



Europe's Most Active Logistics & Supply Chain Professionals on Social - February 2023

Industry at a glance:

Average Score:
7.11%

Total Companies:
162

Global Industry Average:
6.41%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages? Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI. Not bad, 'ey?

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees currently on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see a minimum of **30-40%** of employees regularly sharing company-approved content, with little effort required.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://www.dsmn8.com)

So, where does your company rank?

| Position | Company Name | LinkedIn URL | Location | Employees on LinkedIn | No. Employees Shared (Last 30 Days) | % Shared (Last 30 Days) | Rank Change |
|----------|---------------------|---|-------------|-----------------------|-------------------------------------|-------------------------|-------------|
| 1 | Einride | https://www.linkedin.com/company/einride | Sweden | 545 | 100 | 18.35% | New Entry |
| 2 | Rhenus Air & Ocean | https://www.linkedin.com/company/rhenus-air-ocean | Germany | 526 | 91 | 17.30% | New Entry |
| 3 | Noatum Logistics | https://www.linkedin.com/company/noatum-logistics | Spain | 981 | 160 | 16.31% | ▼ -2 |
| 4 | Seafrigo | https://www.linkedin.com/company/seafrigo | France | 581 | 93 | 16.01% | ▲ 1 |
| 5 | TIBA | https://www.linkedin.com/company/tiba | Spain | 969 | 138 | 14.24% | ▲ 5 |
| 6 | Leschaco | https://www.linkedin.com/company/leschaco | Germany | 1,096 | 155 | 14.14% | ▲ 9 |
| 7 | Körber | https://www.linkedin.com/company/koerber | Germany | 2,232 | 314 | 14.07% | ▼ -1 |
| 8 | Asendia | https://www.linkedin.com/company/asendia | Switzerland | 598 | 83 | 13.88% | New Entry |
| 9 | ZIEGLER | https://www.linkedin.com/company/ziegler | Belgium | 1,038 | 144 | 13.87% | ▲ 0 |
| 10 | Broekman Logistics | https://www.linkedin.com/company/broekman-logistics | Netherlands | 574 | 75 | 13.07% | ▲ 6 |
| 11 | CLASQUIN | https://www.linkedin.com/company/clasquin | France | 749 | 97 | 12.95% | ▲ 6 |
| 12 | Röhlig Logistics | https://www.linkedin.com/company/roehlig-logistics | Germany | 1,360 | 176 | 12.94% | New Entry |
| 13 | NewCold | https://www.linkedin.com/company/newcold | Netherlands | 613 | 79 | 12.89% | ▼ -9 |
| 14 | Viterra | https://www.linkedin.com/company/viterra | Netherlands | 1,109 | 142 | 12.80% | ▲ 12 |
| 15 | LEMAN | https://www.linkedin.com/company/leman | Denmark | 721 | 90 | 12.48% | ▼ -1 |
| 16 | Yunex Traffic | https://www.linkedin.com/company/yunex-traffic | Germany | 1,353 | 166 | 12.27% | ▼ -9 |
| 17 | FTZ | https://www.linkedin.com/company/ftz | Denmark | 613 | 75 | 12.23% | ▲ 1 |
| 18 | Peterson | https://www.linkedin.com/company/peterson | Netherlands | 588 | 67 | 11.39% | ▲ 14 |
| 19 | Blue Water Shipping | https://www.linkedin.com/company/blue-water-shipping | Denmark | 1,509 | 170 | 11.27% | ▼ -17 |
| 20 | Savino Del Bene | https://www.linkedin.com/company/savino-del-bene | Italy | 2,333 | 260 | 11.14% | ▲ 26 |
| 21 | Wasco | https://www.linkedin.com/company/wasco | Netherlands | 577 | 64 | 11.09% | ▲ 3 |
| 22 | ITURRI | https://www.linkedin.com/company/iturri | Spain | 670 | 74 | 11.04% | ▼ -1 |
| 23 | Forto | https://www.linkedin.com/company/forto | Germany | 748 | 82 | 10.96% | ▼ -15 |

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|----|----------------------------|---|-------------|--------|--|-------|--------|-----------|
| 24 | Manuchar | https://www.link | Belgium | 835 | | 88 | 10.54% | ▼ -4 |
| 25 | SAVOYE | https://www.link | France | 681 | | 71 | 10.43% | ▼ -6 |
| 26 | deugro | https://www.link | Switzerland | 899 | | 93 | 10.34% | ▼ -13 |
| 27 | Toyota Material Handling E | https://www.link | Sweden | 3,371 | | 348 | 10.32% | ▲ 1 |
| 28 | Mainfreight Europe | https://www.link | Netherlands | 705 | | 71 | 10.07% | ▲ 1 |
| 29 | Exolum | https://www.link | Spain | 669 | | 66 | 9.87% | ▼ -18 |
| 30 | DHL Global Forwarding | https://www.link | Germany | 17,845 | | 1,750 | 9.81% | New Entry |
| 31 | Bomi Group | https://www.link | Italy | 1,376 | | 134 | 9.74% | ▼ -28 |
| 32 | thyssenkrupp Materials Sei | https://www.link | Germany | 518 | | 50 | 9.65% | New Entry |
| 33 | Maersk Supply Service | https://www.link | Denmark | 1,588 | | 152 | 9.57% | ▲ 0 |
| 34 | Nelt Group | https://www.link | Serbia | 1,231 | | 117 | 9.50% | ▲ 5 |
| 35 | RGIS | https://www.link | France | 607 | | 57 | 9.39% | ▲ 10 |
| 36 | DHL Express France | https://www.link | France | 728 | | 67 | 9.20% | ▲ 8 |
| 37 | Impala Terminals | https://www.link | Switzerland | 905 | | 83 | 9.17% | ▲ 40 |
| 38 | Gebrüder Weiss | https://www.link | Austria | 2,396 | | 218 | 9.10% | ▲ 23 |
| 39 | Movianto | https://www.link | Ireland | 1,044 | | 94 | 9.00% | ▼ -12 |
| 40 | U Logistique | https://www.link | France | 1,090 | | 98 | 8.99% | ▲ 7 |
| 41 | Rangel Logistics Solutions | https://www.link | Portugal | 890 | | 80 | 8.99% | ▼ -19 |
| 42 | Ewals Cargo Care | https://www.link | Netherlands | 738 | | 65 | 8.81% | ▲ 36 |
| 43 | APM Terminals | https://www.link | Netherlands | 7,900 | | 685 | 8.67% | New Entry |
| 44 | ROHLIG SUUS Logistics | https://www.link | Poland | 829 | | 71 | 8.56% | ▼ -8 |
| 45 | BCUBE Spa | https://www.link | Italy | 727 | | 62 | 8.53% | ▲ 17 |
| 46 | Royal Den Hartogh Logisti | https://www.link | Netherlands | 850 | | 72 | 8.47% | ▼ -15 |
| 47 | Arcese | https://www.link | Italy | 1,122 | | 93 | 8.29% | ▲ 46 |
| 48 | System Logistics | https://www.link | Italy | 569 | | 47 | 8.26% | ▲ 64 |
| 49 | Swisslog | https://www.link | Switzerland | 2,907 | | 239 | 8.22% | ▲ 22 |
| 50 | Bolloré Logistics | https://www.link | France | 9,746 | | 799 | 8.20% | ▲ 19 |
| 51 | Rhenus Logistics | https://www.link | Germany | 6,188 | | 506 | 8.18% | ▲ 0 |
| 52 | DACHSER | https://www.link | Germany | 10,124 | | 825 | 8.15% | ▲ 14 |
| 53 | Heilmann Worldwide Logis | https://www.link | Germany | 6,543 | | 532 | 8.13% | ▲ 3 |
| 54 | Siemens Logistics | https://www.link | Germany | 714 | | 58 | 8.12% | ▼ -17 |
| 55 | 4flow | https://www.link | Germany | 950 | | 77 | 8.11% | ▼ -30 |
| 56 | GCA Groupe Charles Andr | https://www.link | France | 964 | | 78 | 8.09% | ▼ -15 |
| 57 | DHL eCommerce Solutions | https://www.link | Germany | 2,699 | | 217 | 8.04% | ▼ -8 |
| 58 | STEF | https://www.link | France | 8,087 | | 643 | 7.95% | ▼ -3 |
| 59 | Svitzer | https://www.link | Denmark | 2,368 | | 187 | 7.90% | ▲ 22 |
| 60 | F.H. Bertling Logistics | https://www.link | Germany | 661 | | 52 | 7.87% | ▲ 23 |
| 61 | FREJA | https://www.link | Denmark | 640 | | 50 | 7.81% | ▼ -13 |
| 62 | Mecalux | https://www.link | Spain | 1,895 | | 148 | 7.81% | ▲ 3 |
| 63 | Hapag-Lloyd | https://www.link | Germany | 11,268 | | 872 | 7.74% | ▲ 9 |
| 64 | FIEGE Logistics Italia | https://www.link | Italy | 517 | | 40 | 7.74% | ▼ -34 |
| 65 | TGW Logistics | https://www.link | Austria | 2,216 | | 171 | 7.72% | ▼ -27 |
| 66 | AsstrA-Associated Traffic | https://www.link | Switzerland | 625 | | 48 | 7.68% | ▼ -8 |
| 67 | DFDS | https://www.link | Denmark | 5,358 | | 410 | 7.65% | ▼ -8 |
| 68 | Deret | https://www.link | France | 519 | | 39 | 7.51% | New Entry |
| 69 | DHL Freight | https://www.link | Germany | 3,982 | | 299 | 7.51% | ▲ 26 |
| 70 | Witron | https://www.link | Germany | 1,574 | | 118 | 7.50% | ▲ 30 |
| 71 | Grimaldi Group | https://www.link | Italy | 2,000 | | 149 | 7.45% | ▲ 23 |
| 72 | Lineas | https://www.link | Belgium | 1,002 | | 74 | 7.39% | ▼ -38 |
| 73 | GNV Grandi Navi Veloci | https://www.link | Italy | 937 | | 69 | 7.36% | ▼ -33 |
| 74 | Yusen Logistics (Europe) | https://www.link | Netherlands | 2,581 | | 186 | 7.21% | ▲ 5 |
| 75 | Logisfashion | https://www.link | Spain | 951 | | 68 | 7.15% | ▲ 1 |
| 76 | Simon Loos | https://www.link | Netherlands | 538 | | 38 | 7.06% | ▲ 26 |
| 77 | Kuehne+Nagel | https://www.link | Switzerland | 42,578 | | 3,000 | 7.05% | ▲ 11 |
| 78 | COLIS PRIVE | https://www.link | France | 554 | | 39 | 7.04% | ▲ 4 |
| 79 | Planzer | https://www.link | Switzerland | 934 | | 65 | 6.96% | ▲ 10 |
| 80 | Viapost | https://www.link | France | 1,201 | | 83 | 6.91% | ▲ 29 |
| 81 | Groupe CAT | https://www.link | France | 1,275 | | 88 | 6.90% | ▼ -8 |
| 82 | Wallenius Wilhelmsen | https://www.link | Norway | 2,154 | | 148 | 6.87% | ▲ 4 |
| 83 | FIEGE | https://www.link | Germany | 2,643 | | 181 | 6.85% | ▼ -23 |
| 84 | H.Essers | https://www.link | Belgium | 1,845 | | 126 | 6.83% | ▼ -49 |
| 85 | Hamburg Süd | https://www.link | Germany | 3,035 | | 207 | 6.82% | ▼ -33 |
| 86 | KGH | https://www.link | Sweden | 635 | | 43 | 6.77% | New Entry |
| 87 | A.P. Moller - Maersk | https://www.link | Denmark | 51,783 | | 3,500 | 6.76% | ▼ -37 |
| 88 | Milsped | https://www.link | Serbia | 703 | | 47 | 6.69% | ▲ 43 |
| 89 | GEODIS | https://www.link | France | 24,072 | | 1,603 | 6.66% | ▲ 10 |
| 90 | Van Leeuwen | https://www.link | Netherlands | 633 | | 42 | 6.64% | ▼ -10 |
| 91 | Hermes Germany | https://www.link | Germany | 905 | | 60 | 6.63% | ▼ -23 |
| 92 | Carreras Grupo Logístico | https://www.link | Spain | 880 | | 58 | 6.59% | ▼ -5 |
| 93 | Vopak | https://www.link | Netherlands | 3,812 | | 247 | 6.48% | ▲ 13 |
| 94 | Noatum | https://www.link | Spain | 994 | | 64 | 6.44% | New Entry |
| 95 | DSV | https://www.link | Denmark | 39,344 | | 2,500 | 6.35% | ▲ 6 |

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|-----|------------------------------------|---|-------------|--------|--|-------|-------|-----------|
| 96 | Stuart | https://www.link | France | 1,358 | | 86 | 6.33% | ▼ -32 |
| 97 | CEVA | https://www.link | France | 35,252 | | 2,225 | 6.31% | ▲ 7 |
| 98 | FERCAM | https://www.link | Italy | 1,476 | | 93 | 6.30% | ▼ -13 |
| 99 | HOYER Group | https://www.link | Germany | 1,526 | | 95 | 6.23% | ▲ 36 |
| 100 | Royal FloraHolland | https://www.link | Netherlands | 1,687 | | 105 | 6.22% | ▲ 3 |
| 101 | Bleckmann | https://www.link | Netherlands | 1,531 | | 95 | 6.21% | ▼ -27 |
| 102 | Katoen Natie | https://www.link | Belgium | 4,596 | | 281 | 6.11% | ▼ -11 |
| 103 | Hegelmann Group | https://www.link | Germany | 983 | | 60 | 6.10% | ▲ 10 |
| 104 | Frode Laursen | https://www.link | Denmark | 563 | | 34 | 6.04% | ▲ 35 |
| 105 | GLS Germany | https://www.link | Germany | 584 | | 35 | 5.99% | ▼ -35 |
| 106 | Stolt SCHÄFER | https://www.link | Germany | 4,363 | | 255 | 5.84% | ▲ 4 |
| 107 | GEFCO | https://www.link | France | 6,751 | | 389 | 5.76% | ▲ 23 |
| 108 | Deutsche Bahn | https://www.link | Germany | 61,337 | | 3,500 | 5.71% | ▲ 6 |
| 109 | ID Logistics | https://www.link | France | 9,816 | | 549 | 5.59% | ▼ -1 |
| 110 | Stolt Tankers | https://www.link | Netherlands | 632 | | 35 | 5.54% | ▲ 15 |
| 111 | IFCO SYSTEMS | https://www.link | Germany | 1,449 | | 79 | 5.45% | ▼ -4 |
| 112 | Nomeco | https://www.link | Denmark | 514 | | 28 | 5.45% | ▼ -49 |
| 113 | Stena Line | https://www.link | Sweden | 2,927 | | 155 | 5.30% | New Entry |
| 114 | Raben Group | https://www.link | Poland | 2,299 | | 121 | 5.26% | ▼ -9 |
| 115 | Nagel-Group | https://www.link | Germany | 819 | | 43 | 5.25% | ▲ 7 |
| 116 | Ligabue Group | https://www.link | Italy | 691 | | 36 | 5.21% | ▲ 8 |
| 117 | DPD Deutschland | https://www.link | Germany | 1,197 | | 62 | 5.18% | ▼ -6 |
| 118 | Luís Simões | https://www.link | Portugal | 1,148 | | 59 | 5.14% | ▲ 19 |
| 119 | Grupo Sesé | https://www.link | Spain | 1,874 | | 95 | 5.07% | ▲ 1 |
| 120 | Vos Logistics | https://www.link | Netherlands | 751 | | 38 | 5.06% | ▼ -5 |
| 121 | LKW WALTER | https://www.link | Austria | 1,265 | | 64 | 5.06% | ▼ -29 |
| 122 | XPO Logistics Europe | https://www.link | France | 6,805 | | 344 | 5.06% | ▲ 10 |
| 123 | Eimskip | https://www.link | Iceland | 696 | | 35 | 5.03% | ▼ -70 |
| 124 | Schnellecke Logistics | https://www.link | Germany | 605 | | 30 | 4.96% | ▲ 2 |
| 125 | Österreichische Post | https://www.link | Austria | 2,023 | | 97 | 4.79% | ▼ -41 |
| 126 | GLS Italy | https://www.link | Italy | 1,682 | | 80 | 4.76% | ▲ 1 |
| 127 | InPost | https://www.link | Poland | 2,080 | | 97 | 4.66% | ▼ -11 |
| 128 | Bertschi Group | https://www.link | Switzerland | 619 | | 28 | 4.52% | ▼ -61 |
| 129 | Transalliance | https://www.link | Luxembourg | 700 | | 30 | 4.29% | New Entry |
| 130 | Gruppo Comifar | https://www.link | Italy | 713 | | 30 | 4.21% | ▼ -73 |
| 131 | Logwin | https://www.link | Germany | 1,404 | | 58 | 4.13% | ▲ 16 |
| 132 | Correos Express | https://www.link | Spain | 1,688 | | 68 | 4.03% | ▼ -3 |
| 133 | B2X Care Solutions | https://www.link | Germany | 573 | | 23 | 4.01% | ▲ 5 |
| 134 | Bring Sverige | https://www.link | Sweden | 631 | | 25 | 3.96% | ▼ -38 |
| 135 | Deutsche Post und DHL | https://www.link | Germany | 7,156 | | 274 | 3.83% | ▼ -2 |
| 136 | FM Logistic | https://www.link | France | 4,990 | | 188 | 3.77% | ▼ -13 |
| 137 | Primafrío | https://www.link | Spain | 771 | | 27 | 3.50% | ▲ 12 |
| 138 | NMBS-SNCB | https://www.link | Belgium | 7,074 | | 242 | 3.42% | New Entry |
| 139 | BLG | https://www.link | Germany | 890 | | 30 | 3.37% | ▲ 9 |
| 140 | Vroon | https://www.link | Netherlands | 1,482 | | 49 | 3.31% | New Entry |
| 141 | Logent | https://www.link | Sweden | 551 | | 18 | 3.27% | ▼ -23 |
| 142 | GOI | https://www.link | Spain | 621 | | 20 | 3.22% | ▲ 10 |
| 143 | Poste Italiane | https://www.link | Italy | 30,720 | | 888 | 2.89% | ▲ 2 |
| 144 | TBA Group | https://www.link | Netherlands | 632 | | 18 | 2.85% | ▼ -2 |
| 145 | CB | https://www.link | Netherlands | 1,681 | | 42 | 2.50% | ▲ 6 |
| 146 | Posten Norge | https://www.link | Norway | 3,798 | | 88 | 2.32% | ▼ -10 |
| 147 | PostNord | https://www.link | Sweden | 12,140 | | 280 | 2.31% | ▼ -1 |
| 148 | GLS | https://www.link | Netherlands | 5,891 | | 128 | 2.17% | ▲ 5 |
| 149 | ASKO | https://www.link | Norway | 1,080 | | 23 | 2.13% | ▲ 6 |
| 150 | ECT | https://www.link | Netherlands | 1,856 | | 37 | 1.99% | ▲ 4 |
| 151 | PostNord Sverige | https://www.link | Sweden | 3,938 | | 78 | 1.98% | ▼ -7 |
| 152 | FAN Courier | https://www.link | Romania | 709 | | 13 | 1.83% | ▼ -2 |
| 153 | DPD Polska | https://www.link | Poland | 1,224 | | 22 | 1.80% | ▲ 3 |
| 154 | Poczta Polska | https://www.link | Poland | 3,900 | | 54 | 1.38% | ▲ 4 |
| 155 | PostNord | https://www.link | Denmark | 2,442 | | 33 | 1.35% | ▲ 2 |
| 156 | Transval Group | https://www.link | Finland | 523 | | 7 | 1.34% | ▼ -13 |
| 157 | JEVASO | https://www.link | Spain | 578 | | 7 | 1.21% | ▲ 2 |
| 158 | Nexive | https://www.link | Italy | 678 | | 7 | 1.03% | ▲ 2 |
| 159 | JSC Sonora - Transport & Logistics | https://www.link | Latvia | 857 | | 6 | 0.70% | ▲ 4 |
| 160 | VASP | https://www.link | Portugal | 1,348 | | 7 | 0.52% | ▲ 1 |
| 161 | PNP | https://www.link | Italy | 665 | | 1 | 0.15% | New Entry |
| 162 | Sandd | https://www.link | Netherlands | 788 | | 1 | 0.13% | ▲ 0 |

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