

DSMN8

The World's Most Active Business Supplies Professionals on Social - November 2022

Industry at a glance:

Average Score:	Total Companies:	Average No. Employees:
8.01%	34	4,318

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages? Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI. Not bad, 'ey?

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees currently on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see a minimum of **30-40%** of employees regularly sharing company-approved content, with little effort required.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://www.dsmn8.com)

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Kimberly-Clark	https://www.linkedin.com/company/kimberly-clark	United States	2,425	434	17.90%	New Entry
2	Boels Rental	https://www.linkedin.com/company/boels-rental	Netherlands	2,179	372	17.07%	New Entry
3	Lyreco Group	https://www.linkedin.com/company/lyreco-group	France	4,396	705	16.04%	New Entry
4	Lyreco France	https://www.linkedin.com/company/lyreco-france	France	1,215	188	15.47%	New Entry
5	Antalis	https://www.linkedin.com/company/antalis	France	2,868	424	14.78%	New Entry
6	Orexad Brammer	https://www.linkedin.com/company/orexad-brammer	France	1,321	181	13.70%	New Entry
7	Groupe SAMSIC	https://www.linkedin.com/company/groupe-samsic	France	4,234	580	13.70%	New Entry
8	Speedy Services	https://www.linkedin.com/company/speedy-services	United Kingdom	1,827	242	13.25%	New Entry
9	LOXAM	https://www.linkedin.com/company/loxam	France	2,889	364	12.60%	New Entry
10	Groupe KILOUTOU	https://www.linkedin.com/company/groupe-kiloutou	France	3,188	367	11.51%	New Entry
11	HMY	https://www.linkedin.com/company/hmy	France	1,094	120	10.97%	New Entry
12	Würth Italia	https://www.linkedin.com/company/wuerth-italia	Italy	2,358	253	10.73%	New Entry
13	FRAIKIN France	https://www.linkedin.com/company/fraikin-france	France	1,326	135	10.18%	New Entry
14	Arco	https://www.linkedin.com/company/arco	United Kingdom	1,068	108	10.11%	New Entry
15	Sunbelt Rentals	https://www.linkedin.com/company/sunbelt-rentals	United States	8,390	805	9.59%	New Entry
16	RAJA	https://www.linkedin.com/company/raja	France	1,827	175	9.58%	New Entry
17	HSS Hire	https://www.linkedin.com/company/hss-hire	United Kingdom	1,406	129	9.17%	New Entry
18	Essentra	https://www.linkedin.com/company/essentra	United Kingdom	2,281	204	8.94%	New Entry
19	SPIE Facilities	https://www.linkedin.com/company/spie-facilities	France	1,405	116	8.26%	New Entry
20	Total Safety	https://www.linkedin.com/company/total-safety	United States	2,628	195	7.42%	New Entry
21	Staples Stores	https://www.linkedin.com/company/staples-stores	United States	1,213	83	6.84%	New Entry
22	Grainger	https://www.linkedin.com/company/granger	United States	17,961	1,000	5.57%	New Entry
23	varie	https://www.linkedin.com/company/varie	Italy	1,214	47	3.87%	New Entry

24	W.B. Mason	https://www.link	United States	1,986	56	2.82%	New Entry
25	Hobart Food Equipment an	https://www.link	United States	1,428	36	2.52%	New Entry
26	Staples	https://www.link	United States	29,275	702	2.40%	New Entry
27	Egen firma	https://www.link	Sweden	2,099	39	1.86%	New Entry
28	Ricoh	https://www.link	United States	2,542	42	1.65%	New Entry
29	Office Depot	https://www.link	United States	30,464	383	1.26%	New Entry
30	HOME DEPOT U.S.A.	https://www.link	United States	1,119	10	0.89%	New Entry
31	PWD	https://www.link	United Kingdom	1,695	14	0.83%	New Entry
32	P & G	https://www.link	Belgium	1,049	4	0.38%	New Entry
33	CDS	https://www.link	United States	1,284	3	0.23%	New Entry
34	IKON Office	https://www.link	International	3,173	6	0.19%	New Entry

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website our contact us at support@dsmn8.com](https://www.dsmn8.com)



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