

DSMN8

The USA's Most Active Accounting Professionals on Social - November 2022

Industry at a glance:

Average Score: **10.49%** Total Companies: **62** Global Industry Average: **12.96%**

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages? Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI. Not bad, 'ey?

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees currently on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see a minimum of **30-40%** of employees regularly sharing company-approved content, with little effort required.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://www.dsmn8.com)

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Wipfli	https://www.linkedin.com/company/wipfli	United States	2,915	718	24.63%	▲ 1
2	Withum	https://www.linkedin.com/company/withum	United States	1,828	392	21.44%	▲ 2
3	Aprio	https://www.linkedin.com/company/aprio	United States	1,149	232	20.19%	▼ -2
4	BerryDunn	https://www.linkedin.com/company/berrydunn	United States	722	142	19.67%	▼ -1
5	LBMC	https://www.linkedin.com/company/lbmc	United States	539	103	19.11%	▲ 8
6	IMA	https://www.linkedin.com/company/ima	United States	766	136	17.75%	New Entry
7	Citrin Cooperman	https://www.linkedin.com/company/citrin-cooperman	United States	1,601	269	16.80%	▲ 11
8	Plante Moran	https://www.linkedin.com/company/plante-moran	United States	3,781	618	16.34%	▼ -2
9	Armanino	https://www.linkedin.com/company/armanino	United States	2,484	402	16.18%	▼ -4
10	Schneider Downs	https://www.linkedin.com/company/schneider-downs	United States	593	94	15.85%	New Entry
11	FORVIS	https://www.linkedin.com/company/forvis	United States	6,587	1,000	15.18%	New Entry
12	Baker Tilly US	https://www.linkedin.com/company/baker-tilly-us	United States	5,978	900	15.06%	▲ 12
13	CFGI	https://www.linkedin.com/company/cfgi	United States	981	146	14.88%	▲ 13
14	Marcum	https://www.linkedin.com/company/marcum	United States	3,064	450	14.69%	▲ 3
15	Cherry Bekaert	https://www.linkedin.com/company/cherry-bekaert	United States	1,531	224	14.63%	▲ 4
16	Carr, Riggs & Ingram	https://www.linkedin.com/company/carr-riggs-and-ingram	United States	1,741	253	14.53%	▼ -1
17	The Bonadio Group	https://www.linkedin.com/company/the-bonadio-group	United States	755	108	14.30%	▲ 14
18	Mazars US	https://www.linkedin.com/company/mazars-us	United States	1,076	152	14.13%	▼ -2
19	Kaufman Rossin	https://www.linkedin.com/company/kaufman-rossin	United States	524	73	13.93%	New Entry
20	PKF O'Connor Davies	https://www.linkedin.com/company/pkf-oconnor-davies	United States	1,094	149	13.62%	▼ -6
21	AICPA	https://www.linkedin.com/company/aicpa	United States	1,062	142	13.37%	▼ -12
22	Warren Averett	https://www.linkedin.com/company/warren-averett	United States	718	96	13.37%	▼ -11
23	Weaver	https://www.linkedin.com/company/weaver	United States	1,215	158	13.00%	▼ -11

24	Moss Adams	https://www.link	United States	4,596	581	12.64%	▼ -2
25	CLA	https://www.link	United States	7,667	940	12.26%	New Entry
26	Clark Schaefer Hackett	https://www.link	United States	539	66	12.24%	▲ 18
27	Crowe	https://www.link	United States	8,194	997	12.17%	▲ 1
28	Postlethwaite & Netterville	https://www.link	United States	587	68	11.58%	New Entry
29	EisnerAmper	https://www.link	United States	2,695	312	11.58%	▼ -8
30	CohnReznick	https://www.link	United States	4,223	482	11.41%	▲ 0
31	CBIZ MHM	https://www.link	United States	1,653	181	10.95%	▲ 4
32	MGO	https://www.link	United States	598	63	10.54%	New Entry
33	BerganKDV	https://www.link	United States	590	61	10.34%	▼ -8
34	Cohen & Company	https://www.link	United States	799	82	10.26%	▲ 0
35	UHY	https://www.link	United States	1,390	142	10.22%	▼ -6
36	BPM	https://www.link	United States	1,058	108	10.21%	▲ 1
37	RubinBrown	https://www.link	United States	784	76	9.69%	▲ 2
38	Deloitte	https://www.link	United States	460,539	44,000	9.55%	New Entry
39	BDO USA	https://www.link	United States	10,626	1,000	9.41%	▼ -16
40	Elliott Davis	https://www.link	United States	874	81	9.27%	▲ 1
41	Eide Bailly	https://www.link	United States	2,808	259	9.22%	▼ -8
42	Whitley Penn	https://www.link	United States	679	61	8.98%	▼ -10
43	Novogradac & Company	https://www.link	United States	683	60	8.78%	▲ 2
44	RSM US	https://www.link	United States	17,482	1,500	8.58%	▼ -17
45	Berdon	https://www.link	United States	513	39	7.60%	New Entry
46	The Siegfried Group	https://www.link	United States	1,585	115	7.26%	▼ -4
47	Grant Thornton US	https://www.link	United States	15,255	1,000	6.56%	▼ -11
48	Kearney & Company	https://www.link	United States	757	37	4.89%	▼ -8
49	CBIZ Marks Paneth	https://www.link	United States	643	31	4.82%	▼ -6
50	BKD	https://www.link	United States	1,016	45	4.43%	▼ -43
51	GHJ	https://www.link	United States	998	42	4.21%	New Entry
52	Myers and Stauffer	https://www.link	United States	775	32	4.13%	▼ -14
53	Dixon Hughes Goodman	https://www.link	United States	855	26	3.04%	▼ -45
54	Frank, Rimerman + Co	https://www.link	United States	608	15	2.47%	▼ -6
55	HCVT	https://www.link	United States	682	13	1.91%	▼ -9
56	DCAA	https://www.link	United States	2,514	33	1.31%	▼ -9
57	Liberty Tax	https://www.link	United States	6,408	83	1.30%	New Entry
58	DFAS	https://www.link	United States	6,874	69	1.00%	▼ -9
59	GCE	https://www.link	United States	602	5	0.83%	New Entry
60	Zrii	https://www.link	United States	608	5	0.82%	New Entry
61	CPA	https://www.link	United States	2,032	16	0.79%	New Entry
62	CCG	https://www.link	United States	573	2	0.35%	New Entry

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website](https://www.dsmn8.com) [our contact us at support@dsmn8.com](mailto:support@dsmn8.com)



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