

DSMN8

Europe's Most Active Logistics & Supply Chain Professionals on Social - March 2023

Industry at a glance:

| | | |
|----------------|------------------|--------------------------|
| Average Score: | Total Companies: | Global Industry Average: |
| 7.33% | 95 | 6.58% |

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages? Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI. Not bad, 'ey?

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees currently on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see a minimum of **30-40%** of employees regularly sharing company-approved content, with little effort required.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://www.dsmn8.com)

So, where does your company rank?

| Position | Company Name | LinkedIn URL | Location | Employees on LinkedIn | No. Employees Shared (Last 30 Days) | % Shared (Last 30 Days) | Rank Change |
|----------|-----------------------|---|-------------|-----------------------|-------------------------------------|-------------------------|-------------|
| 1 | Körber | https://www.linkedin.com/company/korber | Germany | 2,311 | 391 | 16.92% | ▲ 6 |
| 2 | ZIEGLER | https://www.linkedin.com/company/ziegler | Belgium | 1,066 | 174 | 16.32% | ▲ 7 |
| 3 | Blue Water Shipping | https://www.linkedin.com/company/blue-water-shipping | Denmark | 1,556 | 253 | 16.26% | ▲ 16 |
| 4 | Viterra | https://www.linkedin.com/company/viterra | Netherlands | 1,175 | 182 | 15.49% | ▲ 10 |
| 5 | Yunex Traffic | https://www.linkedin.com/company/yunex-traffic | Germany | 1,436 | 212 | 14.76% | ▲ 11 |
| 6 | Savino Del Bene | https://www.linkedin.com/company/savino-del-bene | Italy | 2,416 | 325 | 13.45% | ▲ 14 |
| 7 | Röhlig Logistics | https://www.linkedin.com/company/rohlig-logistics | Germany | 1,392 | 182 | 13.07% | ▲ 5 |
| 8 | cargo-partner | https://www.linkedin.com/company/cargo-partner | Austria | 2,688 | 328 | 12.20% | New Entry |
| 9 | U Logistique | https://www.linkedin.com/company/u-logistique | France | 1,126 | 133 | 11.81% | ▲ 31 |
| 10 | Nelt Group | https://www.linkedin.com/company/nelt-group | Serbia | 1,272 | 145 | 11.40% | ▲ 24 |
| 11 | Leschaco | https://www.linkedin.com/company/leschaco | Germany | 1,099 | 121 | 11.01% | ▼ -5 |
| 12 | Rhenus Logistics | https://www.linkedin.com/company/rhenus-logistics | Germany | 6,489 | 677 | 10.43% | ▲ 39 |
| 13 | TGW Logistics | https://www.linkedin.com/company/tgw-logistics | Austria | 2,241 | 226 | 10.08% | ▲ 52 |
| 14 | Swisslog | https://www.linkedin.com/company/swisslog | Switzerland | 2,960 | 298 | 10.07% | ▲ 35 |
| 15 | Movianto | https://www.linkedin.com/company/movianto | Ireland | 1,083 | 108 | 9.97% | ▲ 24 |
| 16 | VINCI Autoroutes | https://www.linkedin.com/company/vinci-autoroutes | France | 2,312 | 226 | 9.78% | New Entry |
| 17 | Maersk Supply Service | https://www.linkedin.com/company/maersk-supply-service | Denmark | 1,641 | 160 | 9.75% | ▲ 16 |
| 18 | DACHSER | https://www.linkedin.com/company/dachser | Germany | 10,443 | 1,009 | 9.66% | ▲ 34 |
| 19 | H.Essers | https://www.linkedin.com/company/h-essers | Belgium | 1,906 | 182 | 9.55% | ▲ 65 |
| 20 | DFDS | https://www.linkedin.com/company/dfds | Denmark | 5,459 | 521 | 9.54% | ▲ 47 |
| 21 | DHL Global Forwarding | https://www.linkedin.com/company/dhl-global-forwarding | Germany | 18,221 | 1,718 | 9.43% | ▲ 9 |
| 22 | Gebrüder Weiss | https://www.linkedin.com/company/gebrueder-weiss | Austria | 2,445 | 230 | 9.41% | ▲ 16 |
| 23 | Bomi Group | https://www.linkedin.com/company/bomi-group | Italy | 1,469 | 137 | 9.33% | ▲ 8 |

| | | | | | | | |
|----|----------------------------|---|-------------|--------|-------|-------|-----------|
| 24 | Arcese | https://www.link | Italy | 1,150 | 107 | 9.30% | ▲ 23 |
| 25 | A.P. Moller - Maersk | https://www.link | Denmark | 53,747 | 5,000 | 9.30% | ▲ 62 |
| 26 | Yusen Logistics (Europe) | https://www.link | Netherlands | 2,588 | 240 | 9.27% | ▲ 48 |
| 27 | Hamburg Süd | https://www.link | Germany | 3,005 | 269 | 8.95% | ▲ 58 |
| 28 | APM Terminals | https://www.link | Netherlands | 8,030 | 712 | 8.87% | ▲ 15 |
| 29 | STEF | https://www.link | France | 8,310 | 715 | 8.60% | ▲ 29 |
| 30 | DHL eCommerce Solutions | https://www.link | Germany | 2,730 | 234 | 8.57% | ▲ 27 |
| 31 | Svitzer | https://www.link | Denmark | 2,385 | 204 | 8.55% | ▲ 28 |
| 32 | Hegelmann Group | https://www.link | Germany | 1,047 | 89 | 8.50% | ▲ 71 |
| 33 | Hapag-Lloyd | https://www.link | Germany | 11,518 | 972 | 8.44% | ▲ 30 |
| 34 | Bolloré Logistics | https://www.link | France | 9,834 | 824 | 8.38% | ▲ 16 |
| 35 | Hellmann Worldwide Logis | https://www.link | Germany | 6,689 | 559 | 8.36% | ▲ 18 |
| 36 | FIEGE | https://www.link | Germany | 2,731 | 228 | 8.35% | ▲ 47 |
| 37 | Stuart | https://www.link | France | 1,389 | 115 | 8.28% | ▲ 59 |
| 38 | Kuehne+Nagel | https://www.link | 43,032 | 3,500 | 8.13% | ▲ 39 | |
| 39 | BVG | https://www.link | Germany | 1,204 | 95 | 7.89% | New Entry |
| 40 | Mecalux | https://www.link | Spain | 1,955 | 154 | 7.88% | ▲ 22 |
| 41 | FERCAM | https://www.link | Italy | 1,520 | 118 | 7.76% | ▲ 57 |
| 42 | Wallenius Wilhelmsen | https://www.link | Norway | 2,193 | 169 | 7.71% | ▲ 40 |
| 43 | Royal FloraHolland | https://www.link | Netherlands | 1,713 | 132 | 7.71% | ▲ 57 |
| 44 | SSI SCHÄFER | https://www.link | Germany | 4,365 | 330 | 7.56% | ▲ 62 |
| 45 | DHL Freight | https://www.link | Germany | 4,037 | 305 | 7.56% | ▲ 24 |
| 46 | GEODIS | https://www.link | France | 24,565 | 1,850 | 7.53% | ▲ 43 |
| 47 | Mondial Relay | https://www.link | France | 1,276 | 96 | 7.52% | New Entry |
| 48 | Groupe CAT | https://www.link | France | 1,305 | 98 | 7.51% | ▲ 33 |
| 49 | Bleckmann | https://www.link | Netherlands | 1,592 | 118 | 7.41% | ▲ 52 |
| 50 | DHL Express | https://www.link | Germany | 21,071 | 1,533 | 7.28% | New Entry |
| 51 | Katoen Natie | https://www.link | Belgium | 4,680 | 327 | 6.99% | ▲ 51 |
| 52 | Vopak | https://www.link | Netherlands | 3,808 | 266 | 6.99% | ▲ 41 |
| 53 | Raben Group | https://www.link | Poland | 2,352 | 160 | 6.80% | ▲ 61 |
| 54 | IFCO SYSTEMS | https://www.link | Germany | 1,485 | 99 | 6.67% | ▲ 57 |
| 55 | Witron | https://www.link | Germany | 1,633 | 108 | 6.61% | ▲ 15 |
| 56 | LKW WALTER | https://www.link | Austria | 1,306 | 85 | 6.51% | ▲ 65 |
| 57 | Grupo Sesé | https://www.link | Spain | 1,896 | 122 | 6.43% | ▲ 62 |
| 58 | Deutsche Bahn | https://www.link | Germany | 62,367 | 4,000 | 6.41% | ▲ 50 |
| 59 | DHL Supply Chain | https://www.link | Germany | 54,629 | 3,500 | 6.41% | New Entry |
| 60 | Stena Line | https://www.link | Sweden | 2,971 | 187 | 6.29% | ▲ 53 |
| 61 | DSV | https://www.link | Denmark | 40,074 | 2,500 | 6.24% | ▲ 34 |
| 62 | CEVA | https://www.link | France | 36,173 | 2,250 | 6.22% | ▲ 35 |
| 63 | Viapost | https://www.link | France | 1,232 | 76 | 6.17% | ▲ 17 |
| 64 | HOYER Group | https://www.link | Germany | 1,568 | 96 | 6.12% | ▲ 35 |
| 65 | InPost | https://www.link | Poland | 2,193 | 133 | 6.06% | ▲ 62 |
| 66 | Wilhelmsen group | https://www.link | Norway | 5,480 | 324 | 5.91% | New Entry |
| 67 | Grimaldi Group | https://www.link | Italy | 2,070 | 121 | 5.85% | ▲ 4 |
| 68 | ID Logistics | https://www.link | France | 10,084 | 586 | 5.81% | ▲ 41 |
| 69 | XPO Logistics Europe | https://www.link | France | 6,837 | 373 | 5.46% | ▲ 53 |
| 70 | Arvato Supply Chain Soluti | https://www.link | Germany | 7,123 | 374 | 5.25% | New Entry |
| 71 | DPD Deutschland | https://www.link | Germany | 1,264 | 66 | 5.22% | ▲ 46 |
| 72 | Deutsche Post und DHL | https://www.link | Germany | 7,072 | 364 | 5.15% | ▲ 63 |
| 73 | Correos Express | https://www.link | Spain | 1,738 | 88 | 5.06% | ▲ 59 |
| 74 | FM Logistic | https://www.link | France | 5,097 | 243 | 4.77% | ▲ 62 |
| 75 | DB Cargo | https://www.link | Germany | 2,853 | 135 | 4.73% | New Entry |
| 76 | GEFCO | https://www.link | France | 6,624 | 306 | 4.62% | ▲ 31 |
| 77 | PostNL | https://www.link | Netherlands | 12,660 | 548 | 4.33% | New Entry |
| 78 | Posti Group Oyj | https://www.link | Finland | 2,481 | 99 | 3.99% | New Entry |
| 79 | DHL | https://www.link | Germany | 62,860 | 2,267 | 3.61% | New Entry |
| 80 | Luis Simões | https://www.link | Portugal | 1,172 | 42 | 3.58% | ▲ 38 |
| 81 | Poste Italiane | https://www.link | Italy | 31,360 | 1,112 | 3.55% | ▲ 62 |
| 82 | Vroon | https://www.link | Netherlands | 1,499 | 53 | 3.54% | ▲ 58 |
| 83 | Logwin | https://www.link | Germany | 1,436 | 50 | 3.48% | ▲ 48 |
| 84 | DPD Polska | https://www.link | Poland | 1,274 | 39 | 3.06% | ▲ 69 |
| 85 | PostNord | https://www.link | Sweden | 12,249 | 369 | 3.01% | ▲ 62 |
| 86 | PostNord Sverige | https://www.link | Sweden | 3,960 | 107 | 2.70% | ▲ 65 |
| 87 | Posten Norge | https://www.link | Norway | 3,859 | 102 | 2.64% | ▲ 59 |
| 88 | GLS | https://www.link | Netherlands | 6,114 | 154 | 2.52% | ▲ 60 |
| 89 | ASKO | https://www.link | Norway | 1,119 | 28 | 2.50% | ▲ 60 |
| 90 | ECT | https://www.link | Netherlands | 1,857 | 44 | 2.37% | ▲ 60 |
| 91 | CB | https://www.link | Netherlands | 1,671 | 37 | 2.21% | ▲ 54 |
| 92 | PostNord i Danmark | https://www.link | Denmark | 2,428 | 36 | 1.48% | ▲ 63 |
| 93 | Poczta Polska | https://www.link | Poland | 3,953 | 53 | 1.34% | ▲ 61 |
| 94 | VASP | https://www.link | Portugal | 1,360 | 11 | 0.81% | ▲ 66 |
| 95 | bpostgroup | https://www.link | Belgium | 11,932 | 15 | 0.13% | New Entry |

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website](#) our contact us at support@dsmn8.com



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