



Europe's Most Active Pharmaceuticals Professionals on Social - July 2022

Industry at a glance:

Average Score:
7.69%

Total Companies:
174

Global Industry Average:
6.62%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages?

Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, partners and future employees. **Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI.**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

But, how active are your employees currently on social? And how does this compare to the rest of your industry?

Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see **30-40%** of employees regularly sharing company-approved content, with little effort required.

We've got everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects used by senior leadership, marketing, communications, sales, and HR teams.

Isn't it time you added amplified social sharing to your activity? Learn more at www.dsmn8.com

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Fagron	https://www.linkedin.com/company/fagron	Netherlands	872	172	19.72%	▲ 2
2	Angelini Pharma	https://www.linkedin.com/company/angelini-pharma	Italy	1,375	223	16.22%	▲ 6
3	EUROAPI	https://www.linkedin.com/company/euroapi	France	641	100	15.60%	New Entry
4	PharmaLex	https://www.linkedin.com/company/pharmalex	Germany	1,185	178	15.02%	▲ 6
5	IBSA Farmaceutici	https://www.linkedin.com/company/ibsa-farmaceutici	Italy	537	80	14.90%	▼ -1
6	Merck France	https://www.linkedin.com/company/merck-france	France	601	85	14.14%	▲ 7
7	SEQENS	https://www.linkedin.com/company/seqens	France	1,080	152	14.07%	▲ 15
8	Laboratoires Théa	https://www.linkedin.com/company/laboratoires-thea	France	549	76	13.84%	▲ 12
9	Fidia Farmaceutici	https://www.linkedin.com/company/fidia-farmaceutici	Italy	1,007	139	13.80%	▲ 59
10	Orifarm	https://www.linkedin.com/company/orifarm	Denmark	979	134	13.69%	▲ 30
11	OM Pharma	https://www.linkedin.com/company/om-pharma	Switzerland	521	69	13.24%	New Entry
12	HIPRA	https://www.linkedin.com/company/hipra	Spain	1,445	190	13.15%	▲ 3
13	Exeltis	https://www.linkedin.com/company/exeltis	Spain	1,893	248	13.10%	▲ 6
14	Biocodex	https://www.linkedin.com/company/biocodex	France	1,100	142	12.91%	▲ 17
15	Grünenthal Group	https://www.linkedin.com/company/grunenthal-group	Germany	3,541	457	12.91%	▲ 20
16	Vetoquinol Global	https://www.linkedin.com/company/vetoquinol-global	France	1,483	187	12.61%	▲ 11
17	Nestlé Health Science	https://www.linkedin.com/company/nestle-health-science	Switzerland	3,661	460	12.56%	▼ -1
18	Galderma	https://www.linkedin.com/company/galderma	Switzerland	4,889	614	12.56%	▲ 6
19	Janssen EMEA	https://www.linkedin.com/company/janssen-emea	Belgium	1,021	124	12.14%	▲ 4
20	Cenexi	https://www.linkedin.com/company/cenexi	France	791	96	12.14%	▲ 16
21	Merz Therapeutics	https://www.linkedin.com/company/merz-therapeutics	Germany	1,301	155	11.91%	▼ -9
22	Shop Apotheke Europe	https://www.linkedin.com/company/shop-apotheke-europe	Netherlands	506	60	11.86%	New Entry
23	Vifor Pharma	https://www.linkedin.com/company/vifor-pharma	Switzerland	2,147	254	11.83%	▲ 3
24	MSD France	https://www.linkedin.com/company/msd-france	France	819	96	11.72%	▼ -7

25	Dompé	https://www.link	Italy	760	89	11.71%	▲ 0
26	TFS	https://www.link	Sweden	740	86	11.62%	▼ -12
27	Excelya	https://www.link	France	663	77	11.61%	▲ 2
28	Aixial Group	https://www.link	France	572	66	11.54%	▲ 24
29	Pierre Fabre Group	https://www.link	France	7,691	878	11.42%	▲ 8
30	Ferrer	https://www.link	Spain	1,773	202	11.39%	▼ -23
31	Aboca Italia	https://www.link	Italy	557	63	11.31%	▲ 14
32	Chiesi Italia	https://www.link	Italy	527	59	11.20%	New Entry
33	Evotec	https://www.link	Germany	2,709	302	11.15%	▲ 9
34	Acino	https://www.link	Switzerland	1,518	169	11.13%	▲ 30
35	Innothera	https://www.link	France	721	80	11.10%	▲ 19
36	Italfarmaco	https://www.link	Spain	1,122	123	10.96%	▲ 46
37	AAA	https://www.link	France	1,027	112	10.91%	▼ -31
38	Boiron France	https://www.link	France	1,915	208	10.86%	▼ -6
39	Guerbet	https://www.link	France	2,249	244	10.85%	▲ 11
40	BIAL	https://www.link	Portugal	908	97	10.68%	▼ -31
41	Unither Pharmaceuticals	https://www.link	France	928	98	10.56%	▲ 28
42	FAES FARMA	https://www.link	Spain	945	98	10.37%	▲ 20
43	Pharmathen	https://www.link	Netherlands	727	75	10.32%	▲ 79
44	Chiesi Group	https://www.link	Italy	4,612	473	10.26%	▲ 133
45	Ferring	https://www.link	Switzerland	5,140	522	10.16%	▼ -15
46	Cofares	https://www.link	Spain	1,267	127	10.02%	▲ 38
47	UPSA	https://www.link	France	1,086	108	9.94%	▲ 19
48	VIANEX	https://www.link	Greece	503	50	9.94%	New Entry
49	Idorsia	https://www.link	Switzerland	1,316	129	9.80%	▼ -16
50	Novartis Oncology	https://www.link	Switzerland	3,666	359	9.79%	▼ -12
51	ROVI	https://www.link	Spain	731	71	9.71%	▼ -12
52	Macopharma	https://www.link	France	777	75	9.65%	▲ 37
53	Galenica	https://www.link	Switzerland	827	79	9.55%	▲ 20
54	Centrient	https://www.link	Netherlands	714	68	9.52%	▲ 37
55	MSD Animal Health Nederl	https://www.link	Netherlands	671	63	9.39%	▼ -4
56	Ceva Sante Animale	https://www.link	France	4,295	401	9.34%	▲ 21
57	Delpharm	https://www.link	France	2,887	268	9.28%	▼ -10
58	Merck Group	https://www.link	Germany	22,569	2,075	9.19%	▲ 9
59	Bracco	https://www.link	Italy	1,710	157	9.18%	▲ 15
60	LFB	https://www.link	France	2,017	185	9.17%	▲ 3
61	Gerresheimer	https://www.link	Germany	2,085	190	9.11%	▼ -2
62	Ipsen	https://www.link	France	5,573	506	9.08%	▼ -5
63	Ethypharm	https://www.link	France	795	72	9.06%	▲ 39
64	PolyPeptide Group	https://www.link	Sweden	920	83	9.02%	▼ -3
65	Kern Pharma	https://www.link	Spain	691	62	8.97%	▲ 27
66	Novo Nordisk	https://www.link	Denmark	44,823	4,000	8.92%	▲ 19
67	Reig Jofre	https://www.link	Spain	584	52	8.90%	▲ 21
68	IBSA Group	https://www.link	Switzerland	726	64	8.82%	▼ -34
69	Xellia Pharmaceuticals	https://www.link	Denmark	1,276	112	8.78%	▼ -13
70	BSP	https://www.link	Italy	707	61	8.63%	▲ 38
71	Sobi	https://www.link	Sweden	1,599	137	8.57%	▲ 52
72	Zambon	https://www.link	Italy	2,157	184	8.53%	▼ -31
73	Curium Pharma	https://www.link	France	1,149	98	8.53%	▼ -45
74	Grupo Alter	https://www.link	Spain	662	56	8.46%	▲ 61
75	Oriola Corporation	https://www.link	Finland	532	45	8.46%	▲ 41
76	Carbogen Amcis	https://www.link	Switzerland	568	48	8.45%	▲ 41
77	Arkopharma	https://www.link	France	805	68	8.45%	▼ -7
78	Almirall	https://www.link	Spain	1,820	153	8.41%	▼ -13
79	Servier	https://www.link	France	11,785	989	8.39%	▼ -3
80	Alfasigma	https://www.link	Italy	1,696	141	8.31%	▼ -36
81	PSI CRO	https://www.link	Switzerland	1,796	148	8.24%	▲ 25
82	Alliance Healthcare France	https://www.link	France	546	44	8.06%	▲ 12
83	LEO Pharma	https://www.link	Denmark	5,187	417	8.04%	▼ -3
84	OCP Répartition	https://www.link	France	1,249	100	8.01%	▼ -6
85	ISDIN	https://www.link	Spain	1,209	96	7.94%	▼ -4
86	ALK	https://www.link	Denmark	2,306	183	7.94%	▲ 25
87	STADA	https://www.link	Germany	5,086	403	7.92%	▲ 74
88	Daiichi Sankyo Europe	https://www.link	Germany	598	47	7.86%	▼ -17
89	PHARMAPLAN	https://www.link	Germany	539	42	7.79%	▲ 9
90	Siegfried Holding	https://www.link	Switzerland	1,356	102	7.52%	▲ 40
91	Fertin Pharma	https://www.link	Denmark	564	42	7.45%	▼ -36
92	Menarini Group	https://www.link	Italy	8,543	634	7.42%	▲ 23
93	Corden Pharma	https://www.link	Germany	979	72	7.35%	▲ 6
94	UCB	https://www.link	Belgium	12,051	878	7.29%	▲ 3
95	Norgine	https://www.link	Netherlands	1,047	76	7.26%	▼ -23
96	Virbac	https://www.link	France	3,824	276	7.22%	▲ 13

97	Bachem	https://www.link	Switzerland	1,045	75	7.18%	▼ -7
98	Lundbeck	https://www.link	Denmark	5,449	390	7.16%	▼ -11
99	Stevanato Group	https://www.link	Italy	1,109	79	7.12%	▼ -41
100	Kedrion Biopharma	https://www.link	Italy	1,067	76	7.12%	▲ 21
101	Bormioli Pharma	https://www.link	Italy	578	41	7.09%	▲ 11
102	Recipharm	https://www.link	Sweden	2,861	200	6.99%	▼ -7
103	medac	https://www.link	Germany	631	44	6.97%	▲ 28
104	Zentiva	https://www.link	Czech Republic	3,003	205	6.83%	▼ -1
105	ESTEVE	https://www.link	Spain	1,480	101	6.82%	▼ -9
106	Sandoz	https://www.link	Switzerland	13,923	936	6.72%	▲ 1
107	Besins Healthcare	https://www.link	Monaco	641	43	6.71%	▲ 30
108	Cerp Rouen	https://www.link	France	671	44	6.56%	▼ -29
109	Stallergenes Greer	https://www.link	Switzerland	923	59	6.39%	▼ -109
110	Jazz	https://www.link	Ireland	3,037	194	6.39%	▼ -10
111	Octapharma	https://www.link	Switzerland	1,903	121	6.36%	▲ 18
112	Fresenius Kabi	https://www.link	Germany	16,418	1,025	6.24%	▲ 1
113	Medical Products Agency	https://www.link	Sweden	777	48	6.18%	▼ -70
114	Laboratorios Normon	https://www.link	Spain	1,522	94	6.18%	▼ -39
115	Hemofarm	https://www.link	Serbia	1,169	72	6.16%	▼ -32
116	Wörwag Pharma	https://www.link	Germany	576	35	6.08%	New Entry
117	Synthon	https://www.link	Netherlands	1,231	74	6.01%	▼ -71
118	Chemo	https://www.link	Spain	1,354	81	5.98%	▲ 1
119	Novartis	https://www.link	Switzerland	111,181	6,500	5.85%	▼ -15
120	ICON	https://www.link	Ireland	33,713	1,950	5.78%	▼ -10
121	Grupa NEUCA	https://www.link	Poland	1,355	77	5.68%	▼ -35
122	Boehringer Ingelheim	https://www.link	Germany	44,018	2,500	5.68%	▲ 3
123	Adamed	https://www.link	Poland	1,270	72	5.67%	▼ -3
124	Admenta Italia	https://www.link	Italy	618	35	5.66%	▲ 2
125	Sanofi	https://www.link	France	97,245	5,500	5.66%	▼ -7
126	Aenova Group	https://www.link	Germany	800	44	5.50%	▼ -21
127	Apoteksgruppen	https://www.link	Sweden	638	35	5.49%	▲ 1
128	Alkaloid Skopje	https://www.link	North Macedonia	839	45	5.36%	▼ -1
129	Biotest	https://www.link	Germany	599	30	5.01%	▲ 19
130	Mallinckrodt	https://www.link	Ireland	3,221	155	4.81%	▲ 12
131	Bidafarma	https://www.link	Spain	627	30	4.78%	▲ 12
132	Endo International	https://www.link	Ireland	1,403	67	4.78%	▲ 6
133	FAMAR	https://www.link	Greece	1,302	62	4.76%	▲ 8
134	Grifols	https://www.link	Spain	9,505	434	4.57%	▲ 5
135	Cinfa	https://www.link	Spain	763	34	4.46%	▼ -21
136	Bionorica	https://www.link	Germany	595	25	4.20%	▼ -12
137	Richter Gedeon	https://www.link	Hungary	1,710	71	4.15%	▲ 9
138	Help Net Farma	https://www.link	Romania	560	23	4.11%	▲ 22
139	DOZ	https://www.link	Poland	629	25	3.97%	▲ 8
140	MSD Netherlands	https://www.link	Netherlands	1,467	58	3.95%	▲ 4
141	DOCS	https://www.link	Ireland	2,232	88	3.94%	▼ -5
142	Healthcare Business of Me	https://www.link	Germany	4,296	162	3.77%	▲ 10
143	F. Hoffmann-La Roche	https://www.link	Switzerland	1,409	53	3.76%	New Entry
144	Recordati	https://www.link	Italy	2,154	80	3.71%	▲ 9
145	Vetter Pharma	https://www.link	Germany	1,460	53	3.63%	▲ 6
146	Kronans Apotek	https://www.link	Sweden	1,300	47	3.62%	▼ -14
147	Farmak	https://www.link	Ukraine	726	25	3.44%	▲ 22
148	Orion Corporation	https://www.link	Finland	1,962	66	3.36%	▼ -8
149	Apotek Hjärtat	https://www.link	Sweden	1,981	66	3.33%	▼ -16
150	Krka	https://www.link	Slovenia	3,658	119	3.25%	▲ 13
151	Aptuit	https://www.link	Italy	904	29	3.21%	▲ 11
152	PLIVA	https://www.link	Croatia	1,514	48	3.17%	▲ 13
153	A&D Pharma	https://www.link	Romania	642	20	3.12%	▲ 5
154	MSD Deutschland	https://www.link	Germany	2,080	64	3.08%	▲ 5
155	ACS Dobfar	https://www.link	Italy	734	22	3.00%	▲ 1
156	BERLIN-CHEMIE Menarini	https://www.link	Germany	1,657	48	2.90%	▼ -1
157	Merck Germany	https://www.link	Germany	12,104	340	2.81%	▲ 7
158	Polpharma	https://www.link	Poland	2,153	59	2.74%	▲ 8
159	USP Zdrowie	https://www.link	Poland	530	13	2.45%	▼ -5
160	Egis	https://www.link	Hungary	1,685	41	2.43%	▼ -15
161	Apoteket	https://www.link	Sweden	2,640	63	2.39%	▼ -11
162	Lek	https://www.link	Slovenia	922	22	2.39%	New Entry
163	Farmacile DONA	https://www.link	Romania	535	12	2.24%	▲ 4
164	Apotek 1	https://www.link	Norway	1,664	37	2.22%	▲ 7
165	Vitusapotek	https://www.link	Norway	762	15	1.97%	▲ 8
166	Merial	https://www.link	Germany	1,936	34	1.76%	▲ 6
167	Sopharma	https://www.link	Bulgaria	521	8	1.54%	New Entry
168	Meda	https://www.link	Sweden	530	8	1.51%	New Entry

169	ratiopharm	https://www.link€ Italy	532	7	1.32%	▼ -1
170	Pharmacy	https://www.link€ Germany	6,017	70	1.16%	New Entry
171	Sensiblu	https://www.link€ Romania	704	4	0.57%	▲ 4
172	Szpital Miejski	https://www.link€ Poland	797	4	0.50%	New Entry
173	Takeda Pharmaceuticals	https://www.link€ Switzerland	820	4	0.49%	▲ 3
174	Particular Sciences	https://www.link€ Ireland	2,895	7	0.24%	New Entry

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