

DSMN8

Canada's Most Active Machinery Professionals on Social - November 2022

Industry at a glance:

Average Score:
6.72%

Total Companies:
26

Global Industry Average:
7.66%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages? Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI. Not bad, 'ey?

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees currently on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see a minimum of **30-40%** of employees regularly sharing company-approved content, with little effort required.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://www.dsmn8.com)

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Eclipse Automation	https://www.linkedin.com/company/eclipse-automation/	Canada	517	58	11.22%	New Entry
2	Wajax	https://www.linkedin.com/company/wajax/	Canada	1,211	132	10.90%	▲ 0
3	Armstrong Fluid Technology	https://www.linkedin.com/company/armstrong-fluid-technology/	Canada	879	90	10.24%	▲ 2
4	Ritchie Bros.	https://www.linkedin.com/company/ritchie-bros/	Canada	2,459	239	9.72%	▲ 2
5	AGI	https://www.linkedin.com/company/agi/	Canada	902	85	9.42%	▼ -1
6	SMS Equipment	https://www.linkedin.com/company/sms-equipment/	Canada	1,274	109	8.56%	▲ 1
7	CIMCO Refrigeration	https://www.linkedin.com/company/cimco-refrigeration/	Canada	592	49	8.28%	▲ 4
8	Soucy	https://www.linkedin.com/company/soucy/	Canada	566	46	8.13%	▼ -7
9	Velan	https://www.linkedin.com/company/velan/	Canada	920	73	7.93%	▲ 7
10	Silent-Aire	https://www.linkedin.com/company/silent-aire/	Canada	718	55	7.66%	▲ 3
11	Johnston Equipment	https://www.linkedin.com/company/johnston-equipment/	Canada	633	48	7.58%	▲ 1
12	Brandt Group of Companies	https://www.linkedin.com/company/brandt-group-of-companies/	Canada	1,978	131	6.62%	▼ -3
13	IRISNDT	https://www.linkedin.com/company/irisndt/	Canada	1,055	68	6.45%	▼ -5
14	Premier Tech	https://www.linkedin.com/company/premier-tech/	Canada	1,802	116	6.44%	▼ -11
15	Husky Technologies	https://www.linkedin.com/company/husky-technologies/	Canada	2,851	159	5.58%	▲ 2
16	Brock Solutions	https://www.linkedin.com/company/brock-solutions/	Canada	635	35	5.51%	▼ -2
17	Finning	https://www.linkedin.com/company/finning/	Canada	8,733	475	5.44%	▲ 1
18	Skyjack	https://www.linkedin.com/company/skyjack/	Canada	810	41	5.06%	▼ -3
19	Valiant TMS	https://www.linkedin.com/company/valiant-tms/	Canada	959	48	5.01%	▲ 1
20	Price Industries	https://www.linkedin.com/company/price-industries/	Canada	765	37	4.84%	▲ 3
21	ATS Automation	https://www.linkedin.com/company/ats-automation/	Canada	3,414	164	4.80%	▼ -11
22	Acuren	https://www.linkedin.com/company/acuren/	Canada	3,239	143	4.41%	▼ -3
23	Toromont Cat	https://www.linkedin.com/company/toromont-cat/	Canada	3,273	133	4.06%	▼ -2

24	Spartan Controls	https://www.linkedin.com/company/spartan-controls Canada	1,034	41	3.97%	▲ 0
25	MacDon Industries	https://www.linkedin.com/company/macdon-industries Canada	591	23	3.89%	▲ 0
26	Camso	https://www.linkedin.com/company/camso Canada	1,757	52	2.96%	▼ -4

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website](#) [our contact us at support@dsmn8.com](#)



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