



Canada's Most Active Logistics & Supply Chain Professionals on Social - February 2023

Industry at a glance:



Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages? Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI. Not bad, 'ey?

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees currently on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see a minimum of **30-40%** of employees regularly sharing company-approved content, with little effort required.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at DSMN8.com

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Scotlynn Group	https://www.linkedin.com/company/scotlynn-group	Canada	570	82	14.39%	▲ 0
2	Metro Supply Chain	https://www.linkedin.com/company/metro-supply-chain	Canada	649	63	9.71%	▲ 0
3	Bison Transport	https://www.linkedin.com/company/bison-transport	Canada	1,103	81	7.34%	New Entry
4	SCI Group	https://www.linkedin.com/company/sci-group	Canada	637	45	7.06%	▲ 0
5	Delmar International	https://www.linkedin.com/company/delmar-international	Canada	676	46	6.80%	▲ 2
6	Groupe Robert	https://www.linkedin.com/company/groupe-robert	Canada	640	39	6.09%	▲ 0
7	Intelcom	https://www.linkedin.com/company/intelcom	Canada	1,065	53	4.98%	▼ -2
8	Amazon Fulfillment Centre	https://www.linkedin.com/company/amazon-fulfillment-centre	Canada	2,215	86	3.88%	▲ 0
9	Challenger	https://www.linkedin.com/company/challenger	Canada	594	22	3.70%	▲ 1
10	Toyota Canada	https://www.linkedin.com/company/toyota-canada	Canada	1,035	31	3.00%	▼ -1
11	VersaCold	https://www.linkedin.com/company/versacold	Canada	788	14	1.78%	▲ 0
12	TNG	https://www.linkedin.com/company/tng	Canada	1,210	14	1.16%	▲ 0
13	A & A Customs Brokers	https://www.linkedin.com/company/a-a-customs-brokers	Canada	2,451	12	0.49%	▲ 0

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

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