

DSMN8

Canada's Most Active Accounting Professionals on Social - November 2022

Industry at a glance:

Average Score: **12.11%** Total Companies: **10** Global Industry Average: **12.96%**

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages? Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI. Not bad, 'ey?

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees currently on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see a minimum of **30-40%** of employees regularly sharing company-approved content, with little effort required.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://www.dsmn8.com)

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	RSM Canada	https://www.linkedin.com/company/rsm-canada	Canada	896	199	22.21%	▲ 0
2	MNP	https://www.linkedin.com/company/mnp	Canada	6,949	1,000	14.39%	▲ 0
3	Baker Tilly Canada	https://www.linkedin.com/company/baker-tilly-canada	Canada	655	94	14.35%	▲ 2
4	KPMG	https://www.linkedin.com/company/kpmg	Canada	237,464	31,000	13.05%	▲ 2
5	CPA Canada	https://www.linkedin.com/company/cpa-canada	Canada	1,169	147	12.57%	New Entry
6	Grant Thornton Canada	https://www.linkedin.com/company/grant-thornton-canada	Canada	2,278	279	12.25%	▼ -2
7	Bench Accounting	https://www.linkedin.com/company/bench-accounting	Canada	624	65	10.42%	▲ 0
8	CPA Ontario	https://www.linkedin.com/company/cpa-ontario	Canada	707	72	10.18%	New Entry
9	Richter	https://www.linkedin.com/company/richter	Canada	647	64	9.89%	▼ -6
10	Grant Thornton	https://www.linkedin.com/company/grant-thornton	Canada	719	13	1.81%	New Entry

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website](#) [our contact us](#) at support@dsmn8.com



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