

DSMN8

The World's Most Active Translation & Localization Professionals on Social - 1k+ Employees November 2022

Industry at a glance:

Average Score:	Total Companies:	Average No. Employees:
8.76%	18	2,581

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages? Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI. Not bad, 'ey?

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees currently on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see a minimum of **30-40%** of employees regularly sharing company-approved content, with little effort required.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://www.dsmn8.com)

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Translators without Borders	https://www.linkedin.com/company/translators-without-borders/	United States	1,696	281	16.57%	New Entry
2	ProZ.com	https://www.linkedin.com/company/proz-com/	United States	1,076	133	12.36%	New Entry
3	Translated	https://www.linkedin.com/company/translated/	Italy	1,259	149	11.83%	New Entry
4	RWS Group	https://www.linkedin.com/company/rws-group/	United Kingdom	5,508	641	11.64%	New Entry
5	Future Group Translation	https://www.linkedin.com/company/future-group-translation/	United States	1,197	138	11.53%	New Entry
6	Acolad	https://www.linkedin.com/company/acolad/	France	2,189	240	10.96%	New Entry
7	TransPerfect	https://www.linkedin.com/company/transperfect/	United States	9,260	905	9.77%	New Entry
8	Iyuno	https://www.linkedin.com/company/iyuno/	United States	2,136	206	9.64%	New Entry
9	Welocalize	https://www.linkedin.com/company/welocalize/	United States	2,422	231	9.54%	New Entry
10	Language Services Association	https://www.linkedin.com/company/language-services-association/	United States	1,029	97	9.43%	New Entry
11	thebigword	https://www.linkedin.com/company/thebigword/	United Kingdom	1,323	124	9.37%	New Entry
12	ZOO Digital Group plc	https://www.linkedin.com/company/zoo-digital-group-plc/	United States	1,775	161	9.07%	New Entry
13	Lionbridge	https://www.linkedin.com/company/lionbridge/	United States	4,831	410	8.49%	New Entry
14	SDI Media	https://www.linkedin.com/company/sdi-media/	United States	1,970	102	5.18%	New Entry
15	LanguageLine Solutions	https://www.linkedin.com/company/language-line-solutions/	United States	5,044	253	5.02%	New Entry
16	CyraCom Language Solutions	https://www.linkedin.com/company/cyra-com-language-solutions/	United States	1,345	57	4.24%	New Entry
17	Translation	https://www.linkedin.com/company/translation/	United States	1,183	35	2.96%	New Entry
18	Sign Wave Communication	https://www.linkedin.com/company/sign-wave-communication/	Canada	1,217	1	0.08%	New Entry

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website](#) [our contact us at support@dsmn8.com](#)



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