



The USA's Most Active Aviation & Aerospace Professionals on Social - November 2022

Industry at a glance:

Average Score:
4.64%

Total Companies:
99

Global Industry Average:
6.20%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages? Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI. Not bad, 'ey?

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees currently on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see a minimum of **30-40%** of employees regularly sharing company-approved content, with little effort required.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://www.dsmn8.com)

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Relativity Space	https://www.linkedin.com/company/relativityspace	United States	868	204	23.50%	▲ 0
2	Axiom Space	https://www.linkedin.com/company/axiom-space	United States	622	146	23.47%	▲ 0
3	Virgin Galactic	https://www.linkedin.com/company/virgin-galactic	United States	984	135	13.72%	▲ 0
4	Joby Aviation	https://www.linkedin.com/company/joby-aviation	United States	949	126	13.28%	▲ 4
5	Aurora Flight Sciences	https://www.linkedin.com/company/aurora-flight-sciences	United States	797	105	13.17%	▲ 1
6	Virgin Orbit	https://www.linkedin.com/company/virgin-orbit	United States	1,781	230	12.91%	▼ -2
7	Rocket Lab	https://www.linkedin.com/company/rocket-lab	United States	709	78	11.00%	▼ -2
8	Flexjet	https://www.linkedin.com/company/flexjet	United States	1,325	134	10.11%	▼ -1
9	Safran Electronics & Defense	https://www.linkedin.com/company/safran-electronics-defense	United States	816	78	9.56%	▲ 1
10	SpaceX	https://www.linkedin.com/company/spacex	United States	9,316	853	9.16%	▲ 6
11	GKN Fokker	https://www.linkedin.com/company/gkn-fokker	United States	544	49	9.01%	New Entry
12	Aviation Week Network	https://www.linkedin.com/company/aviation-week-network	United States	559	48	8.59%	▲ 6
13	Airbus Group	https://www.linkedin.com/company/airbus-group	United States	1,869	146	7.81%	▼ -4
14	Moog Aircraft	https://www.linkedin.com/company/moog-aircraft	United States	556	43	7.73%	▲ 5
15	Boeing Distribution Services	https://www.linkedin.com/company/boeing-distribution-services	United States	875	65	7.43%	▲ 8
16	Universal Weather and Avionics	https://www.linkedin.com/company/universal-weather-and-avionics	United States	911	66	7.24%	▼ -5
17	Chromalloy	https://www.linkedin.com/company/chromalloy	United States	1,676	121	7.22%	▼ -3
18	Textron Aviation	https://www.linkedin.com/company/textron-aviation	United States	4,235	280	6.61%	▼ -5
19	Raytheon Technologies	https://www.linkedin.com/company/raytheon-technologies	United States	75,672	5,000	6.61%	▼ -2
20	AEC	https://www.linkedin.com/company/aec	United States	644	41	6.37%	▼ -8
21	Paradigm Precision	https://www.linkedin.com/company/paradigm-precision	United States	698	44	6.30%	▼ -1
22	Denver International Airport	https://www.linkedin.com/company/denver-international-airport	United States	888	54	6.08%	▼ -7
23	StandardAero	https://www.linkedin.com/company/standardaero	United States	2,771	166	5.99%	▼ -1

24	Airbus Helicopters	https://www.link	United States	1,842	108	5.86%	▲ 8
25	MAG Aerospace	https://www.link	United States	1,488	85	5.71%	▲ 5
26	JBT AeroTech	https://www.link	United States	918	51	5.56%	▲ 5
27	GE Aerospace	https://www.link	United States	27,208	1,500	5.51%	▼ -2
28	NASA Glenn Research Ce	https://www.link	United States	1,679	89	5.30%	▲ 18
29	Howmet Aerospace	https://www.link	United States	4,279	226	5.28%	▼ -8
30	Barnes Aerospace	https://www.link	United States	667	35	5.25%	▲ 11
31	Bell Flight	https://www.link	United States	6,983	361	5.17%	▼ -3
32	NetJets	https://www.link	United States	4,017	201	5.00%	▲ 1
33	Glenair	https://www.link	United States	924	46	4.98%	▲ 12
34	Dassault Falcon Jet	https://www.link	United States	1,787	85	4.76%	▲ 5
35	Pratt & Whitney	https://www.link	United States	18,680	887	4.75%	▲ 1
36	Gulfstream Aerospace	https://www.link	United States	11,242	521	4.63%	▲ 1
37	Textron	https://www.link	United States	21,897	1,000	4.57%	▼ -8
38	Metro Aviation	https://www.link	United States	646	29	4.49%	▲ 6
39	Collins Aerospace	https://www.link	United States	44,994	2,000	4.45%	▼ -12
40	CPP	https://www.link	United States	791	35	4.42%	▲ 0
41	RBC Bearings	https://www.link	United States	895	39	4.36%	▲ 2
42	NASA Ames Research Cer	https://www.link	United States	2,377	103	4.33%	▲ 7
43	Crane Aerospace & Electr	https://www.link	United States	1,745	75	4.30%	▲ 8
44	Parker Aerospace	https://www.link	United States	2,352	100	4.25%	▲ 27
45	Hexcel Corporation	https://www.link	United States	2,430	103	4.24%	▲ 3
46	Spirit AeroSystems	https://www.link	United States	10,335	426	4.12%	▲ 8
47	EAA	https://www.link	United States	592	24	4.05%	▲ 11
48	Panasonic Avionics	https://www.link	United States	3,360	136	4.05%	▼ -14
49	Piper Aircraft	https://www.link	United States	574	23	4.01%	▲ 6
50	Kaman Aerospace	https://www.link	United States	709	28	3.95%	▼ -12
51	NASA Langley Research C	https://www.link	United States	1,690	66	3.91%	▼ -4
52	Woodward	https://www.link	United States	4,591	179	3.90%	▼ -10
53	PCC Structurals	https://www.link	United States	1,123	43	3.83%	▲ 10
54	HEICO	https://www.link	United States	706	25	3.54%	▲ 16
55	Unison Industries	https://www.link	United States	512	18	3.52%	▲ 17
56	NAWCAD	https://www.link	United States	1,377	48	3.49%	▲ 4
57	Williams International	https://www.link	United States	1,139	37	3.25%	▲ 10
58	General Atomics Aeronauti	https://www.link	United States	5,043	163	3.23%	▼ -6
59	ATI	https://www.link	United States	635	20	3.15%	▲ 0
60	Wyman Gordon	https://www.link	United States	865	27	3.12%	▼ -7
61	Ducommun Incorporated	https://www.link	United States	1,413	44	3.11%	▲ 1
62	Boeing	https://www.link	United States	146,533	4,500	3.07%	▲ 2
63	Triumph	https://www.link	United States	3,562	109	3.06%	▼ -7
64	Moog	https://www.link	United States	7,859	239	3.04%	▲ 1
65	Honda Aircraft Company	https://www.link	United States	883	26	2.94%	▼ -8
66	Insitu	https://www.link	United States	870	25	2.87%	▼ -42
67	Precision Castparts	https://www.link	United States	5,030	144	2.86%	▲ 19
68	Telephonics	https://www.link	United States	798	22	2.76%	▲ 15
69	Duncan Aviation	https://www.link	United States	1,447	38	2.63%	▼ -1
70	LMI Aerospace	https://www.link	United States	1,045	27	2.58%	▼ -4
71	ASEC	https://www.link	United States	639	16	2.50%	New Entry
72	ATI	https://www.link	United States	2,810	68	2.42%	▼ -22
73	NHBB	https://www.link	United States	511	11	2.15%	▼ -38
74	Nordam	https://www.link	United States	1,443	30	2.08%	▲ 3
75	NASA	https://www.link	United States	52,339	1,000	1.91%	▲ 3
76	PCC Airfoils	https://www.link	United States	845	16	1.89%	▲ 3
77	Exotic Metals Forming	https://www.link	United States	582	11	1.89%	▼ -16
78	Bridgestone	https://www.link	United States	901	17	1.89%	▼ -3
79	FAA	https://www.link	United States	29,821	559	1.87%	▲ 3
80	ATS	https://www.link	United States	695	13	1.87%	▼ -6
81	OAB	https://www.link	United States	653	12	1.84%	▲ 4
82	Meyer Tool	https://www.link	United States	546	10	1.83%	▼ -13
83	Sikorsky	https://www.link	United States	6,491	115	1.77%	▼ -2
84	HAECO Americas	https://www.link	United States	1,439	24	1.67%	▼ -8
85	Esterline	https://www.link	United States	648	8	1.23%	▼ -12
86	M1 Support Services	https://www.link	United States	1,590	19	1.19%	▼ -6
87	Aviall	https://www.link	United States	812	7	0.86%	▲ 1
88	CCAD	https://www.link	United States	1,344	11	0.82%	▲ 2
89	Aerospac	https://www.link	United States	973	7	0.72%	▲ 4
90	Triumph Aerostructures - V	https://www.link	United States	1,419	8	0.56%	▲ 2
91	Goodrich	https://www.link	United States	2,717	9	0.33%	▲ 4
92	Beechcraft	https://www.link	United States	1,239	4	0.32%	▲ 5
93	Derco	https://www.link	United States	961	3	0.31%	▲ 5
94	Hamilton Sundstrand	https://www.link	United States	1,995	5	0.25%	▲ 2
95	B/E Aerospace	https://www.link	United States	12,845	31	0.24%	▲ 4

96	American Eagle Airlines	https://www.link	United States	1,060	2	0.19%	▼ -2
97	Army Fleet Support	https://www.link	United States	542	1	0.18%	New Entry
98	Sagrad	https://www.link	United States	1,649	3	0.18%	▲ 3
99	ARINC	https://www.link	United States	967	1	0.10%	▲ 1



Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website](https://www.dsmn8.com) [our contact us at support@dsmn8.com](mailto:support@dsmn8.com)

 @DSMN8



[linkedin.com/company/DSMN8](https://www.linkedin.com/company/DSMN8)
