



The UK's Most Active Aviation & Aerospace Professionals on Social - November 2022

Industry at a glance:

Average Score:
7.85%

Total Companies:
9

Global Industry Average:
6.20%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages? Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI. Not bad, 'ey?

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees currently on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see a minimum of **30-40%** of employees regularly sharing company-approved content, with little effort required.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at DSMN8.com

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Ontic	https://www.linkedin.com/company/ontic	United Kingdom	629	124	19.71%	▲ 0
2	BAE Systems Air	https://www.linkedin.com/company/bae-systems-air	United Kingdom	710	101	14.23%	▲ 0
3	NATS	https://www.linkedin.com/company/nats	United Kingdom	3,076	245	7.96%	▲ 1
4	GKN Aerospace	https://www.linkedin.com/company/gkn-aerospace	United Kingdom	6,662	438	6.57%	▲ 2
5	Meggitt	https://www.linkedin.com/company/meggitt	United Kingdom	5,321	326	6.13%	▼ -2
6	Martin-Baker Aircraft	https://www.linkedin.com/company/martin-baker-aircraft	United Kingdom	602	33	5.48%	▲ 2
7	Marshall Aerospace	https://www.linkedin.com/company/marshall-aerospace	United Kingdom	1,141	57	5.00%	▼ -2
8	Doncasters Group	https://www.linkedin.com/company/doncasters-group	United Kingdom	650	26	4.00%	▼ -1
9	SPS Technologies	https://www.linkedin.com/company/spstechnologies	United Kingdom	584	9	1.54%	▲ 0

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

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