

# DSMN8

Europe's Most Active Utilities Professionals on Social - March 2023

## Industry at a glance:

Average Score:  
**7.94%**

Total Companies:  
**65**

Global Industry Average:  
**5.47%**

## Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages? Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, and future employees.

**Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI. Not bad, 'ey?**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees currently on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see a minimum of **30-40%** of employees regularly sharing company-approved content, with little effort required.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://www.dsmn8.com)

## So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	FAUCHÉ	<a href="https://www.linkedin.com/company/fauché">https://www.linkedin.com/company/fauché</a>	France	1,049	198	18.88%	New Entry
2	Staatsbosbeheer	<a href="https://www.linkedin.com/company/staatsbosbeheer">https://www.linkedin.com/company/staatsbosbeheer</a>	Netherlands	1,488	232	15.59%	▲ 26
3	Energinet	<a href="https://www.linkedin.com/company/energinet">https://www.linkedin.com/company/energinet</a>	Denmark	1,957	271	13.85%	▲ 1
4	Enel Energia	<a href="https://www.linkedin.com/company/enel-energia">https://www.linkedin.com/company/enel-energia</a>	Italy	1,188	157	13.22%	▲ 18
5	Terna	<a href="https://www.linkedin.com/company/terna">https://www.linkedin.com/company/terna</a>	Italy	3,142	412	13.11%	▲ 4
6	TenneT	<a href="https://www.linkedin.com/company/tennet">https://www.linkedin.com/company/tennet</a>	Netherlands	2,885	370	12.82%	▲ 7
7	ENGIE Italia	<a href="https://www.linkedin.com/company/engie-italia">https://www.linkedin.com/company/engie-italia</a>	Italy	1,123	143	12.73%	▼ -1
8	RWE	<a href="https://www.linkedin.com/company/rwe">https://www.linkedin.com/company/rwe</a>	Germany	9,595	1,200	12.51%	▲ 30
9	Enel X	<a href="https://www.linkedin.com/company/enel-x">https://www.linkedin.com/company/enel-x</a>	Italy	3,153	392	12.43%	▼ -1
10	BKW	<a href="https://www.linkedin.com/company/bkw">https://www.linkedin.com/company/bkw</a>	Switzerland	1,108	134	12.09%	▲ 22
11	TenneT TSO	<a href="https://www.linkedin.com/company/tennet-tso">https://www.linkedin.com/company/tennet-tso</a>	Germany	1,496	173	11.56%	▲ 30
12	Stedin	<a href="https://www.linkedin.com/company/stedin">https://www.linkedin.com/company/stedin</a>	Netherlands	3,287	371	11.29%	New Entry
13	Enedis	<a href="https://www.linkedin.com/company/enedis">https://www.linkedin.com/company/enedis</a>	France	18,078	2,025	11.20%	▲ 44
14	Réseau de Transport d'Électricité	<a href="https://www.linkedin.com/company/reseau-de-transport-d-electricite">https://www.linkedin.com/company/reseau-de-transport-d-electricite</a>	France	5,887	641	10.89%	▲ 29
15	Gasunie	<a href="https://www.linkedin.com/company/gasunie">https://www.linkedin.com/company/gasunie</a>	Netherlands	1,807	196	10.85%	New Entry
16	Elia	<a href="https://www.linkedin.com/company/elia">https://www.linkedin.com/company/elia</a>	Belgium	1,727	185	10.71%	▲ 60
17	Snam	<a href="https://www.linkedin.com/company/snam">https://www.linkedin.com/company/snam</a>	Italy	2,595	276	10.64%	▲ 17
18	Italgas	<a href="https://www.linkedin.com/company/italgas">https://www.linkedin.com/company/italgas</a>	Italy	1,753	186	10.61%	▲ 11
19	Waternet	<a href="https://www.linkedin.com/company/waternet">https://www.linkedin.com/company/waternet</a>	Netherlands	1,636	160	9.78%	▲ 26
20	HOFOR	<a href="https://www.linkedin.com/company/hofor">https://www.linkedin.com/company/hofor</a>	Denmark	1,099	107	9.74%	▲ 5
21	Stadtwerke München	<a href="https://www.linkedin.com/company/stadtwerke-munchen">https://www.linkedin.com/company/stadtwerke-munchen</a>	Germany	1,880	182	9.68%	▲ 54
22	Fluxys	<a href="https://www.linkedin.com/company/fluxys">https://www.linkedin.com/company/fluxys</a>	Belgium	1,016	96	9.45%	▲ 37
23	E-Distribuzione	<a href="https://www.linkedin.com/company/e-distribuzione">https://www.linkedin.com/company/e-distribuzione</a>	Italy	4,072	379	9.31%	▲ 17

24	Vitens	<a href="https://www.link">https://www.link</a>	Netherlands	1,530	140	9.15%	▲ 11
25	A2A	<a href="https://www.link">https://www.link</a>	Italy	3,521	313	8.89%	▲ 12
26	Fortum	<a href="https://www.link">https://www.link</a>	Finland	4,466	397	8.89%	▲ 40
27	Infraestruturas de Portugal	<a href="https://www.link">https://www.link</a>	Portugal	1,015	89	8.77%	▲ 20
28	Vattenfall	<a href="https://www.link">https://www.link</a>	Sweden	11,744	988	8.41%	▲ 39
29	PPC	<a href="https://www.link">https://www.link</a>	Greece	1,268	104	8.20%	▼ -2
30	Vattenfall Services Nordic	<a href="https://www.link">https://www.link</a>	Sweden	1,421	113	7.95%	▲ 66
31	Grupo Cobra	<a href="https://www.link">https://www.link</a>	Spain	4,152	304	7.32%	▲ 52
32	Netze	<a href="https://www.link">https://www.link</a>	Germany	1,257	92	7.32%	▲ 53
33	EnBW	<a href="https://www.link">https://www.link</a>	Germany	3,491	253	7.25%	▲ 35
34	Westnetz	<a href="https://www.link">https://www.link</a>	Germany	1,166	82	7.03%	▲ 59
35	Fluvius	<a href="https://www.link">https://www.link</a>	Belgium	3,013	208	6.90%	▲ 65
36	Circe IRE & UK	<a href="https://www.link">https://www.link</a>	Ireland	1,079	73	6.77%	▲ 34
37	ORES	<a href="https://www.link">https://www.link</a>	Belgium	1,311	88	6.71%	▲ 49
38	Fichtner	<a href="https://www.link">https://www.link</a>	Germany	1,243	83	6.68%	▲ 51
39	Liander	<a href="https://www.link">https://www.link</a>	Netherlands	1,977	132	6.68%	▲ 25
40	Alliander	<a href="https://www.link">https://www.link</a>	Netherlands	6,268	416	6.64%	▲ 42
41	ACCIONA	<a href="https://www.link">https://www.link</a>	Spain	22,316	1,456	6.52%	▲ 43
42	Gruppo Iren	<a href="https://www.link">https://www.link</a>	Italy	2,698	176	6.52%	▲ 38
43	REN	<a href="https://www.link">https://www.link</a>	Portugal	1,021	66	6.46%	▲ 44
44	Actavo	<a href="https://www.link">https://www.link</a>	Ireland	1,055	68	6.45%	▲ 48
45	Gruppo Hera	<a href="https://www.link">https://www.link</a>	Italy	2,604	165	6.34%	▲ 33
46	Axpo Group	<a href="https://www.link">https://www.link</a>	Switzerland	3,113	194	6.23%	▲ 48
47	Alpiq	<a href="https://www.link">https://www.link</a>	Switzerland	2,031	122	6.01%	▲ 48
48	ESB	<a href="https://www.link">https://www.link</a>	Ireland	3,853	224	5.81%	▲ 49
49	ACEA	<a href="https://www.link">https://www.link</a>	Italy	2,518	132	5.24%	▲ 32
50	EPZ	<a href="https://www.link">https://www.link</a>	Netherlands	1,190	59	4.96%	▲ 54
51	Canal de Isabel II	<a href="https://www.link">https://www.link</a>	Spain	1,125	55	4.89%	▲ 39
52	SEPE	<a href="https://www.link">https://www.link</a>	Spain	4,080	195	4.78%	▲ 50
53	Endesa	<a href="https://www.link">https://www.link</a>	Spain	7,779	345	4.44%	▲ 48
54	Enel Group	<a href="https://www.link">https://www.link</a>	Italy	30,316	1,285	4.24%	▲ 45
55	TMB	<a href="https://www.link">https://www.link</a>	Spain	2,218	92	4.15%	▲ 50
56	An Post	<a href="https://www.link">https://www.link</a>	Ireland	2,411	98	4.06%	▲ 47
57	EDP	<a href="https://www.link">https://www.link</a>	Portugal	13,012	486	3.74%	▲ 52
58	EVN	<a href="https://www.link">https://www.link</a>	Austria	1,297	46	3.55%	▲ 50
59	ENGIE Belgium	<a href="https://www.link">https://www.link</a>	Belgium	4,045	139	3.44%	New Entry
60	Dussmann Italy	<a href="https://www.link">https://www.link</a>	Italy	1,831	61	3.33%	▲ 51
61	Suara Cooperativa	<a href="https://www.link">https://www.link</a>	Spain	1,192	35	2.94%	▲ 51
62	E.ON	<a href="https://www.link">https://www.link</a>	Germany	25,640	714	2.78%	▲ 52
63	Correos	<a href="https://www.link">https://www.link</a>	Spain	10,589	286	2.70%	▲ 50
64	ENGIE	<a href="https://www.link">https://www.link</a>	France	47,906	1,292	2.70%	New Entry
65	Electrica	<a href="https://www.link">https://www.link</a>	Romania	1,574	21	1.33%	▲ 51

## Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website](https://www.dsmn8.com) [our contact us at support@dsmn8.com](mailto:support@dsmn8.com)



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