



The UK's Most Active Medical Devices Professionals on Social - November 2022

Industry at a glance:

Average Score: 11.85%

Total Companies: 11

Global Industry Average: 8.98%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages? Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI. Not bad, 'ey?

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees currently on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see a minimum of 30-40% of employees regularly sharing company-approved content, with little effort required.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at DSMN8.com

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	CMR Surgical	https://www.linkedin.com/company/cmrsurgical	United Kingdom	888	209	23.54%	▲ 0
2	BTL Industries	https://www.linkedin.com/company/btlindustries	United Kingdom	984	171	17.38%	▲ 2
3	Corin	https://www.linkedin.com/company/corin	United Kingdom	670	111	16.57%	▲ 0
4	Convatec	https://www.linkedin.com/company/convatec	United Kingdom	5,056	660	13.05%	▼ -2
5	Terumo Aortic	https://www.linkedin.com/company/terumoaortic	United Kingdom	607	68	11.20%	▲ 1
6	Optos	https://www.linkedin.com/company/optos	United Kingdom	678	74	10.91%	▲ 3
7	Smith+Nephew	https://www.linkedin.com/company/smithnephew	United Kingdom	16,388	1,535	9.37%	▲ 0
8	LivaNova	https://www.linkedin.com/company/livanova	United Kingdom	2,957	267	9.03%	▼ -3
9	Intersurgical	https://www.linkedin.com/company/intersurgical	United Kingdom	659	52	7.89%	▼ -1
10	IDS	https://www.linkedin.com/company/ids	United Kingdom	562	36	6.41%	▲ 1
11	Olympus Surgical Technol	https://www.linkedin.com/company/olympus-surgical-technol	United Kingdom	563	30	5.33%	▲ 1

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

Visit our website our contact us at support@dsmn8.com



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