

DSMN8

The UK's Most Active Accounting Professionals on Social - November 2022

Industry at a glance:

Average Score: **13.49%** Total Companies: **35** Global Industry Average: **12.96%**

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages? Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI. Not bad, 'ey?

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees currently on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see a minimum of **30-40%** of employees regularly sharing company-approved content, with little effort required.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://www.dsmn8.com)

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	ICAEW	https://www.linkedin.com/company/icaew	United Kingdom	1,454	332	22.83%	▲ 0
2	Crowe UK	https://www.linkedin.com/company/crowe-uk	United Kingdom	994	222	22.33%	▲ 5
3	RSM UK	https://www.linkedin.com/company/rsm-uk	United Kingdom	4,649	953	20.50%	▲ 11
4	Saffery Champness	https://www.linkedin.com/company/saffery-champness	United Kingdom	928	186	20.04%	▲ 5
5	Johnston Carmichael	https://www.linkedin.com/company/johnston-carmichael	United Kingdom	741	147	19.84%	▼ -2
6	PKF-Francis Clark	https://www.linkedin.com/company/pkf-francis-clark	United Kingdom	610	119	19.51%	▲ 9
7	Kreston Reeves	https://www.linkedin.com/company/kreston-reeves	United Kingdom	535	103	19.25%	▼ -5
8	Mazars UK	https://www.linkedin.com/company/mazars-uk	United Kingdom	1,736	323	18.61%	▼ -4
9	Begbies Traynor Group	https://www.linkedin.com/company/begbies-traynor-group	United Kingdom	507	82	16.17%	New Entry
10	Haines Watts	https://www.linkedin.com/company/haines-watts	United Kingdom	926	148	15.98%	▼ -4
11	Moore Kingston Smith	https://www.linkedin.com/company/moore-kingston-smith	United Kingdom	717	110	15.34%	▲ 0
12	AAB	https://www.linkedin.com/company/aab	United Kingdom	672	97	14.43%	New Entry
13	Grant Thornton UK	https://www.linkedin.com/company/grant-thornton-uk	United Kingdom	5,904	843	14.28%	▼ -1
14	PwC UK	https://www.linkedin.com/company/pwc-uk	United Kingdom	10,519	1,500	14.26%	▼ -9
15	Azets	https://www.linkedin.com/company/azets	United Kingdom	5,316	740	13.92%	▼ -7
16	BDO UK	https://www.linkedin.com/company/bdo-uk	United Kingdom	6,411	892	13.91%	▼ -6
17	Nexia International	https://www.linkedin.com/company/nexia-international	United Kingdom	514	68	13.23%	New Entry
18	RSM	https://www.linkedin.com/company/rsm	United Kingdom	901	118	13.10%	New Entry
19	KPMG UK	https://www.linkedin.com/company/kpmg-uk	United Kingdom	15,386	2,000	13.00%	▼ -1
20	MHA Macintyre Hudson	https://www.linkedin.com/company/mha-macintyre-hudson	United Kingdom	843	108	12.81%	▲ 1
21	Kreston Global	https://www.linkedin.com/company/kreston-global	United Kingdom	568	70	12.32%	▼ -8
22	ACCA	https://www.linkedin.com/company/acca	United Kingdom	3,904	476	12.19%	▼ -6
23	Grant Thornton International	https://www.linkedin.com/company/grant-thornton-international	United Kingdom	605	73	12.07%	New Entry

24	UHY Hacker Young	https://www.linkedin.com/company/uhy-hacker-young/ United Kingdom	592	69	11.66%	▼ -7
25	EY	https://www.linkedin.com/company/ey/ United Kingdom	366,455	42,000	11.46%	▼ -5
26	CIMA	https://www.linkedin.com/company/cima/ United Kingdom	923	102	11.05%	New Entry
27	AAT	https://www.linkedin.com/company/aat/ United Kingdom	699	76	10.87%	New Entry
28	Moore Global	https://www.linkedin.com/company/moore-global/ United Kingdom	3,625	388	10.70%	▼ -9
29	PwC	https://www.linkedin.com/company/pwc/ United Kingdom	269,819	27,000	10.01%	▼ -5
30	Blick Rothenberg	https://www.linkedin.com/company/blink-rothenberg/ United Kingdom	564	56	9.93%	▼ -8
31	TaxAssist Accountants	https://www.linkedin.com/company/taxassist-accountants/ United Kingdom	695	65	9.35%	New Entry
32	Baker Tilly	https://www.linkedin.com/company/baker-tilly/ United Kingdom	1,905	167	8.77%	▼ -9
33	PKF International	https://www.linkedin.com/company/pkf-international/ United Kingdom	667	51	7.65%	▼ -8
34	No Comment	https://www.linkedin.com/company/no-comment/ United Kingdom	1,051	5	0.48%	New Entry
35	SG	https://www.linkedin.com/company/sg/ United Kingdom	1,296	5	0.39%	New Entry

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website](#) [our contact us](#) at support@dsmn8.com



DSMN8

[linkedin.com/company/DSMN8](https://www.linkedin.com/company/DSMN8)

