

DSMN8

The UK's Most Active Logistics & Supply Chain Professionals on Social - February 2023

Industry at a glance:

Average Score:
6.80%

Total Companies:
29

Global Industry Average:
6.41%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages? Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI. Not bad, 'ey?

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees currently on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see a minimum of **30-40%** of employees regularly sharing company-approved content, with little effort required.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://www.dsmn8.com)

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Europa Worldwide Group	https://www.linkedin.com/company/europa-worldwide-group/	United Kingdom	839	171	20.38%	▲ 0
2	Toyota Material Handling U	https://www.linkedin.com/company/toyota-material-handling-uk/	United Kingdom	507	84	16.57%	New Entry
3	IAG Cargo	https://www.linkedin.com/company/iag-cargo/	United Kingdom	627	90	14.35%	▼ -1
4	Maritime and Coastguard A	https://www.linkedin.com/company/maritime-and-coastguard-agency/	United Kingdom	916	92	10.04%	New Entry
5	UK Hydrographic Office	https://www.linkedin.com/company/uk-hydrographic-office/	United Kingdom	542	52	9.59%	New Entry
6	Peel Ports Group	https://www.linkedin.com/company/peel-ports-group/	United Kingdom	752	68	9.04%	▲ 0
7	Culina	https://www.linkedin.com/company/culina/	United Kingdom	945	76	8.04%	▲ 9
8	Pentagon Freight	https://www.linkedin.com/company/pentagon-freight/	United Kingdom	693	53	7.65%	▼ -3
9	World Courier	https://www.linkedin.com/company/world-courier/	United Kingdom	2,287	170	7.43%	▼ -6
10	Unipart Logistics	https://www.linkedin.com/company/unipart-logistics/	United Kingdom	1,295	96	7.41%	▼ -1
11	Whistl UK	https://www.linkedin.com/company/whistl-uk/	United Kingdom	763	54	7.08%	▼ -4
12	CitySprint	https://www.linkedin.com/company/citysprint/	United Kingdom	690	47	6.81%	▼ -1
13	Stolt-Nielsen	https://www.linkedin.com/company/stolt-nielsen/	United Kingdom	2,174	143	6.58%	▲ 1
14	DB Cargo UK	https://www.linkedin.com/company/db-cargo-uk/	United Kingdom	707	45	6.36%	▼ -10
15	Inchcape Shipping Service	https://www.linkedin.com/company/inchcape-shipping-service/	United Kingdom	2,805	163	5.81%	New Entry
16	Wincanton	https://www.linkedin.com/company/wincanton/	United Kingdom	6,090	337	5.53%	▼ -3
17	Unipart Group	https://www.linkedin.com/company/unipart-group/	United Kingdom	3,224	174	5.40%	▲ 0
18	DHL Express UK	https://www.linkedin.com/company/dhl-express-uk/	United Kingdom	817	44	5.39%	▼ -10
19	Great Bear Distribution	https://www.linkedin.com/company/great-bear-distribution/	United Kingdom	907	48	5.29%	▲ 1
20	Maritime Transport	https://www.linkedin.com/company/maritime-transport/	United Kingdom	671	32	4.77%	▼ -8
21	Menzies Distribution	https://www.linkedin.com/company/menzies-distribution/	United Kingdom	1,256	58	4.62%	▼ -6
22	Gist	https://www.linkedin.com/company/gist/	United Kingdom	1,931	78	4.04%	▲ 0
23	RICO LOGISTICS	https://www.linkedin.com/company/rico-logistics/	United Kingdom	516	20	3.88%	▼ -4

24	Evri	https://www.link€ United Kingdom	6,424	215	3.35%	▼ -3
25	Dee Set	https://www.link€ United Kingdom	571	19	3.33%	▲ 1
26	Yodel	https://www.link€ United Kingdom	2,434	61	2.51%	▼ -2
27	Stobart	https://www.link€ United Kingdom	1,631	38	2.33%	▼ -2
28	Addison Lee	https://www.link€ United Kingdom	753	17	2.26%	▼ -5
29	RGIS INVENTORY	https://www.link€ United Kingdom	1,492	21	1.41%	▼ -1

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website](#) [our contact us](#) at support@dsmn8.com



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