

DSMN8

The UK's Most Active Pharmaceuticals Professionals on Social - October 2022

Industry at a glance:

Average Score:
8.58%

Total Companies:
35

Global Industry Average:
7.77%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages? Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI. Not bad, 'ey?

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees currently on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see a minimum of **30-40%** of employees regularly sharing company-approved content, with little effort required.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://www.dsmn8.com)

So, where does your company rank?

| Position | Company Name | LinkedIn URL | Location | Employees on LinkedIn | No. Employees Shared (Last 30 Days) | % Shared (Last 30 Days) | Rank Change |
|----------|---------------------------|---|----------------|-----------------------|-------------------------------------|-------------------------|-------------|
| 1 | Dechra | https://www.linkedin.com/company/dechra | United Kingdom | 1,237 | 183 | 14.79% | New Entry |
| 2 | Fishawack Health | https://www.linkedin.com/company/fishawack-health | United Kingdom | 829 | 122 | 14.72% | ▲ 1 |
| 3 | Ashfield MedComms | https://www.linkedin.com/company/ashfield-medcomms | United Kingdom | 712 | 102 | 14.33% | ▼ -2 |
| 4 | ViiV Healthcare | https://www.linkedin.com/company/viiv-healthcare | United Kingdom | 1,555 | 217 | 13.95% | ▼ -2 |
| 5 | Advanz Pharma | https://www.linkedin.com/company/advanz-pharma | United Kingdom | 519 | 67 | 12.91% | New Entry |
| 6 | Kyowa Kirin International | https://www.linkedin.com/company/kyowa-kirin-international | United Kingdom | 770 | 99 | 12.86% | ▲ 4 |
| 7 | Qinecsa Solutions | https://www.linkedin.com/company/qinecsa-solutions | United Kingdom | 720 | 91 | 12.64% | New Entry |
| 8 | Accord Healthcare | https://www.linkedin.com/company/accord-healthcare | United Kingdom | 1,558 | 195 | 12.52% | ▲ 1 |
| 9 | CALYX | https://www.linkedin.com/company/calyx | United Kingdom | 1,601 | 200 | 12.49% | ▼ -5 |
| 10 | Sinclair | https://www.linkedin.com/company/sinclair | United Kingdom | 559 | 65 | 11.63% | New Entry |
| 11 | Sterling Pharma Solutions | https://www.linkedin.com/company/sterling-pharma-solutions | United Kingdom | 602 | 70 | 11.63% | ▼ -6 |
| 12 | Oxford PharmaGenesis | https://www.linkedin.com/company/oxford-pharmagenesis | United Kingdom | 516 | 58 | 11.24% | New Entry |
| 13 | MHPRA | https://www.linkedin.com/company/mhp-ra | United Kingdom | 1,086 | 120 | 11.05% | ▼ -7 |
| 14 | NextPharma | https://www.linkedin.com/company/nextpharma | United Kingdom | 585 | 59 | 10.09% | ▼ -1 |
| 15 | Envision Pharma Group | https://www.linkedin.com/company/envision-pharma-group | United Kingdom | 873 | 86 | 9.85% | ▼ -7 |
| 16 | Quotient Sciences | https://www.linkedin.com/company/quotient-sciences | United Kingdom | 892 | 84 | 9.42% | ▲ 0 |
| 17 | Apcer Life Sciences | https://www.linkedin.com/company/apcer-life-sciences | United Kingdom | 858 | 72 | 8.39% | ▼ -10 |
| 18 | Hikma | https://www.linkedin.com/company/hikma | United Kingdom | 7,090 | 540 | 7.62% | ▼ -3 |
| 19 | Astellas Europe | https://www.linkedin.com/company/astellas-europe | United Kingdom | 1,125 | 84 | 7.47% | ▼ -7 |
| 20 | BPL | https://www.linkedin.com/company/bpl | United Kingdom | 531 | 39 | 7.34% | ▲ 4 |
| 21 | Ashfield | https://www.linkedin.com/company/ashfield | United Kingdom | 2,482 | 181 | 7.29% | ▼ -4 |
| 22 | Almac Group | https://www.linkedin.com/company/almac-group | United Kingdom | 3,665 | 267 | 7.29% | ▼ -4 |
| 23 | Eisai EMEA | https://www.linkedin.com/company/eisai-emea | United Kingdom | 799 | 56 | 7.01% | ▼ -4 |

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|----|--------------------------|--|---------|-------|-------|-----------|
| 24 | PrimeVigilance | https://www.linkedin.com/company/primevigilance United Kingdom | 823 | 57 | 6.93% | ▼ -4 |
| 25 | AstraZeneca | https://www.linkedin.com/company/astrazeneca United Kingdom | 72,797 | 5,000 | 6.87% | ▼ -4 |
| 26 | Mundipharma | https://www.linkedin.com/company/mundipharma United Kingdom | 2,639 | 168 | 6.37% | ▼ -12 |
| 27 | Norbrook Laboratories | https://www.linkedin.com/company/norbrook-laboratories United Kingdom | 938 | 57 | 6.08% | ▼ -16 |
| 28 | Alliance Healthcare | https://www.linkedin.com/company/alliance-healthcare United Kingdom | 3,382 | 188 | 5.56% | ▼ -5 |
| 29 | GSK | https://www.linkedin.com/company/gsk United Kingdom | 107,090 | 5,500 | 5.14% | ▼ -7 |
| 30 | AAH | https://www.linkedin.com/company/aa-healthcare United Kingdom | 841 | 34 | 4.04% | ▼ -5 |
| 31 | LloydsPharmacy | https://www.linkedin.com/company/lloydspharmacy United Kingdom | 2,889 | 89 | 3.08% | ▼ -5 |
| 32 | ICON Strategic Solutions | https://www.linkedin.com/company/icon-strategic-solutions United Kingdom | 3,554 | 104 | 2.93% | New Entry |
| 33 | Retail Pharmacy | https://www.linkedin.com/company/retail-pharmacy United Kingdom | 863 | 22 | 2.55% | ▼ -6 |
| 34 | Chiltern | https://www.linkedin.com/company/chiltern United Kingdom | 785 | 10 | 1.27% | ▼ -6 |
| 35 | Drug Store | https://www.linkedin.com/company/drug-store United Kingdom | 641 | 7 | 1.09% | New Entry |

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website](#) [our contact us](#) at support@dsmn8.com



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[linkedin.com/company/DSMN8](https://www.linkedin.com/company/DSMN8)

