

# DSMN8

Europe's Most Active Oil & Energy Professionals on Social - October 2022

## Industry at a glance:

Average Score:  
**6.14%**

Total Companies:  
**163**

Global Industry Average:  
**5.09%**

## Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages? Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, and future employees.

**Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI. Not bad, 'ey?**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees currently on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see a minimum of **30-40%** of employees regularly sharing company-approved content, with little effort required.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://www.dsmn8.com)

## So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	IEA	<a href="https://www.linkedin.com/company/iea">https://www.linkedin.com/company/iea</a>	France	548	115	20.99%	New Entry
2	OK	<a href="https://www.linkedin.com/company/ok">https://www.linkedin.com/company/ok</a>	Denmark	707	127	17.96%	▲ 0
3	Primagaz France	<a href="https://www.linkedin.com/company/primagaz-france">https://www.linkedin.com/company/primagaz-france</a>	France	657	108	16.44%	▲ 3
4	Maersk Training	<a href="https://www.linkedin.com/company/maersk-training">https://www.linkedin.com/company/maersk-training</a>	Denmark	554	85	15.34%	New Entry
5	Svenska kraftnät	<a href="https://www.linkedin.com/company/svenska-kraftnat">https://www.linkedin.com/company/svenska-kraftnat</a>	Sweden	1,011	147	14.54%	▲ 7
6	HMH	<a href="https://www.linkedin.com/company/hmh">https://www.linkedin.com/company/hmh</a>	Netherlands	539	78	14.47%	New Entry
7	ONE Nordic	<a href="https://www.linkedin.com/company/one-nordic">https://www.linkedin.com/company/one-nordic</a>	Sweden	772	108	13.99%	▲ 60
8	Ortec Group	<a href="https://www.linkedin.com/company/ortec-group">https://www.linkedin.com/company/ortec-group</a>	France	2,511	335	13.34%	▼ -5
9	Welltec	<a href="https://www.linkedin.com/company/welltec">https://www.linkedin.com/company/welltec</a>	Denmark	945	116	12.28%	▼ -1
10	Grupo DISA	<a href="https://www.linkedin.com/company/grupo-disa">https://www.linkedin.com/company/grupo-disa</a>	Spain	717	88	12.27%	▲ 4
11	Pietro Fiorentini	<a href="https://www.linkedin.com/company/pietro-fiorentini">https://www.linkedin.com/company/pietro-fiorentini</a>	Italy	828	97	11.71%	▲ 11
12	Axens	<a href="https://www.linkedin.com/company/axens">https://www.linkedin.com/company/axens</a>	France	1,315	154	11.71%	▲ 26
13	Storengy - ENGIE	<a href="https://www.linkedin.com/company/storengy-engie">https://www.linkedin.com/company/storengy-engie</a>	France	786	92	11.70%	New Entry
14	Kinetics Technology	<a href="https://www.linkedin.com/company/kinetics-technology">https://www.linkedin.com/company/kinetics-technology</a>	Italy	805	94	11.68%	▲ 19
15	Gasunie	<a href="https://www.linkedin.com/company/gasunie">https://www.linkedin.com/company/gasunie</a>	Netherlands	1,716	199	11.60%	▲ 6
16	GRDF	<a href="https://www.linkedin.com/company/grdf">https://www.linkedin.com/company/grdf</a>	France	7,575	843	11.13%	▼ -5
17	MOTUL	<a href="https://www.linkedin.com/company/motul">https://www.linkedin.com/company/motul</a>	France	1,086	116	10.68%	▲ 2
18	Motor Oil	<a href="https://www.linkedin.com/company/motor-oil">https://www.linkedin.com/company/motor-oil</a>	Greece	665	71	10.68%	▲ 5
19	Technip Energies	<a href="https://www.linkedin.com/company/technip-energies">https://www.linkedin.com/company/technip-energies</a>	France	9,731	1,022	10.50%	▼ -10
20	VARO Energy	<a href="https://www.linkedin.com/company/varo-energy">https://www.linkedin.com/company/varo-energy</a>	Switzerland	616	64	10.39%	▼ -3
21	Eni Energies et Services	<a href="https://www.linkedin.com/company/eni-energies-et-services">https://www.linkedin.com/company/eni-energies-et-services</a>	France	946	98	10.36%	▼ -11
22	DOF Subsea	<a href="https://www.linkedin.com/company/dof-subsea">https://www.linkedin.com/company/dof-subsea</a>	Norway	1,507	156	10.35%	▼ -15
23	Orano DS	<a href="https://www.linkedin.com/company/orano-ds">https://www.linkedin.com/company/orano-ds</a>	France	1,283	124	9.66%	▲ 22

24	RTE	<a href="https://www.link">https://www.link</a>	France	6,118	571	9.33%	▲ 26
25	FOURE LAGADEC	<a href="https://www.link">https://www.link</a>	France	687	64	9.32%	▲ 5
26	Stedin	<a href="https://www.link">https://www.link</a>	Netherlands	3,097	288	9.30%	▼ -8
27	PPC	<a href="https://www.link">https://www.link</a>	Greece	1,067	99	9.28%	▲ 24
28	Enexis Groep	<a href="https://www.link">https://www.link</a>	Netherlands	4,011	370	9.22%	▲ 15
29	Enagás	<a href="https://www.link">https://www.link</a>	Spain	1,061	97	9.14%	▼ -14
30	Joulz	<a href="https://www.link">https://www.link</a>	Netherlands	530	48	9.06%	New Entry
31	Edvance	<a href="https://www.link">https://www.link</a>	France	1,429	129	9.03%	▼ -4
32	Fluxys	<a href="https://www.link">https://www.link</a>	Belgium	974	87	8.93%	▼ -4
33	GAZ-SYSTEM	<a href="https://www.link">https://www.link</a>	Poland	733	65	8.87%	▲ 29
34	MYTILINEOS	<a href="https://www.link">https://www.link</a>	Greece	1,286	114	8.86%	▲ 8
35	Shearwater GeoServices	<a href="https://www.link">https://www.link</a>	Norway	771	67	8.69%	▼ -22
36	NDT Global	<a href="https://www.link">https://www.link</a>	Ireland	639	55	8.61%	▼ -12
37	GRTgaz	<a href="https://www.link">https://www.link</a>	France	2,362	202	8.55%	▼ -5
38	CPL CONCORDIA	<a href="https://www.link">https://www.link</a>	Italy	843	72	8.54%	▲ 8
39	CEPSA	<a href="https://www.link">https://www.link</a>	Spain	5,402	444	8.22%	▲ 18
40	Galp	<a href="https://www.link">https://www.link</a>	Portugal	4,692	384	8.18%	▼ -5
41	DeepOcean	<a href="https://www.link">https://www.link</a>	Norway	1,110	89	8.02%	▼ -12
42	Allseas	<a href="https://www.link">https://www.link</a>	Switzerland	2,047	164	8.01%	▲ 22
43	SBM Offshore	<a href="https://www.link">https://www.link</a>	Netherlands	6,443	514	7.98%	▲ 6
44	Framatome	<a href="https://www.link">https://www.link</a>	France	9,799	774	7.90%	▲ 3
45	Nynas	<a href="https://www.link">https://www.link</a>	Sweden	725	57	7.86%	▼ -40
46	VTTI	<a href="https://www.link">https://www.link</a>	Netherlands	536	41	7.65%	▼ -46
47	NAM	<a href="https://www.link">https://www.link</a>	Netherlands	513	39	7.60%	▲ 62
48	SPIE Oil & Gas Services	<a href="https://www.link">https://www.link</a>	France	3,145	239	7.60%	▲ 24
49	Expertise	<a href="https://www.link">https://www.link</a>	Italy	683	51	7.47%	New Entry
50	SHV Energy	<a href="https://www.link">https://www.link</a>	Netherlands	804	59	7.34%	▲ 4
51	Uniper	<a href="https://www.link">https://www.link</a>	Germany	3,414	250	7.32%	▲ 2
52	Gruppo AB	<a href="https://www.link">https://www.link</a>	Italy	807	59	7.31%	▲ 4
53	Saybolt International	<a href="https://www.link">https://www.link</a>	Netherlands	644	47	7.30%	▲ 74
54	EDP España	<a href="https://www.link">https://www.link</a>	Spain	540	39	7.22%	▼ -2
55	PKP Energetyka	<a href="https://www.link">https://www.link</a>	Poland	667	48	7.20%	▲ 35
56	Antargaz	<a href="https://www.link">https://www.link</a>	France	626	45	7.19%	▲ 24
57	Visser & Smit Hanab	<a href="https://www.link">https://www.link</a>	Netherlands	833	59	7.08%	▼ -23
58	HELLENIQ ENERGY	<a href="https://www.link">https://www.link</a>	Greece	1,089	75	6.89%	▲ 63
59	Tecnicas Reunidas	<a href="https://www.link">https://www.link</a>	Spain	7,474	510	6.82%	▲ 18
60	Bluewater	<a href="https://www.link">https://www.link</a>	Netherlands	733	50	6.82%	▲ 36
61	Vallourec	<a href="https://www.link">https://www.link</a>	France	7,360	495	6.73%	▲ 18
62	2i Rete Gas	<a href="https://www.link">https://www.link</a>	Italy	610	41	6.72%	▼ -2
63	Vår Energi	<a href="https://www.link">https://www.link</a>	Norway	822	55	6.69%	▼ -47
64	Equinor	<a href="https://www.link">https://www.link</a>	Norway	12,155	812	6.68%	▲ 17
65	Sicim	<a href="https://www.link">https://www.link</a>	Italy	2,164	144	6.65%	▼ -7
66	Prosafte	<a href="https://www.link">https://www.link</a>	Norway	578	38	6.57%	New Entry
67	Altus Intervention	<a href="https://www.link">https://www.link</a>	Norway	822	54	6.57%	▲ 26
68	Sibelga	<a href="https://www.link">https://www.link</a>	Belgium	763	49	6.42%	▲ 7
69	Archer	<a href="https://www.link">https://www.link</a>	Norway	2,169	139	6.41%	▲ 23
70	Q8 Kuwait Petroleum Italia	<a href="https://www.link">https://www.link</a>	Italy	764	48	6.28%	New Entry
71	E-REDES	<a href="https://www.link">https://www.link</a>	Portugal	638	40	6.27%	▼ -6
72	Aker BP	<a href="https://www.link">https://www.link</a>	Norway	1,880	117	6.22%	▲ 39
73	Liquigas	<a href="https://www.link">https://www.link</a>	Italy	902	55	6.10%	▼ -14
74	Wintershall Dea	<a href="https://www.link">https://www.link</a>	Germany	2,207	133	6.03%	▼ -1
75	BWSC	<a href="https://www.link">https://www.link</a>	Denmark	515	30	5.83%	New Entry
76	Preem	<a href="https://www.link">https://www.link</a>	Sweden	1,145	65	5.68%	▼ -28
77	PREZIOSO Linjebygg	<a href="https://www.link">https://www.link</a>	France	1,002	56	5.59%	▲ 8
78	Vitol	<a href="https://www.link">https://www.link</a>	Netherlands	1,394	77	5.52%	▲ 64
79	Petrol Group	<a href="https://www.link">https://www.link</a>	Slovenia	972	53	5.45%	▲ 25
80	Repsol	<a href="https://www.link">https://www.link</a>	Spain	19,627	1,050	5.35%	▲ 23
81	Oiltanking	<a href="https://www.link">https://www.link</a>	Germany	1,010	54	5.35%	▲ 1
82	Slovnaft	<a href="https://www.link">https://www.link</a>	Slovakia	874	46	5.26%	▲ 35
83	Statnett	<a href="https://www.link">https://www.link</a>	Norway	1,314	68	5.18%	▲ 53
84	IREM	<a href="https://www.link">https://www.link</a>	Italy	795	41	5.16%	▲ 14
85	TotalEnergies	<a href="https://www.link">https://www.link</a>	France	87,453	4,500	5.15%	▲ 28
86	Ledig klar til nye utfordring	<a href="https://www.link">https://www.link</a>	Denmark	875	45	5.14%	New Entry
87	GSP Holding	<a href="https://www.link">https://www.link</a>	Romania	685	35	5.11%	▲ 38
88	Slovenské elektrárne	<a href="https://www.link">https://www.link</a>	Slovakia	901	46	5.11%	▼ -14
89	Bonatti	<a href="https://www.link">https://www.link</a>	Italy	3,634	184	5.06%	▲ 23
90	Siem Offshore	<a href="https://www.link">https://www.link</a>	Norway	976	49	5.02%	▼ -12
91	Aker Solutions	<a href="https://www.link">https://www.link</a>	Norway	17,148	851	4.96%	▲ 25
92	Eni	<a href="https://www.link">https://www.link</a>	Italy	28,307	1,403	4.96%	▲ 5
93	Orano	<a href="https://www.link">https://www.link</a>	France	9,765	481	4.93%	▲ 25
94	Rosenberg Worley	<a href="https://www.link">https://www.link</a>	Norway	838	41	4.89%	▲ 11
95	Maersk Drilling	<a href="https://www.link">https://www.link</a>	Denmark	3,291	159	4.83%	▼ -11

96	Gunvor Group	<a href="https://www.link">https://www.link</a>	Switzerland	563	27	4.80%	▼ -30
97	Saras	<a href="https://www.link">https://www.link</a>	Italy	630	30	4.76%	▲ 51
98	DNO ASA	<a href="https://www.link">https://www.link</a>	Norway	759	36	4.74%	▲ 17
99	MOL Magyarország	<a href="https://www.link">https://www.link</a>	Hungary	915	43	4.70%	▲ 47
100	NIS	<a href="https://www.link">https://www.link</a>	Serbia	2,990	139	4.65%	▼ -100
101	Ansaldo Energia	<a href="https://www.link">https://www.link</a>	Italy	2,600	120	4.62%	▲ 6
102	Beerenberg	<a href="https://www.link">https://www.link</a>	Norway	657	30	4.57%	▼ -3
103	MOL Group	<a href="https://www.link">https://www.link</a>	Hungary	3,496	159	4.55%	▼ -3
104	ORLEN Unipetrol	<a href="https://www.link">https://www.link</a>	Czech Republic	705	32	4.54%	▲ 39
105	BW Offshore	<a href="https://www.link">https://www.link</a>	Norway	2,028	90	4.44%	▲ 17
106	Grupa TAURON	<a href="https://www.link">https://www.link</a>	Poland	812	36	4.43%	▼ -18
107	OKQ8	<a href="https://www.link">https://www.link</a>	Sweden	1,250	55	4.40%	▼ -31
108	BOURBON	<a href="https://www.link">https://www.link</a>	France	4,695	204	4.35%	▲ 2
109	PGS	<a href="https://www.link">https://www.link</a>	Norway	2,033	87	4.28%	▼ -7
110	Polskie Sieci Elektroenerge	<a href="https://www.link">https://www.link</a>	Poland	761	32	4.20%	▼ -21
111	Mercuria	<a href="https://www.link">https://www.link</a>	Switzerland	883	37	4.19%	▼ -5
112	DTEK	<a href="https://www.link">https://www.link</a>	Ukraine	1,313	55	4.19%	▼ -92
113	Heerema Marine Contract	<a href="https://www.link">https://www.link</a>	Netherlands	2,380	96	4.03%	▲ 1
114	Ringhals	<a href="https://www.link">https://www.link</a>	Sweden	577	23	3.99%	▲ 31
115	Weatherford	<a href="https://www.link">https://www.link</a>	Ireland	27,553	1,095	3.97%	▲ 24
116	IMASA	<a href="https://www.link">https://www.link</a>	Spain	587	23	3.92%	▲ 40
117	PKN	<a href="https://www.link">https://www.link</a>	Poland	3,105	121	3.90%	▼ -9
118	Dietsmann	<a href="https://www.link">https://www.link</a>	Netherlands	1,747	68	3.89%	▲ 14
119	Oceaneering Asset Integrit	<a href="https://www.link">https://www.link</a>	Norway	752	29	3.86%	▲ 18
120	INA Grupa	<a href="https://www.link">https://www.link</a>	Croatia	3,587	135	3.76%	▲ 14
121	Q8	<a href="https://www.link">https://www.link</a>	Belgium	1,198	45	3.76%	▼ -35
122	Core Laboratories	<a href="https://www.link">https://www.link</a>	Netherlands	1,474	53	3.60%	▲ 13
123	TESS as	<a href="https://www.link">https://www.link</a>	Norway	587	21	3.58%	▼ -40
124	OMV	<a href="https://www.link">https://www.link</a>	Austria	7,549	266	3.52%	▲ 5
125	Latvenergo AS	<a href="https://www.link">https://www.link</a>	Latvia	540	19	3.52%	▼ -57
126	KAEFER Energy	<a href="https://www.link">https://www.link</a>	Norway	657	23	3.50%	▼ -31
127	PGE	<a href="https://www.link">https://www.link</a>	Poland	990	34	3.43%	▼ -8
128	Odffell Drilling	<a href="https://www.link">https://www.link</a>	Norway	1,943	66	3.40%	▼ -37
129	Spiecapag	<a href="https://www.link">https://www.link</a>	France	708	23	3.25%	▲ 20
130	Aibel	<a href="https://www.link">https://www.link</a>	Norway	3,599	115	3.20%	▲ 10
131	Addax Petroleum	<a href="https://www.link">https://www.link</a>	Switzerland	1,388	44	3.17%	▲ 13
132	CESI SpA	<a href="https://www.link">https://www.link</a>	Italy	1,156	36	3.11%	▼ -1
133	AGR	<a href="https://www.link">https://www.link</a>	Norway	890	27	3.03%	New Entry
134	MVM	<a href="https://www.link">https://www.link</a>	Hungary	1,321	40	3.03%	▲ 4
135	Transelectrica	<a href="https://www.link">https://www.link</a>	Romania	669	20	2.99%	▲ 25
136	Grupa Energa	<a href="https://www.link">https://www.link</a>	Poland	743	22	2.96%	▼ -10
137	COSL Drilling Europe	<a href="https://www.link">https://www.link</a>	Norway	544	16	2.94%	New Entry
138	OMV Petrom	<a href="https://www.link">https://www.link</a>	Romania	5,262	151	2.87%	▼ -5
139	MHWirth	<a href="https://www.link">https://www.link</a>	Norway	859	24	2.79%	▼ -19
140	Areva	<a href="https://www.link">https://www.link</a>	France	1,081	30	2.78%	▼ -10
141	S.N.G.N Romgaz	<a href="https://www.link">https://www.link</a>	Romania	518	14	2.70%	New Entry
142	EDF Europe	<a href="https://www.link">https://www.link</a>	Belgium	742	20	2.70%	▲ 9
143	Romp petrol	<a href="https://www.link">https://www.link</a>	Romania	2,014	52	2.58%	▲ 4
144	CLH	<a href="https://www.link">https://www.link</a>	Spain	532	13	2.44%	▲ 10
145	DONG Energy	<a href="https://www.link">https://www.link</a>	Denmark	1,969	48	2.44%	▲ 10
146	OSHEE	<a href="https://www.link">https://www.link</a>	Albania	577	14	2.43%	New Entry
147	Island Offshore	<a href="https://www.link">https://www.link</a>	Norway	634	14	2.21%	▲ 6
148	Nuovo Pignone	<a href="https://www.link">https://www.link</a>	Italy	681	14	2.06%	▲ 13
149	PGNIG	<a href="https://www.link">https://www.link</a>	Poland	1,137	23	2.02%	▼ -48
150	Transocean	<a href="https://www.link">https://www.link</a>	Switzerland	9,683	195	2.01%	▲ 9
151	KEMA Labs	<a href="https://www.link">https://www.link</a>	Italy	594	11	1.85%	▼ -1
152	Gas Natural Fenosa	<a href="https://www.link">https://www.link</a>	Spain	4,215	54	1.28%	▲ 13
153	PDVSA SERVICES	<a href="https://www.link">https://www.link</a>	Netherlands	722	9	1.25%	▲ 11
154	Grupa LOTOS	<a href="https://www.link">https://www.link</a>	Poland	744	9	1.21%	▼ -31
155	Hertel	<a href="https://www.link">https://www.link</a>	Netherlands	1,433	16	1.12%	▲ 7
156	geen	<a href="https://www.link">https://www.link</a>	Netherlands	15,721	173	1.10%	▲ 2
157	Maersk Oil	<a href="https://www.link">https://www.link</a>	Denmark	2,266	24	1.06%	▲ 6
158	Statoil	<a href="https://www.link">https://www.link</a>	Norway	7,846	53	0.68%	▲ 9
159	Esso	<a href="https://www.link">https://www.link</a>	Norway	4,309	25	0.58%	▲ 7
160	Semec	<a href="https://www.link">https://www.link</a>	Italy	1,041	6	0.58%	New Entry
161	Lanco Infratech	<a href="https://www.link">https://www.link</a>	Spain	832	4	0.48%	▲ 7
162	Salvor	<a href="https://www.link">https://www.link</a>	Poland	2,380	2	0.08%	New Entry
163	MMC	<a href="https://www.link">https://www.link</a>	France	1,336	1	0.07%	New Entry

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