



The World's Most Active Logistics & Supply Chain Professionals on Social - March 2023

Industry at a glance:

Average Score: 6.58%

Total Companies: 180

Average No. Employees: 6,110

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages? Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI. Not bad, 'ey?

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees currently on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see a minimum of 30-40% of employees regularly sharing company-approved content, with little effort required.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at DSMN8.com

So, where does your company rank?

Table with 8 columns: Position, Company Name, LinkedIn URL, Location, Employees on LinkedIn, No. Employees Shared (Last 30 Days), % Shared (Last 30 Days), Rank Change. Lists 23 companies including Körber, ZIEGLER, Blue Water Shipping, etc.

24	Movianto	https://www.link	Ireland	1,083	108	9.97%	▲ 44
25	Crowley	https://www.link	United States	4,248	422	9.93%	New Entry
26	Imperial Dade	https://www.link	United States	1,436	141	9.82%	▲ 157
27	World Courier	https://www.link	United Kingdom	2,325	228	9.81%	▲ 82
28	VINCI Autoroutes	https://www.link	France	2,312	226	9.78%	New Entry
29	Maersk Supply Service	https://www.link	Denmark	1,641	160	9.75%	▲ 30
30	Uber Freight	https://www.link	United States	4,257	414	9.73%	▲ 81
31	DACHSER	https://www.link	Germany	10,443	1,009	9.66%	▲ 52
32	H.Essers	https://www.link	Belgium	1,906	182	9.55%	▲ 105
33	DFDS	https://www.link	Denmark	5,459	521	9.54%	▲ 70
34	DHL Global Forwarding	https://www.link	Germany	18,221	1,718	9.43%	▲ 17
35	Gebrüder Weiss	https://www.link	Austria	2,445	230	9.41%	▲ 30
36	Borni Group	https://www.link	Italy	1,469	137	9.33%	▲ 18
37	Arcece	https://www.link	Italy	1,150	107	9.30%	▲ 41
38	A.P. Moller - Maersk	https://www.link	Denmark	53,747	5,000	9.30%	▲ 106
39	Yusen Logistics (Europe)	https://www.link	Netherlands	2,588	240	9.27%	▲ 80
40	Vertiv Corporation	https://www.link	United States	3,893	358	9.20%	▲ 76
41	Hamburg Süd	https://www.link	Germany	3,005	269	8.95%	▲ 97
42	APM Terminals	https://www.link	Netherlands	8,030	712	8.87%	▲ 30
43	STEF	https://www.link	France	8,310	715	8.60%	▲ 48
44	SEKO Logistics	https://www.link	United States	1,678	144	8.58%	▲ 85
45	DHL eCommerce Solutions	https://www.link	Germany	2,730	234	8.57%	▲ 44
46	GXO	https://www.link	United States	14,881	1,275	8.57%	▲ 52
47	Svitzer	https://www.link	Denmark	2,385	204	8.55%	▲ 46
48	Hegelmann Group	https://www.link	Germany	1,047	89	8.50%	▲ 121
49	Hapag-Lloyd	https://www.link	Germany	11,518	972	8.44%	▲ 50
50	Bolloré Logistics	https://www.link	France	9,834	824	8.38%	▲ 31
51	Hellmann Worldwide Logis	https://www.link	Germany	6,689	559	8.36%	▲ 33
52	FIEGE	https://www.link	Germany	2,731	228	8.35%	▲ 84
53	Stuart	https://www.link	France	1,389	115	8.28%	▲ 108
54	Kuehne+Nagel	https://www.link	Switzerland	43,032	3,500	8.13%	▲ 72
55	Lineage Logistics	https://www.link	United States	6,589	531	8.06%	▲ 91
56	BVG	https://www.link	Germany	1,204	95	7.89%	New Entry
57	Mecalux	https://www.link	Spain	1,955	154	7.88%	▲ 40
58	FERCAM	https://www.link	Italy	1,520	118	7.76%	▲ 105
59	Unipart Logistics	https://www.link	United Kingdom	1,348	104	7.72%	▲ 53
60	Wallenius Wilhelmsen	https://www.link	Norway	2,193	169	7.71%	▲ 73
61	Royal FloraHolland	https://www.link	Netherlands	1,713	132	7.71%	▲ 104
62	Traffic Tech	https://www.link	United States	1,359	104	7.65%	▲ 15
63	HAVI	https://www.link	United States	3,359	255	7.59%	▲ 111
64	SSI SCHÄFER	https://www.link	Germany	4,365	330	7.56%	▲ 112
65	DHL Freight	https://www.link	Germany	4,037	305	7.56%	▲ 41
66	GEODIS	https://www.link	France	24,565	1,850	7.53%	▲ 81
67	Mondial Relay	https://www.link	France	1,276	96	7.52%	New Entry
68	Dematic	https://www.link	United States	8,347	627	7.51%	▲ 82
69	Groupe CAT	https://www.link	France	1,305	98	7.51%	▲ 63
70	BDP International	https://www.link	United States	4,357	326	7.48%	New Entry
71	Bleckmann	https://www.link	Netherlands	1,592	118	7.41%	▲ 95
72	FedEx Logistics	https://www.link	United States	2,214	162	7.32%	▲ 62
73	Inchcape Shipping Service	https://www.link	United Kingdom	2,848	208	7.30%	▲ 104
74	DHL Express	https://www.link	Germany	21,071	1,533	7.28%	New Entry
75	Stolt-Nielsen	https://www.link	United Kingdom	2,222	158	7.11%	▲ 77
76	Intelcom	https://www.link	Canada	1,133	80	7.06%	▲ 134
77	Katoen Natie	https://www.link	Belgium	4,680	327	6.99%	▲ 91
78	Vopak	https://www.link	Netherlands	3,808	266	6.99%	▲ 77
79	Raben Group	https://www.link	Poland	2,352	160	6.80%	▲ 119
80	Expeditors	https://www.link	United States	16,033	1,079	6.73%	▲ 55
81	IFCO SYSTEMS	https://www.link	Germany	1,485	99	6.67%	▲ 108
82	OnProcess	https://www.link	United States	1,217	81	6.66%	▲ 90
83	ABS	https://www.link	United States	5,684	376	6.62%	▲ 102
84	Witron	https://www.link	Germany	1,633	108	6.61%	▲ 23
85	LKW WALTER	https://www.link	Austria	1,306	85	6.51%	▲ 122
86	Grupo Sesé	https://www.link	Spain	1,896	122	6.43%	▲ 119
87	Shippo Transport	https://www.link	United States	1,510	97	6.42%	▲ 88
88	Deutsche Bahn	https://www.link	Germany	62,367	4,000	6.41%	▲ 93
89	DHL Supply Chain	https://www.link	Germany	54,629	3,500	6.41%	New Entry
90	Wincanton	https://www.link	United Kingdom	6,207	397	6.40%	▲ 98
91	Stena Line	https://www.link	Sweden	2,971	187	6.29%	▲ 103
92	DSV	https://www.link	Denmark	40,074	2,500	6.24%	▲ 68
93	CEVA	https://www.link	France	36,173	2,250	6.22%	▲ 69
94	Saddle Creek Logistics Ser	https://www.link	United States	2,420	150	6.20%	▲ 121
95	Viapost	https://www.link	France	1,232	76	6.17%	▲ 36

96	HOYER Group	https://www.link	Germany	1,568		96	6.12%	▲ 68
97	Coyote Logistics	https://www.link	United States	3,071		187	6.09%	▲ 121
98	Unipart Group	https://www.link	United Kingdom	3,323		202	6.08%	▲ 94
99	InPost	https://www.link	Poland	2,193		133	6.06%	▲ 122
100	Universal Logistics Holding	https://www.link	United States	1,231		74	6.01%	▲ 100
101	DB Schenker	https://www.link	International	41,790	2,500		5.98%	▲ 162
102	Wilhelmsen group	https://www.link	Norway	5,480		324	5.91%	New Entry
103	The Raymond	https://www.link	United States	1,161		68	5.86%	▲ 109
104	Grimaldi Group	https://www.link	Italy	2,070		121	5.85%	▲ 4
105	ID Logistics	https://www.link	France	10,084		586	5.81%	▲ 81
106	GlobalTranz	https://www.link	United States	1,622		94	5.80%	▲ 114
107	C.H. Robinson	https://www.link	United States	18,992	1,100		5.79%	▲ 119
108	VSE Corporation	https://www.link	United States	1,851		102	5.51%	▲ 89
109	Martin Brower	https://www.link	United States	3,139		172	5.48%	▲ 115
110	XPO Logistics Europe	https://www.link	France	6,837		373	5.46%	▲ 98
111	NFI	https://www.link	United States	6,891		365	5.30%	▲ 121
112	Arvato Supply Chain Soluti	https://www.link	Germany	7,123		374	5.25%	New Entry
113	DPD Deutschland	https://www.link	Germany	1,264		66	5.22%	▲ 90
114	Crown Equipment	https://www.link	United States	6,428		331	5.15%	▲ 109
115	Deutsche Post und DHL	https://www.link	Germany	7,072		364	5.15%	▲ 132
116	Briggs	https://www.link	United States	1,071		55	5.14%	▲ 68
117	Bunzl Distribution	https://www.link	United States	1,483		76	5.12%	▲ 119
118	Correos Express	https://www.link	Spain	1,738		88	5.06%	▲ 120
119	Menzies Distribution	https://www.link	United Kingdom	1,283		63	4.91%	▲ 103
120	Americold Logistics	https://www.link	United States	6,082		295	4.85%	New Entry
121	FM Logistic	https://www.link	France	5,097		243	4.77%	▲ 129
122	Amazon Fulfillment Centre	https://www.link	Canada	2,523		120	4.76%	▲ 123
123	Kenco Group	https://www.link	United States	2,063		98	4.75%	▲ 112
124	DB Cargo	https://www.link	Germany	2,853		135	4.73%	New Entry
125	Neovia Logistics	https://www.link	United States	2,495		118	4.73%	▲ 145
126	GEFCO	https://www.link	France	6,624		306	4.62%	▲ 53
127	APL Logistics	https://www.link	United States	4,687		211	4.50%	▲ 103
128	Pilot Freight Services	https://www.link	United States	1,457		65	4.46%	▲ 123
129	PostNL	https://www.link	Netherlands	12,660		548	4.33%	New Entry
130	Toyota Canada	https://www.link	Canada	1,043		45	4.31%	▲ 142
131	Watco Companies	https://www.link	United States	1,878		81	4.31%	▲ 88
132	Schneider	https://www.link	United States	10,139		432	4.26%	▲ 111
133	McLane	https://www.link	United States	6,801		287	4.22%	▲ 126
134	Crown Lift Trucks	https://www.link	United States	2,543		107	4.21%	▲ 93
135	Covenant	https://www.link	United States	1,846		75	4.06%	▲ 105
136	Ryder Supply Chain Soluti	https://www.link	United States	4,756		193	4.06%	▲ 121
137	Posti Group Oyj	https://www.link	Finland	2,481		99	3.99%	New Entry
138	Evri	https://www.link	United Kingdom	6,673		262	3.93%	▲ 124
139	Gist	https://www.link	United Kingdom	1,941		74	3.81%	▲ 98
140	DHL	https://www.link	Germany	62,860	2,267		3.61%	New Entry
141	Luís Simões	https://www.link	Portugal	1,172		42	3.58%	▲ 63
142	Poste Italiane	https://www.link	Italy	31,360	1,112		3.55%	▲ 134
143	Vroon	https://www.link	Netherlands	1,499		53	3.54%	▲ 121
144	Yusen Logistics (Americas)	https://www.link	United States	1,859		65	3.50%	▲ 111
145	Logwin	https://www.link	Germany	1,436		50	3.48%	▲ 89
146	Lawson Products	https://www.link	United States	1,869		65	3.48%	▲ 98
147	Penske Logistics	https://www.link	United States	8,408		283	3.37%	▲ 120
148	Cardinal	https://www.link	United States	1,329		44	3.31%	▲ 144
149	DPD Polska	https://www.link	Poland	1,274		39	3.06%	▲ 155
150	Averitt Express	https://www.link	United States	2,758		84	3.05%	New Entry
151	PostNord	https://www.link	Sweden	12,249		369	3.01%	▲ 137
152	Savage	https://www.link	United States	1,476		44	2.98%	▲ 123
153	UPS Supply Chain Solutior	https://www.link	United States	13,848		405	2.92%	▲ 126
154	Yodel	https://www.link	United Kingdom	2,519		73	2.90%	▲ 128
155	Ryder System	https://www.link	United States	20,607		585	2.84%	▲ 144
156	McMaster-Carr	https://www.link	United States	3,222		90	2.79%	▲ 124
157	PostNord Sverige	https://www.link	Sweden	3,960		107	2.70%	▲ 144
158	PFS	https://www.link	United States	2,265		61	2.69%	▲ 123
159	Posten Norge	https://www.link	Norway	3,859		102	2.64%	▲ 128
160	Radial	https://www.link	United States	4,693		119	2.54%	▲ 130
161	GLS	https://www.link	Netherlands	6,114		154	2.52%	▲ 132
162	ASKO	https://www.link	Norway	1,119		28	2.50%	▲ 134
163	ECT	https://www.link	Netherlands	1,857		44	2.37%	▲ 137
164	Tidewater	https://www.link	United States	2,971		67	2.26%	▲ 125
165	CB	https://www.link	Netherlands	1,671		37	2.21%	▲ 118
166	Ingram Micro	https://www.link	United States	3,018		66	2.19%	▲ 139
167	Stobart	https://www.link	United Kingdom	1,628		35	2.15%	▲ 119

168	Capstone	https://www.linkedin.com/company/capstone	United States	4,657	86	1.85%	▲ 147
169	Nippon Express USA	https://www.linkedin.com/company/nippon-express-usa	United States	3,262	52	1.59%	▲ 139
170	PostNord i Danmark	https://www.linkedin.com/company/postnord-danmark	Denmark	2,428	36	1.48%	▲ 146
171	Poczta Polska	https://www.linkedin.com/company/poczta-polska	Poland	3,953	53	1.34%	▲ 142
172	ModusLink	https://www.linkedin.com/company/moduslink	United States	1,262	14	1.11%	▲ 138
173	OnTrac	https://www.linkedin.com/company/ontrac	United States	2,133	23	1.08%	▲ 138
174	VASP	https://www.linkedin.com/company/vasp	Portugal	1,360	11	0.81%	▲ 157
175	AHS	https://www.linkedin.com/company/ahs	United States	3,129	21	0.67%	▲ 155
176	TNG	https://www.linkedin.com/company/tng	Canada	1,204	6	0.50%	▲ 146
177	A & A Customs Brokers	https://www.linkedin.com/company/a-a-customs-brokers	Canada	2,437	11	0.45%	▲ 155
178	xpedx	https://www.linkedin.com/company/xpedx	United States	1,569	4	0.25%	▲ 156
179	DSC Logistics	https://www.linkedin.com/company/dsc-logistics	United States	1,393	3	0.22%	▲ 154
180	bpostgroup	https://www.linkedin.com/company/bpostgroup	Belgium	11,932	15	0.13%	New Entry

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