

# DSMN8

The World's Most Active Computer Hardware Professionals on Social - April 2023

## Industry at a glance:

Average Score:	Total Companies:	Average No. Employees:
<b>6.28%</b>	<b>24</b>	<b>3,750</b>

## Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages? Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, and future employees.

**Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI. Not bad, 'ey?**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees currently on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see a minimum of **30-40%** of employees regularly sharing company-approved content, with little effort required.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://www.dsmn8.com)

## So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Epson Europe	<a href="https://www.linkedin.com/company/epson-europe">https://www.linkedin.com/company/epson-europe</a>	Netherlands	1,709	292	17.09%	New Entry
2	Rex Rotary	<a href="https://www.linkedin.com/company/rerx">https://www.linkedin.com/company/rerx</a>	France	520	84	16.15%	New Entry
3	Elo Touch Solutions	<a href="https://www.linkedin.com/company/elotouch">https://www.linkedin.com/company/elotouch</a>	United States	504	67	13.29%	New Entry
4	NVIDIA	<a href="https://www.linkedin.com/company/nvidia">https://www.linkedin.com/company/nvidia</a>	United States	24,637	2,500	10.15%	▼ -3
5	Corsair	<a href="https://www.linkedin.com/company/corsair">https://www.linkedin.com/company/corsair</a>	United States	977	88	9.01%	New Entry
6	Ivy Technology	<a href="https://www.linkedin.com/company/ivy-technology">https://www.linkedin.com/company/ivy-technology</a>	Ireland	772	67	8.68%	New Entry
7	Matrox Video	<a href="https://www.linkedin.com/company/matrox-video">https://www.linkedin.com/company/matrox-video</a>	Canada	539	39	7.24%	New Entry
8	Blackmagic Design	<a href="https://www.linkedin.com/company/blackmagic-design">https://www.linkedin.com/company/blackmagic-design</a>	United States	717	50	6.97%	New Entry
9	Supermicro	<a href="https://www.linkedin.com/company/supermicro">https://www.linkedin.com/company/supermicro</a>	United States	2,826	196	6.94%	▼ -7
10	Eurotech	<a href="https://www.linkedin.com/company/eurotech">https://www.linkedin.com/company/eurotech</a>	Italy	530	36	6.79%	New Entry
11	ZT Systems	<a href="https://www.linkedin.com/company/ztsystems">https://www.linkedin.com/company/ztsystems</a>	United States	1,591	108	6.79%	▼ -7
12	Kontron	<a href="https://www.linkedin.com/company/kontron">https://www.linkedin.com/company/kontron</a>	Germany	866	55	6.35%	New Entry
13	Solidigm	<a href="https://www.linkedin.com/company/solidigm">https://www.linkedin.com/company/solidigm</a>	United States	1,727	99	5.73%	▼ -10
14	Kingston	<a href="https://www.linkedin.com/company/kingston">https://www.linkedin.com/company/kingston</a>	United States	1,343	67	4.99%	▼ -9
15	Hyve Solutions	<a href="https://www.linkedin.com/company/hyve-solutions">https://www.linkedin.com/company/hyve-solutions</a>	United States	707	32	4.53%	New Entry
16	Other World Computing	<a href="https://www.linkedin.com/company/other-world-computing">https://www.linkedin.com/company/other-world-computing</a>	United States	818	36	4.40%	New Entry
17	x-kom	<a href="https://www.linkedin.com/company/xkom">https://www.linkedin.com/company/xkom</a>	Poland	738	32	4.34%	New Entry
18	CSAT Solutions	<a href="https://www.linkedin.com/company/csatsolutions">https://www.linkedin.com/company/csatsolutions</a>	United States	607	16	2.64%	New Entry
19	Western Digital	<a href="https://www.linkedin.com/company/western-digital">https://www.linkedin.com/company/western-digital</a>	United States	26,722	689	2.58%	▼ -13
20	Seagate	<a href="https://www.linkedin.com/company/seagate">https://www.linkedin.com/company/seagate</a>	United States	16,341	340	2.08%	▼ -13
21	Bitcoin Mining Corporation	<a href="https://www.linkedin.com/company/bitcoin-mining-corporation">https://www.linkedin.com/company/bitcoin-mining-corporation</a>	United States	689	14	2.03%	New Entry
22	IDEM	<a href="https://www.linkedin.com/company/idem">https://www.linkedin.com/company/idem</a>	France	784	9	1.15%	New Entry
23	S.E.D	<a href="https://www.linkedin.com/company/sed">https://www.linkedin.com/company/sed</a>	Italy	2,652	13	0.49%	▼ -15

24 MA Labs

<https://www.linkedin.com/company/dsmn8> United States

673

3

0.45%

New Entry

## Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website](#) [our contact us at support@dsmn8.com](#)



@DSMN8

DSMN8

[linkedin.com/company/dsmn8](https://www.linkedin.com/company/dsmn8)

