



The World's Most Active Biotechnology Professionals on Social - 1000+ Employees July 2022

Industry at a glance:

Average Score: 9.03% Total Companies: 99 Average No. Employees: 6,479

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages?

Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, partners and future employees. Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

But, how active are your employees currently on social? And how does this compare to the rest of your industry?

Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see 30-40% of employees regularly sharing company-approved content, with little effort required.

We've got everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects used by senior leadership, marketing, communications, sales, and HR teams.

Isn't it time you added amplified social sharing to your activity? Learn more at www.dsmn8.com

So, where does your company rank?

Table with 8 columns: Position, Company Name, LinkedIn URL, Location, Employees on LinkedIn, No. Employees Shared (Last 30 Days), % Shared (Last 30 Days), Rank Change. Lists 24 biotech companies and their social media performance metrics.

25	Resilience	https://www.link	United States	1,507	169	11.21%	New Entry
26	Tempus Labs	https://www.link	United States	1,618	180	11.12%	New Entry
27	Illumina	https://www.link	United States	9,142	1,013	11.08%	New Entry
28	Moderna	https://www.link	United States	3,873	427	11.03%	New Entry
29	DiaSorin	https://www.link	Italy	1,591	175	11.00%	New Entry
30	BioNTech	https://www.link	Germany	2,267	245	10.81%	New Entry
31	Chr. Hansen	https://www.link	Denmark	3,297	356	10.80%	New Entry
32	STEMCELL Technologies	https://www.link	Canada	1,526	164	10.75%	New Entry
33	MilliporeSigma	https://www.link	United States	5,507	590	10.71%	New Entry
34	Sartorius	https://www.link	Germany	7,842	834	10.64%	New Entry
35	bioMérieux	https://www.link	France	9,967	1,051	10.54%	New Entry
36	Bruker	https://www.link	United States	3,726	384	10.31%	New Entry
37	Myriad Genetics	https://www.link	United States	2,196	226	10.29%	New Entry
38	Sarepta Therapeutics	https://www.link	United States	1,055	106	10.05%	New Entry
39	Qiagen	https://www.link	Germany	4,684	469	10.01%	New Entry
40	PerkinElmer	https://www.link	United States	7,746	762	9.84%	New Entry
41	Integrated DNA Technology	https://www.link	United States	1,465	144	9.83%	New Entry
42	Guardant Health	https://www.link	United States	2,150	211	9.81%	New Entry
43	Eppendorf Group	https://www.link	Germany	2,507	243	9.69%	New Entry
44	Cepheid	https://www.link	United States	5,038	476	9.45%	New Entry
45	Seagen	https://www.link	United States	3,057	287	9.39%	New Entry
46	Sartorius Stedim Biotech	https://www.link	France	3,482	325	9.33%	New Entry
47	Kite Pharma	https://www.link	United States	3,269	303	9.27%	New Entry
48	Biogen	https://www.link	United States	9,453	872	9.22%	New Entry
49	Novartis Gene Therapies	https://www.link	United States	1,048	95	9.06%	New Entry
50	SCIEX	https://www.link	United States	2,559	229	8.95%	New Entry
51	Emergent BioSolutions	https://www.link	United States	2,294	205	8.94%	New Entry
52	Bio-Techne	https://www.link	United States	2,474	221	8.93%	New Entry
53	Tecan	https://www.link	Switzerland	1,652	146	8.84%	New Entry
54	BeiGene	https://www.link	United States	2,751	241	8.76%	New Entry
55	Vertex Pharmaceuticals	https://www.link	United States	4,126	361	8.75%	New Entry
56	Exact Sciences	https://www.link	United States	5,100	440	8.63%	New Entry
57	AGC Biologics	https://www.link	United States	2,156	183	8.49%	New Entry
58	Waters Corporation	https://www.link	United States	6,872	582	8.47%	New Entry
59	Luminex Corporation	https://www.link	United States	1,100	92	8.36%	New Entry
60	Verily	https://www.link	United States	1,447	120	8.29%	New Entry
61	Alltech	https://www.link	United States	2,542	210	8.26%	New Entry
62	Novozymes	https://www.link	Denmark	5,503	446	8.10%	New Entry
63	LGC	https://www.link	United Kingdom	2,479	198	7.99%	New Entry
64	Promega Corporation	https://www.link	United States	1,636	128	7.82%	New Entry
65	Thermo Fisher Scientific	https://www.link	United States	70,769	5,500	7.77%	New Entry
66	Gilead Sciences	https://www.link	United States	14,129	1,095	7.75%	New Entry
67	10x Genomics	https://www.link	United States	1,927	146	7.58%	New Entry
68	Bio-Rad Laboratories	https://www.link	United States	7,879	592	7.51%	New Entry
69	Avantor	https://www.link	United States	9,626	721	7.49%	New Entry
70	Regeneron	https://www.link	United States	11,561	855	7.40%	New Entry
71	Neurocrine Biosciences	https://www.link	United States	1,130	83	7.35%	New Entry
72	Lonza	https://www.link	Switzerland	14,214	1,024	7.20%	New Entry
73	The Jackson Laboratory	https://www.link	United States	1,942	139	7.16%	New Entry
74	Idexx	https://www.link	United States	6,748	480	7.11%	New Entry
75	DSM	https://www.link	Netherlands	16,148	1,143	7.08%	New Entry
76	Agilent Technologies	https://www.link	United States	17,728	1,251	7.06%	New Entry
77	Pall Corporation	https://www.link	United States	7,141	500	7.00%	New Entry
78	BioMarin	https://www.link	United States	3,005	210	6.99%	New Entry
79	EMD Serono	https://www.link	United States	2,015	136	6.75%	New Entry
80	Charles River Laboratories	https://www.link	United States	13,335	881	6.61%	New Entry
81	Novotech	https://www.link	Australia	1,481	97	6.55%	New Entry
82	Alkermes	https://www.link	Ireland	2,338	144	6.16%	New Entry
83	Exelixis	https://www.link	United States	1,192	72	6.04%	New Entry
84	Premier Research	https://www.link	United States	2,287	138	6.03%	New Entry
85	Amgen	https://www.link	United States	29,054	1,725	5.94%	New Entry
86	Roche	https://www.link	Switzerland	97,404	5,500	5.65%	New Entry
87	CSL Behring	https://www.link	United States	7,309	410	5.61%	New Entry
88	Abcam	https://www.link	United Kingdom	2,282	126	5.52%	New Entry
89	VWR	https://www.link	United States	5,197	273	5.25%	New Entry
90	Eurofins Lancaster Labora	https://www.link	United States	2,935	135	4.60%	New Entry
91	CSL	https://www.link	Australia	16,603	755	4.55%	New Entry
92	Genentech	https://www.link	United States	20,290	839	4.14%	New Entry
93	Eurofins	https://www.link	Luxembourg	20,368	800	3.93%	New Entry
94	Pathon	https://www.link	United States	2,627	51	1.94%	New Entry
95	Sigma-Aldrich	https://www.link	United States	3,678	71	1.93%	New Entry
96	The National Institutes of H	https://www.link	United States	26,186	393	1.50%	New Entry

97	Dow AgroSciences	https://www.link	United States	3,731	48	1.29%	New Entry
98	Life Technologies	https://www.link	United States	3,875	43	1.11%	New Entry
99	MedImmune	https://www.link	United States	1,636	9	0.55%	New Entry

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

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