

DSMN8

The World's Most Active Aviation & Aerospace Professionals on Social - April 2023

Industry at a glance:

Average Score:	Total Companies:	Average No. Employees:
6.19%	82	9,180

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages? Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI. Not bad, 'ey?

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees currently on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see a minimum of **30-40%** of employees regularly sharing company-approved content, with little effort required.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://www.dsmn8.com)

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	ESA	https://www.linkedin.com/company/esa	France	4,506	771	17.11%	▲ 0
2	Virgin Galactic	https://www.linkedin.com/company/virgin-galactic	United States	1,108	166	14.98%	▲ 3
3	Mecachrome	https://www.linkedin.com/company/mecachrome	France	1,328	192	14.46%	▼ -1
4	Pilatus Aircraft	https://www.linkedin.com/company/pilatus-aircraft	Switzerland	1,296	167	12.89%	▲ 8
5	Woodward	https://www.linkedin.com/company/woodward	United States	4,750	572	12.04%	▲ 49
6	Aernnova	https://www.linkedin.com/company/aernnova	Spain	1,198	131	10.93%	▼ -3
7	Sabena technics	https://www.linkedin.com/company/sabena-technics	France	1,880	201	10.69%	▲ 6
8	ITP Aero	https://www.linkedin.com/company/itp-aero	Spain	2,110	214	10.14%	▲ 19
9	DAHER	https://www.linkedin.com/company/daher	France	4,522	458	10.13%	▼ -1
10	Airbus Helicopters	https://www.linkedin.com/company/airbus-helicopters	France	7,897	794	10.05%	▲ 7
11	Liebherr Aerospace	https://www.linkedin.com/company/liebherr-aerospace	France	1,501	139	9.26%	▼ -7
12	Flexjet	https://www.linkedin.com/company/flexjet	United States	1,459	134	9.18%	▼ -2
13	ONERA	https://www.linkedin.com/company/onera	France	1,677	149	8.88%	▲ 3
14	Figeac Aero	https://www.linkedin.com/company/figeac-aero	France	1,370	121	8.83%	▼ -8
15	Thales Alenia Space	https://www.linkedin.com/company/thales-alenia-space	France	7,161	627	8.76%	▲ 4
16	ATR	https://www.linkedin.com/company/atr	France	1,490	126	8.46%	▼ -5
17	Latecoere	https://www.linkedin.com/company/latecoere	France	2,447	205	8.38%	▼ -8
18	Airbus	https://www.linkedin.com/company/airbus	France	66,503	5,500	8.27%	▲ 4
19	SpaceX	https://www.linkedin.com/company/spacex	United States	10,012	826	8.25%	▼ -5
20	StandardAero	https://www.linkedin.com/company/standardaero	United States	2,853	230	8.06%	▲ 24
21	Groupe 3S - Alyzia	https://www.linkedin.com/company/groupe-3s-alyzia	France	1,101	84	7.63%	▲ 3
22	Lisi Aerospace	https://www.linkedin.com/company/lisi-aerospace	France	2,244	171	7.62%	▼ -4
23	Safran	https://www.linkedin.com/company/safran	France	53,383	4,000	7.49%	▲ 3

24	CAE	https://www.link€	Canada	11,066	825	7.46%	▲ 5
25	NATS	https://www.link€	United Kingdom	3,105	231	7.44%	▲ 7
26	Dassault Aviation	https://www.link€	France	5,317	395	7.43%	▼ -3
27	Avio Aero	https://www.link€	Italy	2,899	210	7.24%	▼ -6
28	MTU Maintenance	https://www.link€	Germany	1,401	100	7.14%	▼ -13
29	Chromalloy	https://www.link€	United States	1,712	122	7.13%	▼ -4
30	GE Aerospace	https://www.link€	United States	28,840	2,021	7.01%	▲ 8
31	Raytheon Technologies	https://www.link€	United States	79,481	5,500	6.92%	▼ -3
32	MTU Aero Engines	https://www.link€	Germany	3,652	249	6.82%	▼ -25
33	Swedavia	https://www.link€	Sweden	1,675	114	6.81%	▼ -13
34	Marshall Aerospace	https://www.link€	United Kingdom	1,123	69	6.14%	▼ -1
35	Howmet Aerospace	https://www.link€	United States	4,643	283	6.10%	▲ 0
36	Safran Engineering Service	https://www.link€	France	1,847	112	6.06%	▼ -6
37	SR Technics Group	https://www.link€	Switzerland	1,713	102	5.95%	▲ 0
38	Airbus Helicopters	https://www.link€	United States	1,825	108	5.92%	▲ 7
39	GKN Aerospace	https://www.link€	United Kingdom	6,857	398	5.80%	▼ -3
40	NetJets	https://www.link€	United States	4,181	238	5.69%	▼ -9
41	Lufthansa Technik	https://www.link€	Germany	5,545	315	5.68%	▲ 0
42	Textron Aviation	https://www.link€	United States	4,345	246	5.66%	▼ -2
43	Magellan Aerospace	https://www.link€	Canada	1,613	91	5.64%	▼ -1
44	Bell Flight	https://www.link€	United States	7,088	384	5.42%	▲ 3
45	Textron	https://www.link€	United States	22,197	1,200	5.41%	▲ 3
46	Jet Aviation	https://www.link€	Switzerland	3,375	182	5.39%	▼ -12
47	Collins Aerospace	https://www.link€	United States	46,681	2,500	5.36%	▲ 4
48	Pratt & Whitney	https://www.link€	United States	19,405	1,000	5.15%	▲ 1
49	STELIA Aerospace	https://www.link€	France	3,229	166	5.14%	▼ -6
50	Dassault Falcon Jet	https://www.link€	United States	1,826	92	5.04%	▲ 2
51	Gulfstream Aerospace	https://www.link€	United States	11,690	562	4.81%	▼ -1
52	NASA Glenn Research Ce	https://www.link€	United States	1,704	77	4.52%	▼ -13
53	Crane Aerospace & Electro	https://www.link€	United States	1,739	77	4.43%	▲ 6
54	Meggitt	https://www.link€	United Kingdom	4,837	214	4.42%	▼ -8
55	NASA	https://www.link€	United States	35,005	1,535	4.39%	▲ 15
56	Hexcel Corporation	https://www.link€	United States	2,519	110	4.37%	▲ 4
57	NASA Ames Research Ce	https://www.link€	United States	2,379	103	4.33%	▼ -4
58	Fokker Technologies	https://www.link€	Netherlands	1,457	62	4.26%	▲ 4
59	Panasonic Avionics	https://www.link€	United States	3,369	142	4.21%	▲ 4
60	Moog	https://www.link€	United States	7,966	335	4.21%	▲ 8
61	Boeing	https://www.link€	United States	107,281	4,500	4.19%	▼ -3
62	NAWCAD	https://www.link€	United States	1,436	60	4.18%	▲ 4
63	Bombardier	https://www.link€	Canada	28,799	1,133	3.93%	▼ -7
64	Groundforce Spain	https://www.link€	Spain	1,255	49	3.90%	▼ -3
65	Parker Aerospace	https://www.link€	United States	2,422	93	3.84%	▲ 7
66	Ducommun Incorporated	https://www.link€	United States	1,445	55	3.81%	▲ 1
67	Duncan Aviation	https://www.link€	United States	1,499	50	3.34%	▲ 2
68	Spirit AeroSystems	https://www.link€	United States	10,706	346	3.23%	▼ -4
69	General Atomics Aeronauti	https://www.link€	United States	5,104	159	3.12%	▲ 5
70	Precision Castparts	https://www.link€	United States	5,167	159	3.08%	▲ 5
71	Williams International	https://www.link€	United States	1,179	36	3.05%	▲ 2
72	ATI	https://www.link€	United States	3,951	114	2.89%	▲ 6
73	TRIUMPH	https://www.link€	United States	3,438	98	2.85%	▼ -2
74	LMI Aerospace	https://www.link€	United States	1,058	30	2.84%	▼ -9
75	M1 Support Services	https://www.link€	United States	1,631	39	2.39%	▲ 2
76	PCC Structural	https://www.link€	United States	1,150	27	2.35%	▲ 0
77	Nordam	https://www.link€	United States	1,449	34	2.35%	▲ 2
78	HAECO Americas	https://www.link€	United States	1,419	33	2.33%	▲ 3
79	Sikorsky	https://www.link€	United States	6,459	150	2.32%	New Entry
80	FAA	https://www.link€	United States	30,295	658	2.17%	▲ 0
81	STATEN	https://www.link€	France	1,191	16	1.34%	▲ 2
82	CCAD	https://www.link€	United States	1,360	14	1.03%	▲ 0

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

Visit our website our contact us at support@dsmn8.com



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