

DSMN8

The World's Most Active Utilities Professionals on Social - March 2023

Industry at a glance:

Average Score:
5.47%

Total Companies:
221

Average No. Employees:
4,061

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages? Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI. Not bad, 'ey?

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees currently on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see a minimum of **30-40%** of employees regularly sharing company-approved content, with little effort required.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://www.dsmn8.com)

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	FAUCHÉ	https://www.linkedin.com/company/fauché	France	1,049	198	18.88%	New Entry
2	Utility Warehouse	https://www.linkedin.com/company/utility-warehouse	United Kingdom	3,063	555	18.12%	▲ 6
3	Staatsbosbeheer	https://www.linkedin.com/company/staatsbosbeheer	Netherlands	1,488	232	15.59%	▲ 37
4	Energinet	https://www.linkedin.com/company/energinet	Denmark	1,957	271	13.85%	▲ 3
5	Enel Energia	https://www.linkedin.com/company/enel-energia	Italy	1,188	157	13.22%	▲ 28
6	Terna	https://www.linkedin.com/company/terna	Italy	3,142	412	13.11%	▲ 11
7	TenneT	https://www.linkedin.com/company/tennet	Netherlands	2,885	370	12.82%	▲ 14
8	ENGIE Italia	https://www.linkedin.com/company/engie-italia	Italy	1,123	143	12.73%	New Entry
9	RWE	https://www.linkedin.com/company/rwe	Germany	9,595	1,200	12.51%	▲ 48
10	Enel X	https://www.linkedin.com/company/enel-x	Italy	3,153	392	12.43%	▲ 6
11	BKW	https://www.linkedin.com/company/bkw	Switzerland	1,108	134	12.09%	▲ 37
12	TenneT TSO	https://www.linkedin.com/company/tennet-tso	Germany	1,496	173	11.56%	▲ 49
13	Stedin	https://www.linkedin.com/company/stedin	Netherlands	3,287	371	11.29%	New Entry
14	Enedis	https://www.linkedin.com/company/enedis	France	18,078	2,025	11.20%	▲ 71
15	Drax Group	https://www.linkedin.com/company/drax-group	United Kingdom	1,915	212	11.07%	▲ 21
16	Réseau de Transport d'Électricité	https://www.linkedin.com/company/reseau-de-transport-d-electricite	France	5,887	641	10.89%	▲ 49
17	Gasunie	https://www.linkedin.com/company/gasunie	Netherlands	1,807	196	10.85%	New Entry
18	OVO	https://www.linkedin.com/company/ovo	United Kingdom	2,705	292	10.79%	▲ 78
19	Elia	https://www.linkedin.com/company/elia	Belgium	1,727	185	10.71%	▲ 106
20	Snam	https://www.linkedin.com/company/snam	Italy	2,595	276	10.64%	▲ 30
21	Italgas	https://www.linkedin.com/company/italgas	Italy	1,753	186	10.61%	▲ 23
22	Severn Trent	https://www.linkedin.com/company/severn-trent	United Kingdom	2,876	282	9.81%	▲ 41
23	EPRI	https://www.linkedin.com/company/eprinc	United States	1,877	184	9.80%	▲ 68

24	Waternet	https://www.link	Netherlands	1,636	160	9.78%	▲ 43
25	SGN	https://www.link	United Kingdom	1,972	192	9.74%	▲ 106
26	HOFOR	https://www.link	Denmark	1,099	107	9.74%	▲ 11
27	Stadtwerke München	https://www.link	Germany	1,880	182	9.68%	▲ 92
28	Fluxys	https://www.link	Belgium	1,016	96	9.45%	▲ 60
29	MISO	https://www.link	United States	1,092	103	9.43%	▲ 60
30	E-Distribuzione	https://www.link	Italy	4,072	379	9.31%	▲ 30
31	Vitens	https://www.link	Netherlands	1,530	140	9.15%	▲ 20
32	Aggreko	https://www.link	United Kingdom	6,842	619	9.05%	▲ 48
33	A2A	https://www.link	Italy	3,521	313	8.89%	▲ 20
34	Fortum	https://www.link	Finland	4,466	397	8.89%	▲ 65
35	Duquesne Light	https://www.link	United States	1,227	108	8.80%	▲ 110
36	Infraestruturas de Portugal	https://www.link	Portugal	1,015	89	8.77%	▲ 33
37	Cadent Gas	https://www.link	United Kingdom	2,458	215	8.75%	▲ 18
38	Yorkshire Water	https://www.link	United Kingdom	2,317	199	8.59%	▲ 46
39	NWG	https://www.link	United Kingdom	1,208	103	8.53%	▲ 94
40	Anglian Water Services	https://www.link	United Kingdom	3,093	262	8.47%	▲ 83
41	Vattenfall	https://www.link	Sweden	11,744	988	8.41%	▲ 60
42	National Grid	https://www.link	United Kingdom	13,980	1,170	8.37%	▲ 61
43	PPC	https://www.link	Greece	1,268	104	8.20%	▼ -4
44	Vattenfall Services Nordic	https://www.link	Sweden	1,421	113	7.95%	▲ 133
45	Southern Water	https://www.link	United Kingdom	2,023	159	7.86%	▲ 60
46	Baltimore Gas and Electric	https://www.link	United States	1,402	107	7.63%	▲ 86
47	Shell Energy	https://www.link	United Kingdom	2,526	190	7.52%	▲ 70
48	EDF (UK)	https://www.link	United Kingdom	7,393	552	7.47%	▲ 145
49	Dŵr Cymru Welsh Water	https://www.link	United Kingdom	1,754	129	7.35%	▲ 72
50	Grupo Cobra	https://www.link	Spain	4,152	304	7.32%	▲ 92
51	Netze	https://www.link	Germany	1,257	92	7.32%	▲ 95
52	EnBW	https://www.link	Germany	3,491	253	7.25%	▲ 50
53	Octopus Energy	https://www.link	United Kingdom	2,383	172	7.22%	▲ 58
54	Scottish Water	https://www.link	United Kingdom	2,591	185	7.14%	▲ 93
55	New York Power Authority	https://www.link	United States	1,737	123	7.08%	▲ 124
56	Westnetz	https://www.link	Germany	1,166	82	7.03%	▲ 110
57	Kinectrics	https://www.link	Canada	1,032	72	6.98%	▲ 83
58	Nova Scotia Power	https://www.link	Canada	1,023	71	6.94%	▲ 118
59	Fluvius	https://www.link	Belgium	3,013	208	6.90%	▲ 129
60	Vistra	https://www.link	United States	1,500	103	6.87%	▲ 131
61	The AES Corporation	https://www.link	United States	5,225	356	6.81%	▲ 31
62	ScottishPower	https://www.link	United Kingdom	4,159	282	6.78%	▲ 62
63	Circe IRE & UK	https://www.link	Ireland	1,079	73	6.77%	▲ 45
64	ORES	https://www.link	Belgium	1,311	88	6.71%	▲ 86
65	Electricity North West	https://www.link	United Kingdom	1,192	80	6.71%	▲ 51
66	Fichtner	https://www.link	Germany	1,243	83	6.68%	▲ 87
67	Liander	https://www.link	Netherlands	1,977	132	6.68%	▲ 30
68	Alliander	https://www.link	Netherlands	6,268	416	6.64%	▲ 71
69	Morrison Water Services	https://www.link	United Kingdom	1,426	94	6.59%	▲ 40
70	Pike Engineering	https://www.link	United States	1,020	67	6.57%	▲ 65
71	ACCIONA	https://www.link	Spain	22,316	1,456	6.52%	▲ 72
72	Gruppo Iren	https://www.link	Italy	2,698	176	6.52%	▲ 57
73	CLEARresult	https://www.link	United States	1,786	116	6.49%	▲ 65
74	Enercor Services	https://www.link	United States	1,498	97	6.48%	▲ 101
75	REN	https://www.link	Portugal	1,021	66	6.46%	▲ 76
76	Actavo	https://www.link	Ireland	1,055	68	6.45%	▲ 88
77	Constellation	https://www.link	United States	7,061	449	6.36%	New Entry
78	Gruppo Hera	https://www.link	Italy	2,604	165	6.34%	▲ 49
79	Seattle City Light	https://www.link	United States	1,003	63	6.28%	▲ 94
80	Axpo Group	https://www.link	Switzerland	3,113	194	6.23%	▲ 88
81	Alpiq	https://www.link	Switzerland	2,031	122	6.01%	▲ 91
82	TransAlta	https://www.link	Canada	1,337	80	5.98%	▲ 130
83	Wessex Water	https://www.link	United Kingdom	1,529	91	5.95%	▲ 95
84	Evergy	https://www.link	United States	1,368	81	5.92%	▲ 79
85	Calor Gas	https://www.link	United Kingdom	1,042	61	5.85%	▲ 49
86	ESB	https://www.link	Ireland	3,853	224	5.81%	▲ 97
87	Thames Water	https://www.link	United Kingdom	5,265	304	5.77%	▲ 71
88	ENTRUST Solutions Group	https://www.link	United States	2,046	116	5.67%	▲ 109
89	CPS Energy	https://www.link	United States	2,086	118	5.66%	▲ 101
90	Liberty	https://www.link	Canada	2,424	136	5.61%	▲ 79
91	NextEra Energy Resources	https://www.link	United States	5,023	281	5.59%	▲ 108
92	APS	https://www.link	United States	2,863	159	5.55%	▲ 121
93	FortisBC	https://www.link	Canada	1,942	107	5.51%	▲ 66
94	Pepco Holdings	https://www.link	United States	1,850	101	5.46%	▲ 77
95	Ontario Power Generation	https://www.link	Canada	7,151	390	5.45%	▲ 90

96	Eversource Energy	https://www.link	United States	6,800	367	5.40%	▲ 113
97	American Water	https://www.link	United States	3,006	159	5.29%	▲ 119
98	ACEA	https://www.link	Italy	2,518	132	5.24%	▲ 38
99	Alabama Power	https://www.link	United States	1,914	100	5.22%	▲ 170
100	EPCOR	https://www.link	Canada	2,240	117	5.22%	▲ 148
101	ENMAX	https://www.link	Canada	1,450	74	5.10%	▲ 91
102	Georgia Power Company	https://www.link	United States	4,411	222	5.03%	▲ 105
103	EPZ	https://www.link	Netherlands	1,190	59	4.96%	▲ 111
104	Canal de Isabel II	https://www.link	Spain	1,125	55	4.89%	▲ 51
105	Bruce Power	https://www.link	Canada	3,526	172	4.88%	▲ 93
106	Magnox	https://www.link	United Kingdom	1,870	91	4.87%	▲ 88
107	Southern Nuclear	https://www.link	United States	1,922	93	4.84%	▲ 145
108	Portland General Electric	https://www.link	United States	2,736	132	4.82%	▲ 113
109	SEPE	https://www.link	Spain	4,080	195	4.78%	▲ 96
110	ATCO Electric	https://www.link	Canada	1,278	61	4.77%	▲ 135
111	Itron	https://www.link	United States	5,331	247	4.63%	▲ 143
112	UK Power Networks	https://www.link	United Kingdom	2,617	120	4.59%	▲ 127
113	GTC	https://www.link	United Kingdom	1,142	52	4.55%	New Entry
114	San Diego Gas & Electric	https://www.link	United States	2,636	120	4.55%	▲ 121
115	Omaha Public Power Distrib	https://www.link	United States	1,756	79	4.50%	▲ 147
116	Endesa	https://www.link	Spain	7,779	345	4.44%	▲ 87
117	AWP	https://www.link	United States	1,400	62	4.43%	▲ 151
118	Atmos Energy	https://www.link	United States	3,881	169	4.35%	▲ 142
119	E.ON UK	https://www.link	United Kingdom	3,753	160	4.26%	▲ 113
120	Énergie NB Power	https://www.link	Canada	1,572	67	4.26%	▲ 137
121	Enel Group	https://www.link	Italy	30,316	1,285	4.24%	▲ 66
122	Southwest Gas	https://www.link	United States	1,612	67	4.16%	▲ 159
123	TMB	https://www.link	Spain	2,218	92	4.15%	▲ 92
124	UGI Utilities	https://www.link	United States	1,087	45	4.14%	▲ 98
125	United Utilities	https://www.link	United Kingdom	4,063	168	4.13%	▲ 79
126	Conservice	https://www.link	United States	1,338	55	4.11%	▲ 85
127	An Post	https://www.link	Ireland	2,411	98	4.06%	▲ 83
128	SoCalGas	https://www.link	United States	3,300	133	4.03%	▲ 67
129	Spire	https://www.link	United States	1,814	73	4.02%	New Entry
130	ComEd	https://www.link	United States	4,549	183	4.02%	▲ 136
131	SaskPower	https://www.link	Canada	2,314	93	4.02%	▲ 100
132	LCRA	https://www.link	United States	1,807	72	3.98%	▲ 95
133	Sensus	https://www.link	United States	1,183	47	3.97%	▲ 118
134	Entergy	https://www.link	United States	10,956	434	3.96%	▲ 100
135	Con Edison	https://www.link	United States	7,954	313	3.94%	▲ 98
136	AVANGRID	https://www.link	United States	4,956	191	3.85%	▲ 107
137	SSE	https://www.link	United Kingdom	10,742	413	3.84%	▲ 109
138	Nicor Gas	https://www.link	United States	1,338	51	3.81%	▲ 129
139	Hydro One	https://www.link	Canada	4,521	170	3.76%	▲ 98
140	CenterPoint Energy	https://www.link	United States	5,778	217	3.76%	▲ 124
141	ATCO Gas	https://www.link	Canada	1,068	40	3.75%	▲ 108
142	EDP	https://www.link	Portugal	13,012	486	3.74%	▲ 98
143	Colorado Springs Utilities	https://www.link	United States	1,538	57	3.71%	▲ 149
144	Black Hills Energy	https://www.link	United States	1,943	72	3.71%	▲ 64
145	Avista	https://www.link	United States	1,305	48	3.68%	▲ 108
146	American Electric Power	https://www.link	United States	11,094	398	3.59%	▲ 138
147	TXU Energy	https://www.link	United States	1,006	36	3.58%	▲ 182
148	Alliant Energy	https://www.link	United States	2,383	85	3.57%	▲ 139
149	EVN	https://www.link	Austria	1,297	46	3.55%	▲ 89
150	ITC Holdings	https://www.link	United States	1,274	45	3.53%	▲ 92
151	SMUD	https://www.link	United States	1,926	68	3.53%	▲ 66
152	Tennessee Valley Authority	https://www.link	United States	9,633	340	3.53%	▲ 122
153	Puget Sound Energy	https://www.link	United States	2,698	93	3.45%	▲ 133
154	SCE	https://www.link	United States	11,074	381	3.44%	▲ 121
155	ENGIE Belgium	https://www.link	Belgium	4,045	139	3.44%	New Entry
156	Ameren	https://www.link	United States	6,278	213	3.39%	▲ 114
157	NAES	https://www.link	United States	2,040	68	3.33%	▲ 101
158	Dussmann Italy	https://www.link	Italy	1,831	61	3.33%	▲ 97
159	JEA	https://www.link	United States	1,742	58	3.33%	▲ 123
160	BHI Energy	https://www.link	United States	1,706	56	3.28%	▲ 119
161	NV Energy	https://www.link	United States	1,860	61	3.28%	▲ 134
162	Manitoba Hydro	https://www.link	Canada	2,758	90	3.26%	▲ 151
163	BC Hydro	https://www.link	Canada	5,761	183	3.18%	▲ 87
164	WSSC Water	https://www.link	United States	1,174	37	3.15%	▲ 173
165	Tucson Electric Power	https://www.link	United States	1,210	38	3.14%	▲ 170
166	Consumers Energy	https://www.link	United States	6,458	201	3.11%	▲ 119
167	Osmose	https://www.link	United States	1,850	57	3.08%	▲ 133

168	Santee Cooper	https://www.link	United States	1,172	36	3.07%	▲ 163
169	Austin Energy	https://www.link	United States	1,354	41	3.03%	▲ 94
170	Xcel Energy	https://www.link	United States	10,617	319	3.00%	▲ 134
171	Nebraska Public Power Dis	https://www.link	United States	1,067	32	3.00%	▲ 136
172	Toronto Hydro	https://www.link	Canada	1,590	47	2.96%	▲ 56
173	Suara Cooperativa	https://www.link	Spain	1,192	35	2.94%	▲ 107
174	Florida Power & Light	https://www.link	United States	6,750	198	2.93%	▲ 116
175	OGE Energy	https://www.link	United States	1,741	50	2.87%	▲ 96
176	Metropolitan Water District	https://www.link	United States	1,501	42	2.80%	▲ 134
177	Salt River Project	https://www.link	United States	4,116	115	2.79%	▲ 111
178	E.ON	https://www.link	Germany	25,640	714	2.78%	▲ 115
179	Correos	https://www.link	Spain	10,589	286	2.70%	▲ 104
180	ENGIE	https://www.link	France	47,906	1,292	2.70%	▼ -32
181	LG&E and KU Energy	https://www.link	United States	1,734	46	2.65%	▲ 121
182	STP Nuclear Operating Co	https://www.link	United States	1,022	27	2.64%	▲ 160
183	NiSource	https://www.link	United States	5,300	139	2.62%	▲ 144
184	PacifiCorp	https://www.link	United States	2,567	67	2.61%	▲ 134
185	Duke Energy	https://www.link	United States	23,837	621	2.61%	▲ 118
186	Southern Company	https://www.link	United States	10,991	283	2.57%	▲ 135
187	ATCO	https://www.link	Canada	5,736	147	2.56%	▲ 149
188	Oncor Electric Delivery	https://www.link	United States	2,885	72	2.50%	▲ 134
189	PSEG	https://www.link	United States	7,368	183	2.48%	▲ 145
190	Bonneville Power	https://www.link	United States	2,297	57	2.48%	▲ 106
191	DTE Energy	https://www.link	United States	8,913	216	2.42%	▲ 125
192	Aqua	https://www.link	United States	1,442	34	2.36%	▲ 138
193	Waste Pro USA	https://www.link	United States	1,201	28	2.33%	▲ 127
194	FirstEnergy	https://www.link	United States	6,080	138	2.27%	▲ 125
195	NextEra Energy	https://www.link	United States	9,738	220	2.26%	▲ 128
196	San Francisco Public Utiliti	https://www.link	United States	1,185	25	2.11%	▲ 115
197	Sempra	https://www.link	United States	2,479	48	1.94%	▲ 146
198	Idaho Power	https://www.link	United States	1,294	25	1.93%	▲ 111
199	MLGW	https://www.link	United States	1,374	26	1.89%	▲ 146
200	Calpine	https://www.link	United States	2,066	39	1.89%	▲ 148
201	MidAmerican	https://www.link	United States	1,923	36	1.87%	▲ 148
202	Exelon	https://www.link	United States	17,271	315	1.82%	▲ 152
203	Los Angeles Department of	https://www.link	United States	4,169	76	1.82%	▲ 137
204	Hawaiian Electric	https://www.link	United States	1,441	26	1.80%	▲ 140
205	British Gas	https://www.link	United Kingdom	8,859	159	1.79%	▲ 123
206	Dominion Energy	https://www.link	United States	26,295	419	1.59%	▲ 154
207	WEC Energy	https://www.link	United States	2,570	40	1.56%	▲ 145
208	Centrica	https://www.link	United Kingdom	17,499	268	1.53%	▲ 142
209	EBMUD	https://www.link	United States	1,350	19	1.41%	▲ 144
210	Ambit Energy	https://www.link	United States	5,279	73	1.38%	▲ 147
211	USIC	https://www.link	United States	3,407	47	1.38%	▲ 121
212	Electrica	https://www.link	Romania	1,574	21	1.33%	▲ 143
213	PPL	https://www.link	United States	5,444	65	1.19%	▲ 138
214	UtiliQuest	https://www.link	United States	1,051	12	1.14%	▲ 153
215	TECO Energy	https://www.link	United States	3,161	36	1.14%	▲ 149
216	PREPA	https://www.link	United States	1,575	16	1.02%	▲ 154
217	Edison International	https://www.link	United States	1,925	19	0.99%	▲ 141
218	Reliant Energy	https://www.link	United States	1,031	8	0.78%	▲ 151
219	Direct Energy	https://www.link	United States	2,242	14	0.62%	▲ 149
220	We Energies	https://www.link	United States	2,715	15	0.55%	▲ 152
221	SCANA	https://www.link	United States	1,820	10	0.55%	▲ 153

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