

# DSMN8

The World's Most Active Translation & Localization Professionals on Social - November 2022

## Industry at a glance:

Average Score:	Total Companies:	Average No. Employees:
<b>8.37%</b>	<b>38</b>	<b>1,597</b>

## Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages? Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, and future employees.

**Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI. Not bad, 'ey?**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees currently on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see a minimum of **30-40%** of employees regularly sharing company-approved content, with little effort required.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://www.dsmn8.com)

## So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	GLOBO	<a href="https://www.linkedin.com/company/globo">https://www.linkedin.com/company/globo</a>	United States	892	163	18.27%	▲ 1
2	Translators without Borders	<a href="https://www.linkedin.com/company/translators-without-borders">https://www.linkedin.com/company/translators-without-borders</a>	United States	1,696	281	16.57%	New Entry
3	United Language Group	<a href="https://www.linkedin.com/company/ulg">https://www.linkedin.com/company/ulg</a>	United States	842	119	14.13%	▼ -2
4	<a href="https://www.proz.com">ProZ.com</a>	<a href="https://www.linkedin.com/company/proz-com">https://www.linkedin.com/company/proz-com</a>	United States	1,076	133	12.36%	New Entry
5	EC Innovations	<a href="https://www.linkedin.com/company/ec-innovations">https://www.linkedin.com/company/ec-innovations</a>	United States	583	69	11.84%	New Entry
6	Translated	<a href="https://www.linkedin.com/company/translated">https://www.linkedin.com/company/translated</a>	Italy	1,259	149	11.83%	New Entry
7	RWS Group	<a href="https://www.linkedin.com/company/rws-group">https://www.linkedin.com/company/rws-group</a>	United Kingdom	5,508	641	11.64%	▼ -3
8	Future Group Translation	<a href="https://www.linkedin.com/company/future-group-translation">https://www.linkedin.com/company/future-group-translation</a>	United States	1,197	138	11.53%	▼ -3
9	Vistatec	<a href="https://www.linkedin.com/company/vistatec">https://www.linkedin.com/company/vistatec</a>	Ireland	589	66	11.21%	▼ -6
10	Propio Language Services	<a href="https://www.linkedin.com/company/propio-language-services">https://www.linkedin.com/company/propio-language-services</a>	United States	813	91	11.19%	New Entry
11	Acolad	<a href="https://www.linkedin.com/company/acolad">https://www.linkedin.com/company/acolad</a>	France	2,189	240	10.96%	▼ -3
12	Freelance Translator	<a href="https://www.linkedin.com/company/freelance-translator">https://www.linkedin.com/company/freelance-translator</a>	Spain	915	92	10.05%	New Entry
13	TransPerfect	<a href="https://www.linkedin.com/company/transperfect">https://www.linkedin.com/company/transperfect</a>	United States	9,260	905	9.77%	▼ -6
14	Iyuno	<a href="https://www.linkedin.com/company/iyuno">https://www.linkedin.com/company/iyuno</a>	United States	2,136	206	9.64%	▼ -8
15	Welocalize	<a href="https://www.linkedin.com/company/welocalize">https://www.linkedin.com/company/welocalize</a>	United States	2,422	231	9.54%	▼ -3
16	SeprTec Multilingual Solutions	<a href="https://www.linkedin.com/company/seprtec-multilingual-solutions">https://www.linkedin.com/company/seprtec-multilingual-solutions</a>	Spain	819	78	9.52%	New Entry
17	Language Services Association	<a href="https://www.linkedin.com/company/language-services-association">https://www.linkedin.com/company/language-services-association</a>	United States	1,029	97	9.43%	New Entry
18	DA Languages	<a href="https://www.linkedin.com/company/da-languages">https://www.linkedin.com/company/da-languages</a>	United Kingdom	990	93	9.39%	New Entry
19	thebigword	<a href="https://www.linkedin.com/company/thebigword">https://www.linkedin.com/company/thebigword</a>	United Kingdom	1,323	124	9.37%	▼ -8
20	Akorbi	<a href="https://www.linkedin.com/company/akorbi">https://www.linkedin.com/company/akorbi</a>	United States	568	52	9.15%	▼ -20
21	ZOO Digital Group plc	<a href="https://www.linkedin.com/company/zoo-digital-group-plc">https://www.linkedin.com/company/zoo-digital-group-plc</a>	United States	1,775	161	9.07%	▼ -21
22	Language Empire	<a href="https://www.linkedin.com/company/language-empire">https://www.linkedin.com/company/language-empire</a>	United Kingdom	510	44	8.63%	New Entry
23	Toppan Digital Language	<a href="https://www.linkedin.com/company/toppan-digital-language">https://www.linkedin.com/company/toppan-digital-language</a>	United Kingdom	536	46	8.58%	New Entry

24	Lionbridge	<a href="https://www.linkedin.com/company/lionbridge/">https://www.linkedin.com/company/lionbridge/</a>	United States	4,831	410	8.49%	▼ -15
25	Semantix	<a href="https://www.linkedin.com/company/semantix/">https://www.linkedin.com/company/semantix/</a>	Sweden	656	45	6.86%	New Entry
26	Lionbridge Technologies	<a href="https://www.linkedin.com/company/lionbridge-technologies/">https://www.linkedin.com/company/lionbridge-technologies/</a>	United States	923	57	6.18%	▼ -12
27	Teletlanguage	<a href="https://www.linkedin.com/company/teletlanguage/">https://www.linkedin.com/company/teletlanguage/</a>	United States	536	28	5.22%	New Entry
28	SDI Media	<a href="https://www.linkedin.com/company/sdi-media/">https://www.linkedin.com/company/sdi-media/</a>	United States	1,970	102	5.18%	▼ -11
29	LanguageLine Solutions	<a href="https://www.linkedin.com/company/language-line-solutions/">https://www.linkedin.com/company/language-line-solutions/</a>	United States	5,044	253	5.02%	▼ -13
30	CyraCom Language Solutions	<a href="https://www.linkedin.com/company/cyra-com/">https://www.linkedin.com/company/cyra-com/</a>	United States	1,345	57	4.24%	▼ -12
31	Translator Interpreter	<a href="https://www.linkedin.com/company/translator-interpreter/">https://www.linkedin.com/company/translator-interpreter/</a>	France	557	21	3.77%	▼ -12
32	Lionbridge Poland	<a href="https://www.linkedin.com/company/lionbridge-poland/">https://www.linkedin.com/company/lionbridge-poland/</a>	Poland	888	33	3.72%	▼ -17
33	Lone Møller Hensel	<a href="https://www.linkedin.com/company/lone-moller-hensel/">https://www.linkedin.com/company/lone-moller-hensel/</a>	Denmark	798	28	3.51%	▼ -10
34	Moravia	<a href="https://www.linkedin.com/company/moravia/">https://www.linkedin.com/company/moravia/</a>	Czech Republic	602	21	3.49%	▼ -14
35	Alpha	<a href="https://www.linkedin.com/company/alpha/">https://www.linkedin.com/company/alpha/</a>	United Kingdom	697	22	3.16%	▼ -13
36	Translation	<a href="https://www.linkedin.com/company/translation/">https://www.linkedin.com/company/translation/</a>	United States	1,183	35	2.96%	▼ -15
37	CBG	<a href="https://www.linkedin.com/company/cbg/">https://www.linkedin.com/company/cbg/</a>	Sweden	508	12	2.36%	New Entry
38	Sign Wave Communication	<a href="https://www.linkedin.com/company/sign-wave-communication/">https://www.linkedin.com/company/sign-wave-communication/</a>	Canada	1,217	1	0.08%	New Entry

## Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website](https://www.dsmn8.com) or [contact us at support@dsmn8.com](mailto:support@dsmn8.com)



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