

DSMN8

The UK's Most Active Biotechnology Professionals on Social - July 2022

Industry at a glance:

Average Score:
8.79%

Total Companies:
10

Global Industry Average:
8.73%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages?

Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, partners and future employees. **Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI.**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

But, how active are your employees currently on social? And how does this compare to the rest of your industry?

Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see **30-40%** of employees regularly sharing company-approved content, with little effort required.

We've got everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects used by senior leadership, marketing, communications, sales, and HR teams.

Isn't it time you added amplified social sharing to your activity? Learn more at www.dsmn8.com

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	FUJIFILM Diosynth Biotech	https://www.linkedin.com/company/fujifilm-diosynth-biotech	United Kingdom	3,294	408	12.39%	▲ 14
2	Oxford Nanopore Technology	https://www.linkedin.com/company/oxford-nanopore-technology	United Kingdom	800	99	12.38%	▲ 9
3	The Binding Site	https://www.linkedin.com/company/the-binding-site	United Kingdom	857	100	11.67%	▲ 13
4	Adaptimmune	https://www.linkedin.com/company/adaptimmune	United Kingdom	546	57	10.44%	▼ -3
5	Abzena	https://www.linkedin.com/company/abzena	United Kingdom	562	57	10.14%	▲ 4
6	LGC	https://www.linkedin.com/company/lgc	United Kingdom	2,479	198	7.99%	▲ 14
7	Oxford Biomedica	https://www.linkedin.com/company/oxford-biomedica	United Kingdom	753	59	7.84%	▼ -1
8	LGC Biosearch Technology	https://www.linkedin.com/company/lgc-biosearch-technology	United Kingdom	776	55	7.09%	▲ 9
9	Abcam	https://www.linkedin.com/company/abcam	United Kingdom	2,282	126	5.52%	▲ 10
10	BIOCON	https://www.linkedin.com/company/biocon	United Kingdom	608	15	2.47%	New Entry

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

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