

DSMN8

Europe's Most Active Pharmaceuticals Professionals on Social - October 2022

Industry at a glance:

Average Score: **9.07%** Total Companies: **180** Global Industry Average: **7.77%**

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages? Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI. Not bad, 'ey?

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees currently on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see a minimum of **30-40%** of employees regularly sharing company-approved content, with little effort required.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://www.dsmn8.com)

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Laboratoires Théa	https://www.linkedin.com/company/laboratoires-thea	France	588	145	24.66%	▲ 7
2	Fagron	https://www.linkedin.com/company/fagron	Netherlands	878	172	19.59%	▼ -1
3	MSD France	https://www.linkedin.com/company/msd-france	France	840	164	19.52%	▲ 21
4	EUROAPI	https://www.linkedin.com/company/euroapi	France	845	164	19.41%	▼ -1
5	cvo europe	https://www.linkedin.com/company/cvo-europe	France	523	90	17.21%	New Entry
6	IBSA Farmaceutici	https://www.linkedin.com/company/ibsa-farmaceutici	Italy	560	93	16.61%	▼ -1
7	Ferrer	https://www.linkedin.com/company/ferrer	Spain	1,818	294	16.17%	▲ 23
8	PharmaLex	https://www.linkedin.com/company/pharmalex	Germany	1,258	197	15.66%	▼ -4
9	Angelini Pharma	https://www.linkedin.com/company/angelini-pharma	Italy	1,438	225	15.65%	▼ -7
10	Grünenthal Group	https://www.linkedin.com/company/gruenthal-group	Germany	3,581	560	15.64%	▲ 5
11	Aboca Italia	https://www.linkedin.com/company/aboca-italia	Italy	552	86	15.58%	▲ 20
12	SEQENS	https://www.linkedin.com/company/seqens	France	1,105	171	15.48%	▼ -5
13	Mayoly Spindler	https://www.linkedin.com/company/mayoly-spindler	France	627	96	15.31%	New Entry
14	AAA	https://www.linkedin.com/company/aaa-pharma	France	1,000	152	15.20%	▲ 23
15	Janssen EMEA	https://www.linkedin.com/company/janssen-emea	Belgium	1,026	155	15.11%	▲ 4
16	BIAL	https://www.linkedin.com/company/bial	Portugal	900	133	14.78%	▲ 24
17	Merck France	https://www.linkedin.com/company/merck-france	France	608	88	14.47%	▼ -11
18	Excoelya	https://www.linkedin.com/company/excoelya	France	687	99	14.41%	▲ 9
19	ROVI	https://www.linkedin.com/company/rovi	Spain	759	108	14.23%	▲ 32
20	Dompé	https://www.linkedin.com/company/dompe	Italy	761	108	14.19%	▲ 5
21	Galderma	https://www.linkedin.com/company/galderma	Switzerland	5,253	745	14.18%	▼ -3
22	Stevanato Group	https://www.linkedin.com/company/stevanato-group	Italy	1,193	168	14.08%	▲ 77
23	Merz Therapeutics	https://www.linkedin.com/company/merz-therapeutics	Germany	1,182	166	14.04%	▼ -2

24	CSL Vifor	https://www.link	Switzerland	2,139	300	14.03%	▼ -1
25	Sobi	https://www.link	Sweden	1,600	223	13.94%	▲ 46
26	Exeltis	https://www.link	Spain	1,945	268	13.78%	▼ -13
27	Alliance Healthcare France	https://www.link	France	548	75	13.69%	▲ 55
28	HIPRA	https://www.link	Spain	1,462	197	13.47%	▼ -16
29	Vetoquinol Global	https://www.link	France	1,468	192	13.08%	▼ -13
30	DEMO Pharmaceuticals	https://www.link	Greece	505	66	13.07%	New Entry
31	Innothera	https://www.link	France	720	94	13.06%	▲ 4
32	Biocodex	https://www.link	France	1,122	145	12.92%	▼ -18
33	Pierre Fabre Group	https://www.link	France	7,739	1,000	12.92%	▼ -4
34	Prothya Biosolutions	https://www.link	Belgium	589	76	12.90%	New Entry
35	FAES FARMA	https://www.link	Spain	974	121	12.42%	▲ 7
36	Curium Pharma	https://www.link	France	1,168	145	12.41%	▲ 37
37	Guerbet	https://www.link	France	2,273	279	12.27%	▲ 2
38	OM Pharma	https://www.link	Switzerland	532	65	12.22%	▼ -27
39	Chiesi Group	https://www.link	Italy	4,690	573	12.22%	▲ 5
40	Ethypharm	https://www.link	France	812	99	12.19%	▲ 23
41	Arkopharma	https://www.link	France	791	96	12.14%	▲ 36
42	Boiron France	https://www.link	France	1,944	235	12.09%	▼ -4
43	Grupo Alter	https://www.link	Spain	661	78	11.80%	▲ 31
44	Bracco	https://www.link	Italy	1,708	201	11.77%	▲ 15
45	MSD Animal Health Nederl	https://www.link	Netherlands	708	83	11.72%	▲ 10
46	TFS	https://www.link	Sweden	764	89	11.65%	▼ -20
47	Delpfarm	https://www.link	France	2,983	346	11.60%	▲ 10
48	Fidia Farmaceutici	https://www.link	Italy	1,033	119	11.52%	▼ -39
49	Nestlé Health Science	https://www.link	Switzerland	3,865	445	11.51%	▼ -32
50	Acino	https://www.link	Switzerland	1,581	182	11.51%	▼ -16
51	Orifarm	https://www.link	Denmark	1,009	116	11.50%	▼ -41
52	Ferring	https://www.link	Switzerland	5,345	608	11.38%	▼ -7
53	Chiesi Italia	https://www.link	Italy	534	60	11.24%	▼ -21
54	Alkaloid	https://www.link	North Macedonia	864	97	11.23%	▲ 74
55	Ceva Sante Animale	https://www.link	France	4,381	489	11.16%	▲ 1
56	Zambon	https://www.link	Italy	2,184	242	11.08%	▲ 16
57	Alfasigma	https://www.link	Italy	1,724	189	10.96%	▲ 23
58	Gerresheimer	https://www.link	Germany	2,175	238	10.94%	▲ 3
59	Italfarmaco	https://www.link	Spain	1,122	122	10.87%	▼ -23
60	Almirall	https://www.link	Spain	1,844	200	10.85%	▲ 18
61	Novo Nordisk	https://www.link	Denmark	46,634	5,000	10.72%	▲ 5
62	Macopharma	https://www.link	France	785	84	10.70%	▼ -10
63	Besins Healthcare	https://www.link	Monaco	665	71	10.68%	▲ 44
64	Novartis Oncology	https://www.link	Switzerland	3,387	359	10.60%	▼ -14
65	Xellia Pharmaceuticals	https://www.link	Denmark	1,302	138	10.60%	▲ 4
66	LFB	https://www.link	France	2,067	218	10.55%	▼ -6
67	Aixial Group	https://www.link	France	587	61	10.39%	▼ -39
68	Lundbeck	https://www.link	Denmark	5,447	562	10.32%	▲ 30
69	Kern Pharma	https://www.link	Spain	712	73	10.25%	▼ -4
70	ISDIN	https://www.link	Spain	1,264	129	10.21%	▲ 15
71	Cenexi	https://www.link	France	807	82	10.16%	▼ -51
72	Ipsen	https://www.link	France	5,621	571	10.16%	▼ -10
73	IBSA Group	https://www.link	Switzerland	729	74	10.15%	▼ -5
74	Galenica	https://www.link	Switzerland	871	88	10.10%	▼ -21
75	Oriola Corporation	https://www.link	Finland	528	53	10.04%	▲ 0
76	Evotec	https://www.link	Germany	4,257	425	9.98%	▼ -43
77	LEO Pharma	https://www.link	Denmark	5,221	516	9.88%	▲ 6
78	Bachem	https://www.link	Switzerland	1,110	109	9.82%	▲ 19
79	Laboratorios Normon	https://www.link	Spain	1,571	154	9.80%	▲ 35
80	Shop Apotheke Europe	https://www.link	Netherlands	553	54	9.76%	▼ -58
81	Cofares	https://www.link	Spain	1,315	128	9.73%	▼ -35
82	BSP	https://www.link	Italy	730	71	9.73%	▼ -12
83	UPSAs	https://www.link	France	1,111	107	9.63%	▼ -36
84	STADA	https://www.link	Germany	5,191	494	9.52%	▲ 3
85	Synthon	https://www.link	Netherlands	1,244	116	9.32%	▲ 32
86	Reig Jofre	https://www.link	Spain	582	54	9.28%	▼ -19
87	Pharmathen	https://www.link	Netherlands	747	69	9.24%	▼ -44
88	Carbogen Amcis	https://www.link	Switzerland	587	54	9.20%	▼ -12
89	Medical Products Agency	https://www.link	Sweden	799	73	9.14%	▲ 24
90	Bormioli Pharma	https://www.link	Italy	581	53	9.12%	▲ 11
91	Fertin Pharma	https://www.link	Denmark	582	53	9.11%	▲ 0
92	Unither Pharmaceuticals	https://www.link	France	973	88	9.04%	▼ -51
93	Centrient	https://www.link	Netherlands	741	67	9.04%	▼ -39
94	PHARMAPLAN	https://www.link	Germany	542	49	9.04%	▼ -5
95	Stallergenes Greer	https://www.link	Switzerland	946	85	8.99%	▲ 14

96	OCF Répartition	https://www.link	France	1,236		111	8.98%	▼ -12
97	Corden Pharma	https://www.link	Germany	1,037		93	8.97%	▼ -4
98	VIANEX	https://www.link	Greece	522		46	8.81%	▼ -50
99	Daiichi Sankyo Europe	https://www.link	Germany	625		55	8.80%	▼ -11
100	Admenta Italia	https://www.link	Italy	639		56	8.76%	▲ 24
101	Merck Group	https://www.link	Germany	22,878		2,000	8.74%	▼ -43
102	Jazz	https://www.link	Ireland	3,084		263	8.53%	▲ 8
103	Menarini Group	https://www.link	Italy	8,776		748	8.52%	▼ -11
104	Norgine	https://www.link	Netherlands	1,030		87	8.45%	▼ -9
105	Servier	https://www.link	France	11,876		1,000	8.42%	▼ -26
106	PSI CRO	https://www.link	Switzerland	1,890		158	8.36%	▼ -25
107	Siegfried Holding	https://www.link	Switzerland	1,388		116	8.36%	▼ -17
108	Cerp Rouen	https://www.link	France	663		55	8.30%	▲ 0
109	UCB	https://www.link	Belgium	12,088		1,000	8.27%	▼ -15
110	Hemofarm	https://www.link	Serbia	1,187		97	8.17%	▲ 5
111	ALK	https://www.link	Denmark	2,323		188	8.09%	▼ -25
112	Bidafarma	https://www.link	Spain	659		53	8.04%	▲ 19
113	Virbac	https://www.link	France	3,936		310	7.88%	▼ -17
114	Boehringer Ingelheim	https://www.link	Germany	44,627		3,500	7.84%	▲ 8
115	Idorsia	https://www.link	Switzerland	1,359		104	7.65%	▼ -66
116	ESTEVE	https://www.link	Spain	1,509		115	7.62%	▼ -11
117	Kronans Apotek	https://www.link	Sweden	1,308		96	7.34%	▲ 29
118	Recipharm	https://www.link	Sweden	2,964		215	7.25%	▼ -16
119	Apoteksgruppen	https://www.link	Sweden	636		46	7.23%	▲ 8
120	Wörwag Pharma	https://www.link	Germany	595		43	7.23%	▼ -4
121	FAMAR	https://www.link	Greece	1,337		95	7.11%	▲ 12
122	Zentiva	https://www.link	Czech Republic	3,078		214	6.95%	▼ -18
123	Kedrion Biopharma	https://www.link	Italy	1,073		74	6.90%	▼ -23
124	PolyPeptide Group	https://www.link	Switzerland	931		64	6.87%	▼ -60
125	Sandoz	https://www.link	Switzerland	14,105		968	6.86%	▼ -19
126	Grifols	https://www.link	Spain	9,692		658	6.79%	▲ 8
127	Novartis	https://www.link	Switzerland	111,537		7,500	6.72%	▼ -8
128	medac	https://www.link	Germany	646		43	6.66%	▼ -25
129	Fresenius Kabi	https://www.link	Germany	15,133		1,000	6.61%	▼ -17
130	Cinfa	https://www.link	Spain	776		50	6.44%	▲ 5
131	Sanofi	https://www.link	France	101,654		6,500	6.39%	▼ -6
132	Grupa NEUCA	https://www.link	Poland	1,437		90	6.26%	▼ -11
133	Bionorica	https://www.link	Germany	616		38	6.17%	▲ 3
134	Orion Corporation	https://www.link	Finland	1,899		117	6.16%	▲ 14
135	Chemo	https://www.link	Spain	1,415		86	6.08%	▼ -17
136	Vetter Pharma	https://www.link	Germany	1,503		89	5.92%	▲ 9
137	ICON	https://www.link	Ireland	33,864		2,000	5.91%	▼ -17
138	Recordati	https://www.link	Italy	2,169		125	5.76%	▲ 6
139	Aenova Group	https://www.link	Germany	824		47	5.70%	▼ -13
140	Endo International	https://www.link	Ireland	1,393		79	5.67%	▼ -8
141	Octapharma	https://www.link	Switzerland	1,965		110	5.60%	▼ -30
142	MSD Netherlands	https://www.link	Netherlands	1,455		80	5.50%	▼ -2
143	Adamed	https://www.link	Poland	1,320		68	5.15%	▼ -20
144	F. Hoffmann-La Roche	https://www.link	Switzerland	1,493		75	5.02%	▼ -1
145	Apoteket	https://www.link	Sweden	2,671		132	4.94%	▲ 16
146	Apotek Hjärtat	https://www.link	Sweden	2,014		98	4.87%	▲ 3
147	Krka	https://www.link	Slovenia	3,748		182	4.86%	▲ 3
148	BERLIN-CHEMIE Menarini	https://www.link	Germany	1,684		81	4.81%	▲ 8
149	Richter Gedeon	https://www.link	Hungary	1,758		78	4.44%	▼ -12
150	Multipharma	https://www.link	Belgium	998		44	4.41%	New Entry
151	DOZ	https://www.link	Poland	661		29	4.39%	▼ -12
152	Polpharma	https://www.link	Poland	2,179		93	4.27%	▲ 6
153	Aptuit	https://www.link	Italy	904		37	4.09%	▼ -2
154	DOCS	https://www.link	Ireland	1,970		80	4.06%	▼ -13
155	Mallinckrodt	https://www.link	Ireland	3,207		130	4.05%	▼ -25
156	A&D Pharma	https://www.link	Romania	664		26	3.92%	▼ -3
157	Help Net Farma	https://www.link	Romania	569		22	3.87%	▼ -19
158	Merck Healthcare	https://www.link	Germany	4,310		163	3.78%	New Entry
159	Biotest	https://www.link	Germany	638		24	3.76%	▼ -30
160	Farmacile DONA	https://www.link	Romania	544		20	3.68%	▲ 3
161	MSD Deutschland	https://www.link	Germany	2,074		76	3.66%	▼ -7
162	Farmak	https://www.link	Ukraine	743		27	3.63%	▼ -15
163	Vitusapotek	https://www.link	Norway	782		28	3.58%	▲ 2
164	USP Zdrowie	https://www.link	Poland	531		18	3.39%	▼ -5
165	Lek	https://www.link	Slovenia	921		31	3.37%	▼ -3
166	Egis	https://www.link	Hungary	1,718		57	3.32%	▼ -6
167	Allergan	https://www.link	Ireland	14,535		462	3.18%	▼ -167

168	PLIVA	https://www.link€	Croatia	1,522	48	3.15%	▼ -16
169	Merck Germany	https://www.link€	Germany	12,602	356	2.82%	▼ -12
170	ACS Dobfar	https://www.link€	Italy	756	21	2.78%	▼ -15
171	Sopharma	https://www.link€	Bulgaria	532	13	2.44%	▼ -4
172	WALA	https://www.link€	Germany	827	20	2.42%	New Entry
173	Apotek 1	https://www.link€	Norway	1,703	36	2.11%	▼ -9
174	Pharmacy	https://www.link€	Germany	4,554	76	1.67%	▼ -4
175	ratiopharm	https://www.link€	Italy	523	8	1.53%	▼ -6
176	Meda	https://www.link€	Sweden	525	8	1.52%	▼ -8
177	Sensiblu	https://www.link€	Romania	713	7	0.98%	▼ -6
178	Szpital Miejski	https://www.link€	Poland	1,006	6	0.60%	▼ -6
179	Takeda Pharmaceuticals	https://www.link€	Switzerland	818	3	0.37%	▼ -6
180	Particular Sciences	https://www.link€	Ireland	2,891	7	0.24%	▼ -6

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