



Amsterdam's Most Active Professionals on Social - Best of Q3 2022

Industry at a glance:

Average Score:
9.99%

Total Companies:
74

Average No. Employees:
4,763

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages?

Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, partners and future employees. **Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI.**

Over the past year, we've been conducting industry-specific research to celebrate companies whose employees are highly engaged and consistently sharing content with their own networks.

Now, we're combining every industry's rankings to determine which company had the world's most active workforce on social in 2021!

So, how active were your employees on social this year?

We've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see **30-40%** of employees regularly sharing company-approved content, with little effort required.

We've got everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects used by senior leadership, marketing, communications, sales, and HR teams.

Isn't it time you added amplified social sharing to your activity?

So, where does your company rank?

Position	Company Name	LinkedIn URL	Industry	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)
1	Mambu	https://www.linkedin.com/company/mambu	IT & Services	Amsterdam	853	196	22.98%
2	Maandag	https://www.linkedin.com/company/maandag	Staffing & Recruiting	Amsterdam	1,707	367	21.50%
3	MessageBird	https://www.linkedin.com/company/messagebird	Telecommunications	Amsterdam	588	125	21.26%
4	Mollie	https://www.linkedin.com/company/mollie	Financial Services	Amsterdam	843	165	19.57%
5	DEPT	https://www.linkedin.com/company/dept	Internet	Amsterdam	2,702	509	18.84%
6	Yacht	https://www.linkedin.com/company/yacht	Staffing & Recruiting	Amsterdam	1,608	297	18.47%
7	Backbase	https://www.linkedin.com/company/backbase	Financial Services	Amsterdam	1,567	288	18.38%
8	Catawiki	https://www.linkedin.com/company/catawiki	Internet	Amsterdam	753	134	17.80%
9	Webfleet	https://www.linkedin.com/company/webfleet	Computer Software	Amsterdam	778	137	17.61%
10	Adyen	https://www.linkedin.com/company/adyen	Financial Services	Amsterdam	3,179	544	17.11%
11	Elsevier	https://www.linkedin.com/company/elsevier	IT & Services	Amsterdam	10,242	1,746	17.05%
12	TIP Trailer Services	https://www.linkedin.com/company/tip-trailer-services	Transportation, Trucking & Railroad	Amsterdam	1,025	167	16.29%
13	YER	https://www.linkedin.com/company/yer	Staffing & Recruiting	Amsterdam	1,290	210	16.28%
14	OLX Autos	https://www.linkedin.com/company/olx-autos	Internet	Amsterdam	1,813	283	15.61%
15	HSO	https://www.linkedin.com/company/hso	IT & Services	Amsterdam	1,672	260	15.55%
16	NautaDutilh	https://www.linkedin.com/company/nautadutilh	Law & Legal	Amsterdam	823	117	14.22%
17	DPA Professionals	https://www.linkedin.com/company/dpa-professionals	Staffing & Recruiting	Amsterdam	1,080	151	13.98%
18	Swapfiets	https://www.linkedin.com/company/swapfiets	Transportation, Trucking & Railroad	Amsterdam	607	84	13.84%
19	PayU	https://www.linkedin.com/company/payu	Financial Services	Amsterdam	2,630	360	13.69%
20	Atradius	https://www.linkedin.com/company/atradius	Insurance	Amsterdam	2,948	394	13.36%
21	ABN AMRO MeesPierson	https://www.linkedin.com/company/abnamro-meespierson	Banking	Amsterdam	2,436	313	12.85%
22	Sustainalytics	https://www.linkedin.com/company/sustainalytics	Financial Services	Amsterdam	1,235	158	12.79%
23	EVBox	https://www.linkedin.com/company/evbox	Automotive	Amsterdam	697	87	12.48%
24	Calco	https://www.linkedin.com/company/calco	IT & Services	Amsterdam	540	67	12.41%
25	Houthoff	https://www.linkedin.com/company/houthoff	Law & Legal	Amsterdam	640	78	12.19%
26	Philips Domestic Appliances	https://www.linkedin.com/company/philips-domestic-appliances	Electrical/Electronic Manufacturing	Amsterdam	2,252	266	11.81%
27	Just Eat Takeaway.com	https://www.linkedin.com/company/just-eat-takeaway-com	Internet	Amsterdam	13,975	1,600	11.45%
28	Etiya	https://www.linkedin.com/company/etiya	IT & Services	Amsterdam	1,226	139	11.34%
29	Corbion	https://www.linkedin.com/company/corbion	Biotechnology	Amsterdam	2,052	231	11.26%

30	TMF Group	https://www.link	Financial Services	Amsterdam	7,977	894	11.21%
31	Nouryon	https://www.link	Chemicals	Amsterdam	4,261	441	10.35%
32	De Nederlandsche Bank	https://www.link	Financial Services	Amsterdam	2,300	237	10.30%
33	OLX Group	https://www.link	Internet	Amsterdam	4,342	447	10.29%
34	NLR	https://www.link	Aviation & Aerospace	Amsterdam	719	74	10.29%
35	Brunel	https://www.link	Staffing & Recruiting	Amsterdam	4,305	442	10.27%
36	VanMoof	https://www.link	Consumer Electronics	Amsterdam	587	57	9.71%
37	Intertrust Group	https://www.link	Financial Services	Amsterdam	4,006	386	9.64%
38	De Brauw Blackstone Wes	https://www.link	Law & Legal	Amsterdam	871	82	9.41%
39	Waternet	https://www.link	Utilities	Amsterdam	1,596	150	9.40%
40	The HEINEKEN Company	https://www.link	Food & Beverages	Amsterdam	27,249	2,500	9.17%
41	Temper	https://www.link	Internet	Amsterdam	1,133	103	9.09%
42	LeasePlan	https://www.link	Financial Services	Amsterdam	8,294	714	8.61%
43	Booking.com	https://www.link	Internet	Amsterdam	14,570	1,250	8.58%
44	VERMEG for Banking & In	https://www.link	IT & Services	Amsterdam	1,862	152	8.16%
45	Epson Europe	https://www.link	Computer Hardware	Amsterdam	1,674	129	7.71%
46	AthenaStudies	https://www.link	Training & Coaching	Amsterdam	727	55	7.57%
47	Takeaway.com	https://www.link	Internet	Amsterdam	866	64	7.39%
48	JACOBS DOUWE EGBER	https://www.link	Food & Beverages	Amsterdam	8,036	587	7.30%
49	Norgine	https://www.link	Pharmaceuticals	Amsterdam	1,047	76	7.26%
50	Autoriteit Financiële Markt	https://www.link	Financial Services	Amsterdam	849	60	7.07%
51	AkzoNobel	https://www.link	Chemicals	Amsterdam	28,295	1,900	6.71%
52	TomTom	https://www.link	IT & Services	Amsterdam	5,562	363	6.53%
53	GVB	https://www.link	Transportation, Trucking & Railroad	Amsterdam	1,959	127	6.48%
54	Flow Traders	https://www.link	Financial Services	Amsterdam	642	40	6.23%
55	BBD	https://www.link	IT & Services	Amsterdam	1,222	75	6.14%
56	TP Vision	https://www.link	Consumer Electronics	Amsterdam	919	54	5.88%
57	ABN AMRO Bank	https://www.link	Banking	Amsterdam	32,748	1,754	5.36%
58	Van Lanschot Kempen	https://www.link	Banking	Amsterdam	937	50	5.34%
59	ING	https://www.link	Banking	Amsterdam	66,124	3,500	5.29%
60	Getronics	https://www.link	IT & Services	Amsterdam	3,063	150	4.90%
61	Hotmart	https://www.link	Internet	Amsterdam	9,605	459	4.78%
62	DENSO Europe	https://www.link	Automotive	Amsterdam	744	35	4.70%
63	Staples Solutions	https://www.link	Business Supplies	Amsterdam	902	41	4.55%
64	ING Nederland	https://www.link	Banking	Amsterdam	13,826	576	4.17%
65	VEON	https://www.link	Telecommunications	Amsterdam	12,588	515	4.09%
66	ZOLA Electric	https://www.link	Renewables & Environment	Amsterdam	600	23	3.83%
67	DAS	https://www.link	Law & Legal	Amsterdam	3,074	104	3.38%
68	MOA	https://www.link	Market Research	Amsterdam	560	15	2.68%
69	Thuisbezorgd.nl	https://www.link	Internet	Amsterdam	793	19	2.40%
70	Nuon	https://www.link	Renewables & Environment	Amsterdam	1,366	31	2.27%
71	Delta Lloyd	https://www.link	Insurance	Amsterdam	996	15	1.51%
72	PARO	https://www.link	Renewables & Environment	Amsterdam	1,916	8	0.42%
73	Stichting DSI	https://www.link	Financial Services	Amsterdam	878	3	0.34%
74	SYOU	https://www.link	Internet	Amsterdam	2,125	4	0.19%

Ready to win at social?

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