

# DSMN8

Europe's Most Active Electrical/Electronic Manufacturing Professionals on Social - November 2022

## Industry at a glance:

Average Score:  
**9.61%**

Total Companies:  
**147**

Global Industry Average:  
**7.37%**

## Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages? Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, and future employees.

**Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI. Not bad, 'ey?**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees currently on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see a minimum of **30-40%** of employees regularly sharing company-approved content, with little effort required.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://www.dsmn8.com)

## So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	SALTO Systems	<a href="https://www.linkedin.com/company/salto-systems">https://www.linkedin.com/company/salto-systems</a>	Spain	641	176	27.46%	▲ 1
2	Teltonika Networks	<a href="https://www.linkedin.com/company/teltonika-networks">https://www.linkedin.com/company/teltonika-networks</a>	Lithuania	609	154	25.29%	▼ -1
3	Wallbox Chargers	<a href="https://www.linkedin.com/company/wallbox-chargers">https://www.linkedin.com/company/wallbox-chargers</a>	Spain	1,082	254	23.48%	▲ 2
4	Gewiss	<a href="https://www.linkedin.com/company/gewiss">https://www.linkedin.com/company/gewiss</a>	Italy	966	220	22.77%	▲ 8
5	Anton Paar	<a href="https://www.linkedin.com/company/anton-paar">https://www.linkedin.com/company/anton-paar</a>	Austria	1,983	395	19.92%	▼ -2
6	Kamstrup	<a href="https://www.linkedin.com/company/kamstrup">https://www.linkedin.com/company/kamstrup</a>	Denmark	1,305	245	18.77%	▲ 20
7	TRILUX	<a href="https://www.linkedin.com/company/trilux">https://www.linkedin.com/company/trilux</a>	Germany	864	160	18.52%	▼ -3
8	Northvolt	<a href="https://www.linkedin.com/company/northvolt">https://www.linkedin.com/company/northvolt</a>	Sweden	3,168	574	18.12%	▲ 5
9	Zumtobel Group	<a href="https://www.linkedin.com/company/zumtobel-group">https://www.linkedin.com/company/zumtobel-group</a>	Austria	1,418	251	17.70%	▲ 6
10	DEIF	<a href="https://www.linkedin.com/company/deif">https://www.linkedin.com/company/deif</a>	Denmark	551	93	16.88%	▼ -2
11	Ajax Systems	<a href="https://www.linkedin.com/company/ajax-systems">https://www.linkedin.com/company/ajax-systems</a>	Ukraine	782	128	16.37%	▲ 7
12	iGuzzini	<a href="https://www.linkedin.com/company/iguzzini">https://www.linkedin.com/company/iguzzini</a>	Italy	608	99	16.28%	▼ -6
13	LEDVANCE	<a href="https://www.linkedin.com/company/ledvance">https://www.linkedin.com/company/ledvance</a>	Germany	2,042	332	16.26%	▲ 9
14	KOHLER Power Systems E	<a href="https://www.linkedin.com/company/kohler-power-systems-europe">https://www.linkedin.com/company/kohler-power-systems-europe</a>	France	542	88	16.24%	▲ 53
15	Hitachi Energy	<a href="https://www.linkedin.com/company/hitachi-energy">https://www.linkedin.com/company/hitachi-energy</a>	Switzerland	15,823	2,500	15.80%	▲ 1
16	Schröder	<a href="https://www.linkedin.com/company/schroeder">https://www.linkedin.com/company/schroeder</a>	Belgium	689	103	14.95%	▲ 4
17	Vimar	<a href="https://www.linkedin.com/company/vimar">https://www.linkedin.com/company/vimar</a>	Italy	703	105	14.94%	▲ 66
18	TE Connectivity	<a href="https://www.linkedin.com/company/te-connectivity">https://www.linkedin.com/company/te-connectivity</a>	Switzerland	34,041	5,000	14.69%	▲ 77
19	Portalp	<a href="https://www.linkedin.com/company/portalp">https://www.linkedin.com/company/portalp</a>	France	556	81	14.57%	▲ 31
20	Signify	<a href="https://www.linkedin.com/company/signify">https://www.linkedin.com/company/signify</a>	Netherlands	10,680	1,552	14.53%	▼ -3
21	Alfen	<a href="https://www.linkedin.com/company/alfen">https://www.linkedin.com/company/alfen</a>	Netherlands	622	90	14.47%	▲ 11
22	Soler & Palau Ventilation G	<a href="https://www.linkedin.com/company/soler-palau-ventilation">https://www.linkedin.com/company/soler-palau-ventilation</a>	Spain	528	76	14.39%	▼ -8
23	Ensto	<a href="https://www.linkedin.com/company/ensto">https://www.linkedin.com/company/ensto</a>	Finland	533	75	14.07%	▲ 55

24	Antares Vision Group   Life	<a href="https://www.link">https://www.link</a>	Italy	504	70	13.89%	▼ -14
25	Iskraemeco	<a href="https://www.link">https://www.link</a>	Slovenia	651	90	13.82%	▼ -16
26	OMICRON electronics	<a href="https://www.link">https://www.link</a>	Austria	668	92	13.77%	▼ -3
27	Sensirion	<a href="https://www.link">https://www.link</a>	Switzerland	626	85	13.58%	▼ -20
28	Vaisala	<a href="https://www.link">https://www.link</a>	Finland	1,799	240	13.34%	▲ 79
29	BDR Thermea Group	<a href="https://www.link">https://www.link</a>	Netherlands	664	88	13.25%	▲ 56
30	Daikin Europe	<a href="https://www.link">https://www.link</a>	Belgium	4,626	612	13.23%	▼ -3
31	CAME Spa	<a href="https://www.link">https://www.link</a>	Italy	981	129	13.15%	New Entry
32	Socomec Group	<a href="https://www.link">https://www.link</a>	France	2,134	275	12.89%	▼ -4
33	NKT	<a href="https://www.link">https://www.link</a>	Denmark	1,959	252	12.86%	▲ 24
34	OBO	<a href="https://www.link">https://www.link</a>	Germany	779	98	12.58%	▼ -9
35	WAGO	<a href="https://www.link">https://www.link</a>	Germany	923	116	12.57%	▲ 7
36	Bosch Energy and Building	<a href="https://www.link">https://www.link</a>	Germany	892	112	12.56%	▲ 10
37	Sennheiser	<a href="https://www.link">https://www.link</a>	Germany	1,556	194	12.47%	▼ -16
38	Nice Group	<a href="https://www.link">https://www.link</a>	Italy	926	115	12.42%	▼ -19
39	Rutronik Electronics	<a href="https://www.link">https://www.link</a>	Germany	814	100	12.29%	▼ -6
40	Schneider Electric	<a href="https://www.link">https://www.link</a>	France	78,394	9,500	12.12%	▼ -10
41	Danfoss Drives	<a href="https://www.link">https://www.link</a>	Denmark	2,402	285	11.87%	▲ 2
42	SIMON	<a href="https://www.link">https://www.link</a>	Spain	1,197	142	11.86%	▲ 20
43	Liebherr Appliances	<a href="https://www.link">https://www.link</a>	Germany	716	84	11.73%	▲ 6
44	Hager Group	<a href="https://www.link">https://www.link</a>	Germany	3,986	459	11.52%	▲ 4
45	Lapp Group	<a href="https://www.link">https://www.link</a>	Germany	747	86	11.51%	▼ -7
46	Crouzet	<a href="https://www.link">https://www.link</a>	France	528	60	11.36%	▲ 51
47	CAREL	<a href="https://www.link">https://www.link</a>	Italy	1,062	120	11.30%	▲ 18
48	Fronius International	<a href="https://www.link">https://www.link</a>	Austria	1,453	163	11.22%	▲ 15
49	Philips Domestic Appliance	<a href="https://www.link">https://www.link</a>	Netherlands	2,527	281	11.12%	▼ -25
50	Tridonic	<a href="https://www.link">https://www.link</a>	Austria	694	77	11.10%	▲ 34
51	Mettler-Toledo	<a href="https://www.link">https://www.link</a>	Switzerland	8,974	983	10.95%	▼ -16
52	Ormazabal	<a href="https://www.link">https://www.link</a>	Spain	856	93	10.86%	▲ 17
53	LYNRED	<a href="https://www.link">https://www.link</a>	France	591	64	10.83%	▼ -42
54	ZEISS Group	<a href="https://www.link">https://www.link</a>	Germany	14,271	1,536	10.76%	▼ -2
55	GE Grid Solutions	<a href="https://www.link">https://www.link</a>	France	3,647	390	10.69%	▼ -26
56	Anord Mardix	<a href="https://www.link">https://www.link</a>	Ireland	505	54	10.69%	New Entry
57	ALL Circuits	<a href="https://www.link">https://www.link</a>	France	886	94	10.61%	▲ 43
58	FOSS	<a href="https://www.link">https://www.link</a>	Denmark	1,478	156	10.55%	▼ -21
59	Arteche	<a href="https://www.link">https://www.link</a>	Spain	807	85	10.53%	▲ 13
60	SOMFY Group	<a href="https://www.link">https://www.link</a>	France	2,057	212	10.31%	▲ 4
61	LACROIX - Electronics	<a href="https://www.link">https://www.link</a>	France	757	78	10.30%	▲ 42
62	Varta	<a href="https://www.link">https://www.link</a>	Germany	798	82	10.28%	▼ -1
63	R. STAHL Group	<a href="https://www.link">https://www.link</a>	Germany	702	72	10.26%	New Entry
64	ACOME	<a href="https://www.link">https://www.link</a>	France	620	63	10.16%	▲ 16
65	Datalogic	<a href="https://www.link">https://www.link</a>	Italy	1,982	200	10.09%	▼ -14
66	ebm-papst Group	<a href="https://www.link">https://www.link</a>	Germany	1,714	172	10.04%	▼ -19
67	Somfy	<a href="https://www.link">https://www.link</a>	France	678	68	10.03%	▼ -12
68	Exide Group	<a href="https://www.link">https://www.link</a>	France	829	83	10.01%	▼ -14
69	GN Group	<a href="https://www.link">https://www.link</a>	Denmark	5,935	594	10.01%	▼ -33
70	LEM	<a href="https://www.link">https://www.link</a>	Switzerland	867	86	9.92%	▼ -29
71	COMECA Group	<a href="https://www.link">https://www.link</a>	France	526	52	9.89%	New Entry
72	Barco	<a href="https://www.link">https://www.link</a>	Belgium	4,114	403	9.80%	▼ -33
73	E.G.O.	<a href="https://www.link">https://www.link</a>	Germany	515	50	9.71%	▼ -5
74	Linxens	<a href="https://www.link">https://www.link</a>	France	506	48	9.49%	New Entry
75	Bosch Power Tools	<a href="https://www.link">https://www.link</a>	Germany	2,717	255	9.39%	▼ -2
76	HUBER+SUHNER	<a href="https://www.link">https://www.link</a>	Switzerland	1,947	182	9.35%	▲ 15
77	MTA	<a href="https://www.link">https://www.link</a>	Italy	764	71	9.29%	▲ 11
78	Maschinenfabrik Reinhaus	<a href="https://www.link">https://www.link</a>	Germany	754	70	9.28%	▼ -34
79	Niko	<a href="https://www.link">https://www.link</a>	Belgium	673	62	9.21%	▼ -5
80	Weidmüller Germany	<a href="https://www.link">https://www.link</a>	Germany	696	62	8.91%	▲ 18
81	GPV	<a href="https://www.link">https://www.link</a>	Denmark	833	74	8.88%	▲ 30
82	Basler	<a href="https://www.link">https://www.link</a>	Germany	528	46	8.71%	New Entry
83	Zumtobel Lighting	<a href="https://www.link">https://www.link</a>	Austria	656	57	8.69%	▼ -4
84	Souriau-Sunbank	<a href="https://www.link">https://www.link</a>	France	963	83	8.62%	▼ -24
85	AT&S	<a href="https://www.link">https://www.link</a>	Austria	2,178	187	8.59%	▼ -32
86	SPEA	<a href="https://www.link">https://www.link</a>	Italy	703	59	8.39%	▲ 19
87	Legrand	<a href="https://www.link">https://www.link</a>	France	6,472	533	8.24%	▼ -1
88	Leroy Somer	<a href="https://www.link">https://www.link</a>	France	1,308	107	8.18%	▲ 24
89	Testo	<a href="https://www.link">https://www.link</a>	Germany	566	46	8.13%	New Entry
90	maxon	<a href="https://www.link">https://www.link</a>	Switzerland	778	63	8.10%	▼ -14
91	Bosch Car Multimedia Port	<a href="https://www.link">https://www.link</a>	Portugal	895	71	7.93%	▲ 5
92	Marquardt Group	<a href="https://www.link">https://www.link</a>	Germany	1,538	121	7.87%	▲ 2
93	Bticino	<a href="https://www.link">https://www.link</a>	Italy	1,656	130	7.85%	▼ -4
94	éolane	<a href="https://www.link">https://www.link</a>	France	817	64	7.83%	▲ 21
95	Gebauer & Griller	<a href="https://www.link">https://www.link</a>	Austria	711	55	7.74%	▼ -5

96	Nidec Industrial Solutions	<a href="https://www.link€">https://www.link€</a>	Italy	1,012	78	7.71%	▼ -25
97	Landis+Gyr	<a href="https://www.link€">https://www.link€</a>	Switzerland	4,637	354	7.63%	▼ -27
98	Bruker AXS	<a href="https://www.link€">https://www.link€</a>	Germany	518	39	7.53%	▼ -6
99	GE Power Conversion	<a href="https://www.link€">https://www.link€</a>	France	2,728	203	7.44%	▼ -41
100	Sylvania Lighting	<a href="https://www.link€">https://www.link€</a>	Hungary	807	60	7.43%	▼ -41
101	Bitron	<a href="https://www.link€">https://www.link€</a>	Italy	1,736	129	7.43%	▲ 8
102	Smeg	<a href="https://www.link€">https://www.link€</a>	Italy	605	44	7.27%	▼ -27
103	TDK Electronics	<a href="https://www.link€">https://www.link€</a>	Germany	1,393	101	7.25%	▼ -2
104	Rosenberger Group	<a href="https://www.link€">https://www.link€</a>	Germany	682	49	7.18%	▲ 13
105	Saft	<a href="https://www.link€">https://www.link€</a>	France	2,144	152	7.09%	▼ -6
106	Samsung Electronics Poland	<a href="https://www.link€">https://www.link€</a>	Poland	1,042	73	7.01%	▼ -2
107	ETA VIS	<a href="https://www.link€">https://www.link€</a>	Switzerland	573	39	6.81%	▼ -76
108	JENOPTIK	<a href="https://www.link€">https://www.link€</a>	Germany	1,060	71	6.70%	▼ -31
109	Scanfil	<a href="https://www.link€">https://www.link€</a>	Finland	635	42	6.61%	▼ -16
110	Freudenberg Home and Cl	<a href="https://www.link€">https://www.link€</a>	Germany	1,198	79	6.59%	<b>New Entry</b>
111	Asteelflash	<a href="https://www.link€">https://www.link€</a>	France	1,647	108	6.56%	▼ -3
112	Kitron Group	<a href="https://www.link€">https://www.link€</a>	Norway	679	43	6.33%	▲ 4
113	Eaton	<a href="https://www.link€">https://www.link€</a>	Ireland	55,293	3,500	6.33%	▼ -7
114	Glen Dimplex	<a href="https://www.link€">https://www.link€</a>	Ireland	639	40	6.26%	▼ -58
115	Efacec	<a href="https://www.link€">https://www.link€</a>	Portugal	2,268	138	6.08%	▼ -28
116	Radiall	<a href="https://www.link€">https://www.link€</a>	France	1,401	84	6.00%	▼ -3
117	Exxelia	<a href="https://www.link€">https://www.link€</a>	France	585	34	5.81%	▼ -15
118	ABB	<a href="https://www.link€">https://www.link€</a>	Switzerland	123,442	7,000	5.67%	▲ 2
119	OneCo	<a href="https://www.link€">https://www.link€</a>	Norway	869	49	5.64%	▲ 17
120	Mycronic	<a href="https://www.link€">https://www.link€</a>	Sweden	674	38	5.64%	▲ 3
121	INFICON	<a href="https://www.link€">https://www.link€</a>	Switzerland	810	44	5.43%	▼ -39
122	DEF	<a href="https://www.link€">https://www.link€</a>	France	1,988	106	5.33%	▲ 4
123	Zollner Elektronik	<a href="https://www.link€">https://www.link€</a>	Germany	1,130	60	5.31%	▼ -4
124	Diehl Controls	<a href="https://www.link€">https://www.link€</a>	Germany	650	34	5.23%	▼ -43
125	Salcomp	<a href="https://www.link€">https://www.link€</a>	Finland	2,614	133	5.09%	▼ -11
126	Weidmann Electrical Techn	<a href="https://www.link€">https://www.link€</a>	Switzerland	692	35	5.06%	▼ -16
127	Enics	<a href="https://www.link€">https://www.link€</a>	Switzerland	1,069	51	4.77%	▼ -3
128	Prodrive Technologies	<a href="https://www.link€">https://www.link€</a>	Netherlands	1,889	88	4.66%	▼ -7
129	Foxconn Czech Republic	<a href="https://www.link€">https://www.link€</a>	Czech Republic	1,128	52	4.61%	▲ 0
130	Frigoglass	<a href="https://www.link€">https://www.link€</a>	Greece	1,459	67	4.59%	▼ -8
131	IEE Sensing	<a href="https://www.link€">https://www.link€</a>	Luxembourg	692	31	4.48%	▼ -3
132	Dynniq	<a href="https://www.link€">https://www.link€</a>	Netherlands	604	18	2.98%	▼ -7
133	Sonion	<a href="https://www.link€">https://www.link€</a>	Denmark	746	21	2.82%	▼ -1
134	Philips Lighting	<a href="https://www.link€">https://www.link€</a>	Netherlands	6,353	169	2.66%	▼ -4
135	PGE Energia Ciepła	<a href="https://www.link€">https://www.link€</a>	Poland	543	14	2.58%	▼ -4
136	RCF	<a href="https://www.link€">https://www.link€</a>	Italy	838	19	2.27%	▼ -2
137	OSRAM	<a href="https://www.link€">https://www.link€</a>	Germany	6,234	136	2.18%	▼ -4
138	HEP	<a href="https://www.link€">https://www.link€</a>	Croatia	1,858	28	1.51%	▲ 2
139	EPCOS	<a href="https://www.link€">https://www.link€</a>	Germany	1,758	17	0.97%	▲ 3
140	Alstom Grid	<a href="https://www.link€">https://www.link€</a>	France	2,271	19	0.84%	▼ -3
141	EAS	<a href="https://www.link€">https://www.link€</a>	Italy	842	7	0.83%	▼ -6
142	TTK	<a href="https://www.link€">https://www.link€</a>	France	764	5	0.65%	▼ -3
143	DELTA	<a href="https://www.link€">https://www.link€</a>	Denmark	1,181	7	0.59%	▲ 2
144	AREVA T&D	<a href="https://www.link€">https://www.link€</a>	France	2,070	9	0.43%	▲ 0
145	EDS	<a href="https://www.link€">https://www.link€</a>	Ukraine	935	2	0.21%	▼ -2
146	Royal Imtech	<a href="https://www.link€">https://www.link€</a>	Netherlands	551	1	0.18%	▼ -5
147	Elcoteq	<a href="https://www.link€">https://www.link€</a>	Luxembourg	699	1	0.14%	▼ -1

## Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

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