



Europe's Most Active Semiconductor Manufacturing Professionals on Social - February 2023

Industry at a glance:

Average Score:	Total Companies:	Global Industry Average:
8.25%	40	6.88%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages? Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI. Not bad, 'ey?

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees currently on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see a minimum of **30-40%** of employees regularly sharing company-approved content, with little effort required.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://www.dsmn8.com)

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Voltalia	https://www.linkedin.com/company/voltalia	France	1,136	281	24.74%	New Entry
2	EDP Renewables	https://www.linkedin.com/company/edp-renewables	Spain	2,268	369	16.27%	New Entry
3	Enpal	https://www.linkedin.com/company/enpal	Germany	1,336	199	14.90%	New Entry
4	Enel Green Power	https://www.linkedin.com/company/enel-green-power	Italy	6,652	950	14.28%	New Entry
5	Neste	https://www.linkedin.com/company/neste	Finland	4,267	525	12.30%	New Entry
6	Seaway7	https://www.linkedin.com/company/seaway7	Norway	1,010	120	11.88%	New Entry
7	ENGIE Home Services	https://www.linkedin.com/company/engie-home-services	France	1,520	173	11.38%	New Entry
8	Nordex Group	https://www.linkedin.com/company/nordex-group	Germany	5,623	604	10.74%	New Entry
9	Stena Recycling AB	https://www.linkedin.com/company/stena-recycling-ab	Sweden	1,099	111	10.10%	New Entry
10	Eneco	https://www.linkedin.com/company/eneco	Netherlands	3,035	303	9.98%	New Entry
11	EDF Renouvelables	https://www.linkedin.com/company/edf-renouvelables	France	2,308	230	9.97%	New Entry
12	Ingeteam	https://www.linkedin.com/company/ingetam	Spain	2,785	277	9.95%	New Entry
13	Semco Maritime	https://www.linkedin.com/company/semco-maritime	Denmark	1,715	166	9.68%	New Entry
14	Siemens Gamesa	https://www.linkedin.com/company/siemens-gamesa	Spain	20,829	1,937	9.30%	New Entry
15	Viessmann	https://www.linkedin.com/company/viessmann	Germany	5,097	459	9.01%	New Entry
16	SMA	https://www.linkedin.com/company/sma	Germany	1,386	120	8.66%	New Entry
17	Bosch Thermotechnik	https://www.linkedin.com/company/bosch-thermotechnik	Germany	1,791	150	8.38%	New Entry
18	MELEXIS	https://www.linkedin.com/company/melexis	Belgium	1,397	117	8.38%	▼ -9
19	Nordic Semiconductor	https://www.linkedin.com/company/nordic-semiconductor	Norway	1,383	115	8.32%	▼ -12
20	u-blox	https://www.linkedin.com/company/ublox	Switzerland	1,621	133	8.20%	▼ -10
21	ASML	https://www.linkedin.com/company/asml	Netherlands	31,484	2,500	7.94%	▼ -10
22	ENERCON	https://www.linkedin.com/company/enercon	Germany	4,744	370	7.80%	New Entry
23	SOITEC	https://www.linkedin.com/company/soitec	France	1,433	109	7.61%	▼ -18

24	Nexperia	https://www.link	Netherlands	3,610	252	6.98%	▼ -18
25	ZEISS	https://www.link	Germany	2,031	141	6.94%	▼ -10
26	X-FAB	https://www.link	Germany	1,178	81	6.88%	▼ -12
27	KK Wind Solutions	https://www.link	Denmark	1,114	74	6.64%	New Entry
28	STMicroelectronics	https://www.link	Switzerland	28,893	1,914	6.62%	▼ -12
29	ams OSRAM	https://www.link	Austria	4,692	299	6.37%	New Entry
30	ASM	https://www.link	Netherlands	2,203	140	6.35%	▼ -22
31	Infineon Technologies	https://www.link	Germany	32,009	1,930	6.03%	▼ -19
32	Essent	https://www.link	Netherlands	2,223	133	5.98%	New Entry
33	Abengoa	https://www.link	Spain	5,449	260	4.77%	New Entry
34	Qcells Europe	https://www.link	Germany	1,236	57	4.61%	New Entry
35	NXP Semiconductors	https://www.link	Netherlands	21,254	919	4.32%	New Entry
36	Siltronic	https://www.link	Germany	1,209	32	2.65%	▼ -15
37	Nuon	https://www.link	Netherlands	1,324	25	1.89%	New Entry
38	ams	https://www.link	Austria	1,698	26	1.53%	▼ -16
39	Mall	https://www.link	Germany	1,558	13	0.83%	New Entry
40	M+W Group	https://www.link	Germany	2,187	17	0.78%	▼ -17

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website](#) [our contact us at support@dsmn8.com](#)



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[linkedin.com/company/DSMN8](https://www.linkedin.com/company/DSMN8)

