



The USA's Most Active Pharmaceuticals Professionals on Social - July 2022

Industry at a glance:

Average Score: 5.54%

Total Companies: 168

Global Industry Average: 6.62%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages?

Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, partners and future employees. Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

But, how active are your employees currently on social? And how does this compare to the rest of your industry?

Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see 30-40% of employees regularly sharing company-approved content, with little effort required.

We've got everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects used by senior leadership, marketing, communications, sales, and HR teams.

Isn't it time you added amplified social sharing to your activity? Learn more at www.dsmn8.com

So, where does your company rank?

Table with 8 columns: Position, Company Name, LinkedIn URL, Location, Employees on LinkedIn, No. Employees Shared (Last 30 Days), % Shared (Last 30 Days), Rank Change. Lists 24 pharmaceutical companies and their social media performance metrics.

25	Elanco	https://www.link	United States	7,423	727	9.79%	▲ 5
26	Advarra	https://www.link	United States	1,125	110	9.78%	▼ -16
27	Viartis	https://www.link	United States	11,426	1,075	9.41%	▼ -7
28	Amarin Corporation	https://www.link	United States	683	64	9.37%	▲ 18
29	Otsuka US	https://www.link	United States	2,957	277	9.37%	▲ 15
30	Zoetis	https://www.link	United States	9,489	884	9.32%	▼ -7
31	Pacira BioSciences	https://www.link	United States	679	62	9.13%	▼ -19
32	iA	https://www.link	United States	663	59	8.90%	New Entry
33	Supernus	https://www.link	United States	596	52	8.72%	New Entry
34	Genoa Healthcare	https://www.link	United States	1,793	156	8.70%	▼ -2
35	Colorcon	https://www.link	United States	910	78	8.57%	▲ 1
36	Alphanumeric Systems	https://www.link	United States	635	54	8.50%	▼ -11
37	Elixir	https://www.link	United States	651	55	8.45%	▲ 39
38	The Janssen Pharmaceutic	https://www.link	United States	30,529	2,500	8.19%	▲ 2
39	Medpace	https://www.link	United States	4,414	361	8.18%	▼ -13
40	Syneos Health	https://www.link	United States	22,357	1,825	8.16%	▼ -5
41	Allucent	https://www.link	United States	1,346	109	8.10%	New Entry
42	Indegene	https://www.link	United States	4,636	374	8.07%	▼ -11
43	Cytel	https://www.link	United States	1,328	107	8.06%	▼ -14
44	Catalent	https://www.link	United States	12,412	993	8.00%	▼ -3
45	PSL Group	https://www.link	United States	713	57	7.99%	▼ -27
46	Servier Pharmaceuticals	https://www.link	United States	719	57	7.93%	New Entry
47	Indivior	https://www.link	United States	961	74	7.70%	▼ -20
48	Incyte	https://www.link	United States	2,359	180	7.63%	▲ 0
49	Piramal Pharma Solutions	https://www.link	United States	2,260	172	7.61%	▲ 3
50	Eurofins PSS Insourcing S	https://www.link	United States	1,092	83	7.60%	▼ -16
51	Navitus Health Solutions	https://www.link	United States	870	65	7.47%	▲ 24
52	Karyopharm Therapeutics	https://www.link	United States	500	37	7.40%	New Entry
53	Lantheus	https://www.link	United States	813	60	7.38%	▲ 5
54	Q² Solutions	https://www.link	United States	2,261	166	7.34%	▲ 6
55	MSD	https://www.link	United States	35,358	2,500	7.07%	▼ -4
56	Cambrex	https://www.link	United States	1,668	117	7.01%	▼ -18
57	Acadia	https://www.link	United States	628	44	7.01%	▲ 4
58	Parexel	https://www.link	United States	18,205	1,250	6.87%	▼ -4
59	Syneos Health Clinical Sol	https://www.link	United States	2,086	140	6.71%	▼ -17
60	KCR	https://www.link	United States	594	39	6.57%	▲ 7
61	NIBR	https://www.link	United States	3,885	252	6.49%	▼ -12
62	Curia	https://www.link	United States	2,717	175	6.44%	▼ -5
63	QuVa Pharma	https://www.link	United States	717	46	6.42%	▼ -8
64	Kindeva Drug Delivery	https://www.link	United States	594	38	6.40%	▼ -19
65	PCI Pharma Services	https://www.link	United States	2,179	137	6.29%	▲ 6
66	Bristol Myers Squibb	https://www.link	United States	39,768	2,500	6.29%	▼ -3
67	Seqirus	https://www.link	United States	2,572	160	6.22%	▼ -3
68	Nitto Avecia	https://www.link	United States	599	37	6.18%	New Entry
69	Fresenius Kabi USA	https://www.link	United States	1,573	96	6.10%	▲ 5
70	Frontage Laboratories	https://www.link	United States	508	31	6.10%	New Entry
71	MMS	https://www.link	United States	1,376	82	5.96%	▲ 18
72	AbbVie	https://www.link	United States	53,032	3,000	5.66%	▼ -10
73	Anneal	https://www.link	United States	4,067	227	5.58%	▲ 17
74	Astellas Pharma US	https://www.link	United States	5,773	319	5.53%	▲ 11
75	West Pharmaceutical Servi	https://www.link	United States	4,422	242	5.47%	▼ -22
76	Alcami	https://www.link	United States	920	50	5.43%	▼ -43
77	Sharp	https://www.link	United States	856	45	5.26%	▼ -7
78	Takeda Oncology	https://www.link	United States	1,721	90	5.23%	▼ -22
79	Salix Pharmaceuticals	https://www.link	United States	788	41	5.20%	▼ -7
80	Sunovion	https://www.link	United States	1,980	102	5.15%	▼ -15
81	Eisai US	https://www.link	United States	3,004	153	5.09%	▼ -13
82	United Therapeutics Corpo	https://www.link	United States	935	47	5.03%	▼ -35
83	Clario	https://www.link	United States	6,820	342	5.01%	▼ -33
84	AllianceRx Walgreens Pha	https://www.link	United States	1,337	67	5.01%	▲ 3
85	Tolmar	https://www.link	United States	755	37	4.90%	▲ 9
86	Daiichi Sankyo	https://www.link	United States	3,527	171	4.85%	▼ -27
87	AES	https://www.link	United States	976	47	4.82%	▼ -8
88	Bausch + Lomb	https://www.link	United States	7,429	351	4.72%	New Entry
89	GlaxoSmithKline Consume	https://www.link	United States	746	35	4.69%	New Entry
90	Eli Lilly and Company	https://www.link	United States	41,888	1,925	4.60%	▲ 1
91	ExecuPharm	https://www.link	United States	834	38	4.56%	▼ -14
92	Strides Pharma	https://www.link	United States	507	23	4.54%	New Entry
93	IPS	https://www.link	United States	2,686	121	4.50%	▼ -9
94	TrialCard	https://www.link	United States	888	40	4.50%	▼ -13
95	Merck	https://www.link	United States	80,476	3,500	4.35%	▼ -12
96	American Regent	https://www.link	United States	565	24	4.25%	▼ -18

97	Arena	https://www.link	United States	512	21	4.10%	New Entry
98	Upsher-Smith Laboratories	https://www.link	United States	498	19	3.82%	▲ 15
99	Loxo Oncology at Lilly	https://www.link	United States	543	20	3.68%	New Entry
100	Kroger Specialty Pharmacy	https://www.link	United States	818	30	3.67%	▼ -18
101	Pfizer	https://www.link	United States	124,328	4,500	3.62%	▼ -9
102	Rho	https://www.link	United States	647	23	3.55%	New Entry
103	Research Pharmaceutical	https://www.link	United States	542	19	3.51%	▼ -8
104	PharmScript	https://www.link	United States	832	29	3.49%	▼ -31
105	Nephron	https://www.link	United States	781	27	3.46%	▼ -25
106	Alvogen	https://www.link	United States	622	21	3.38%	▼ -10
107	Pharmacyclics	https://www.link	United States	774	26	3.36%	▼ -9
108	UBC	https://www.link	United States	1,852	62	3.35%	▼ -1
109	Celerion	https://www.link	United States	874	29	3.32%	▼ -16
110	Par Pharmaceutical	https://www.link	United States	1,609	53	3.29%	▼ -1
111	Pharm-Olam	https://www.link	United States	761	25	3.29%	▼ -45
112	Akorn	https://www.link	United States	1,138	37	3.25%	▼ -24
113	CSL Plasma	https://www.link	United States	3,909	127	3.25%	▼ -10
114	Publix Pharmacy	https://www.link	United States	2,551	81	3.18%	▼ -6
115	Avara Pharmaceutical Serv	https://www.link	United States	507	16	3.16%	New Entry
116	Octapharma Plasma	https://www.link	United States	2,282	71	3.11%	▼ -10
117	Capsugel	https://www.link	United States	941	29	3.08%	▼ -6
118	CVS Specialty	https://www.link	United States	1,983	61	3.08%	▼ -3
119	Biolife	https://www.link	United States	1,232	37	3.00%	▼ -14
120	Lash Group	https://www.link	United States	1,821	54	2.97%	▼ -21
121	PharMerica	https://www.link	United States	2,657	76	2.86%	▼ -21
122	AMPAC Fine Chemicals	https://www.link	United States	530	15	2.83%	New Entry
123	Bioclinica	https://www.link	United States	2,799	79	2.82%	▼ -11
124	MedImpact Healthcare Sys	https://www.link	United States	1,379	37	2.68%	▼ -20
125	ScriptPro	https://www.link	United States	647	17	2.63%	▼ -7
126	Fisher Clinical Services	https://www.link	United States	804	21	2.61%	▼ -29
127	Anda	https://www.link	United States	509	13	2.55%	New Entry
128	Remedi SeniorCare Pharm	https://www.link	United States	684	16	2.34%	▼ -14
129	Enclara Pharmacia	https://www.link	United States	516	11	2.13%	▼ -43
130	Celgene	https://www.link	United States	3,449	73	2.12%	▼ -20
131	Walgreens Boots Alliance	https://www.link	United States	142,635	3,000	2.10%	▼ -10
132	Meijer Pharmacy	https://www.link	United States	721	15	2.08%	New Entry
133	Accenture	https://www.link	United States	4,298	88	2.05%	▼ -14
134	Lupin	https://www.link	United States	3,914	78	1.99%	▼ -17
135	P&G	https://www.link	United States	612	12	1.96%	▼ -13
136	Community Pharmcy	https://www.link	United States	770	15	1.95%	New Entry
137	Omicare	https://www.link	United States	5,722	98	1.71%	▼ -21
138	Mylan	https://www.link	United States	16,259	274	1.69%	▼ -18
139	Torrent Pharma	https://www.link	United States	1,414	23	1.63%	New Entry
140	Noven	https://www.link	United States	868	14	1.61%	New Entry
141	FFF Enterprises	https://www.link	United States	951	15	1.58%	New Entry
142	Aurobindo USA	https://www.link	United States	1,096	17	1.55%	▼ -41
143	ERT	https://www.link	United States	1,939	29	1.50%	▼ -20
144	inVentiv Health Commercia	https://www.link	United States	1,005	13	1.29%	▼ -20
145	inVentiv Health Clinical	https://www.link	United States	1,295	16	1.24%	▼ -19
146	CVS Pharmacy	https://www.link	United States	44,098	540	1.22%	▼ -18
147	Valeant Pharmaceuticals	https://www.link	United States	1,414	17	1.20%	▼ -16
148	Micro Lab	https://www.link	United States	521	6	1.15%	New Entry
149	McNeil Consumer Healthc	https://www.link	United States	1,054	12	1.14%	▼ -22
150	Touchpoint Solutions	https://www.link	United States	715	8	1.12%	▼ -18
151	INC Research	https://www.link	United States	2,062	22	1.07%	▼ -21
152	Purdue Pharma	https://www.link	United States	918	9	0.98%	▼ -27
153	Schering-Plough	https://www.link	United States	724	6	0.83%	▼ -18
154	Kroger Pharmacy	https://www.link	United States	1,457	11	0.75%	New Entry
155	Hospira	https://www.link	United States	5,323	28	0.53%	▼ -19
156	ICON Central Laboratories	https://www.link	United States	1,727	7	0.41%	▼ -17
157	Diplomat	https://www.link	United States	749	3	0.40%	▼ -28
158	SDI	https://www.link	United States	547	2	0.37%	▼ -18
159	Forest Laboratories	https://www.link	United States	1,373	5	0.36%	New Entry
160	Tasly Pharmaceutica Group	https://www.link	United States	815	2	0.25%	New Entry
161	Watson Pharma	https://www.link	United States	539	1	0.19%	▼ -28
162	ASD Healthcare	https://www.link	United States	577	1	0.17%	▼ -24
163	EMSI	https://www.link	United States	1,177	2	0.17%	▼ -21
164	CVS	https://www.link	United States	622	1	0.16%	▼ -164
165	MDS Pharma Services	https://www.link	United States	641	1	0.16%	▼ -31
166	H J	https://www.link	United States	901	1	0.11%	New Entry
167	Amylin	https://www.link	United States	565	0	0.00%	▼ -30
168	Cephalon	https://www.link	United States	604	0	0.00%	▼ -27

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