

# DSMN8

The USA's Most Active Chemicals Professionals on Social - April 2023

## Industry at a glance:

Average Score:	Total Companies:	Global Industry Average:
<b>5.86%</b>	<b>59</b>	<b>6.96%</b>

## Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages? Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, and future employees.

**Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI. Not bad, 'ey?**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees currently on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see a minimum of **30-40%** of employees regularly sharing company-approved content, with little effort required.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://www.dsmn8.com)

## So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	ChemTreat	<a href="https://www.linkedin.com/company/chemtreat">https://www.linkedin.com/company/chemtreat</a>	United States	1,239	144	11.62%	▲ 2
2	EMD Electronics	<a href="https://www.linkedin.com/company/emd-electronics">https://www.linkedin.com/company/emd-electronics</a>	United States	1,044	107	10.25%	▲ 11
3	Sensient	<a href="https://www.linkedin.com/company/sensient">https://www.linkedin.com/company/sensient</a>	United States	1,843	178	9.66%	▲ 2
4	Solenis	<a href="https://www.linkedin.com/company/solenis">https://www.linkedin.com/company/solenis</a>	United States	4,223	404	9.57%	▼ -2
5	Innospec	<a href="https://www.linkedin.com/company/innospec">https://www.linkedin.com/company/innospec</a>	United States	1,101	105	9.54%	▼ -4
6	Fuchs Lubricants	<a href="https://www.linkedin.com/company/fuchs-lubricants">https://www.linkedin.com/company/fuchs-lubricants</a>	United States	1,133	103	9.09%	▲ 3
7	Stepan Company	<a href="https://www.linkedin.com/company/stepan-company">https://www.linkedin.com/company/stepan-company</a>	United States	1,860	166	8.92%	▲ 1
8	H.B. Fuller	<a href="https://www.linkedin.com/company/hbfuller">https://www.linkedin.com/company/hbfuller</a>	United States	4,394	384	8.74%	▼ -1
9	The Chemours Company	<a href="https://www.linkedin.com/company/the-chemours-company">https://www.linkedin.com/company/the-chemours-company</a>	United States	3,914	339	8.66%	▲ 5
10	Univar Solutions	<a href="https://www.linkedin.com/company/univar-solutions">https://www.linkedin.com/company/univar-solutions</a>	United States	8,454	730	8.63%	▼ -4
11	Diversey	<a href="https://www.linkedin.com/company/diversey">https://www.linkedin.com/company/diversey</a>	United States	8,532	699	8.19%	▲ 0
12	Albemarle	<a href="https://www.linkedin.com/company/albemarle">https://www.linkedin.com/company/albemarle</a>	United States	4,093	334	8.16%	▼ -2
13	The Lubrizol	<a href="https://www.linkedin.com/company/the-lubrizol">https://www.linkedin.com/company/the-lubrizol</a>	United States	5,917	482	8.15%	▲ 6
14	IFF	<a href="https://www.linkedin.com/company/iff">https://www.linkedin.com/company/iff</a>	United States	12,875	1,032	8.02%	▼ -2
15	Messer Americas	<a href="https://www.linkedin.com/company/messer-americas">https://www.linkedin.com/company/messer-americas</a>	United States	1,068	85	7.96%	▼ -11
16	Kraton	<a href="https://www.linkedin.com/company/kraton">https://www.linkedin.com/company/kraton</a>	United States	1,205	91	7.55%	▲ 1
17	Ascend Performance Mate	<a href="https://www.linkedin.com/company/ascend-performance-materials">https://www.linkedin.com/company/ascend-performance-materials</a>	United States	2,028	147	7.25%	▼ -2
18	Trinseo	<a href="https://www.linkedin.com/company/trinseo">https://www.linkedin.com/company/trinseo</a>	United States	1,929	139	7.21%	▲ 10
19	Regeneron	<a href="https://www.linkedin.com/company/regeneron">https://www.linkedin.com/company/regeneron</a>	United States	12,297	877	7.13%	New Entry
20	Quaker Houghton	<a href="https://www.linkedin.com/company/quaker-houghton">https://www.linkedin.com/company/quaker-houghton</a>	United States	2,843	196	6.89%	▼ -4
21	Cabot	<a href="https://www.linkedin.com/company/cabot">https://www.linkedin.com/company/cabot</a>	United States	3,406	233	6.84%	▲ 2
22	Axalta	<a href="https://www.linkedin.com/company/axalta">https://www.linkedin.com/company/axalta</a>	United States	6,368	431	6.77%	▼ -2
23	NCH	<a href="https://www.linkedin.com/company/nch">https://www.linkedin.com/company/nch</a>	United States	4,994	337	6.75%	▼ -1

24	Buckman	<a href="https://www.linkedin.com/company/buckman">https://www.linkedin.com/company/buckman</a>	United States	1,681	109	6.48%	▲ 1
25	FMC Corporation	<a href="https://www.linkedin.com/company/fmc-corporation">https://www.linkedin.com/company/fmc-corporation</a>	United States	8,741	542	6.20%	▲ 1
26	Ingevity	<a href="https://www.linkedin.com/company/ingevity">https://www.linkedin.com/company/ingevity</a>	United States	1,135	70	6.17%	▼ -8
27	Nalco Water	<a href="https://www.linkedin.com/company/nalco-water">https://www.linkedin.com/company/nalco-water</a>	United States	10,366	634	6.12%	▲ 2
28	Westlake	<a href="https://www.linkedin.com/company/westlake">https://www.linkedin.com/company/westlake</a>	United States	4,883	295	6.04%	▲ 7
29	Ecolab	<a href="https://www.linkedin.com/company/ecolab">https://www.linkedin.com/company/ecolab</a>	United States	30,214	1,825	6.04%	▼ -5
30	Hexion	<a href="https://www.linkedin.com/company/hexion">https://www.linkedin.com/company/hexion</a>	United States	1,789	106	5.93%	▲ 7
31	Huntsman	<a href="https://www.linkedin.com/company/huntsman">https://www.linkedin.com/company/huntsman</a>	United States	6,832	389	5.69%	▲ 1
32	Air Products	<a href="https://www.linkedin.com/company/air-products">https://www.linkedin.com/company/air-products</a>	United States	14,121	786	5.57%	▲ 2
33	Sun Chemical	<a href="https://www.linkedin.com/company/sun-chemical">https://www.linkedin.com/company/sun-chemical</a>	United States	5,306	286	5.39%	▼ -2
34	Sherwin-Williams	<a href="https://www.linkedin.com/company/sherwin-williams">https://www.linkedin.com/company/sherwin-williams</a>	United States	40,328	2,125	5.27%	▼ -3
35	LyondellBasell	<a href="https://www.linkedin.com/company/lyondellbasell">https://www.linkedin.com/company/lyondellbasell</a>	United States	12,828	675	5.26%	▲ 3
36	Matheson	<a href="https://www.linkedin.com/company/matheson">https://www.linkedin.com/company/matheson</a>	United States	1,112	57	5.13%	▼ -15
37	Eastman	<a href="https://www.linkedin.com/company/eastman">https://www.linkedin.com/company/eastman</a>	United States	10,184	489	4.80%	▲ 5
38	Tronox	<a href="https://www.linkedin.com/company/tronox">https://www.linkedin.com/company/tronox</a>	United States	4,491	215	4.79%	▲ 1
39	Momentive	<a href="https://www.linkedin.com/company/momentive">https://www.linkedin.com/company/momentive</a>	United States	3,959	188	4.75%	▲ 5
40	Celanese	<a href="https://www.linkedin.com/company/celanese">https://www.linkedin.com/company/celanese</a>	United States	6,721	309	4.60%	▼ -4
41	Chevron Phillips Chemical	<a href="https://www.linkedin.com/company/chevron-phillips-chemical">https://www.linkedin.com/company/chevron-phillips-chemical</a>	United States	4,149	180	4.34%	▼ -8
42	Airgas	<a href="https://www.linkedin.com/company/airgas">https://www.linkedin.com/company/airgas</a>	United States	9,780	410	4.19%	▲ 5
43	CF Industries	<a href="https://www.linkedin.com/company/cf-industries">https://www.linkedin.com/company/cf-industries</a>	United States	2,119	84	3.96%	▲ 2
44	Dow	<a href="https://www.linkedin.com/company/dow">https://www.linkedin.com/company/dow</a>	United States	42,673	1,677	3.93%	▲ 8
45	Ashland	<a href="https://www.linkedin.com/company/ashland">https://www.linkedin.com/company/ashland</a>	United States	5,671	220	3.88%	▲ 11
46	Zep	<a href="https://www.linkedin.com/company/zep">https://www.linkedin.com/company/zep</a>	United States	1,229	44	3.58%	▲ 0
47	PQ Corporation	<a href="https://www.linkedin.com/company/pq-corporation">https://www.linkedin.com/company/pq-corporation</a>	United States	1,056	37	3.50%	▲ 6
48	Dunn-Edwards	<a href="https://www.linkedin.com/company/dunn-edwards">https://www.linkedin.com/company/dunn-edwards</a>	United States	1,038	36	3.47%	▲ 7
49	Wilbur-Ellis	<a href="https://www.linkedin.com/company/wilbur-ellis">https://www.linkedin.com/company/wilbur-ellis</a>	United States	1,804	61	3.38%	▲ 0
50	Olin	<a href="https://www.linkedin.com/company/olin">https://www.linkedin.com/company/olin</a>	United States	3,179	103	3.24%	▲ 0
51	SI Group	<a href="https://www.linkedin.com/company/si-group">https://www.linkedin.com/company/si-group</a>	United States	2,278	71	3.12%	▲ 0
52	SNF Holding Company	<a href="https://www.linkedin.com/company/snf-holding-company">https://www.linkedin.com/company/snf-holding-company</a>	United States	1,000	27	2.70%	▼ -9
53	W. R. Grace	<a href="https://www.linkedin.com/company/w-r-grace">https://www.linkedin.com/company/w-r-grace</a>	United States	3,860	104	2.69%	▼ -5
54	Carpenter	<a href="https://www.linkedin.com/company/carpenter">https://www.linkedin.com/company/carpenter</a>	United States	1,406	37	2.63%	▼ -13
55	Invista	<a href="https://www.linkedin.com/company/invista">https://www.linkedin.com/company/invista</a>	United States	3,925	102	2.60%	▲ 2
56	Afton Chemical	<a href="https://www.linkedin.com/company/afton-chemical">https://www.linkedin.com/company/afton-chemical</a>	United States	1,389	35	2.52%	▼ -16
57	PSC Group	<a href="https://www.linkedin.com/company/psc-group">https://www.linkedin.com/company/psc-group</a>	United States	2,080	46	2.21%	▲ 1
58	Dow Performance Silicone	<a href="https://www.linkedin.com/company/dow-performance-silicone">https://www.linkedin.com/company/dow-performance-silicone</a>	United States	3,145	66	2.10%	▲ 1
59	Praxair	<a href="https://www.linkedin.com/company/praxair">https://www.linkedin.com/company/praxair</a>	United States	6,298	122	1.94%	▼ -5

## Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

Visit our website our contact us at [support@dsmn8.com](mailto:support@dsmn8.com)



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