

# DSMN8

Europe's Most Active Accounting Professionals on Social - November 2022

## Industry at a glance:

Average Score:  
**16.55%**

Total Companies:  
**40**

Global Industry Average:  
**12.96%**

## Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages? Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, and future employees.

**Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI. Not bad, 'ey?**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees currently on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see a minimum of **30-40%** of employees regularly sharing company-approved content, with little effort required.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://www.dsmn8.com)

## So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	PwC Belgium	<a href="https://www.linkedin.com/company/pwc-belgium/">https://www.linkedin.com/company/pwc-belgium/</a>	Belgium	1,681	553	32.90%	▲ 0
2	Grant Thornton Ireland	<a href="https://www.linkedin.com/company/grant-thornton-ireland/">https://www.linkedin.com/company/grant-thornton-ireland/</a>	Ireland	2,062	628	30.46%	▲ 3
3	PwC Switzerland	<a href="https://www.linkedin.com/company/pwc-switzerland/">https://www.linkedin.com/company/pwc-switzerland/</a>	Switzerland	2,559	660	25.79%	▲ 12
4	Alfa Accountants en Adviseurs	<a href="https://www.linkedin.com/company/alfa-accountants-en-adviseurs/">https://www.linkedin.com/company/alfa-accountants-en-adviseurs/</a>	Netherlands	1,001	244	24.38%	▲ 12
5	ORCOM	<a href="https://www.linkedin.com/company/orcom/">https://www.linkedin.com/company/orcom/</a>	France	561	124	22.10%	New Entry
6	KPMG Portugal	<a href="https://www.linkedin.com/company/kpmg-portugal/">https://www.linkedin.com/company/kpmg-portugal/</a>	Portugal	1,114	242	21.72%	▲ 24
7	PwC Nederland	<a href="https://www.linkedin.com/company/pwc-nederland/">https://www.linkedin.com/company/pwc-nederland/</a>	Netherlands	3,430	745	21.72%	▲ 4
8	KPMG Ireland	<a href="https://www.linkedin.com/company/kpmg-ireland/">https://www.linkedin.com/company/kpmg-ireland/</a>	Ireland	2,960	601	20.30%	▲ 10
9	BDO France	<a href="https://www.linkedin.com/company/bdo-france/">https://www.linkedin.com/company/bdo-france/</a>	France	853	173	20.28%	▲ 19
10	ABAB	<a href="https://www.linkedin.com/company/abab/">https://www.linkedin.com/company/abab/</a>	Netherlands	638	128	20.06%	▼ -8
11	KPMG Greece	<a href="https://www.linkedin.com/company/kpmg-greece/">https://www.linkedin.com/company/kpmg-greece/</a>	Greece	650	128	19.69%	▼ -4
12	PwC Denmark	<a href="https://www.linkedin.com/company/pwc-denmark/">https://www.linkedin.com/company/pwc-denmark/</a>	Denmark	1,539	296	19.23%	▼ -3
13	COGEP	<a href="https://www.linkedin.com/company/cogep/">https://www.linkedin.com/company/cogep/</a>	France	711	135	18.99%	▲ 23
14	BDO Danmark	<a href="https://www.linkedin.com/company/bdo-danmark/">https://www.linkedin.com/company/bdo-danmark/</a>	Denmark	1,040	196	18.85%	▼ -11
15	In Extenso	<a href="https://www.linkedin.com/company/in-extenso/">https://www.linkedin.com/company/in-extenso/</a>	France	3,468	633	18.25%	▲ 2
16	RSM France	<a href="https://www.linkedin.com/company/rsm-france/">https://www.linkedin.com/company/rsm-france/</a>	France	725	130	17.93%	▲ 5
17	Grant Thornton Germany	<a href="https://www.linkedin.com/company/grant-thornton-germany/">https://www.linkedin.com/company/grant-thornton-germany/</a>	Germany	886	157	17.72%	▲ 16
18	Mazars Germany	<a href="https://www.linkedin.com/company/mazars-germany/">https://www.linkedin.com/company/mazars-germany/</a>	Germany	1,006	173	17.20%	▲ 7
19	de Jong & Laan	<a href="https://www.linkedin.com/company/de-jong-laan/">https://www.linkedin.com/company/de-jong-laan/</a>	Netherlands	707	121	17.11%	▼ -13
20	BDO Nederland	<a href="https://www.linkedin.com/company/bdo-nederland/">https://www.linkedin.com/company/bdo-nederland/</a>	Netherlands	2,234	376	16.83%	▲ 3
21	Fiteco	<a href="https://www.linkedin.com/company/fiteco/">https://www.linkedin.com/company/fiteco/</a>	France	849	141	16.61%	▲ 6
22	PwC Hungary	<a href="https://www.linkedin.com/company/pwc-hungary/">https://www.linkedin.com/company/pwc-hungary/</a>	Hungary	726	118	16.25%	▲ 16
23	Grant Thornton Sweden	<a href="https://www.linkedin.com/company/grant-thornton-sweden/">https://www.linkedin.com/company/grant-thornton-sweden/</a>	Sweden	1,601	260	16.24%	▼ -11

24	Flynth	<a href="https://www.link">https://www.link</a>	Netherlands	1,357	220	16.21%	▲ 5
25	KPMG España	<a href="https://www.link">https://www.link</a>	Spain	3,997	637	15.94%	▼ -1
26	Groupe Cogedis - Comptat	<a href="https://www.link">https://www.link</a>	France	517	82	15.86%	New Entry
27	Mazars	<a href="https://www.link">https://www.link</a>	France	22,362	3,500	15.65%	▲ 4
28	Beierholm	<a href="https://www.link">https://www.link</a>	Denmark	1,278	198	15.49%	▼ -24
29	BDO Germany	<a href="https://www.link">https://www.link</a>	Germany	939	143	15.23%	▲ 5
30	Grant Thornton Netherland	<a href="https://www.link">https://www.link</a>	Netherlands	606	90	14.85%	▼ -22
31	Cerfrance	<a href="https://www.link">https://www.link</a>	France	4,010	583	14.54%	▲ 1
32	EXCO	<a href="https://www.link">https://www.link</a>	France	874	110	12.59%	▼ -10
33	BDO	<a href="https://www.link">https://www.link</a>	Belgium	58,407	7,000	11.98%	▲ 2
34	Grant Thornton Greece	<a href="https://www.link">https://www.link</a>	Greece	830	96	11.57%	▼ -8
35	Talenom	<a href="https://www.link">https://www.link</a>	Finland	566	63	11.13%	▲ 4
36	Accountor Suomi	<a href="https://www.link">https://www.link</a>	Finland	553	58	10.49%	New Entry
37	Cabinet D'expertise Compt	<a href="https://www.link">https://www.link</a>	France	7,802	298	3.82%	▲ 3
38	GVA	<a href="https://www.link">https://www.link</a>	France	964	24	2.49%	New Entry
39	Contador	<a href="https://www.link">https://www.link</a>	Romania	630	15	2.38%	▼ -39
40	LRF Konsult	<a href="https://www.link">https://www.link</a>	Sweden	550	7	1.27%	▲ 1

## Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website](#) [our contact us at support@dsmn8.com](#)



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