲ 52
33	Tribal Group	<a href="https://www.link€">https://www.link€</a>	United Kingdom	1,381		118		8.54%	▲ 43
34	Civica	<a href="https://www.link€">https://www.link€</a>	United Kingdom	3,397		287		8.45%	▲ 29
35	Micro Focus	<a href="https://www.link€">https://www.link€</a>	United Kingdom	7,464		628		8.41%	▲ 11
36	FDM Group	<a href="https://www.link€">https://www.link€</a>	United Kingdom	6,734		552		8.20%	▲ 55
37	CDS	<a href="https://www.link€">https://www.link€</a>	United Kingdom	1,466		116		7.91%	▲ 43
38	Computacenter	<a href="https://www.link€">https://www.link€</a>	United Kingdom	14,602		1,118		7.66%	▲ 36
39	Qualitest	<a href="https://www.link€">https://www.link€</a>	United Kingdom	5,296		405		7.65%	▲ 34
40	GLORY	<a href="https://www.link€">https://www.link€</a>	United Kingdom	2,988		205		6.84%	▲ 48
41	NSC Global	<a href="https://www.link€">https://www.link€</a>	United Kingdom	1,196		73		6.10%	▲ 48
42	SCC	<a href="https://www.link€">https://www.link€</a>	United Kingdom	6,742		403		5.98%	▲ 55
43	Photon	<a href="https://www.link€">https://www.link€</a>	United Kingdom	4,667		249		5.34%	▲ 52
44	Daisy Group	<a href="https://www.link€">https://www.link€</a>	United Kingdom	1,809		94		5.20%	▲ 41
45	Capita	<a href="https://www.link€">https://www.link€</a>	United Kingdom	24,464		1,220		4.99%	▲ 56
46	Serco	<a href="https://www.link€">https://www.link€</a>	United Kingdom	28,100		1,400		4.98%	▲ 52
47	KCOM	<a href="https://www.link€">https://www.link€</a>	United Kingdom	1,088		52		4.78%	▲ 53
48	NashTech	<a href="https://www.link€">https://www.link€</a>	United Kingdom	1,513		70		4.63%	▲ 48
49	PMC Retail	<a href="https://www.link€">https://www.link€</a>	United Kingdom	1,343		61		4.54%	▲ 44
50	HCL Technologies	<a href="https://www.link€">https://www.link€</a>	United Kingdom	6,372		280		4.39%	▲ 36
51	Logicalis	<a href="https://www.link€">https://www.link€</a>	United Kingdom	4,650		196		4.22%	▼ -18
52	RM	<a href="https://www.link€">https://www.link€</a>	United Kingdom	2,913		116		3.98%	▲ 55
53	Ocado Group	<a href="https://www.link€">https://www.link€</a>	United Kingdom	8,013		229		2.86%	▲ 34
54	Allstate Northern Ireland	<a href="https://www.link€">https://www.link€</a>	United Kingdom	4,467		113		2.53%	▲ 3
55	FD Technologies	<a href="https://www.link€">https://www.link€</a>	United Kingdom	2,657		63		2.37%	▲ 23
56	SSP	<a href="https://www.link€">https://www.link€</a>	United Kingdom	1,035		24		2.32%	▲ 53
57	Local Government	<a href="https://www.link€">https://www.link€</a>	United Kingdom	13,514		141		1.04%	▲ 53
58	SeoStrive	<a href="https://www.link€">https://www.link€</a>	United Kingdom	5,412		47		0.87%	New Entry

## Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

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