



The World's Most Active Medical Devices Professionals on Social - 1k+ Employees November 2022

Industry at a glance:

Average Score:
8.14%

Total Companies:
164

Average No. Employees:
5,356

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages? Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI. Not bad, 'ey?

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees currently on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see a minimum of **30-40%** of employees regularly sharing company-approved content, with little effort required.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://www.dsmn8.com)

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Nevro	https://www.linkedin.com/company/nevro	United States	1,118	259	23.17%	New Entry
2	Medtronic	https://www.linkedin.com/company/medtronic	Switzerland	1,487	309	20.78%	New Entry
3	Envista Holdings	https://www.linkedin.com/company/envista-holdings	United States	1,258	235	18.68%	New Entry
4	ASP	https://www.linkedin.com/company/asp	United States	1,271	222	17.47%	New Entry
5	Abiomed	https://www.linkedin.com/company/abiomed	United States	1,764	308	17.46%	New Entry
6	Avanos Medical	https://www.linkedin.com/company/avano	United States	1,342	221	16.47%	New Entry
7	Novocure	https://www.linkedin.com/company/novocure	Switzerland	1,065	174	16.34%	New Entry
8	WSAudiology	https://www.linkedin.com/company/wsaudiology	Denmark	2,314	367	15.86%	New Entry
9	Bastide	https://www.linkedin.com/company/bastide	France	1,078	170	15.77%	New Entry
10	Laerdal Medical	https://www.linkedin.com/company/laerdal-medical	Norway	1,359	210	15.45%	New Entry
11	iRhythm	https://www.linkedin.com/company/irhythm	United States	1,216	172	14.14%	New Entry
12	3Shape	https://www.linkedin.com/company/3shape	Denmark	1,422	201	14.14%	New Entry
13	Bioventus	https://www.linkedin.com/company/bioventus	United States	1,300	182	14.00%	New Entry
14	CooperSurgical	https://www.linkedin.com/company/coopersurgical	United States	1,144	160	13.99%	New Entry
15	Mölnlycke	https://www.linkedin.com/company/molnlycke	Sweden	3,096	417	13.47%	New Entry
16	Conmed	https://www.linkedin.com/company/conmed	United States	2,741	367	13.39%	New Entry
17	Biosense Webster	https://www.linkedin.com/company/biosense-webster	United States	3,397	445	13.10%	New Entry
18	HARTMANN GROUP	https://www.linkedin.com/company/hartmann-group	Germany	2,936	384	13.08%	New Entry
19	Convatec	https://www.linkedin.com/company/convatec	United Kingdom	5,056	660	13.05%	New Entry
20	Esaote	https://www.linkedin.com/company/esaote	Italy	1,057	135	12.77%	New Entry
21	Dexcom	https://www.linkedin.com/company/dexcom	United States	4,905	607	12.38%	New Entry
22	ZEISS Medical Technology	https://www.linkedin.com/company/zeiss-medical-technology	Germany	3,851	472	12.26%	New Entry
23	Brainlab	https://www.linkedin.com/company/brainlab	Germany	1,568	190	12.12%	New Entry

24	Medela	https://www.link	Switzerland	1,198	145	12.10%	New Entry
25	Elekta	https://www.link	Sweden	4,383	523	11.93%	New Entry
26	Leica Biosystems	https://www.link	Germany	2,276	268	11.78%	New Entry
27	KARL STORZ	https://www.link	Germany	3,138	367	11.70%	New Entry
28	Penumbra	https://www.link	United States	2,158	252	11.68%	New Entry
29	Stago	https://www.link	France	1,819	210	11.54%	New Entry
30	Getinge	https://www.link	Sweden	6,828	788	11.54%	New Entry
31	Straumann	https://www.link	Switzerland	7,076	813	11.49%	New Entry
32	Vyair Medical	https://www.link	United States	1,268	145	11.44%	New Entry
33	Arjo	https://www.link	Sweden	3,953	451	11.41%	New Entry
34	Cordis	https://www.link	United States	2,307	263	11.40%	New Entry
35	Cochlear	https://www.link	Australia	3,736	419	11.22%	New Entry
36	Nobel Biocare	https://www.link	Switzerland	2,279	254	11.15%	New Entry
37	Masimo	https://www.link	United States	2,944	317	10.77%	New Entry
38	Edwards Lifesciences	https://www.link	United States	11,387	1,220	10.71%	New Entry
39	Hologic	https://www.link	United States	6,824	729	10.68%	New Entry
40	Ypsomed	https://www.link	Switzerland	1,090	115	10.55%	New Entry
41	Orthofix	https://www.link	United States	1,253	132	10.53%	New Entry
42	Align Technology	https://www.link	United States	10,804	1,133	10.49%	New Entry
43	Coloplast	https://www.link	Denmark	7,697	807	10.48%	New Entry
44	ZOLL Medical	https://www.link	United States	4,963	516	10.40%	New Entry
45	Leica Microsystems	https://www.link	Germany	2,347	243	10.35%	New Entry
46	Intuitive	https://www.link	United States	8,296	857	10.33%	New Entry
47	Össur	https://www.link	Iceland	1,549	159	10.26%	New Entry
48	Globus Medical	https://www.link	United States	1,954	199	10.18%	New Entry
49	Arthrex	https://www.link	United States	5,914	591	9.99%	New Entry
50	Midmark Corporation	https://www.link	United States	1,285	128	9.96%	New Entry
51	NAMSA	https://www.link	United States	1,402	138	9.84%	New Entry
52	Natus Medical	https://www.link	United States	1,018	99	9.72%	New Entry
53	MED-EL	https://www.link	Austria	1,533	149	9.72%	New Entry
54	Johnson & Johnson Vision	https://www.link	United States	5,215	506	9.70%	New Entry
55	Dentsply Sirona	https://www.link	United States	9,426	908	9.63%	New Entry
56	Phonak	https://www.link	Switzerland	1,165	111	9.53%	New Entry
57	BIOTRONIK	https://www.link	Germany	4,177	396	9.48%	New Entry
58	Smith+Nephew	https://www.link	United Kingdom	16,388	1,535	9.37%	New Entry
59	Jabil Healthcare	https://www.link	United States	3,179	297	9.34%	New Entry
60	Merit Medical Systems	https://www.link	United States	2,655	248	9.34%	New Entry
61	Accuray	https://www.link	United States	1,119	103	9.20%	New Entry
62	Radiometer	https://www.link	Denmark	2,519	228	9.05%	New Entry
63	LivaNova	https://www.link	United Kingdom	2,957	267	9.03%	New Entry
64	AMICO Group	https://www.link	United Arab Emirs	1,163	105	9.03%	New Entry
65	Viant	https://www.link	United States	1,534	138	9.00%	New Entry
66	Ivoclar	https://www.link	Liechtenstein	2,083	186	8.93%	New Entry
67	Stryker	https://www.link	United States	44,959	4,000	8.90%	New Entry
68	Sysmex America	https://www.link	United States	1,125	100	8.89%	New Entry
69	Fisher & Paykel Healthcare	https://www.link	New Zealand	3,096	275	8.88%	New Entry
70	BD	https://www.link	United States	40,065	3,500	8.74%	New Entry
71	KARL STORZ Endoscopy-	https://www.link	United States	1,970	169	8.58%	New Entry
72	Olympus Europa	https://www.link	Germany	1,701	142	8.35%	New Entry
73	Oticon	https://www.link	Denmark	1,352	112	8.28%	New Entry
74	Terumo Blood and Cell Tec	https://www.link	United States	2,721	225	8.27%	New Entry
75	Ascensia Diabetes Care	https://www.link	Switzerland	1,307	108	8.26%	New Entry
76	Integra LifeSciences	https://www.link	United States	3,529	290	8.22%	New Entry
77	Hollister Incorporated	https://www.link	United States	3,032	246	8.11%	New Entry
78	Ottobock	https://www.link	Germany	3,101	250	8.06%	New Entry
79	Roche Diagnostics	https://www.link	Netherlands	1,540	124	8.05%	New Entry
80	B. Braun Group	https://www.link	Germany	16,459	1,325	8.05%	New Entry
81	Werfen	https://www.link	Spain	4,621	372	8.05%	New Entry
82	Ambu	https://www.link	Denmark	1,884	151	8.01%	New Entry
83	DePuy Synthes	https://www.link	United States	9,979	787	7.89%	New Entry
84	Olympus Corporation	https://www.link	United States	4,458	350	7.85%	New Entry
85	Applied Medical	https://www.link	United States	3,186	250	7.85%	New Entry
86	Teleflex	https://www.link	United States	7,206	563	7.81%	New Entry
87	Medtronic	https://www.link	United States	84,097	6,500	7.73%	New Entry
88	Insulet Corporation	https://www.link	United States	2,322	178	7.67%	New Entry
89	Boston Scientific	https://www.link	United States	39,208	3,000	7.65%	New Entry
90	Medline Industries,	https://www.link	United States	11,646	889	7.63%	New Entry
91	Henry Schein	https://www.link	United States	9,284	704	7.58%	New Entry
92	NuVasive	https://www.link	United States	2,668	202	7.57%	New Entry
93	CooperVision	https://www.link	United States	5,359	405	7.56%	New Entry
94	Widex	https://www.link	Denmark	1,790	135	7.54%	New Entry
95	Alcon	https://www.link	Switzerland	23,108	1,725	7.46%	New Entry

96	Ortho Clinical Diagnostics	https://www.link	United States	4,824	358	7.42%	New Entry
97	Quidel	https://www.link	United States	1,255	93	7.41%	New Entry
98	Carestream Dental	https://www.link	United States	1,204	88	7.31%	New Entry
99	MicroVenton-Terumo	https://www.link	United States	1,858	135	7.27%	New Entry
100	Ethicon	https://www.link	United States	5,422	390	7.19%	New Entry
101	Starkey Hearing	https://www.link	United States	2,264	161	7.11%	New Entry
102	Beckman Coulter Diagnost	https://www.link	United States	10,796	751	6.96%	New Entry
103	Integer Holdings Corporati	https://www.link	United States	2,566	174	6.78%	New Entry
104	ResMed	https://www.link	United States	6,091	411	6.75%	New Entry
105	Agiliti	https://www.link	United States	1,861	124	6.66%	New Entry
106	Zimmer Biomet	https://www.link	United States	16,377	1,086	6.63%	New Entry
107	Terumo Medical Corporatio	https://www.link	United States	2,525	167	6.61%	New Entry
108	Steris	https://www.link	United States	7,590	501	6.60%	New Entry
109	IBA	https://www.link	Belgium	2,295	151	6.58%	New Entry
110	Baxter International	https://www.link	United States	35,816	2,350	6.56%	New Entry
111	Demant	https://www.link	Denmark	4,011	263	6.56%	New Entry
112	Glidewell Dental	https://www.link	United States	1,630	106	6.50%	New Entry
113	B. Braun Medical	https://www.link	United States	6,167	400	6.49%	New Entry
114	W. L. Gore & Associates	https://www.link	United States	8,784	569	6.48%	New Entry
115	SHL Medical	https://www.link	Switzerland	1,239	80	6.46%	New Entry
116	Haemonetics	https://www.link	United States	2,049	129	6.30%	New Entry
117	Ultradent	https://www.link	United States	1,215	76	6.26%	New Entry
118	A-dec	https://www.link	United States	1,002	62	6.19%	New Entry
119	Cook Medical	https://www.link	United States	6,803	420	6.17%	New Entry
120	LifeScan	https://www.link	United States	2,094	129	6.16%	New Entry
121	Varian	https://www.link	United States	8,969	549	6.12%	New Entry
122	Benco Dental	https://www.link	United States	1,376	84	6.10%	New Entry
123	Essilor	https://www.link	France	9,257	550	5.94%	New Entry
124	ZEISS Vision Care USA	https://www.link	United States	2,205	127	5.76%	New Entry
125	Tandem Diabetes Care	https://www.link	United States	1,796	98	5.46%	New Entry
126	Fujifilm	https://www.link	United States	1,534	82	5.35%	New Entry
127	Sonova Group	https://www.link	Switzerland	5,991	318	5.31%	New Entry
128	DJO	https://www.link	United States	2,570	124	4.82%	New Entry
129	Phillips-Medisize	https://www.link	United States	2,157	103	4.78%	New Entry
130	Hoya	https://www.link	United States	1,208	57	4.72%	New Entry
131	Sunrise Medical	https://www.link	Germany	1,140	51	4.47%	New Entry
132	Patterson Dental	https://www.link	United States	3,099	136	4.39%	New Entry
133	National Seating & Mobility	https://www.link	United States	1,049	46	4.39%	New Entry
134	Werfen North America	https://www.link	United States	1,782	76	4.26%	New Entry
135	ICU Medical	https://www.link	United States	7,148	279	3.90%	New Entry
136	Invacare Corporation	https://www.link	United States	1,499	57	3.80%	New Entry
137	Numotion	https://www.link	United States	1,686	63	3.74%	New Entry
138	Wright Medical	https://www.link	United States	1,151	42	3.65%	New Entry
139	Fenwal	https://www.link	United States	1,000	35	3.50%	New Entry
140	Hillrom	https://www.link	United States	4,807	166	3.45%	New Entry
141	Tecomet	https://www.link	United States	1,393	47	3.37%	New Entry
142	ReSound	https://www.link	Denmark	1,134	38	3.35%	New Entry
143	Creganna Medical	https://www.link	Ireland	1,022	34	3.33%	New Entry
144	Carestream	https://www.link	United States	3,971	131	3.30%	New Entry
145	BSN medical	https://www.link	Germany	1,501	49	3.26%	New Entry
146	CR Bard	https://www.link	United States	2,881	90	3.12%	New Entry
147	Miracle-Ear	https://www.link	United States	1,217	35	2.88%	New Entry
148	Smiths Medical	https://www.link	United States	2,790	78	2.80%	New Entry
149	Maquet Getinge	https://www.link	Sweden	1,882	49	2.60%	New Entry
150	Acelity	https://www.link	United States	2,454	59	2.40%	New Entry
151	Npyro	https://www.link	United States	2,210	44	1.99%	New Entry
152	Covidien	https://www.link	United States	8,028	149	1.86%	New Entry
153	Gambro	https://www.link	United States	1,092	16	1.47%	New Entry
154	CareFusion	https://www.link	United States	2,946	37	1.26%	New Entry
155	Biomet	https://www.link	United States	2,315	27	1.17%	New Entry
156	Patterson Companies	https://www.link	United States	5,129	53	1.03%	New Entry
157	Welch Allyn	https://www.link	United States	1,073	11	1.03%	New Entry
158	St. Jude Medical	https://www.link	United States	7,797	77	0.99%	New Entry
159	Alere	https://www.link	United States	2,619	25	0.95%	New Entry
160	Danaher Corporation	https://www.link	United States	63,999	440	0.69%	New Entry
161	PSS	https://www.link	United States	1,950	13	0.67%	New Entry
162	Rumah Makan	https://www.link	United States	1,596	4	0.25%	New Entry
163	CIBA Vision	https://www.link	United States	1,197	3	0.25%	New Entry
164	I-Flow	https://www.link	United States	4,183	5	0.12%	New Entry

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

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