

# DSMN8

The World's Most Active Accounting Professionals on Social - 1000+ Employees - November 2022

## Industry at a glance:

Average Score: **13.83%**      Total Companies: **73**      Average No. Employees: **22,848**

## Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages? Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, and future employees.

**Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI. Not bad, 'ey?**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees currently on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see a minimum of **30-40%** of employees regularly sharing company-approved content, with little effort required.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://www.dsmn8.com)

## So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	PwC Belgium	<a href="https://www.linkedin.com/company/pwc-belgium">https://www.linkedin.com/company/pwc-belgium</a>	Belgium	1,681	553	32.90%	New Entry
2	Grant Thornton Ireland	<a href="https://www.linkedin.com/company/grant-thornton-ireland">https://www.linkedin.com/company/grant-thornton-ireland</a>	Ireland	2,062	628	30.46%	New Entry
3	PwC Switzerland	<a href="https://www.linkedin.com/company/pwc-switzerland">https://www.linkedin.com/company/pwc-switzerland</a>	Switzerland	2,559	660	25.79%	New Entry
4	Wipfli	<a href="https://www.linkedin.com/company/wipfli">https://www.linkedin.com/company/wipfli</a>	United States	2,915	718	24.63%	New Entry
5	Alfa Accountants en Adviseurs	<a href="https://www.linkedin.com/company/alfa-accountants-en-adviseurs">https://www.linkedin.com/company/alfa-accountants-en-adviseurs</a>	Netherlands	1,001	244	24.38%	New Entry
6	ICAEW	<a href="https://www.linkedin.com/company/caiaew">https://www.linkedin.com/company/caiaew</a>	United Kingdom	1,454	332	22.83%	New Entry
7	KPMG Portugal	<a href="https://www.linkedin.com/company/kpmg-portugal">https://www.linkedin.com/company/kpmg-portugal</a>	Portugal	1,114	242	21.72%	New Entry
8	PwC Nederland	<a href="https://www.linkedin.com/company/pwc-nederland">https://www.linkedin.com/company/pwc-nederland</a>	Netherlands	3,430	745	21.72%	New Entry
9	Withum	<a href="https://www.linkedin.com/company/withum">https://www.linkedin.com/company/withum</a>	United States	1,828	392	21.44%	New Entry
10	RSM UK	<a href="https://www.linkedin.com/company/rsm-uk">https://www.linkedin.com/company/rsm-uk</a>	United Kingdom	4,649	953	20.50%	New Entry
11	KPMG Ireland	<a href="https://www.linkedin.com/company/kpmg-ireland">https://www.linkedin.com/company/kpmg-ireland</a>	Ireland	2,960	601	20.30%	New Entry
12	Aprio	<a href="https://www.linkedin.com/company/aprio">https://www.linkedin.com/company/aprio</a>	United States	1,149	232	20.19%	New Entry
13	PwC Denmark	<a href="https://www.linkedin.com/company/pwc-denmark">https://www.linkedin.com/company/pwc-denmark</a>	Denmark	1,539	296	19.23%	New Entry
14	BDO Danmark	<a href="https://www.linkedin.com/company/bdo-danmark">https://www.linkedin.com/company/bdo-danmark</a>	Denmark	1,040	196	18.85%	New Entry
15	Mazars UK	<a href="https://www.linkedin.com/company/mazars-uk">https://www.linkedin.com/company/mazars-uk</a>	United Kingdom	1,736	323	18.61%	New Entry
16	In Extenso	<a href="https://www.linkedin.com/company/in-extenso">https://www.linkedin.com/company/in-extenso</a>	France	3,468	633	18.25%	New Entry
17	Mazars Germany	<a href="https://www.linkedin.com/company/mazars-germany">https://www.linkedin.com/company/mazars-germany</a>	Germany	1,006	173	17.20%	New Entry
18	BDO Nederland	<a href="https://www.linkedin.com/company/bdo-nederland">https://www.linkedin.com/company/bdo-nederland</a>	Netherlands	2,234	376	16.83%	New Entry
19	Citrin Cooperman	<a href="https://www.linkedin.com/company/citrin-cooperman">https://www.linkedin.com/company/citrin-cooperman</a>	United States	1,601	269	16.80%	New Entry
20	Plante Moran	<a href="https://www.linkedin.com/company/plante-moran">https://www.linkedin.com/company/plante-moran</a>	United States	3,781	618	16.34%	New Entry
21	Grant Thornton Sweden	<a href="https://www.linkedin.com/company/grant-thornton-sweden">https://www.linkedin.com/company/grant-thornton-sweden</a>	Sweden	1,601	260	16.24%	New Entry
22	Flynth	<a href="https://www.linkedin.com/company/flynth">https://www.linkedin.com/company/flynth</a>	Netherlands	1,357	220	16.21%	New Entry
23	Armanino	<a href="https://www.linkedin.com/company/armanino">https://www.linkedin.com/company/armanino</a>	United States	2,484	402	16.18%	New Entry

24	KPMG España	<a href="https://www.link">https://www.link</a>	Spain	3,997	637	15.94%	New Entry
25	Mazars	<a href="https://www.link">https://www.link</a>	France	22,362	3,500	15.65%	New Entry
26	Beierholm	<a href="https://www.link">https://www.link</a>	Denmark	1,278	198	15.49%	New Entry
27	FORVIS	<a href="https://www.link">https://www.link</a>	United States	6,587	1,000	15.18%	New Entry
28	Baker Tilly US	<a href="https://www.link">https://www.link</a>	United States	5,978	900	15.06%	New Entry
29	Marcum	<a href="https://www.link">https://www.link</a>	United States	3,064	450	14.69%	New Entry
30	Cherry Bekaert	<a href="https://www.link">https://www.link</a>	United States	1,531	224	14.63%	New Entry
31	Cerfrance	<a href="https://www.link">https://www.link</a>	France	4,010	583	14.54%	New Entry
32	Carr, Riggs & Ingram	<a href="https://www.link">https://www.link</a>	United States	1,741	253	14.53%	New Entry
33	MNP	<a href="https://www.link">https://www.link</a>	Canada	6,949	1,000	14.39%	New Entry
34	Grant Thornton UK	<a href="https://www.link">https://www.link</a>	United Kingdom	5,904	843	14.28%	New Entry
35	PwC UK	<a href="https://www.link">https://www.link</a>	United Kingdom	10,519	1,500	14.26%	New Entry
36	Mazars US	<a href="https://www.link">https://www.link</a>	United States	1,076	152	14.13%	New Entry
37	Azets	<a href="https://www.link">https://www.link</a>	United Kingdom	5,316	740	13.92%	New Entry
38	BDO UK	<a href="https://www.link">https://www.link</a>	United Kingdom	6,411	892	13.91%	New Entry
39	PKF O'Connor Davies	<a href="https://www.link">https://www.link</a>	United States	1,094	149	13.62%	New Entry
40	AICPA	<a href="https://www.link">https://www.link</a>	United States	1,062	142	13.37%	New Entry
41	KPMG	<a href="https://www.link">https://www.link</a>	Canada	237,464	31,000	13.05%	New Entry
42	Weaver	<a href="https://www.link">https://www.link</a>	United States	1,215	158	13.00%	New Entry
43	KPMG UK	<a href="https://www.link">https://www.link</a>	United Kingdom	15,386	2,000	13.00%	New Entry
44	Moss Adams	<a href="https://www.link">https://www.link</a>	United States	4,596	581	12.64%	New Entry
45	CPA Canada	<a href="https://www.link">https://www.link</a>	Canada	1,169	147	12.57%	New Entry
46	CLA	<a href="https://www.link">https://www.link</a>	United States	7,667	940	12.26%	New Entry
47	Grant Thornton Canada	<a href="https://www.link">https://www.link</a>	Canada	2,278	279	12.25%	New Entry
48	ACCA	<a href="https://www.link">https://www.link</a>	United Kingdom	3,904	476	12.19%	New Entry
49	Crowe	<a href="https://www.link">https://www.link</a>	United States	8,194	997	12.17%	New Entry
50	BDO	<a href="https://www.link">https://www.link</a>	Belgium	58,407	7,000	11.98%	New Entry
51	EisnerAmper	<a href="https://www.link">https://www.link</a>	United States	2,695	312	11.58%	New Entry
52	EY	<a href="https://www.link">https://www.link</a>	United Kingdom	366,455	42,000	11.46%	New Entry
53	CohnReznick	<a href="https://www.link">https://www.link</a>	United States	4,223	482	11.41%	New Entry
54	CBIZ MHM	<a href="https://www.link">https://www.link</a>	United States	1,653	181	10.95%	New Entry
55	Moore Global	<a href="https://www.link">https://www.link</a>	United Kingdom	3,625	388	10.70%	New Entry
56	UHY	<a href="https://www.link">https://www.link</a>	United States	1,390	142	10.22%	New Entry
57	BPM	<a href="https://www.link">https://www.link</a>	United States	1,058	108	10.21%	New Entry
58	PwC	<a href="https://www.link">https://www.link</a>	United Kingdom	269,819	27,000	10.01%	New Entry
59	Deloitte	<a href="https://www.link">https://www.link</a>	United States	460,539	44,000	9.55%	New Entry
60	BDO USA	<a href="https://www.link">https://www.link</a>	United States	10,626	1,000	9.41%	New Entry
61	Eide Bailly	<a href="https://www.link">https://www.link</a>	United States	2,808	259	9.22%	New Entry
62	Baker Tilly	<a href="https://www.link">https://www.link</a>	United Kingdom	1,905	167	8.77%	New Entry
63	RSM US	<a href="https://www.link">https://www.link</a>	United States	17,482	1,500	8.58%	New Entry
64	The Siegfried Group	<a href="https://www.link">https://www.link</a>	United States	1,585	115	7.26%	New Entry
65	Grant Thornton US	<a href="https://www.link">https://www.link</a>	United States	15,255	1,000	6.56%	New Entry
66	BKD	<a href="https://www.link">https://www.link</a>	United States	1,016	45	4.43%	New Entry
67	Cabinet D'expertise Compt	<a href="https://www.link">https://www.link</a>	France	7,802	298	3.82%	New Entry
68	DCAA	<a href="https://www.link">https://www.link</a>	United States	2,514	33	1.31%	New Entry
69	Liberty Tax	<a href="https://www.link">https://www.link</a>	United States	6,408	83	1.30%	New Entry
70	DFAS	<a href="https://www.link">https://www.link</a>	United States	6,874	69	1.00%	New Entry
71	CPA	<a href="https://www.link">https://www.link</a>	United States	2,032	16	0.79%	New Entry
72	No Comment	<a href="https://www.link">https://www.link</a>	United Kingdom	1,051	5	0.48%	New Entry
73	SG	<a href="https://www.link">https://www.link</a>	United Kingdom	1,296	5	0.39%	New Entry

## Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

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