



The UK's Most Active Pharmaceuticals Professionals on Social - July 2022

Industry at a glance:

Average Score:
7.30%

Total Companies:
29

Global Industry Average:
6.62%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages?

Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, partners and future employees. **Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI.**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

But, how active are your employees currently on social? And how does this compare to the rest of your industry?

Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see **30-40%** of employees regularly sharing company-approved content, with little effort required.

We've got everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects used by senior leadership, marketing, communications, sales, and HR teams.

Isn't it time you added amplified social sharing to your activity? Learn more at www.dsmn8.com

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Ashfield MedComms	https://www.link	United Kingdom	639	128	20.03%	▲ 6
2	Viiv Healthcare	https://www.link	United Kingdom	1,521	181	11.90%	▲ 2
3	Fishawack Health	https://www.link	United Kingdom	824	90	10.92%	▲ 3
4	Calyx	https://www.link	United Kingdom	1,547	167	10.80%	▼ -1
5	Sterling Pharma Solutions	https://www.link	United Kingdom	582	61	10.48%	▲ 3
6	MHPRA	https://www.link	United Kingdom	1,075	110	10.23%	▲ 13
7	Apcer Life Sciences	https://www.link	United Kingdom	860	87	10.12%	▲ 7
8	Envision Pharma Group	https://www.link	United Kingdom	826	82	9.93%	▲ 1
9	Accord Healthcare	https://www.link	United Kingdom	1,506	133	8.83%	▲ 2
10	Kyowa Kirin International	https://www.link	United Kingdom	759	66	8.70%	▼ -5
11	Norbroad Laboratories	https://www.link	United Kingdom	913	70	7.67%	▲ 9
12	Astellas Europe	https://www.link	United Kingdom	1,139	87	7.64%	▲ 5
13	NextPharma	https://www.link	United Kingdom	556	41	7.37%	▲ 2
14	Mundipharma	https://www.link	United Kingdom	2,677	195	7.28%	▲ 4
15	Hikma	https://www.link	United Kingdom	6,903	498	7.21%	▲ 9
16	Quotient Sciences	https://www.link	United Kingdom	871	62	7.12%	▲ 0
17	Ashfield	https://www.link	United Kingdom	3,020	203	6.72%	▼ -7
18	Almac Group	https://www.link	United Kingdom	3,630	228	6.28%	▲ 3
19	Eisai EMEA	https://www.link	United Kingdom	795	48	6.04%	▲ 6
20	PrimeVigilance	https://www.link	United Kingdom	790	46	5.82%	▼ -8
21	AstraZeneca	https://www.link	United Kingdom	71,266	4,000	5.61%	▲ 1
22	GSK	https://www.link	United Kingdom	110,533	5,500	4.98%	▲ 1
23	Alliance Healthcare	https://www.link	United Kingdom	3,266	157	4.81%	▲ 4
24	BPL	https://www.link	United Kingdom	536	24	4.48%	▲ 5

25	AAH	https://www.linkedin.com/company/aa-h/	United Kingdom	819	26	3.17%	▲ 5
26	LloydsPharmacy	https://www.linkedin.com/company/lloydspharmacy/	United Kingdom	2,840	81	2.85%	▲ 5
27	Retail Pharmacy	https://www.linkedin.com/company/retail-pharmacy/	United Kingdom	846	20	2.36%	New Entry
28	Chiltern	https://www.linkedin.com/company/chiltern/	United Kingdom	825	17	2.06%	▲ 5
29	PCC	https://www.linkedin.com/company/pcc/	United Kingdom	578	1	0.17%	New Entry

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website](https://www.dsmn8.com) or [contact us at support@dsmn8.com](mailto:support@dsmn8.com)



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