



The USA's Most Active Logistics & Supply Chain Professionals on Social - March 2023

Industry at a glance:



Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages? Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI. Not bad, 'ey?

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees currently on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see a minimum of **30-40%** of employees regularly sharing company-approved content, with little effort required.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://www.dsmn8.com)

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Marken	https://www.linkedin.com/company/marken	United States	1,661	257	15.47%	▲ 9
2	Arrive Logistics	https://www.linkedin.com/company/arrive-logistics	United States	1,733	255	14.71%	▲ 6
3	JAS Worldwide	https://www.linkedin.com/company/jas-worldwide	United States	3,512	470	13.38%	▲ 4
4	Flexport	https://www.linkedin.com/company/flexport	United States	3,138	382	12.17%	▼ -2
5	Crane Worldwide Logistics	https://www.linkedin.com/company/crane-worldwide-logistics	United States	2,171	261	12.02%	▲ 12
6	Bastian Solutions	https://www.linkedin.com/company/bastian-solutions	United States	1,224	142	11.60%	▲ 34
7	AIT Worldwide Logistics	https://www.linkedin.com/company/ait-worldwide-logistics	United States	1,292	134	10.37%	▲ 7
8	Incora	https://www.linkedin.com/company/incora	United States	1,360	141	10.37%	▲ 13
9	Crowley	https://www.linkedin.com/company/crowley	United States	4,248	422	9.93%	New Entry
10	Imperial Dade	https://www.linkedin.com/company/imperial-dade	United States	1,436	141	9.82%	▲ 44
11	Uber Freight	https://www.linkedin.com/company/uber-freight	United States	4,257	414	9.73%	▲ 18
12	Veritiv Corporation	https://www.linkedin.com/company/veritiv-corporation	United States	3,893	358	9.20%	▲ 18
13	SEKO Logistics	https://www.linkedin.com/company/seko-logistics	United States	1,678	144	8.58%	▲ 23
14	GXO	https://www.linkedin.com/company/gxo	United States	14,881	1,275	8.57%	▲ 13
15	Lineage Logistics	https://www.linkedin.com/company/lineage-logistics	United States	6,589	531	8.06%	▲ 26
16	Traffic Tech	https://www.linkedin.com/company/traffic-tech	United States	1,359	104	7.65%	▲ 7
17	HAVI	https://www.linkedin.com/company/havi	United States	3,359	255	7.59%	▲ 32
18	Dematic	https://www.linkedin.com/company/dematic	United States	8,347	627	7.51%	▲ 24
19	BDP International	https://www.linkedin.com/company/bdp-international	United States	4,357	326	7.48%	New Entry
20	FedEx Logistics	https://www.linkedin.com/company/fedex-logistics	United States	2,214	162	7.32%	▲ 17
21	Expeditors	https://www.linkedin.com/company/expeditors	United States	16,033	1,079	6.73%	▲ 17
22	OnProcess	https://www.linkedin.com/company/onprocess	United States	1,217	81	6.66%	▲ 26
23	ABS	https://www.linkedin.com/company/abs	United States	5,684	376	6.62%	▲ 33

24	Shipco Transport	https://www.link	United States	1,510	97	6.42%	▲ 26
25	Saddle Creek Logistics Ser	https://www.link	United States	2,420	150	6.20%	▲ 39
26	Coyote Logistics	https://www.link	United States	3,071	187	6.09%	▲ 39
27	Universal Logistics Holding	https://www.link	United States	1,231	74	6.01%	▲ 33
28	The Raymond	https://www.link	United States	1,161	68	5.86%	▲ 34
29	GlobalTranz	https://www.link	United States	1,622	94	5.80%	▲ 38
30	C.H. Robinson	https://www.link	United States	18,992	1,100	5.79%	▲ 40
31	VSE Corporation	https://www.link	United States	1,851	102	5.51%	▲ 28
32	Martin Brower	https://www.link	United States	3,139	172	5.48%	▲ 37
33	NFI	https://www.link	United States	6,891	365	5.30%	▲ 42
34	Crown Equipment	https://www.link	United States	6,428	331	5.15%	▲ 34
35	Briggs	https://www.link	United States	1,071	55	5.14%	▲ 20
36	Bunzl Distribution	https://www.link	United States	1,483	76	5.12%	▲ 41
37	Americold Logistics	https://www.link	United States	6,082	295	4.85%	New Entry
38	Kenco Group	https://www.link	United States	2,063	98	4.75%	▲ 38
39	Neovia Logistics	https://www.link	United States	2,495	118	4.73%	▲ 55
40	APL Logistics	https://www.link	United States	4,687	211	4.50%	▲ 34
41	Pilot Freight Services	https://www.link	United States	1,457	65	4.46%	▲ 43
42	Watco Companies	https://www.link	United States	1,878	81	4.31%	▲ 24
43	Schneider	https://www.link	United States	10,139	432	4.26%	▲ 37
44	McLane	https://www.link	United States	6,801	287	4.22%	▲ 46
45	Crown Lift Trucks	https://www.link	United States	2,543	107	4.21%	▲ 26
46	Covenant	https://www.link	United States	1,846	75	4.06%	▲ 32
47	Ryder Supply Chain Solutio	https://www.link	United States	4,756	193	4.06%	▲ 42
48	Yusen Logistics (Americas)	https://www.link	United States	1,859	65	3.50%	▲ 39
49	Lawson Products	https://www.link	United States	1,869	65	3.48%	▲ 32
50	Penske Logistics	https://www.link	United States	8,408	283	3.37%	▲ 42
51	Cardinal	https://www.link	United States	1,329	44	3.31%	▲ 56
52	Averitt Express	https://www.link	United States	2,758	84	3.05%	New Entry
53	Savage	https://www.link	United States	1,476	44	2.98%	▲ 45
54	UPS Supply Chain Solutio	https://www.link	United States	13,848	405	2.92%	▲ 46
55	Ryder System	https://www.link	United States	20,607	585	2.84%	▲ 57
56	McMaster-Carr	https://www.link	United States	3,222	90	2.79%	▲ 45
57	PFS	https://www.link	United States	2,265	61	2.69%	▲ 45
58	Radial	https://www.link	United States	4,693	119	2.54%	▲ 48
59	Tidewater	https://www.link	United States	2,971	67	2.26%	▲ 46
60	Ingram Micro	https://www.link	United States	3,018	66	2.19%	▲ 54
61	Capstone	https://www.link	United States	4,657	86	1.85%	▲ 60
62	Nippon Express USA	https://www.link	United States	3,262	52	1.59%	▲ 54
63	ModusLink	https://www.link	United States	1,262	14	1.11%	▲ 55
64	OnTrac	https://www.link	United States	2,133	23	1.08%	▲ 55
65	AHS	https://www.link	United States	3,129	21	0.67%	▲ 65
66	xpedx	https://www.link	United States	1,569	4	0.25%	▲ 66
67	DSC Logistics	https://www.link	United States	1,393	3	0.22%	▲ 64

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

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