



The UK's Most Active Chemicals Professionals on Social - April 2023

Industry at a glance:

Average Score:
6.86%

Total Companies:
7

Global Industry Average:
6.96%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages? Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI. Not bad, 'ey?

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees currently on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see a minimum of **30-40%** of employees regularly sharing company-approved content, with little effort required.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://www.dsmn8.com)

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Croda	https://www.linkedin.com/company/croda	United Kingdom	2,823	383	13.57%	▲ 0
2	Synthomer	https://www.linkedin.com/company/synthomer	United Kingdom	1,976	153	7.74%	▲ 0
3	Sellafield	https://www.linkedin.com/company/sellafield	United Kingdom	3,157	213	6.75%	▲ 0
4	Johnson Matthey	https://www.linkedin.com/company/johnson-matthey	United Kingdom	8,072	520	6.44%	▲ 0
5	Inovyn	https://www.linkedin.com/company/inovyn	United Kingdom	1,212	61	5.03%	▲ 0
6	Linde	https://www.linkedin.com/company/linde	United Kingdom	35,229	1,525	4.33%	▲ 1
7	Infineum	https://www.linkedin.com/company/infineum	United Kingdom	1,641	68	4.14%	▼ -1

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website](https://www.dsmn8.com) or [contact us at support@dsmn8.com](mailto:support@dsmn8.com)



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